National Transfer Student Ambassador Award

EVALUATION RUBRIC

Evaluator Instructions

Each application packet for the National Transfer Student Ambassador award must include the following:

- Application Form
- Letter of Recommendation
- Student's Current Resume
- Responses to the following prompts:
    - Describe your transfer experience — where you started, why you transferred, and what the transition was like.
    - What have you learned from the transfer process that you'd want other students or the professionals who work with them to know?
    - Have you been involved in any efforts (formal or informal) to support other transfer students or improve the transfer experience? How would you build on that as an Ambassador?

Please note: The criteria listed below are not rank-ordered, and not all applicants will demonstrate equal depth across all three areas. Impact should be evaluated relative to context and opportunity. Transfer experiences vary widely, and applicants will differ in how much formal leadership experience they bring. Evaluators should weigh both demonstrated experience and articulated potential, recognizing that opportunity to lead is not equally distributed.

Importantly, this is not an academic achievement award. The selection committee should focus on the quality of the applicant's insight, their potential as an advocate, and their readiness to engage with professional audiences.

Transfer Story and Insight

Please score the nominee's efforts and attributes on a scale from 1 (lowest score) to 10 (highest score).

Consider:

- How specifically and honestly the applicant describes their transfer experience
- Moments of reflection that show the applicant learned something from the process, whether about themselves or the institutions they navigated
- Awareness that their experience may connect to what other transfer students go through

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Leadership and Advocacy

Please score the nominee’s efforts and attributes on a scale from 1 (lowest score) to 10 (highest score).

Consider:

- Any formal or informal actions taken to support or advocate for other transfer students
- How clearly the applicant describes what they would want to do as an Ambassador at the conference, on their campus, or beyond
- Interest or initiative in raising awareness of transfer student needs and challenges

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Communication and Presence

Please score the nominee’s efforts and attributes on a scale from 1 (lowest score) to 10 (highest score).

Consider:

- Clear, genuine writing that conveys the applicant’s own voice
- The ability to describe their experience in a way that would engage a room of professionals and peers
- Evidence from the letter of recommendation or personal narrative of interpersonal skills or comfort connecting with others