Executive Summary

Blueprint for Academic Excellence
International House at Maxcy College
AY2021-2022

Highlights
Highlights from the 2019-2020 academic year include:

1. Our Carolina Global Scholars program was awarded NASPA's 2019 Best Practices in International Education for International Programming.
2. Dramatic increase of enrollees in our Carolina Global Scholars program with the addition of one service committee. Total active enrollment is 56 students.
3. Four students graduated in May 2020 as a Carolina Global Scholar.
4. Approximately 50 residents chose to return to live in our community for AY2020-2021.

Mission Statement
The International House offers community-sponsored activities that engage students in international affairs, involve students in international dialog, encourage students' wellness and personal growth, and inspire students to explore new career possibilities. The International House also serves as one of the chief components of "Global Carolina," and as such comprises a vital hub for international activities across the UofSC campus.

Updated: 11/25/2020

Vision Statement
The Carolina International House aspires to develop global citizens for an increasingly interconnected world through instruction in foreign-languages, world history, and contemporary global issues. The International House's integrated educational and social programming will challenge residents to overcome traditional limitations of nation, culture, and language. As such, the International House will nurture future global leaders from the campus, the region, and across the country.

Updated: 11/25/2020

Values Statement
The Carolina International House at Maxcy College promotes the values of curiosity, engagement, and inclusivity.

Updated: 11/25/2020
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# Goal 1 - Connect with the Faculty Principal

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<tr>
<th>Goal Statement</th>
<th>Enhance resident students' living and learning experience by encouraging interactions and connections with the Faculty Principal.</th>
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| Linkage to University Goal | • Attract, inspire, challenge and enable our students to become innovative thinkers and transformative leaders.  
• Create new pathways to research excellence to become AAU eligible.  
• Cultivate a more diverse, equitable, and inclusive campus culture where every individual, regardless of background, has the full opportunity to flourish and thrive.  
• Harness the power, attributes and institutional diversity of an integrated and interoperative university system that enhances access, success and affordability for every eligible SC student.  
• Provide a sustainable campus infrastructure that supports academic excellence and preeminent student life. |
| Alignment with Mission, Vision, and Values | The Faculty Principal guides and communicates the mission and vision of the International House through direct interaction with residents, encourages student leadership, and supports intellectual pursuits in our community. |
| Status | Progressing as expected (multi-year goal) |
| Action Plan | Maintain current initiatives which have been successful. |
| Achievements | Multitude of 1:1 meetings have been held, which allow for mentorship opportunities with both our Faculty Principal and Assistant Principal.  
Weekly lunches and with Dr. Snyder for informal and academically-spurred discussion.  
Dr. Snyder hosted the RM staff at his house to build community and encourage friendly interactions.  
CGS (Carolina Global Scholars) End-of-Year dinner hosted by Dr. Snyder to celebrate graduating students and honor each student's contribution to their respective committee and overall goal of the program. |
**Goals - Looking Back**

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## Goal 2 - Support Academic Attainment

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|                               | • Create new pathways to research excellence to become AAU eligible.  
|                               | • Provide a sustainable campus infrastructure that supports academic excellence and preeminent student life. |

| **Alignment with Mission, Vision, and Values** | The International House provides a supportive environment by promoting cross-cultural understanding within the College and across campus. |

| **Status** | Progressing as expected (multi-year goal) |

| **Action Plan** |  |

| **Achievements** | Maintain Language Tables for 8 languages. Plans to add 2 additional languages (Hebrew and Korean in AY2020-2021).  
|                 | Support the Thornwell Language Annex through hosting/sponsoring cluster dinners for each language offered. Dinners are hosted by a professor from the respective language.  
|                 | Approximately $8,500 was awarded to students for Maxcy grants in FY2020.  
|                 | 26 UofSC faculty have accepted appointment as a Maxcy Faculty Fellow.  
|                 | Held multiple CGS interest meetings to recruit more students. The Carolina Global Scholars (CGS) program is designed to support students learning in all facets of global competency, while allowing students to choose their own pathway. Six pillars define the core components of the program, ensuring that the Carolina Global Scholars program is both well-rounded and prestigious.  
|                 | Offered two linked courses for first-years students to enroll in: UNIV 101 and ANTH 102 to encourage students to take ownership of their academic career and be more engaged within the community. |

