

Executive Summary

Blueprint for Academic Excellence University Libraries AY2018-2019

Introduction

Any overview of the Library must include acquiring and maintaining exceptional research resources; providing desirable and secure seating and meeting spaces; and recruiting, hiring and training individuals capable of teaching and assisting individuals from all disciplines in the use of research materials.

The Library provides outreach to the university community and to our city, state, and region through programs that include the Scholar's Corner, Fall Literary Festival, Thomas Cooper Society dinner, Ex Libris Society dinner, Russell Lecture, South Caroliniana luncheon, tours of the Horseshoe and Open Gallery events in the Hollings Library. In reality, each of our libraries presents a range of programs and exhibits each year.

Highlights

The University Libraries have had a tremendous year of growth and reorganization. The new year will begin with great momentum. Here are just a few of the areas where we have seen success:

- One Library initiative underway
- Caroliniana renovation underway: Summer 2020 completion
- Pulitzer Prize winning journalist Katherleen Parker's papers
- Former NASA Director General Charles Bolden's papers
- Nathalie Dupree's papers
- Dos Pasos Collection
- Ray Bradbury Collection
- Oral History initiative underway
- Digital Scholarship initiative underway
- Marine Corps films: \$1 million raised and films being scanned



Thomas F. McNally, Dean of University Libraries



UNIVERSITY OF
SOUTH CAROLINA
University Libraries

Blueprint for Academic Excellence

University Libraries

AY2018-2019

Table of Contents

| | |
|--|----|
| Executive Summary | 1 |
| Introduction | 1 |
| Highlights | 1 |
| Foundation for Academic Excellence | 2 |
| Mission Statement | 2 |
| Vision Statement | 2 |
| Values | 2 |
| Goals - Looking Back | 3 |
| Goals - Real Time | 7 |
| Goals - Looking Ahead | 11 |
| Academic Programs | 15 |
| Program Rankings | 15 |
| Instructional Modalities | 15 |
| Program Launches..... | 15 |
| Supplemental Info - Academic Programs | 15 |
| Academic Initiatives | 16 |
| Experiential Learning for Undergraduates | 16 |
| Experiential Learning For Graduate Students..... | 16 |
| Affordability | 16 |
| Reputation Enhancement | 16 |
| Challenges | 16 |
| Supplemental Info - Academic Initiatives | 17 |
| Faculty Population | 18 |
| Faculty Employment by Track and Title..... | 18 |
| Faculty Information | 21 |
| Research and Scholarly Activity | 21 |
| Faculty Development | 21 |
| Other Activity..... | 21 |
| Supplemental Info - Faculty | 21 |
| Supplemental Academic Analytics Report | 21 |
| Teaching | 22 |
| Faculty to Student Ratio..... | 22 |
| Analysis of Ratio | 22 |
| Faculty Awards Received | 23 |
| Research Awards..... | 23 |
| Service Awards | 24 |
| Student Recruiting and Retention | 25 |
| Student Recruitment | 25 |
| Student Retention | 25 |
| Student Enrollment & Outcomes | 26 |
| Student Enrollments..... | 26 |
| Student Population by Headcount | 26 |
| Student Retention, Transfer, and Graduation..... | 33 |

| | |
|--|----|
| Alumni Engagement & Fundraising | 35 |
| Alumni | 35 |
| Development..... | 35 |
| Supplemental Info - Alumni Engagement & Fundraising | 36 |
| Community Engagement | 37 |
| Community Engagements and Community - based Activities | 37 |
| Community Perceptions..... | 37 |
| Incentivizing Faculty Engagement | 37 |
| Supplemental Info - Community Engagement | 37 |
| Collaborations | 39 |
| Internal Collaborations | 39 |
| External Collaborations..... | 39 |
| Supplemental Info - Collaborations | 39 |
| Campus Climate and Inclusion | 40 |
| Campus Climate & Inclusion | 40 |
| Supplemental Info - Campus Climate & Inclusion..... | 40 |
| Concluding Remarks | 40 |
| Quantitative Outcomes | 41 |
| Cool Stuff | 41 |
| Appendix 1. Academic Programs | .. |
| Appendix 2. Academic Initiatives | .. |
| Appendix 3. Research & Scholarly Activity | .. |
| Appendix 4. Faculty Information | .. |
| Appendix 5. Academic Analytics Report | .. |
| Appendix 6. Alumni Engagement & Fundraising | .. |
| Appendix 7. Community Engagement | .. |
| Appendix 8. Collaborations | .. |
| Appendix 9. Campus Climate & Inclusion | .. |

Foundation for Academic Excellence

Mission Statement

We foster learning and discovery by connecting people with significant collections and expert support of research.

Updated: 03/12/2018

Vision Statement

In support of the University's mission, University Libraries will provide a center for learning and discovery on campus connecting students, faculty, and community in the exchange of ideas. Our collections will support research and teaching and be available anytime, anywhere and on any device. We will be responsive to changes in information acquisition and scholarly publishing. Our special collections will stimulate research locally and attract scholars from around the world. We will be an essential partner with teaching faculty to integrate information literacy skills across university curriculum.

Updated: 03/12/2018

Values

Service: We are committed to providing excellent service. We are responsive, respectful and accessible.

Continuous improvement: We anticipate and are responsive to changes in user needs and the needs of our institution. We strive for excellence in all we do, creating and employing best practices.

Professional development: We invest in the training and development of our employees and they approach their work with respect and skill.

Collaboration and teamwork: We rely on our collective expertise in accomplishing our goals. We establish partnerships outside the library to further our mission.

Diversity and Inclusion: The University Libraries are committed to upholding the University of South Carolina's core value of diversity of ideas and people by creating a learning community grounded in knowledge, dialogue, respect and acceptance through fostering an environment of inclusion, equity and non-discrimination that is rooted in valuing and honoring the uniqueness of individuals.

Updated: 03/12/2018

Goals - Looking Back

Goals for the University Libraries for the previous Academic Year.

Goal 1 - Collections

| | |
|---|---|
| Goal Statement | Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Hire an Associate Dean for Collections. |
| Achievements | <p>Hired Associate Dean for Collections who started work in May 2017.</p> <p>Acquired Marine Corps Film Collection and Anita Lobel Collection.</p> |
| Resources Utilized | \$160,000 in recurring money. |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | |

Goal 2 - Facilities

| | |
|---|--|
| Goal Statement | Reimagine the library as a learning and discovery center connecting students, faculty and community in exchange of ideas. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | <p>Explore use of Thomas Cooper Library spaces and develop plan for renovations.</p> <p>Select an architect to develop a plan for the South Caroliniana renovation.</p> <p>Work with UTS to create a technology rich classroom.</p> <p>Install Cold Room at MIRC to house Marine Corps Films.</p> |
| Achievements | <p>An Architect has been selected and work on the South Caroliniana Library has begun.</p> <p>Offered 108 (as of March 1) interactive instruction sessions for both credit bearing courses and library instruction sessions in new technology-rich classroom.</p> <p>Conducted space assessment and determined priorities for furniture replacement in Thomas Cooper Library.</p> <p>Thanks to a donor, installed Cold Room at MIRC for Marine Corps Film Storage.</p> |
| Resources Utilized | staff time |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | Last year, over 1.2 million people visited the Libraries. Thomas Cooper Library is a popular spot with the students, but this use puts wear and tear on the facility. |

