

Charge Meeting Minutes - VP for Marketing

Tuesday, August 6, 2024 / Zoom
10:30 am – 12:00 pm

Zoom Attendees:

President Michael Amiridis
Stacy Fritz
Molly Peirano
Scott Verzyl
Hossein Haj-Hariri
Maria Hickman
Robin Roberts
Krish Rescigno
Liz Neustaedter – IM
Jack Gorman – IM

Rex Tolliver
Terry Parham
Michelle Dodenhoff
Mary Anne Fitzpatrick
Audrey Korsgaard
Jessica McCormick
Scott Moise
Christina Garrison - IM
Ryan Cheung - IM

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- 1. Introduction and welcome by Rex Tolliver / Chair of Committee**
 - 2. Charge by President Amiridis**
 - The position is a critical role. VP for Marketing and does not include crisis communications. Focus on marketing and branding for USC.
 - 3. Terry Parham informed the committee of the State Freedom of Information Act and its purpose.**
 - Ensure conducted business is done in an open manner and transparent so the public is informed.
 - All committee names and search firm information are public information.
 - Discussed Requirements
 - 4. Molly Peirano discussed Affirmative Action and Equal Employment opportunities.**
 - Dignity and respect for all candidates and creating an inclusive process by being thoughtful from day one.
 - Every posting has an EEO Statement and every advertisement must have the EEO tagline attached to it.
 - 5. Liz Neustaedter with IM.**
 - Survey will be sent to committee.
 - Confidentiality is key
 - 6. Timeline**
 - Scoping and discovery conversations have happened and survey has been sent out.
 - Finalizing the position profile to be shared with the team.