| **Resources Utilized** | Hired Graduate Assistant from Languages Department to coordinate Language Annex.  
<p>|                       | Collaboration with Assignments to place roommates. |</p>
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• Harness the power, attributes and institutional diversity of an integrated and interoperative university system that enhances access, success and affordability for every eligible SC student. |
| **Alignment with Mission, Vision, and Values** | The Carolina International House's integrated educational and social programming within UofSC and the local community challenges residents to overcome traditional limitations of nation, culture, and language. |
| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Continue Faculty Principal 1:1 recruiting of students into the Magellan program. Refer students as needed to academic support programs such as the Student Success Center and Writing Center. |
| **Achievements** | Expansive social media strategy has been deployed to connect students to campus and residence hall opportunities.  
Encouraged more students to take advantage of the mentorship of Maxcy Faculty Fellows by hosting a Faculty Fellow reception that allowed students to interact and engage with faculty in a small group setting.  
Tea Time was held weekly in AY2019-2020 to connect students with various faculty and staff at the university.  
Co-sponsorship of events with campus partners; such with Global Studies and ISS for International Education Week.  
Maxcy's faculty-led and housing staff continue to function as a team to intertwine the Residence Life curriculum and other co-curricular activities. As such, Maxcy events are increasingly successful due to |
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<td>Hired a student Social Media Intern to manage social media and external/internal newsletters.</td>
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**Goal Continuation**

**Goal Upcoming Plans**

Continue collaboration efforts with Residence Life and campus partners.

**Resources Needed**

**Goal Notes**
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| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Continue to promote interest in our communities until we reach full subscription of both Maxcy and Thornwell residence halls.  
Further develop CGS and continue to recruit students and develop new service committees. Currently, we are in communication with the Palmetto Council for International Visitors to establish a service committee.  
Increase awareness of the Beyond Borders Blog, Passport Playlist radio show and the Seeking Refuge podcast.  
Further promote and develop the Language Annex and related language learning. |
<p>| <strong>Achievements</strong> | Increased active participation in Carolina Global Scholars, by approximately 10 students. There are currently 56 active participants in the CGS program. |</p>
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| **Status** | Progressing as expected (multi-year goal) |
Maintain current initiatives which have been successful. |
| **Achievements** | Multitude of 1:1 meetings and mentorship opportunities with the Faculty Principal and Assistant Principal.  
Weekly lunches and with Dr. Snyder for informal and academically-spurred discussion. |
| **Resources Utilized** | Budget for lunches and breakfasts with Dr. Snyder |
| **Goal Continuation** | Continue lunches and breakfasts with Dr. Snyder.  
CGS (Carolina Global Scholars) End-of-Year dinner will be hosted by Dr. Snyder to celebrate graduating students and honor each student's contribution to their respective committee and overall goal of the program. Continue the tradition of the Lowcountry Boil to
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| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Action plan reflects adaptation to COVID-19 limitations and constraints.  
Maintain Language Tables for 10 languages. Added 2 languages from the previously supported. Added Hebrew and Korean AY2020-2021.  
Support the Thornwell Language Annex through hosting/sponsoring cluster dinners for each language offered. Dinners are hosted by a professor from the respective language.  
Approximately $8,500 was awarded to students for Maxcy grants in FY2020, and we aspire for a similar or larger amount in 2021-2022.  
26 UofSC faculty have accepted appointment as a Maxcy Faculty Fellow.  
Hold multiple CGS interest meetings to recruit more students. The Carolina Global Scholars (CGS) program is designed to support students learning in all facets of global competency, while allowing students to choose their own pathway. Six pillars define the core components of the program, ensuring that the Carolina Global Scholars program is both well-rounded and prestigious.  
Offer two linked courses for first-years students to enroll in: UNIV 101 and ANTH 102 to encourage students to take ownership of their academic career and be more engaged within the community. |
| **Achievements** | |
| **Resources Utilized** | Hired Graduate Assistant from Languages Department to coordinate Language Annex.  
Collaboration with Assignments to place roommates. |
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<td>Host a GLD workshop with CIEL for CGS students. Support and plan a GLD application workshop for Spring 2021 to support student attainment of GLD.</td>
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<td>Offer more career-oriented events and workshops for students that focus on resumes and professional development.</td>
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| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Continue Faculty Principal 1:1 recruiting of students into the Magellan program. Refer students as needed to academic support programs such as the Student Success Center and Writing Center. |
| **Achievements** | Goal Achievement reflects adaptation to COVID-19 limitations and constraints.  
In lieu of our traditional weekly Tea Time, the purpose of which is to connect students with various faculty and staff at the university, Maxcy has expanded co-sponsorship of events with campus partners; such as monthly Global Cafés offered virtually in conjunction with Global Studies and ISS for International Education Week. Examples include virtual Global Cafés on special interest topics, as well as book club and discussion with authors.  
Maxcy's faculty-led housing staff continue to collaborate and function as a team to intertwine the Residence Life curriculum and other co-curricular activities. Maxcy events are increasingly successful due to this strong partnership and coordinated effort.  
In order to comply with social distancing and University recommendations for mitigation of COVID-19, the community has drastically expanded individual hall-style events, planned by Resident Mentors and building staff, in exchange for the typical amount of building-wide programs. The Carolina International House has also increased the offerings of our Maxcy Movie Under the Stars program, which allows for an outdoor event with an strong academic focus and community-building aspect, while adhering to CDC and... |
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| Status | Progressing as expected (multi-year goal) |
| Action Plan | Continue to promote interest in our communities until we reach full subscription of both Maxcy and Thornwell residence halls.  
Further develop CGS and continue to recruit students and develop new service committees. Currently, we are in communication with the Palmetto Council for International Visitors to establish a service committee.  
Increase awareness of the Beyond Borders Blog, Passport Playlist radio show and the Seeking Refuge podcast.  
Further promote and develop the Language Annex and related language learning. |
| Achievements |  |
| Resources Utilized |  |
| Goal Continuation |  |
| Goal Upcoming Plans | Aim for 100% of suites to have a mix of international and domestic students. |
| Resources Needed |  |
| Goal Notes |  |
Goals - Looking Ahead

