

EXAMPLE **IMPACT/EFFORT GRID**

A team is working to streamline an internal process. They've identified potential improvements, and now they're using an impact/effort grid to see how the various ideas stack up against each other.

This tool prompts important discussion as participants weigh how much **impact** each idea will likely have versus the **effort** required. Each idea is written on a separate sticky note. As the discussion unfolds, each note is placed in one of the quadrants.

Ultimately, an impact/effort grid helps a group sift through possibilities and identify priorities.