Goal 3 - Technology

| | |
|---|---|
| Goal Statement | Make our collections accessible and discoverable to students and scholars. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities •Ensuring Institutional Strength, Longevity, and Excellence |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Participate in state-wide initiative to implement Library Services Platform. |
| Achievements | Many Library faculty have participated in the state-wide initiative to implement a new Library Services Platform (LSP). An announcement should be made soon regarding which LSP is selected. |
| Resources Utilized | staff time |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | |

Goal 4 - Information Literacy

| | |
|---|---|
| Goal Statement | Engage with campus community to integrate information literacy skills across the curriculum and the academy. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Continue development of LIBR 101 for INF component as appropriate. Continue to expand library instruction program. |
| Achievements | Due to changes in Carolina Core requirement, scaled back LIBR101 online offerings: continue revising course structure. |
| Resources Utilized | staff time |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | Last year, 11,552 students were reached by all library instruction classes. |

Goals - Real Time

Goals for the University Libraries that are in progress for AY2018-2019.

Goal 1 - Facilities

| | |
|---|--|
| Goal Statement | Reimagine the library as a learning and discovery center connecting students, faculty and community in exchange of ideas. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Continue to seek funding for expansion of Library Annex. Replace worn and stained furniture and carpeting as budget allows. |
| Achievements | Submitted planning grant to Mellon Foundation to explore expansion of the Annex as a statewide storage facility in partnership with PASCAL. Developed guiding principles for future renovation of Thomas Cooper Library. Created Scholars Corner to facilitate programs that showcase scholarship on campus. USC Libraries has received enthusiastic support from the PASCAL Board of Directors for the planned expansion of the Libraries' Annex to a statewide library storage facility. |
| Resources Utilized | staff time |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | Through the end of February, over 1.3 million visitors have been through the library doors. |

Goal 2 - Collections

| | |
|---|---|
| Goal Statement | Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | We will continue to assess and promote needed collections with input from all academic departments. |
| Achievements | <p>Using \$450,000 in periodicals inflation to pay for library materials.</p> <p>Acquired the papers of Pulitzer Prize-winning Kathleen Parker, the Richard Layman Collection of John Dos Passos, the Ron Rash Archive, the Robert J. Wickenheiser Collection of George Herbert, the Nathalie Dupree Archive, the Marian B. Logan Archive. The Chronique Anonyme Universelle, a 15th century French manuscript scroll, acquired at auction with support from the B.H. Breslauer Foundation.</p> <p>The conservation of USC's copy of John James Audubon's double-elephant folio of The Birds of America has been completed. The process to restore all 435 hand-colored engravings took over two years and was funded through the generosity of an anonymous donor.</p> |
| Resources Utilized | \$450,000 in recurring money. |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | <p>It is the library's plan to cap inflation dollars at \$450,000 through a process of collection assessment.</p> <p>The Library will establish contracts to purchase the papers of several writers using financial gifts to the library.</p> |

Goal 3 - Technology

| | |
|---|--|
| Goal Statement | Make our collections accessible and discoverable to students and scholars. |
| Linkage to University Goal | <ul style="list-style-type: none">•Educating the Thinkers and Leaders of Tomorrow•Spurring Knowledge and Creation |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Participate in state-wide initiative to implement Library Services Platform. |
| Achievements | Many Library faculty have participated in the state-wide initiative to implement a new Library Services Platform (LSP). An announcement should be made soon regarding which LSP is selected. |
| Resources Utilized | staff time |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | |

Goal 4 - Information Literacy

| | |
|---|---|
| Goal Statement | Engage with campus community to integrate information literacy skills across the curriculum and the academy. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities •Ensuring Institutional Strength, Longevity, and Excellence |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Offer specialized sections of LIBR 101 to support demand for INF component of Carolina Core. Continue to pursue overlay of INF into new or existing courses. |
| Achievements | Offering specialized sections of LIBR101 for Sciences, media literacy, and social media literacy. Transfer students no longer required to fill INF component of Carolina Core at USC; Faculty not receptive to overlay of INF into new or existing courses. Continuing to offer LIBR101 in-person and online relatives to demand. |
| Resources Utilized | |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | |
| Goal Notes | Saw a 25% increase in the number of classes taught this fall vs. last fall. |

Goals - Looking Ahead

Goals for the University Libraries that are slated for the upcoming year.

Goal 1 - Facilities

| | |
|---|---|
| Goal Statement | Renovate and update spaces and furniture in Thomas Cooper Library to meet student needs. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities •Ensuring Institutional Strength, Longevity, and Excellence |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | <p>Pursue design feasibility study for Main Level of Thomas Cooper Library.</p> <p>Replace worn and stained furniture and carpeting in 45 study rooms and Cooper Technology Lounge.</p> <p>Develop space in library for recording and editing sound and video in response to faculty assignment requiring this type of technology.</p> |
| Achievements | |
| Resources Utilized | |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | <p>Pursue design feasibility study for Main Level of Thomas Cooper Library.</p> <p>Resources: \$25,000 one-time</p> <p>Replace worn and stained furniture and carpeting in 45 study rooms and Cooper Technology Lounge.</p> <p>Resources needed -\$250,000 to replace furniture and carpeting in critical areas. one-time</p> <p>Develop space in library for recording and editing sound and video in response to student and faculty needs across the curriculum.</p> <p>Resources needed: \$200,000 one-time</p> |
| Goal Notes | |

Goal 2 - Staffing

| | |
|---|---|
| Goal Statement | Add 3 new positions. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners •Ensuring Institutional Strength, Longevity, and Excellence |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | <p>Hire Associate Dean for Technology who will provide leadership and vision as the Libraries and University move to cloud computing, big data storage and organization.</p> <p>Hire 2 full time classified supervisor positions to fully staff overnight shift in Thomas Cooper Library. These positions are vital to the safety and security of students who study in the building overnight.</p> |
| Achievements | |
| Resources Utilized | |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | <p>Associate Dean for Technology \$160,910 recurring</p> <p>Two classified staff positions \$110,000 recurring</p> |
| Goal Notes | |

Goal 3 - Collections

| | |
|---|---|
| Goal Statement | Develop collections strategies that emphasize access at the point of need; collections that enhance research and teaching; and access through partnerships. |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | We will continue to assess and promote needed collections with input from all academic departments. |
| Achievements | |
| Resources Utilized | |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | <p>\$450,000 recurring for periodicals inflation</p> <p>\$100,000 one time for retrospective conversion of South Caroliniana Library card catalog</p> |
| Goal Notes | <p>It is the library's plan to cap inflation dollars at \$450,000 through a process of collection assessment.</p> <p>The Library will establish contracts to purchase the papers of several writers using financial gifts to the library.</p> |

Goal 4 - Technology

| | |
|---|---|
| Goal Statement | Participate in implementation of state-wide Library Services Platform (LSP). |
| Linkage to University Goal | <ul style="list-style-type: none"> •Educating the Thinkers and Leaders of Tomorrow •Assembling a World-Class Faculty of Scholars, Teachers, and Practitioners •Spurring Knowledge and Creation •Building Inclusive and Inspiring Communities •Ensuring Institutional Strength, Longevity, and Excellence |
| Alignment with Mission, Vision, and Values | Focus on Service, Continuous Improvement, Professional Development, Collaboration and Teamwork, Innovation, Discovery, and Learning. |
| Status | |
| Action Plan | Chair or serve on working groups for the soon-to-be announced LSP. |
| Achievements | |
| Resources Utilized | |
| Goal Continuation | |
| Goal Upcoming Plans | |
| Resources Needed | Staff time |
| Goal Notes | |

Academic Programs

Program Rankings

Academic programs that were nationally ranked or received external recognition during the Academic Year.