Goals for the next Academic Year.

Goal 1 - Connect with the Faculty Principal

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| Goal Continuation | Budget for lunches and breakfasts with Dr. Snyder |
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| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Maintain Language Tables for 10 languages, including Korean and Hebrew which were added in AY2020-2021.  
Support the Thornwell Language Annex by sponsoring cluster dinners for each language offered. Dinners are hosted by a professor from the prospective language.  
Approximately $11,000 was awarded to students for Maxcy grants in FY2019, $8,500 in FY2020, and we aspire for a similar or larger amount in 2021-2022.  
26 UofSC faculty have accepted appointment as a Maxcy Faculty Fellow. Continue to appoint faculty fellows. Aim for 36 faculty fellows, across multiple disciplines and colleges.  
Host a GLD workshop with CIEL for CGS students. Held multiple CGS interest meetings to recruit more students.  
Offer more career-oriented events and workshops for students that focus on resumes and professional development. |
| **Achievements** |  |
| **Resources Utilized** |  |
| **Goal Continuation** |  |
| **Goal Upcoming Plans** | Aim for 100% of suites to have a mix of international and domestic students. |
Goals - Looking Ahead

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| **Action Plan** | Continue Faculty Principal 1:1 recruiting of students into the Magellan program. Refer students as needed to academic support programs such as the Student Success Center and Writing Center. |
| **Achievements** | Encourage more students to take advantage of the mentorship of Maxcy Faculty Fellows by hosting a Faculty Fellow reception which will allow students to interact and engage with faculty in a small group setting.  
  Tea Time is held weekly to connect students with various faculty and staff at the university.  
  Continue co-sponsorship of events with campus partners; such as Global Cafés offered virtually in conjunction with Global Studies and ISS for International Education Week.  
  Maxcy's faculty-led and housing staff will continue to collaborate and function as a team to intertwine the Residence Life curriculum and other co-curricular activities. As such, Maxcy events are increasingly successful due to this strong partnership and coordinated effort.  
  Lesson plans will include components of the Residence Life curriculum, Hall Government/RHA, Faculty Principal initiatives, Carolina Global Scholar components, etc. to provide students a robust and varied experience. |
<p>| <strong>Resources Utilized</strong> | Budget for Maxcy events and residential programming. |</p>
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**Goal 4 - A Global Community Destination**

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- Harness the power, attributes and institutional diversity of an integrated and interoperative university system that enhances access, success and affordability for every eligible SC student.  
- Provide a sustainable campus infrastructure that supports academic excellence and preeminent student life. |
| **Alignment with Mission, Vision, and Values** | In its mission to develop global citizens for an increasingly interconnected world, the Carolina International House aspires to become a national destination for instruction in foreign-languages, world history, and contemporary global issues. |
| **Status** | Progressing as expected (multi-year goal) |
| **Action Plan** | Continue to promote interest in our communities until we reach full subscription of both Maxcy and Thornwell residence halls.  
Massive overall and website revisions to better reflect our community's mission and activities; specifically, in regards to the Carolina Global Scholars Program.  
Further develop CGS and continue to recruit students and develop new service committees.  
Increase awareness of the Beyond Borders Blog, Passport Playlist radio show and the Seeking Refuge podcast.  
Further promote and develop the Language Annex and related language learning. |
| **Achievements** |  |
| **Resources Utilized** |  |
| **Goal Continuation** | Aim for 100% of suites to have a mix of international and domestic students. |
| **Goal Upcoming Plans** | Plan and host a full-year of events and programming to commemorate The Carolina International House at Maxcy College 10-year Anniversary.  
Align programming around the theme of Refugee Crisis, and the |
**Goals - Looking Ahead**

