



CECEY

ANNUAL REPORT 2017

Leadership and Service Center
University of South Carolina



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BRIEF SUMMARY



Community Engaged Campus Experience for Youth (CECEY) is a series of campus visits designed to expose local elementary school students from Title I schools to college life and to increase their interest in pursuing higher education. CECEY, which was piloted during the Spring 2017 semester, was initially called the Elementary School Campus Visit program. Since its launch, CECEY has gained recognition and support from USC faculty, staff, students and local schools in the community. The CECEY staff has welcomed students from eight Richland One Elementary Schools to the University of South Carolina.

During the Spring 2017 semester, Watkins-Nance Elementary, Logan Elementary, Pine Grove Elementary, and Carver-Lyon Elementary were welcomed to campus. During the Fall 2017, Arden Elementary, South Kilbourne Elementary, Forest Heights Elementary, and Burton-Pack Elementary were welcomed to campus.

COMMUNITY ENGAGED CAMPUS EXPERIENCE FOR YOUTH (CECEY)

Students, teachers, and counselors from the visiting schools were treated to guided campus tours, catered lunches, desserts, and interactive educational presentations. When our elementary school guests arrived to campus, they were divided into smaller groups and led on informal campus tours by USC student volunteers. Each tour group was led by two CECEY volunteers and had no more than ten elementary students to ensure an intimate experience for the visitors. Following the tour, elementary students ate lunch and participated in an educational activity. At the conclusion of the activity, CECEY staff members provided parting gifts and led the visitors back to their buses.



Campus Tour

Students are shown the Thomas Cooper Library, the Historic Horseshoe, Russell House and the School of Journalism and Mass Communications.



Lunch with USC Students

CECEY volunteers eat lunch and converse with the visiting students about college and USC.



Interactive Presentation

Students participate in an educational activity presented by a USC representative or a USC student organization.



Parting Gifts

Visiting students receive parting gifts from the Leadership and Service Center as they leave campus.

BY THE NUMBERS

MEASURING SUCCESS

In 2017, USC volunteers engaged elementary students through campus tours, lunches, and interactive activities.



83

USC VOLUNTEERS

341

SERVICE HOURS

350

CHILDREN SERVED

TOTAL ECONOMIC IMPACT

\$2,862*

*According to the Corporation for National and Community Service for South Carolina

WATKINS-NANCE ELEMENTARY SCHOOL



SUMMARY

Watkins-Nance is a Title I elementary school in the Richland One School District. In addition to developing their students socially, emotionally, and academically; Watkins-Nance is also committed to exposing its students to the importance of community partnerships. The school has volunteers from St. John Baptist Church, Ezekiel Ministries, C. A. Johnson High School, and Brotherhood Ministerial Alliance to serve as lunch buddies and mentors for its students. The school had a total of 396 students enrolled during the 2016-2017 academic year. CECEY staff and volunteers welcomed 42 fifth graders to USC on January 31, 2017. Claire Stevenson, the former School Counselor at Watkins-Nance, served as the primary contact person. While on campus, the students enjoyed the campus tour, lunch, and an interactive presentation led by Katie Jerald, a USC Admissions Counselor. Ms. Jerald's presentation led to a GPA game, which served as an entertaining and informative way to expose Watkins-Nance students to the holistic nature of the college admissions process.