Not applicable.

Instructional Modalities

Innovations and changes to Instructional Modalities in unit's programmatic and course offerings that were implemented during the Academic Year.

Program Launches

Academic Programs that were newly launched during the Academic Year; those that received required approvals but which had not yet enrolled students are not included.

Supplemental Info - Academic Programs

Any additional information on Academic Programs appears as Appendix 1. (bottom).

Academic Initiatives

Experiential Learning for Undergraduates

Initiatives, improvements, challenges, and progress with Experiential Learning at the Undergraduate level.

The Library provides experiential learning through student employment in all our library units. The Library Ambassador program hires undergraduates who provide peer research consultations and promote the library at University events.

The Library also has a strong track record of hosting South Carolina Honors College interns, undergraduate students working on independent study courses, and undergraduate student volunteers.

Experiential Learning For Graduate & Professional Students

Initiatives, improvements, challenges, and progress with Experiential Learning at the Graduate or Professional level.

We provide experiential learning for graduate students through employment. They learn marketable skills in instruction, technology, public service and more. Graduate students in Library Science, Computer Science, Public History, and Museum Studies as well as a variety of disciplines across the Arts and Sciences work in responsible positions in areas in which they will seek employment.

Affordability

Assessment of affordability and efforts to address affordability.

The Library actively promotes the use of Open Educational Resources (OER). We offer grants to faculty to incorporate OER or library-licensed resources into their courses. As a result of those grants, in the past 3 years faculty using OERs or library-licensed resources instead of textbooks have saved students approximately \$255,000. We have plans to appoint a Scholarly Communications Librarian to grow our grant and outreach program. USC's participation in PASCAL provides students and faculty with extensive library resources, including a large selection of e-books, key databases such as Academic Search Premier, and easy access to print materials from academic libraries throughout the state. USC librarians and staff are leading PASCAL's efforts to provide affordable learning materials to students at South Carolina colleges and universities.

Reputation Enhancement

Contributions and achievements that enhance the reputation of USC Columbia regionally and nationally.

The Library continues to attract and acquire significant research collections and additional items that enhance our strength as a world-class repository for American, British, and Scottish Literature, the history and politics of the South, South Carolina in particular, and rare footage. Notable acquisitions this year include the addition of three noteworthy Robert Burns manuscripts and books to the G. Ross Roy Collection of Scottish Literature; the papers of General Charles Bolden; the Richard Layman Collection of John Dos Passos; a collection of oral histories of Marines; the archive of Marian B. Logan, who was active in the Harlem Renaissance and the Civil Rights Movement; the Thomas Family papers.

Challenges

Challenges and resource needs anticipated for the current and upcoming Academic Years, not noted elsewhere in this report and/or those which merit additional attention.

The greatest challenge to the Library is funding. Each year we are provided additional funds to offset inflation. We have used a portion of those funds to hire staff to process collections. This is no longer possible. Inflation has overtaken our collection budget. The Library's requests for salary dollars must be funded. Our only option will be to stop filling positions, stop providing services, and reduce our hours of operation.

Thomas Cooper Library is an aging building in need of renovation. This is a challenge that will need to be addressed in the coming years. The building currently has 2,305 seats for study space and classrooms. The Library should have 6,298 seats to meet ACRL Standards for Academic Libraries which calls for seating for 20% of the student population. Aside from the need for aesthetic improvements and lack of sufficient study space for the student population, the building is showing signs of age. One of our biggest complaints from students is temperature of the building. One of our classrooms was nearly unusable this semester due to widely fluctuating temperatures. Leaks in the building have caused mold outbreaks in the book stacks. Power supply to study areas is challenging because the building was last renovated in 1970s when power needs were a fraction of what they are today. Lack of consistent staffing in custodial services affects the cleanliness of the building.

Supplemental Info - Academic Initiatives

Any additional information on Academic Initiatives appears as Appendix 2. (bottom)

Faculty Population

Faculty Employment Summary

Table 1. Faculty Employment by Track and Title.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|---|-----------|-----------|-----------|
| Tenure-track Faculty | 48 | 47 | 46 |
| Professor, with tenure | 0 | 0 | 0 |
| Associate Professor, with tenure | 0 | 0 | 0 |
| Assistant Professor | 0 | 2 | 1 |
| Librarian, with tenure | 48 | 45 | 45 |
| Research Faculty | 0 | 0 | 0 |
| Research Professor | 0 | 0 | 0 |
| Research Associate Professor | 0 | 0 | 0 |
| Research Assistant Professor | 0 | 0 | 0 |
| Clinical/instructional Faculty | 0 | 1 | 1 |
| Clinical Professor | 0 | 0 | 0 |
| Clinical Associate Professor | 0 | 1 | 0 |
| Clinical Assistant Professor | 0 | 0 | 0 |
| Instructor | 0 | 0 | 1 |
| Lecturer | 0 | 0 | 0 |
| Visiting | 0 | 0 | 0 |
| Adjunct Faculty | 1 | 2 | 2 |

Faculty Diversity by Gender and Race/Ethnicity

Note: USC follows US Department of Education IPEDS/ National Center for Education Statistics guidance for collecting and reporting race and ethnicity. See https://nces.ed.gov/ipeds/Section/collecting_re

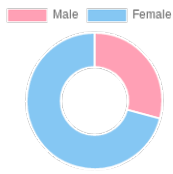
Table 2. Faculty Diversity by Gender and Race/Ethnicity, Fall 2016, Fall 2015, and Fall 2014.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|--|-----------|-----------|-----------|
| Gender | 48 | 48 | 47 |
| Female | 34 | 32 | 30 |
| Male | 14 | 16 | 17 |
| Race/Ethnicity | 48 | 48 | 47 |
| American Indian/Alaska Native | 1 | 1 | 1 |
| Asian | 2 | 1 | 2 |
| Black or African American | 1 | 1 | 1 |
| Hispanic or Latino | 0 | 0 | 0 |
| Native Hawaiian or Other Pacific Islander | 0 | 0 | 0 |
| Nonresident Alien | 0 | 0 | 0 |
| Two or More Races | 0 | 0 | 0 |
| Unknown Race/Ethnicity | 0 | 0 | 0 |
| White | 44 | 45 | 43 |

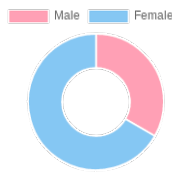
Illustrations 1 and 2 (below) portray this data visually.

