

ALIGNING THE ANNE FRANK CENTER'S STRATEGIC PLANNING WITH THE USC BLUEPRINT PROCESS

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THE ANNE FRANK CENTER AT USC



UNIVERSITY OF
South Carolina

PURPOSE

STRATEGIC PLANNING



This project will align and streamline two overlapping planning efforts — the AFC’s strategic plan and Blueprint.



PEOPLE INVOLVED

Morgan Bailey – Team Leader, Team Facilitator

Doyle Stevick – Team Leader, AFC Executive Director

Latrice Ratcliff Small – Subject Matter Expert

Corey Harbaugh – Subject Matter Expert



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PROJECT PATH

Phase 1: Discovery, September – November 2025

Understanding needs and expectations
Evaluate organizational needs
Study gaps and overlaps

Phase 2: Possibility, November – December 2025

Research best practices
Connecting with Latrice

Phase 3: Planning, January – March 2026

Develop and finalize plans
Finalize a working Vision Traction Organizer



Activity	Responsible party	FISCAL YEAR 2025 (Ends June 30, 2025)			FISCAL YEAR 2026 (FY26 - July 1, 2025 - June 30, 2026)												FISCAL YEAR 2027 (FY27 Begins July 1, 2026)			
		April 2025	May 2025	June 2025	July 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	April 2026	May 2026	June 2026	July 2026	Aug 2026	Sep 2026	Oct 2026
Set unit goals, priorities, and desired outcomes	VPs, Provost, AVPs & Vice Provosts																			
Communicate Unit Goals & Desired Outcomes	VPs, AVPs, Vice Provosts, Exec. Dirs.																			
Draft Blueprint	(sub) Unit Leaders/Blueprint writers																			
OIRAA Review, Feedback & First Draft Download	OIRAA																			
Revise First Draft of Blueprint	(sub) Unit Leaders/Blueprint writers																			
Forward Final Drafts for VP approval	(sub) Unit Leaders/Blueprint writers																			
OIRAA Final Draft Download	OIRAA																			
Approve Blueprints & Request Budget Initiatives (where applicable)	VPs, AVPs, Provost & Vice Provosts																			
Office of Budget & Planning Blueprint Review	SUAC																			

KEY IMPROVEMENTS

- Reduce duplication
- Optimize team effort and role clarity
- Incorporating the Blueprint into existing planning and goal setting processes
- Ensure both initiatives are completed effectively.



RESULTS

Completed:

1. Submitted the USC Blueprint for review
2. Completed work strategic plan
3. Addition to job description
4. Storing Blueprint documents with our planning documents

Next:

1. Create an annual calendar that include the AFC Blueprint process
2. Following up with Latrice
3. Define process of reviewing annually
4. Define who will be part of this process

Other outcomes:

1. More efficient planning processes
2. Routine review processes



REFLECTIONS

1. Working with Latrice in this cohort
2. Language differences
3. Investing time into long term efforts



THANK YOU!

Morgan Bailey

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