<table>
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<tr>
<th>Resources Needed</th>
<th>Maxcy budget for programming.</th>
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<td>Partner with local agencies supporting refugees.</td>
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<th>Goal Notes</th>
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<td>question of HOME; what does it mean to be home, to have a home, or a temporary home/community? Residential Life curriculum can support through Resident Mentor program alignment to HOME.</td>
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<td>Host two celebratory events, open to both current and former Maxcy residents and campus partners. (Homecoming and traditional year-end Low Country Boil)</td>
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<tr>
<td>Special programming once per month with a specific academic focus, centered around the Refugee Crisis/HOME theme. Connect special programming to current initiatives. Prospective examples: Maxcy Visiting Fellow (week-long programming in both Fall and Spring) Panel of past residents or community/national partners who work with refugees. Book Club (choose titles relative to theme) Workshop/volunteer event with agencies locally Support current initiatives of service committees in CGS, and especially promote collaboration and alignment with our academic theme of the Refugee Crisis around the world. Specifically, this is most applicable through Maxcy support of our Seeking Refuge Podcast, Beyond Borders Blog, and CWAC service committees. Continue to engage Maxcy residents in content and programming by these service committees and CGS at large. Host a multi-day virtual conference/symposium surrounding the Refugee Crisis theme in conjunction with RIAS (Roosevelt Institute for American Studies in Middelburg, The Netherlands). Allow faculty and students to share their research and open attendance to all current and former Maxcy residents, as well as the campus community as a whole.</td>
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Effective Programs or Initiatives
List your most effective programs/initiatives toward fulfillment of mission.
Maxcy Visiting Fellows
Tea Time
Culinary Quests
Language Tables
Maxcy Salons/Global Cafés
Maxcy Book Club
Lowcountry Boil
Tastings

Program Launches
List any programs/initiatives that were newly launched during the Academic Year or any programs/initiatives you would like to launch in the coming year(s). Describe the program/initiatives, provide financial requirements (including additional staff), and academic year in which you would launch. What key performance indicators are you utilizing to track the success of this program?

Program Terminations
List any programs that were newly terminated or discontinued during the Academic Year. Provide justification as to why the program was discontinued.

Program Rankings
List any nationally ranked or external recognition during the Academic Year. For each, provide the formal name of the program followed by the name of the organization that issued the ranking, the date of notification, effective date range, and any other relevant information.
Our Carolina Global Scholars program was awarded NASPA's 2019 Best Practices in International Education for International Programming. Maxcy staff traveled to the NASPA International Symposium in Los Angeles, CA to accept the award and to gain more knowledge about best practices in international education.
Initiatives and Fees

Initiatives
Describe any new initiatives your unit will need for the coming year.

Fees
List any new or changed fees that your unit has implemented or had to take on in the last academic year.
Community Engagement

Community Perceptions

Describe how your unit assesses community perceptions of your engagement, and how the unit assesses the impact of community engagement on students, faculty, community and the institution. Provide specific findings.

Our unit has increased and continued our interactions and strategic partnerships within the community this academic year. We have partnered with several campus organizations and community organizations in the Columbia area to co-sponsor an array of events and as a result have been able to connect our students with more opportunities in the campus and Columbia community. Additionally, we have received greater exposure through increased social media and outreach efforts (such as our newsletter, The Nomad) which has allowed us to cultivate additional interest in our mission and the events that we host.