Illustration 1. Faculty Diversity by Gender

2017 Faculty Gender



2016 Faculty Gender



2015 Faculty Gender

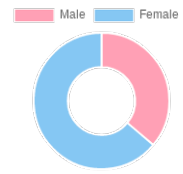
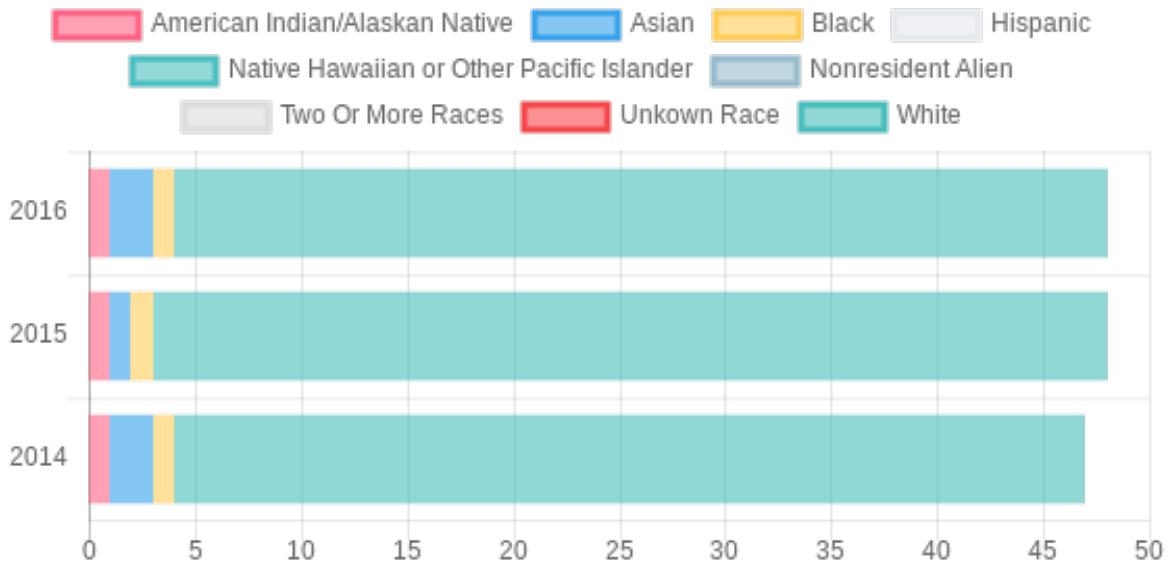


Illustration 2. Faculty Diversity by Race & Ethnicity



Faculty Information

Research and Scholarly Activity

Please refer to Appendix 3, which provides detailed information from the Office of the Vice President for Research, department of Information Technology and Data Management, including:

1) The total number and amount of externally sponsored research proposal submissions by funding source for the appropriate Fiscal Year.

2) Summary of externally sponsored research awards by funding source for the appropriate Fiscal Year. Total extramural funding processed through Sponsored Awards Management (SAM) in the Fiscal Year, and federal extramural funding processed through SAM in the Fiscal Year. (Available at:

<http://sam.research.sc.edu/awards.html>) Amount of sponsored research funding per faculty member in FY YYYY (by rank, type of funding; e.g., federal, state, etc., and by department if applicable).

3) Number of patents, disclosures, and licensing agreements for three most recent Fiscal Years.

Not applicable.

Faculty Development

Efforts at Faculty Development, including investments, activities, incentives, objectives, and outcomes.

Optional

Our library faculty has a Faculty Development Committee. The Committee organizes programming to support professional development. The Library also generously supports travel to conferences and training.

Other Activity

Efforts at Faculty Development, including investments, activities, incentives, objectives, and outcomes.

Optional

Not applicable.

Supplemental Info - Faculty

Any additional content on Faculty Information appears as Appendix 4. (bottom)

Supplemental Academic Analytics Report

Content from Academic Analytics appears as Appendix 5. (bottom)

Teaching

Faculty to Student Ratio

The formula used to compute the ratio uses data from Faculty Population by Track and Title and Student Enrollment by Time Basis, as follows:

$$\frac{(Total\ Full-time\ Students + 1/3\ Part-time\ Students)}{((Total\ Tenure-track\ Faculty + Total\ Research\ Faculty + Total\ Clinical/Instructional\ Faculty) + (1/3\ Adjunct\ Faculty))}$$

Table 4. Faculty-to-Student Ratio, Fall 2017, Fall 2016, and Fall 2015

| Fall 2017 | Fall 2016 | Fall 2015 |
|-----------|-----------|-----------|
| | | |

Analysis of Ratio

Analysis of the ratio, agreement with the data, and plans for the future to impact this ratio.

Not applicable.

Faculty Awards Received

During AY2017-2018 faculty of LIBR were recognized for their professional accomplishments in the categories of Research, Service, and Teaching.

Research Awards

| Recipient(s) | Award | Organization |
|--------------|-------|--------------|
|--------------|-------|--------------|

Service Awards

| Recipient(s) | Award | Organization |
|--------------|-------|--------------|
|--------------|-------|--------------|

Student Recruiting and Retention

Student Recruitment

Efforts, including specific actions, to recruit students into College/School programs.

Not applicable.

Student Retention

Efforts at retaining current students in College/School programs.

Not applicable.

Student Enrollment & Outcomes

The following data was provided by USC's Office of Institutional Research, Assessment, and Analytics.

Note: Student enrollment and outcomes data are calculated by headcount on the basis of primary program of student only.

Student Enrollment by Level & Classification

Table 5. Student Enrollment by Level & Classification.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|--------------------------------------|-----------|-----------|-----------|
| Undergraduate Enrollment | | | |
| Freshman | | | |
| Sophomore | | | |
| Junior | | | |
| Senior | | | |
| Sub Total | 0 | 0 | 0 |
| Graduate Enrollment | | | |
| Masters | | | |
| Doctoral | | | |
| Graduate Certificate | | | |
| Sub Total | 0 | 0 | 0 |
| Professional Enrollment | | | |
| Medicine | | | |
| Law | | | |
| PharmD | | | |
| Sub Total | 0 | 0 | 0 |
| Total Enrollment (All Levels) | 0 | 0 | 0 |