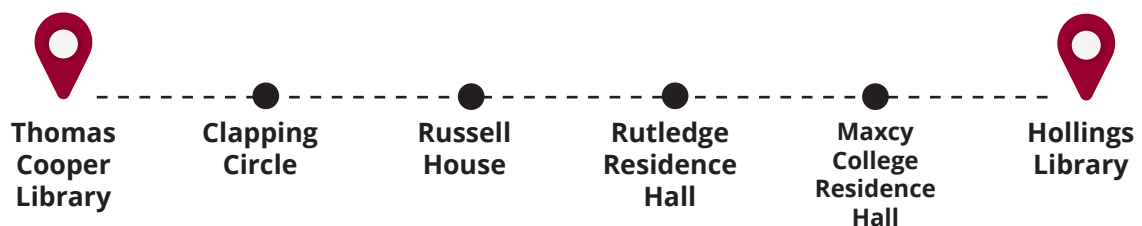
NUMBERS

16 
CECEY
VOLUNTEERS

42 
FIFTH-GRADE
STUDENTS

48 
HOURS
SERVED

TOUR ROUTE



LOGAN ELEMENTARY SCHOOL



SUMMARY

Logan is a small, urban school offering both a traditional program and Montessori classes in the Richland One School District. The school had a total of 251 students enrolled during the 2016-2017 school year. CECEY staff members and volunteers welcomed 60 Logan Elementary fifth graders to USC on February 17, 2017. Christopher B. Richards, the school's Principal, served as the primary contact person for the campus visit. While on campus, Logan students enjoyed a campus tour, lunch, and Katie Jerald's interactive college admissions presentation. Ms. Jerald, who serves as a USC Admissions Counselor, led a presentation that included a GPA game. The game was designed to expose Logan Elementary students to the holistic process college admissions representatives go through before offering prospective students admittance into college.

"Excellent program! The kids had fun and the admissions presentation was age appropriate and applicable as well as motivational! Thanks for having us!"

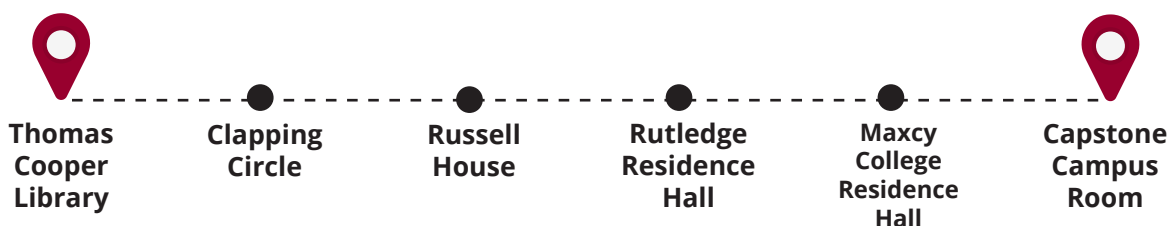
NUMBERS

17 
CECEY
VOLUNTEERS

60 
FIFTH-GRADE
STUDENTS

51 
HOURS
SERVED

TOUR ROUTE



CARVER-LYON ELEMENTARY SCHOOL



SUMMARY

Carver-Lyon is a Title I elementary school and serves as the home of the Richland One Language Immersion program. The school's Language Immersion program offers Spanish and Chinese through a 50-50 dual language model. Carver-Lyon had a total of 314 students enrolled during the 2016-2017 school year. CECEY staff members and volunteers welcomed 40 Carver-Lyon fifth graders to USC on March 31, 2017. Karlichia Gunter-Best, a Carver-Lyon School Counselor, served as the primary contact person for the campus visit. While on campus, Carver-Lyon students enjoyed a campus tour, lunch, and Katie Jerald's interactive college admissions presentation. Ms. Jerald, who serves as a USC Admissions Counselor, led a presentation that included a GPA game. The game was designed to expose Carver-Lyon Elementary students to the holistic process college admissions representatives go through before offering prospective students admittance into college.

"It was good for our minority students to see other minority students on campus and conducting the tour."

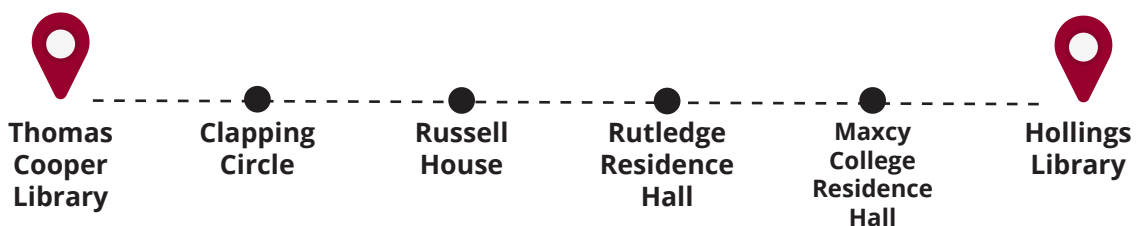
NUMBERS

21 
CECEY
VOLUNTEERS

40 
FIFTH-GRADE
STUDENTS

63 
HOURS
SERVED

TOUR ROUTE



PINE GROVE ELEMENTARY SCHOOL



SUMMARY


Pine Grove is an elementary school in the Richland One School District. In addition to developing its students socially, emotionally, and academically, Pine Grove is also committed to introducing its students to the importance of community partnerships. The school has volunteers from the Midlands Reading Consortium and the South Carolina Department of Corrections who serve as lunch buddies and mentors for its students. The school had a total of 570 students enrolled during the 2016-2017 school year. CECEY

"The event was great for the children to learn about college and is necessary to be successful in the future."

staff members and volunteers welcomed 25 Pine Grove fourth and fifth graders to USC on April 7, 2017. Latasha Edmonds, a former Pine Grove School Counselor, served as the primary contact person for the campus visit. While on campus, the students enjoyed the campus tour, lunch, and an interactive career exploration presentation led by Star Jamison.