Outreach:

Passport Playlist Radio program
Beyond Borders: A Blog at the Carolina International House at Maxcy College

Service Work:

Global Scholars Columbia World Affairs Council committee
Carolina Global Scholars Carolina Survivors Clinic committee

Student Testimonials:

“We live in a day and age where it’s very easy to fall into the mindset of fear and prejudice amidst political tensions. However, Passport Playlist Radio combats this effect. We have the opportunity to recognize other nations for the beauty of the culture and people that they consist of, rather than single-sided perspective offered to us through the majority of modern news sources.” - Sarah Parsons, Freshman

“The International House of Maxcy provides a welcoming, multi-cultural atmosphere that has made me develop a more positive attitude towards myself, my studies, and my peers. As a Maxcy Ambassadeur, I love that I am able to work on a team that is able to contribute a variety of perspectives. Furthermore, I am driven to learn more about other cultures as well as advocating about the importance of global competency as a Maxcy Ambassadeur.” - Sharla Williams, Freshman

“As editor and chief, I’ve learned how to say hello in German, seeing what life is like in Paris through the eyes of someone I’ll never be. Until the blog, fashion was just fashion, I didn’t know the deep-rooted history behind the poncho. Being a part of the Maxcy Blog has given me small moments each day to leave Columbia, South Carolina for a few paragraphs and explore the world through the experiences of people who could be sitting next to me in class.” - Ashley Carter, Sophomore
Collaborations

Internal Collaborations
List your Unit's most significant internal collaborations and multidisciplinary efforts that are internal to the University. Details should be omitted; list by name only.

Spring & Fall Visiting Fellows (co-sponsorships from campus partners)
Maxcy Language Tables (partner with Language Department program directors as well as International Business at DMSB)
Maxcy Faculty Fellows Program (many campus departments)
Tea Time (with USC faculty guests)
Maxcy Travel Grant (administered with OUR and Education Abroad)
Etiquette Dinner (partner with Darla Moore School of Business)
Chinese Etiquette Dinner (partner with the Confucius Institute)
Global Scholars Program (partner with CIEL and GLD Program)
Carolina Global Scholars Rule of Law Collaborative Taskforce
Carolina Global Scholars Passport Playlist Committee (partner with WUSC, UofSC Student Media)
International Education Week Events in Maxcy (partner with ISS, Study Abroad, EPI, IAP)

Many departments across campus take advantage of Maxcy facilities, including our demo kitchen and guest apartments which save money for the university at large.

External Collaborations
List your Unit's most significant external collaborations and multidisciplinary efforts that are external to the University. Details should be omitted; list by name only.

Carolina Global Scholars Columbia World Affairs Council Committee
Carolina Global Scholars Carolina Survivors Clinic Committee
Campus Climate and Inclusion

Activities the unit conducted that were designed to improve Campus, Climate, and Inclusion. International Education Week Event hosted by Maxcy - *I am Rohingya: A Genocide in Four Acts* documentary showing at the Russell House Theater.

In Spring 2019, Data Warehouse was used to obtain and track demographic data of all residents, in order to identify ways we can market, recruit and further increase our applicant pool and diversity our resident population. Pertinent data is included below:

- 58.9% women, 41.1% men
- 110 Caucasian, 16 Asian, 11 Hispanic, 10 African American, 4 American Indian and 55 students opted not to report info on their race. *Students who identified as bi- or multiracial are counted in each of the categories that they chose.*
- 42.1% in-state students, 57.9% out-of-state students
- 17 different states were represented
- 5 students were in the Honors College, 18 Capstone scholars
- 24 students had a major or minor in a foreign language
- The Average GPA of the Carolina International House for Spring 2019 was 3.47

Conducted best practices research to examine other regional and international houses and similar Global Scholars programs.
Concluding Remarks

Weaknesses and Plans for Improvement
What is your unit struggling with? What plans do you have to overcome the weakness that you have faced in the next academic year.
We continue to develop a recruitment plan that will allow us to reach more students. We are revising our website to make it more welcoming and are creating better marketing handouts to distribute.

Key Issues
Identify key issues or potential challenges your unit will encounter this coming year and the steps you plan on initiating.
COVID-19 presents unique challenges which have left residential communities little choice but to adapt and re-structure their traditional programming methods. Specifically for our community, we are at a disadvantage in cultivating and internationally-focused environment, with a lack of international students in Fall 2019. We continue to adapt and respond to this challenge, and have modified our events to promote more hall-specific events and programs which can allow for social distancing, such as more individualized 1:1 meetings (both virtually and in-person), as well as expanded our number of Maxcy Movie Under the Stars program.

Quantitative Outcomes
Explain any surprises regarding data provided in the quantitative outcomes modules throughout this report.

Cool Stuff
Describe innovations, happy accidents, good news, etc. that occurred within your unit not noted elsewhere in your reporting.
We've added a resident-exclusive newsletter, The Layover, which highlights events and programming happening in our community. The Layover furthermore connects residents to campus opportunities and resource offices; as well as spotlights work our students and alumni are producing. Our social media accounts continue to gain increased traction and are effectively communicating with residents, campus partners, and community members/organizations.