Illustration 3. Undergraduate Student Enrollment by Classification

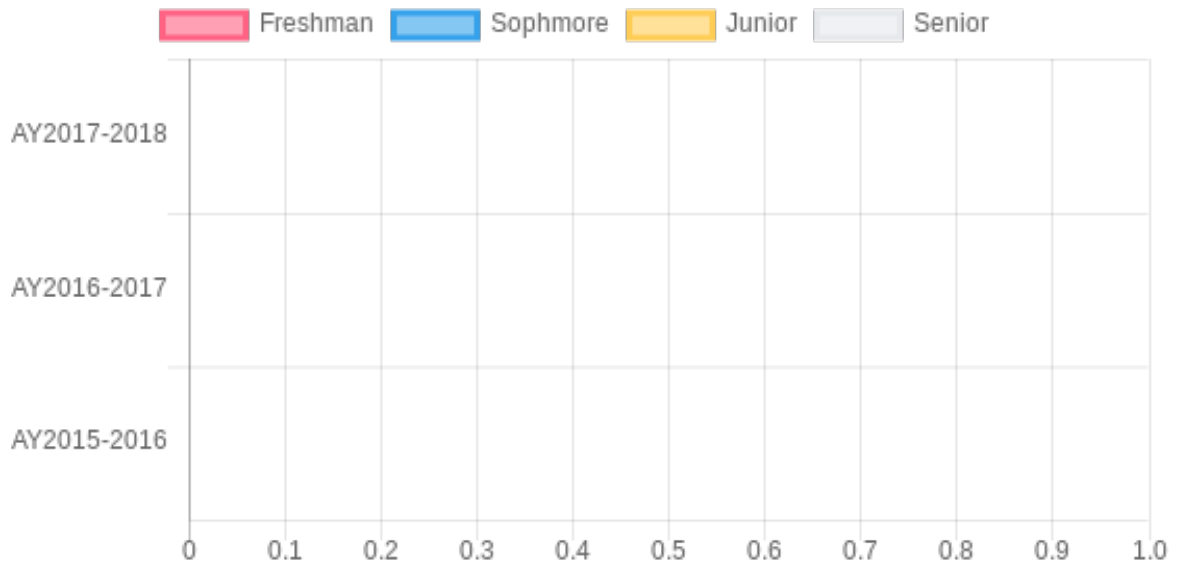


Illustration 4. Graduate/Professional Student Enrollment by Classification

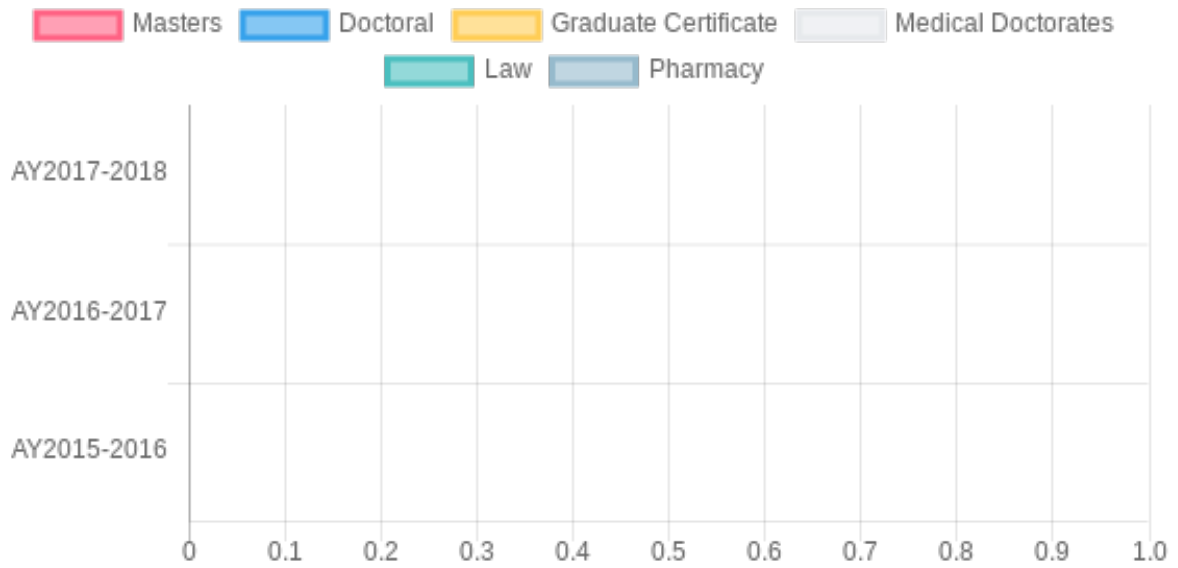
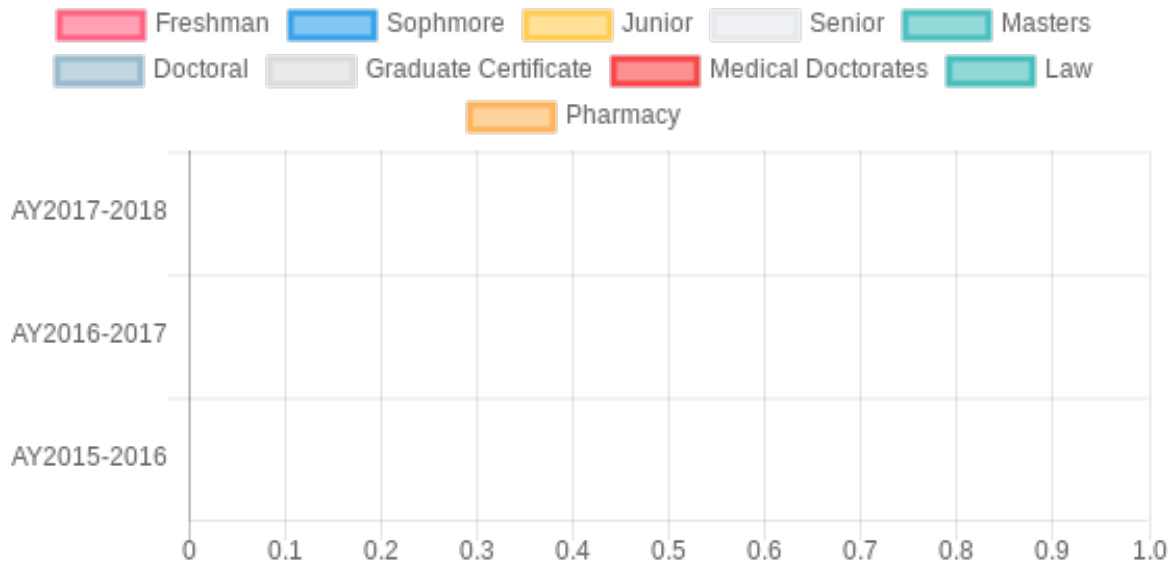


Illustration 5. Total Student Enrollment by Classification (All Levels)



Enrollment by Time Status

Table 6. Student Enrollment by Level and Time Status.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|------------------------------|-----------|-----------|-----------|
| Undergraduate | 0 | 0 | 0 |
| Full-Time | | | |
| Part-Time | | | |
| Graduate/Professional | 0 | 0 | 0 |
| Full-Time | | | |
| Part-Time | | | |
| Total - All Levels | 0 | 0 | 0 |
| Full-Time | 0 | 0 | 0 |
| Part-Time | 0 | 0 | 0 |