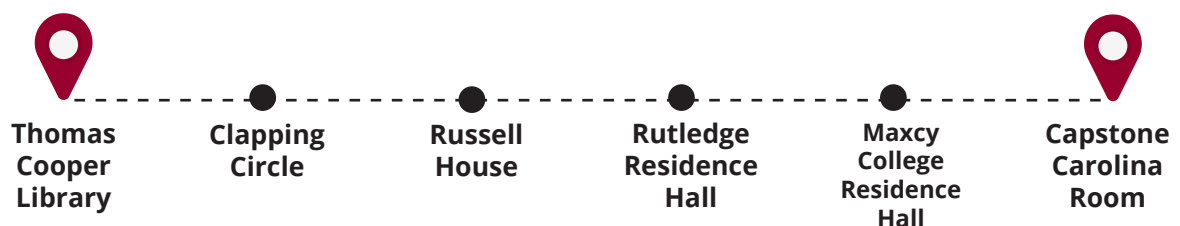
NUMBERS

10 
CECEY
VOLUNTEERS

25 
ELEMENTARY
STUDENTS

30 
HOURS
SERVED

TOUR ROUTE



ARDEN ELEMENTARY SCHOOL



SUMMARY

Arden is a Title I elementary school in the Richland One School District. To further foster the school community, the Arden staff continuously aims to provide students with interactive experiences. Arden sponsored a Wellness Day last academic year and it was the recipient of the Fresh Fruit and Vegetable program for the fifth consecutive year. Arden has also received the National Healthy School Award. The school had a total of 303 students enrolled during the 2016-2017 school year. CECEY staff members and volunteers welcomed 45 Arden fifth graders to USC on October 9, 2017. Dr. Peggie Grant, the school's Principal, served as the primary contact person for the campus visit. While on campus, Arden students enjoyed a campus tour, lunch, and Katie Jerald's interactive college admissions presentation. Ms. Jerald, who serves as a USC Admissions Counselor, led a presentation that included a college themed BINGO game. The BINGO game was designed to introduce Arden's students to various academic terms used by USC students and students enrolled in colleges across the country.

"Wonderful experience! The fifth graders were engaged- which isn't easy to do!"

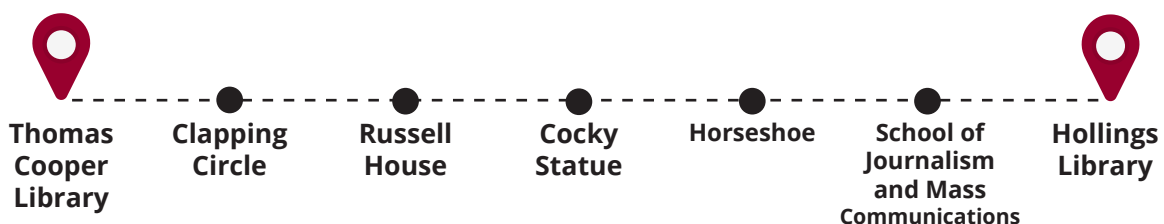
NUMBERS

15 
CECEY
VOLUNTEERS

45 
FIFTH-GRADE
STUDENTS

45 
HOURS
SERVED

TOUR ROUTE



SOUTH KILBOURNE ELEMENTARY SCHOOL




SUMMARY

South Kilbourne is a Title I elementary school in the Richland One School District that has been consistently recognized for its achievements. In 2012, South Kilbourne was recognized as a National Blue Ribbon School of Excellence. The school had a total of 266 students enrolled during the 2016-2017 school year. CECEY staff members and volunteers welcomed 61 fifth graders to USC on October 17, 2017. Wendy Fanning, the school's Assistant Principal, served as the primary contact person for the campus visit. While on campus, the students enjoyed a campus tour, lunch, and an interactive presentation led by Carolina Science Outreach, a student organization at USC. The presentation included two experiments that gave students the opportunity to create lava lamps and explore electricity with balloons and paper ghosts.

"I think this was a wonderful opportunity for the students. Many have never had an opportunity to visit a university before."

