ALUMNI ASSOCIATION INVOICING

Elizabeth Muth

Chief Administrative Officer, USC Alumni Association

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PURPOSE

- Lack of established, uniformed invoicing process resulting in:
 - Internal confusion
 - Poor customer service
 - Inaccurate financial reporting
- Goals
 - Documented process that could be implemented/followed by all
 - Improved Vendor/Sponsor experience
 - Financial reporting transparency



PEOPLE INVOLVED

Project Sponsor

Tiffany Foxworth, Chief Executive Officer—Alumni Association

Project Team Members

Kate Pollard, Chief Financial Officer—Alumni Association Haven Quinlan, Sr. Dir. of Business Development/Programming—Alumni Association Chanell Jackson, Staff Accountant—Alumni Association

Subject Matter Expert

Zechariah Fisher-Coleman, Student Intern—USC Foundations



PROJECT PATH

Advance Work

○ Process Improvement Project Charter

Improvement Sessions

- \circ Discovery
 - Listening Sessions
 - Current Process Map
- o Possibility
 - Immediate/Short/Long Term
 - Future Process Map
- \circ Planning
 - System Testing
 - Determining Impact
- Implementation: Next Step



KEY IMPROVEMENTS

 \rightarrow

RESULTS

- Documented process for requesting Association invoice
- Standardized invoice template
- Sharepoint spreadsheet accessible by all
- Expedited invoicing of sponsors and partners

- \rightarrow Reduction in invoice request errors
- \rightarrow Uniformity of information collected
- \rightarrow Transparency for invoice life cycle

→ Reduced timeline from an average of 3 weeks to 1 week from request to generation to distribution





USC Alumni

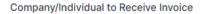
Invoice Request

Request to generate invoice to be sent to Association vendor/sponsor

First Name

Last Name

Contact Name



Company Name (if applicable)

Contact Email *

example@example.com

Contact Phone Number *

(000) 000-0000

Please enter a valid phone number.

Next

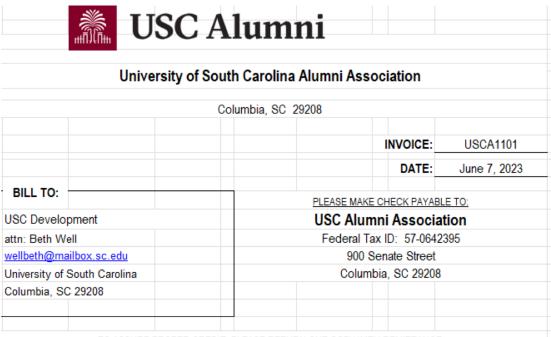
Jotform for Internal Invoice Requests



			Invoice Log											
	Invoice Information													
Date	Invoice #	Bill To	Description	Invoice Amount	Requested By	Sent to Requestor and copy Amie, Kate, & Chanell	Date Paid							
3/12/2024	2024001	Smith Currie Oles	Golf Tournament - Carolina Sponsor	\$1,000.00	Laura	3/12/2024								
	2024002													
	2024003													

Sharepoint Spreadsheet for Internal Invoice Tracking





TO ASSURE PROPER CREDIT, PLEASE RETURN ONE COPY WITH REMITTANCE

OUNT DUE	AMC			TION	DESCRIF	
			zies	motional Koo	urnament - Pro	Heritage Golf To
417.37	\$		cost of merch	Half of total		
417.37	\$	TOTAL				

Standardized Invoice Template for Alumni Association



NEXT STEPS

- Implementation by March 29
- Explore automation and integration
- Staff Feedback—User Experience
- Re-evaluation and continuous improvement



REFLECTIONS

How has this program changed how you think about improvement?

- "Wins" go beyond the project improvement itself
- Improvement is <u>everyone's</u> job



THANKS

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