Student Diversity by Gender

Table 7. Student Enrollment by Gender.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|------------------------------|-----------|-----------|-----------|
| Undergraduate | 0 | 0 | 0 |
| Female | | | |
| Male | | | |
| Graduate/Professional | 0 | 0 | 0 |
| Female | | | |
| Male | | | |

Illustration 6. Undergraduate Student Diversity by Gender

2018 Undergraduate Gender



2017 Undergraduate Gender



2016 Undergraduate Gender



Illustration 7. Graduate/Professional Student Diversity by Gender

2018 Graduate Gender



2017 Graduate Gender



2016 Graduate Gender



Student Diversity by Race/Ethnicity

Table 8. Student Enrollment by Race/Ethnicity.

| | Fall 2017 | Fall 2016 | Fall 2015 |
|---|-----------|-----------|-----------|
| Undergraduate | 0 | 0 | 0 |
| American Indian/Alaska Native | | | |
| Asian | | | |
| Black or African | | | |
| Hispanic or Latino | | | |
| Native Hawaiian or Other Pacific Islander | | | |
| Nonresident Alien | | | |
| Two or More Races | | | |
| Unknown Race/Ethnicity | | | |
| White | | | |
| Graduate/Professional | 0 | 0 | 0 |
| American Indian/Alaska Native | | | |
| Asian | | | |
| Black or African | | | |
| Hispanic or Latino | | | |
| Native Hawaiian or Other Pacific Islander | | | |
| Nonresident Alien | | | |
| Two or More Races | | | |
| Unknown Race/Ethnicity | | | |
| White | | | |

Illustration 8. Undergraduate Student Diversity by Race/Ethnicity

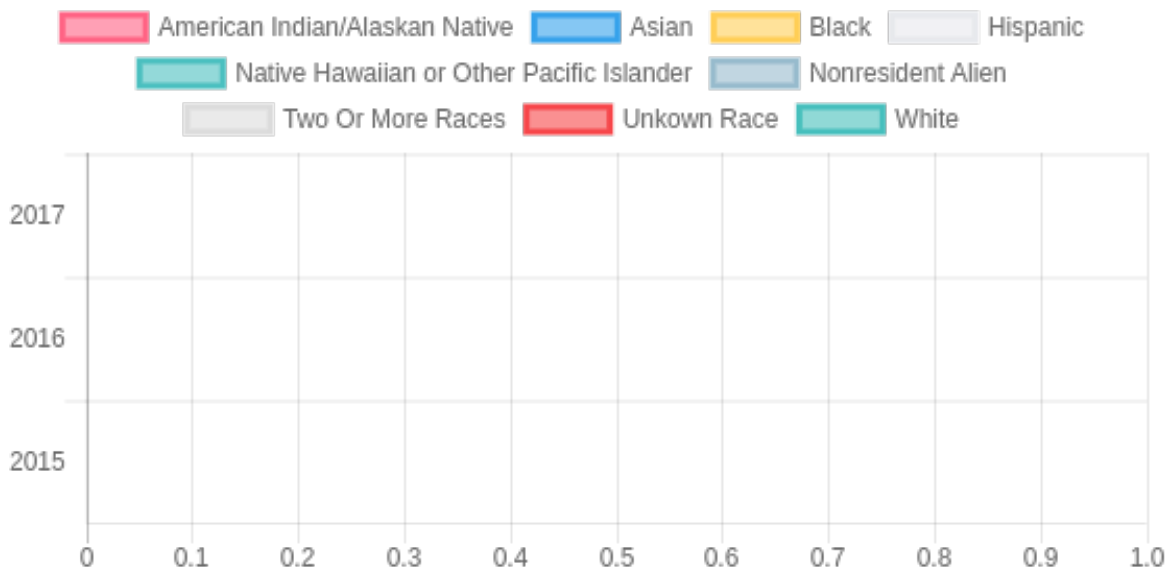
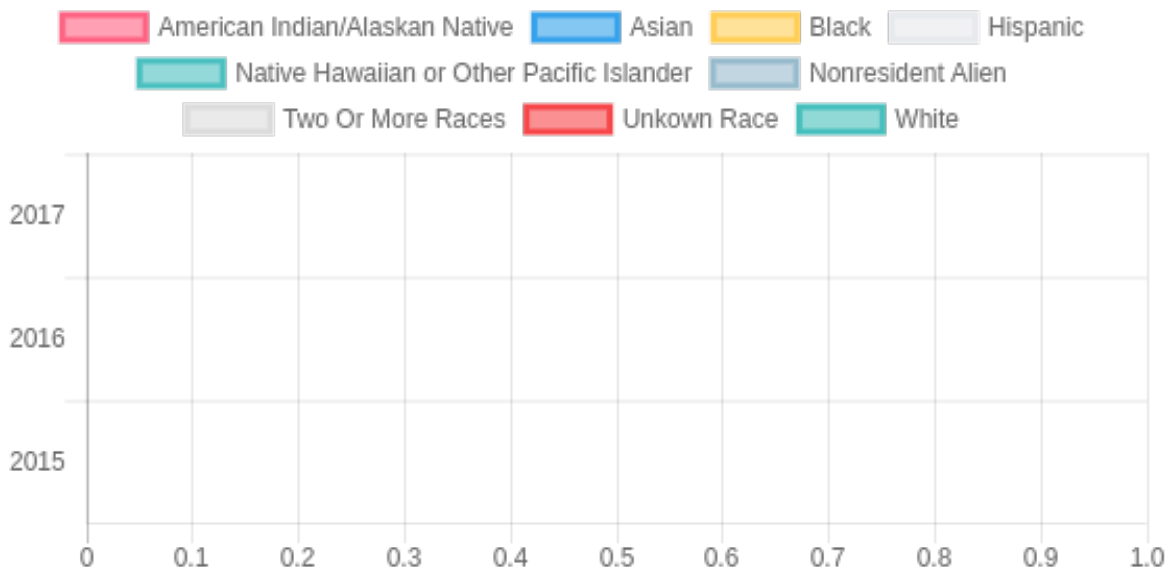


Illustration 9. Graduate/Professional Student Diversity by Race/Ethnicity



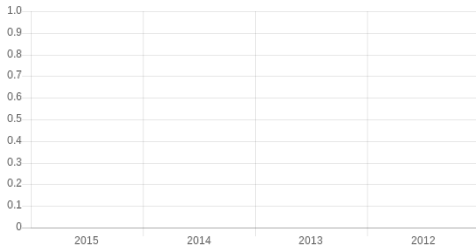
Undergraduate Retention

Table 9. Undergraduate Retention Rates for First-time Full-time Student Cohorts

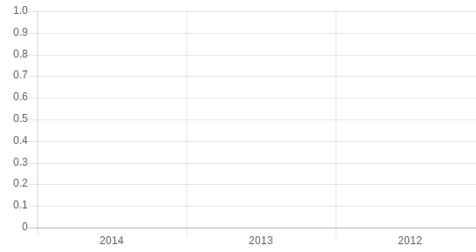
| | First Year | Second Year |
|------------------|------------|-------------|
| Fall 2016 Cohort | 0% | N/A |
| Fall 2015 Cohort | 0% | N/A |
| Fall 2014 Cohort | 0% | 0% |
| Fall 2013 Cohort | 0% | 0% |

Illustration 10. Undergraduate Retention, First- and Second Year

First Year



Second Year



Student Completions

Graduation Rate - Undergraduate

Table 10. Undergraduate Graduation Rates for First-time Full-time Student Cohorts at 4-, 5-, and 6 Years.