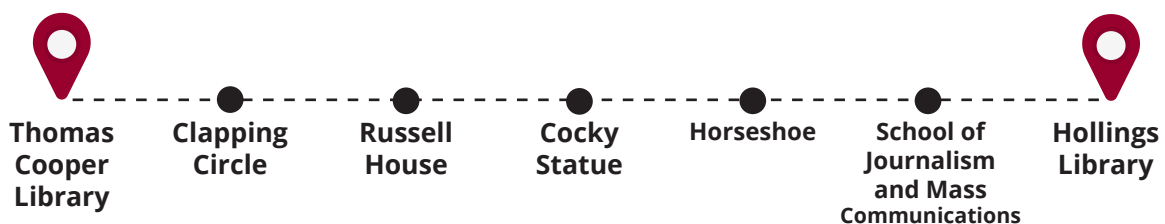
NUMBERS

17 
CECEY
VOLUNTEERS

61 
FIFTH-GRADE
STUDENTS

33 
HOURS
SERVED

TOUR ROUTE



FOREST HEIGHTS ELEMENTARY SCHOOL



SUMMARY

Forest Heights is a Title I elementary school in the Richland One School District. In addition to developing students socially, emotionally, and academically, Forest Heights is also committed to introducing its students to the importance of community service and community partnerships. Forest Heights students have had the opportunity to participate in service-learning projects with the Children's Hospital and the Duke Retirement Center. The school had a total of 558 students enrolled during the 2016-2017 academic school year. CECEY staff members and volunteers welcomed 42 fifth graders to USC on November 7, 2017. Lavette Ruff, the Forest Heights School Counselor, served as the primary contact person for the campus visit. While on campus, students from Forest Heights enjoyed a campus tour, lunch, and Katie Jerald's interactive college admissions presentation. Ms. Jerald, who serves as a USC Admissions Counselor, led a presentation that included a college themed BINGO game. The BINGO game was designed to introduce Forest Heights students to various academic terms used by USC students and students enrolled in colleges across the country.

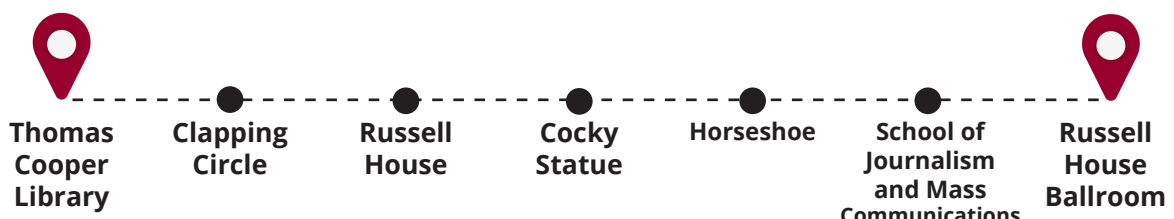
NUMBERS

15 
CECEY
VOLUNTEERS

42 
FIFTH-GRADE
STUDENTS

27 
HOURS
SERVED

TOUR ROUTE



BURTON-PACK ELEMENTARY SCHOOL



SUMMARY

Burton-Pack is an elementary School in the Richland One School District. The school prides itself on its two Action Based Learning Labs (ABLL) and one full Kinesthetic math classroom. The ABLL gives Burton-Pack students the opportunity to learn in non-traditional classroom settings where they are able to use elliptical bikes, wobble desks, and pedal desks. Similarly, the Kinesthetic math classroom increases attention to detail and on-task behavior. The school had a total of 522 students enrolled during the 2016-2017 academic school year. CECEY staff members and volunteers welcomed 35 fifth graders to USC on November 15, 2017. Pamela Livingston, the fifth grade team leader and teacher, served as the primary contact person for the campus visit. While on campus, Burton-Pack students enjoyed a campus tour, lunch, and Katie Jerald's interactive college admissions presentation. Ms. Jerald, who serves as a USC Admissions Counselor, led a presentation that included a college themed BINGO game. The BINGO game was designed to introduce Burton-Pack's students to various academic terms used by USC students and students enrolled in colleges across the country.