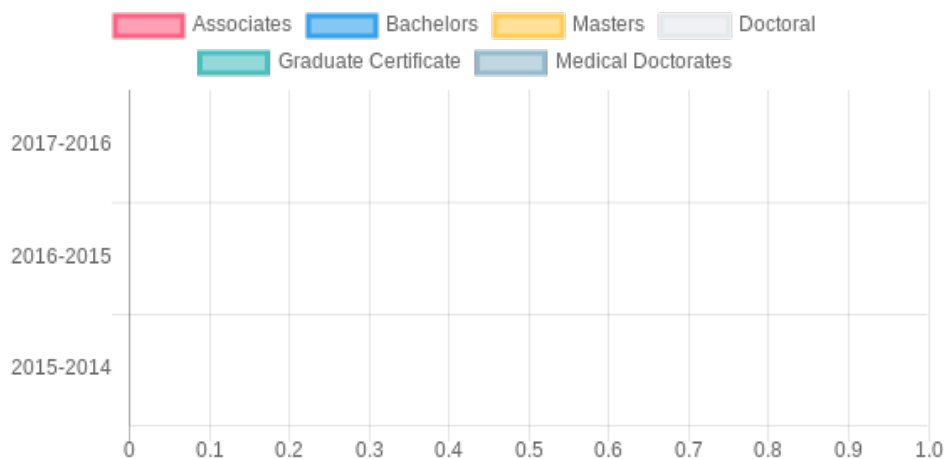
| | 4-Year | 5-Year | 6-Year |
|------------------|--------|--------|--------|
| Fall 2011 Cohort | 0% | 0% | 0% |
| Fall 2010 Cohort | 0% | 0% | 0% |
| Fall 2009 Cohort | 0% | 0% | 0% |

Degrees Awarded by Level

Table 11. Degrees Awarded by Level.

| | AY2016-2017 | AY2015-2016 | AY2014-2015 |
|----------------------|-------------|-------------|-------------|
| Associates Degree | | | |
| Bachelors | | | |
| Masters | | | |
| Doctoral | | | |
| Medical | | | |
| Law | | | |
| Pharmacy Doctorate | | | |
| Graduate Certificate | | | |

Illustration 11. Degrees Awarded by Level



Alumni Engagement & Fundraising

Alumni

Substantial activities, engagements, and initiatives with alumni during AY2017-2018, focusing on relationships and activities with alumni.

Through our partnership with PASCAL we offer access to several online databases as a benefit to Alumni membership.

Development, Fundraising and Gifts

Substantial development initiatives and outcomes during AY2017-2018, including Fundraising and Gifts.

•Notable Acquisitions and donations since July 1, 2017:

Gift In Kind

- Richard Greener, eight letters, 1916-1918, written by Greener to his daughter, and one photograph, ca.1906
- Francis and Matilda Lieber portraits, 1855, painted by William Harrison Scarborough
- Lee Muller Thomas papers, 7.5 linear feet, chiefly documenting Thomas' tenure as Administrator of the Environmental Protection Agency, 1985-1989
- The Sidney J. and Lanny Palmer Collection
- The papers of educator and civil rights activist Martha Monteith
- The papers of Washington Post columnist Kathleen Parker
- The papers of public health expert and civil rights activist, Henrie Treadwell
- The papers of Congressman Trey Gowdy
- Materials related to the life of Jack Leo Carlson, navigator in "Kangaroo Squadron," based in New Guinea in 1942
- The Augusta Baker Festschrift
- Significant gift to the Joel Myerson Collection of Nineteenth-century American Literature including the proofs of Ralph Waldo Emerson's "American Scholar" address and the first edition of Walt Whitman's Leaves of Grass

Gift/Purchase

- The Richard Layman Collection of John Dos Passos
- The Anne Hardin Collection of Ray Bradbury

Purchased with donor/bequest funds

- William Main photograph album, 1870s, forty-six albumen prints including images of Reconstruction-era South Carolina College
- The papers of Civil Rights activist and Harlem Renaissance performer, Marian B. Logan.
- Regiomontanus' edition of Ptolemy's Almagest (1496)
- The Papers of Nathalie Dupree
- Chronique Anonyme Universelle, a 15th century French manuscript scroll
- The conservation of USC's copy of John James Audubon's double - elephant folio of The Birds of America has been completed. The process to restore all 435 hand-colored engravings took over two years
- Cash Gifts**
- W. Mullins McLeod III Endowment established to benefit the research of their family papers and railroads in South Carolina
- Marine Corps Heritage Foundation donation
- The Lucille P. Mould Travel Fund

Department Funds

- Three Robert Burns manuscripts

Gift in kind

- Papers of Dick Goodwin - Music
- Papers of General Charles Bolden - SCL
- Papers of Senator Tim Scott - SCPC

Cash

- Matching gift from the Parris Island Historical Museum and Society - MIRC

Supplemental Info - Alumni Engagement & Fundraising

Any additional information on Alumni Engagement and Fundraising appears as Appendix 6. (bottom)

Community Engagement

Description

Community engagement and community based research, scholarship, outreach, service or volunteerism conducted during AY2017-2018, including activities at the local, state, regional national and international levels.

The Dean and library faculty are often invited speakers at local, state, regional, national, and international meetings and organizations.

The libraries are open to the public and we engage with the public through our public services.

The Library has supported families at Christmas through its Stocking Stuffer program. We have done this for the last 20 years.

The Library has adopted a street in the city's street clean-up program.

The many programs the Library presents are open to the public and are well attended by our community.

The Library provides outreach to the university community and to our city, state, and region through programs including the Fall Literary Festival, the Thomas Cooper Society Dinner, the Ex Libris Society dinner, the Russell Lecture, the South Caroliniana luncheon, book talks, tours of the Horseshoe, and Open Gallery events in the Hollings Library.

In addition, the Library exhibited material and delivered programs at the Deckle Edge Literary Festival in Columbia, Beaufort Historical Society, Columbia Museum of Art, the Pat Conroy Literary Center, programs for book clubs, Society for the History of the Federal Government, the American Literature Association, and the Marine Corps League Detachments and other groups in the Midlands. The Library was also actively involved in the regional planning efforts, as well as the delivery of programming for the eclipse.

Moving Image Research Collections provided footage to the Rock and Roll Hall of Fame, the Smithsonian Channel's AMERICA IN COLOR series, and to avant-garde filmmaker Bill Morrison's most recent project.

Community Perceptions

How unit assesses community perceptions of engagement, as well as impact of community engagement on students, faculty, community and the institution.

We do not have a formal assessment activity for community engagement. We routinely receive praise and thanks for the programs and services we provide.

Incentivizing Faculty Engagement

Policies and practices for incentivizing and recognizing community engagement in teaching and learning, research, and creative activity.

We do not incentivize our faculty for community engagement. The Library feels this is part of what we do.

Supplemental Info - Community Engagement

Any additional information on Community Engagement appears as Appendix 7. (bottom)

Collaborations

Internal Collaborations

The University Libraries collaborate with the Law, Medicine, and campus libraries. We make joint purchases and share costs for some of the systems we use. We manage the online catalog for all USC campus libraries and provide cataloging and some acquisition services to the four two-year campuses. We provide a shuttle to move all types of materials between the campuses.

The arrival of the First Folio allowed us to collaborate with many campus entities in providing programs and exhibits.

Our Oral Historian worked with faculty from the College of Education to create experiential learning for a class of graduate students. The students learned how to conduct oral histories and completed real interviews with members of the community. These are now part of the libraries collections.

Librarians collaborate every day with faculty across the curriculum as we teach library instruction sessions and provide research consultations.

A librarian is designated for each academic department to build collections that support faculty teaching and research needs and communicate information on library services.

External Collaborations

Our Digital Collections staff work with teachers around the state by helping them integrate our digital resources into their lesson plans.

Membership in the Association of Southeastern Research Libraries allows us to collaborate with libraries in our region.

Membership in the Association of Research Libraries allows us to collaborate with libraries nationally and internationally.

The Partnership Among South Carolina Libraries (PASCAL) is our state-wide collaborative group.

- USC librarians have provided training to colleagues around the state in preparation for the implementation of a statewide library services platform.
- USC librarians will lead the implementation of the new statewide library services platform (scheduled to be announced in April 2018) by chairing the project's Steering Committee and three of the Working Groups.
- USC librarians and staff contribute to the governance of PASCAL, serving on the Board of Directors and several committees.

Supplemental Info - Collaborations

Any additional information about Collaborations appears as Appendix 8. (bottom)

Campus Climate and Inclusion

Campus Climate & Inclusion

Activities unit conducted within AY2017-2018 that were designed to improve campus climate and inclusion.

The University Libraries' Committee on Diversity and Inclusion continued to meet monthly to brainstorm ideas for education and activity. The Committee encouraged attendance at various events including the plaque unveiling and the Richard Greener Symposium and Statue Unveiling. After several incidents during the spring semester the Committee met in called meetings to discuss what, if anything, our response should be.

As member of the Association of Research Libraries, the USC Libraries support and endorse the following statement:

"As social institutions, research libraries strive to be welcoming havens for all members of our communities, and ARL libraries will not deny service to anyone based on race, sex, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, ancestry, national or ethnic origin, or citizenship status. While ARL libraries and archives work hard to be inclusive in their hiring, collections, services, and environments, the Association and its members will not claim neutrality in the face of discrimination, sexism, ableism, racism, homophobia, religious persecution, or other forms of oppression. We support freedom of speech and the open exchange of ideas and opinions, but we will not tolerate hate speech, silencing, inflammatory rhetoric, or any other speech or action that threatens the safety or dignity of any member of our community.

The Association of Research Libraries will continue to advocate for policies, laws, and practices that champion intellectual freedom, privacy, confidentiality, rigorous research, and equitable access to information. ARL and its members will also redouble efforts to promote diversity, inclusion, equity, and social justice in and through research libraries and archives. Now more than ever, it is critical that libraries and archives ensure open and equitable access to credible sources of news, data, and knowledge, and provide the expertise, services, collections, tools, and spaces that will help all community members critically assess the information they encounter."

Supplemental Info - Campus Climate & Inclusion

Any additional information about Campus Climate and Inclusion appears as Appendix 9. (bottom)

Concluding Remarks

Quantitative Outcomes

Explanation of any surprises with regard to data provided in the quantitative outcomes throughout this report.

Not applicable.

Cool Stuff

Describe innovations, happy accidents, good news, etc. that occurred within your unit not noted elsewhere in your reporting.

The ONE LIBRARY theme of the university libraries began with an administrative reorganization. We have moved away from two Associate Deans to what will ultimately be five Associate Deans. Our Associate Deans will cover Administration/Diversity, Collections, Services, Special Collections, and Technology.

The focus is going to be change. If the Library is to respond to the needs of our users, we must become much more nimble. We have to be able to cross administrative lines, break down walls, remove silos, and assign new duties as needs arise.

The initial response has been overwhelmingly positive. Our Oral Historian, originally with the South Caroliniana Library, is now working with units throughout the library. Our Born Digital librarian, originally assigned to South Carolina Political Collections, is working on project with multiple areas of the library. A librarian from Communications is working on retrospective conversion for the South Caroliniana Library.

This is only the beginning. The library is moving rapidly into the area of digital scholarship in response to user needs. This will require reallocated staff from throughout the library and redefining vacancies to meet this emerging area. Through ONE LIBRARY we will accomplish this shared goal.

Appendix 3. Research & Scholarly Activity

Office of Research
Information Technology & Data
Management

University Libraries

Fiscal Year 2017



UNIVERSITY OF
SOUTH CAROLINA

Faculty Information

RESEARCH AND SCHOLARLY ACTIVITY

The following refers to Appendix 1, 2 & 3 , which provides detailed information from the Office of the Vice President for Research, department of Information Technology and Data Management, including:

- 1) The total number and amount of externally sponsored research proposal submissions by funding source for the appropriate Fiscal Year.
- 2) Summary of externally sponsored research awards by funding source for the appropriate Fiscal Year. Total extramural funding processed through Sponsored Awards Management (SAM) in the Fiscal Year, and federal extramural funding processed through SAM in the Fiscal Year. (Available at: <http://sam.research.sc.edu/awards.html>) Amount of sponsored research funding per faculty member in FY YYYY (by rank, type of funding; e.g., federal, state, etc., and by department, if applicable).
- 3) Number of patents, disclosures, and licensing agreements for three most recent Fiscal Years.

Identified areas of challenge and opportunities with faculty research and scholarly activity, referencing Academic Analytics data (through 2015) and the report provided by the Office of Research's Information Technology and Data Management, including specific plans to meet these challenges or take advantage of the opportunities.

Summary of Extramural Proposal Submissions by Source - FY2017

Appendix 1

| PI Home Department | Total Amt First Year | Federal | Private, Non-Profit |
|---------------------------------------|-----------------------------|----------------|----------------------------|
| University Libraries | 221,907 | 5 | 0 |
| | | | |
| <i>Total Count</i> | 5 | 5 | 0 |
| <i>Total Amount First Year</i> | 221,907 | | |

Patents, Disclosures, and Licensing Agreements

Fiscal Year 2017

Appendix 3

| University Libraries | | | | |
|-----------------------------|------------------------------|--|--|-----------------------|
| FY2017 | | | | |
| | Invention Disclosures | Provisional Patent Applications | Non-Provisional Patent Applications | Issued Patents |
| TOTALS: | 0 | 0 | 0 | 0 |

Note: Nationalized-PCTs, divisionals, and continuations are included in these numbers.

Source: Office of Economic Engagement