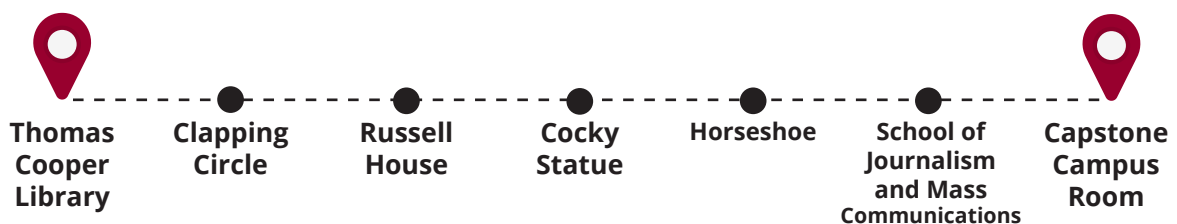
NUMBERS

20 
CECEY
VOLUNTEERS

35 
FIFTH-GRADE
STUDENTS

44 
HOURS
SERVED

TOUR ROUTE



CECEY PRESENTERS



KATIE JERALD

Background information: I am originally from Irmo, SC and attended USC from 2011-2015. I graduated with a Bachelor of Science from the Darla Moore School of Business and earned Honors from the SC Honors College. Now, the university can't get rid of me! My current title is "Coordinator for In-State Recruitment" which is long-winded way of say a recruiter. I recruit and counsel for six SC counties: Chester, Fairfield, Kershaw, Lancaster, Richland and York.

What made you interested in partnering with the Leadership and Service Center to be a presenter for CECEY? As the Richland county representative, I love having the opportunity to work with students we hope will be future Gamecocks! The CECEY program allows me the opportunity to encourage young students to not only start thinking about college, but to start imaging their self in college and on our campus. I really do love this initiative, especially for the students that light up when you ask them how their first visit to our campus has been.

CAROLINA SCIENCE OUTREACH (CSO)



Right to left: Claire O' Loughlin, Malcom Sutton, Jacob Letizia and Brittney Calatayud

Carolina Science Outreach (CSO) exists to share scientific knowledge with the people of South Carolina - to show everyone that science is powerful, beautiful, and fun. Opportunities for outreach include presentations at K-12 schools and at events such as science fairs across Columbia. This year, Carolina Science Outreach led a Halloween themed presentation and science activity for fifth graders from South Kilbourne Elementary School. CSO discussed static electricity in their first experiment with balloons and paper ghosts. Students were then able to create lava lamps as CSO explained density and the chemical reaction they created. At the conclusion of the experiments, each member of CSO talked about their experience at the University of South Carolina as a science major. CSO members also explored different career possibilities in the field and left plenty of time for questions at the end.



CECEY STAFF MEMBERS



**JABARI
BODRICK**

Jabari Bodrick is a student affairs educator who is passionate about creating educational environments where students can learn within and beyond traditional classroom settings. He is committed to empowering traditionally marginalized populations, alleviating generational poverty, and doing his part to create a more equitable society. At the University of South Carolina, Jabari's primary responsibility is overseeing the creation and assessment of service-learning courses and experiences. He earned his Bachelor of Science degree in Public Relations from Florida A&M University, his Master of Education degree in College Student Affairs from the University of South Florida, and his Doctor of Philosophy in College Student Affairs Administration from the University of Georgia.



**QUINANDRIA
LEE**

Quinandria Lee is a Graduate Student at the University pursuing a Educational Specialist Master's Degree in K-12 School Counseling. She earned her Bachelors of Science degree in Sociology and African American Studies from College of Charleston in 2016. Quinandria is passionate about working with students of all ages and aiding in helping to close the achievement gap. At USC, Quinandria assists the efforts of Jabari Bodrick in the assessment of service-learning courses and experiences, while spearheading the Community Engaged Campus Experience for Youth (CECEY) program.



**KARINA
SUMANO**

Karina Sumano is an AmeriCorps VISTA in the Leadership and Service Center and the South Carolina Honors College. She graduated from the Fashion Institute of Technology with a Bachelors of Science degree in Marketing and Advertising Communications and a minor in English. Karina spent two years teaching English as a Second Language in Costa Rica, Colombia and South Korea. Teaching in an under-resourced vocational school in Barranquilla, Colombia inspired her to become more involved in eradicating poverty in the United States.

WE'D LIKE TO SAY

THANK YOU

TO OUR ON-CAMPUS PARTNERS

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Associate Vice President for Housing and Student Development
Department of Student Affairs and Academic Support

MORYAH JACKSON

Assistant Director of Diversity & Inclusion and Community Engagement
Office of Diversity and Inclusion

JESSICA FREED

Associate Director for Recruitment
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LAUREN WRIGHT

Assistant Director of Undergraduate Admissions
Office of Undergraduate Admissions

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