

REPORT: Added to Full Faculty Senate Agenda

(Proposals under consideration as of 8/31/2020)

Total proposals: 40

1. 21 - Arts and Sciences
2. 2 - Business
3. 5 - Engineering & Computing
4. 6 - Information & Communications
5. 6 - Social Work

Full proposal details can be found on the Academic Program Proposal System (APPS) available at http://www.sc.edu/about/offices_and_divisions/provost/planning/academicprograms/proposals/index.php.

1) Arts and Sciences (21 Proposals)

Course	Title	College	Proposal Type	Change Description
ANTH-381	Gender and Globalization	Arts and Sciences	Change Course	<p>Description:</p> <p>Examines the dialectic between globalization and the social construction of gender. Topics include the global assembly line, transnational markets for domestic labor and sex workers, and global feminist alliances. Cross-listed Course: WGST 381</p> <p>Justification:</p> <p>This course is of high interest to students as an upper-level elective for ANTH and WGST. The course materials incorporate basic accessibility features that provide appropriate learning activities and interaction. Online course options for students are increasingly necessary in the context of 1) dwindling classroom space on campus and 2) today's twenty-first century students who have multiple and competing demands on their time. We anticipate that an online course option for ANTH/WGST 381 will be a particularly-attractive option for student athletes, military students, student parents and students with other direct-care responsibilities, working students, students with disabilities or chronic health issues that make brick-and-mortar classroom attendance difficult, and those who live outside of Columbia.</p>
<p>Cross-Listing: Cross-listed course 1 Designator: WGST Course Number: 381</p> <hr/> <p>Pre/Co-Requisites: Current: Prerequisites: WGST 111, 112 or ANTH 102 and minimum grade of C or better Proposed: ANTH 102 or WGST 112 and a minimum grade of C</p>				
BIOL-423	Medicinal Botany	Arts and Sciences	New Course	<p>Description:</p> <p>A survey of plants affecting human health and how they are used historically and in modern times, with emphasis on the biologically active constituents.</p> <p>Justification:</p> <p>As the number of Biological Sciences majors with a pre-medical emphasis continues to grow, a course in Medicinal Botany would greatly enhance those students' understanding of the interconnections between plants, their usage in medical treatments, the biochemical pathways induced in humans during such treatments, and the overall relationship of these medically used plants to human health and physiology. Students in the Biological Sciences major are required to complete at least one plant-based BIOL course as a part of their curriculum so offering a course that is tailored to the needs of the pre-medical students in our program would be highly appealing to this demographic of students.</p>
<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: Pre-requisites: a grade of C or higher in BIOL 301 and BIOL 302 Proposed: No change in Pre/Coreqs.</p>				
BIOL-462	Advanced Microbiology	Arts and Sciences	New Course	<p>Description:</p> <p>The taxonomy, morphology, metabolism, genetics, and ecology of microorganisms.</p> <p>Justification:</p>
<p>Cross-Listing: No Cross-listings have been entered</p>				

Pre/Co-Requisites:
Current: A grade of C or better in BIOL 302.
Proposed: No change in Pre/Coreqs.

As the number of students in the Biological Sciences major interested in pursuing pre-professional careers grows, our department has decided that it needed to create an upper-level microbiology course for this cohort of students. As microbiology is a pre-requisite for many professional programs, creating a course that satisfies an upper-level requirement for our majors while also satisfying a pre-requisite requirement for these professional programs is necessary. The creation of an advanced microbiology course within our curriculum is high in demand for this population of students. This course creation was approved by the Undergraduate Studies committee of the Dept. of Biological Sciences, and discussed at a faculty meeting; no objections were raised.

[BIOL-462L](#)

Advanced Microbiology Lab	Arts and Sciences	New Course
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Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:
Current: Prerequisite or Corequisite: BIOL 462 (D or better if used as a prerequisite).
Proposed: No change in Pre/Coreqs.

Description:
 Practical exercises with the taxonomy, morphology, metabolism, genetics, and ecology of microorganisms.

Justification:
 As the number of students in the Biological Sciences major interested in pursuing pre-professional careers grows, our department decided that we needed to create an upper-level microbiology lab course for this cohort of students. Microbiology lab is a pre-requisite for many professional programs, so creating a course that satisfies an upper-level requirement for our majors while also satisfying a pre-requisite requirement for these professional programs was necessary. To further support these students, the creation of a new advanced microbiology lab course, is necessary. This course creation was approved by the Undergraduate Studies committee of the Dept. of Biological Sciences, and discussed at a faculty meeting; no objections were raised.

[FREN-300](#)

French Phonetics	Arts and Sciences	Change Course
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Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:
Current: Pre-requisite: Completion of FREN 209 and FREN 210 or equivalents or score of F-6 on placement exam or consent of instructor
Proposed: No change in Pre/Coreqs.

Description:
 Analysis of and practice in pronunciation and listening comprehension. Prerequisite: C or better in both FREN 209 and FREN 210, or equivalents, or a score of F-6 on the French language placement exam. FS: 12/05/2018. ACAF 2.03: 07/05/2019. CL: 2020.

Justification:
 The Linguistics Program does not currently offer any instruction in Phonetics at the undergraduate level (it has one course in Articulatory & Acoustic Phonetics at the graduate level, LING 712). This course would allow undergraduate students of Linguistics to gain training in general and French-language Phonetics at the undergraduate level, helping to create a pathway between the introduction to Phonetics offered in LING 300/301 (the survey course) and graduate-level LING 712 (which some advanced undergraduates opt to take via IS and/or in their final year).

[HIST-109](#)

Latin American Civilization	Arts and Sciences	Change Course (CCORE)
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Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:
Current: No Pre/Co-requisites entered
Proposed: No change in Pre/Coreqs.

Description:
 A discussion of the political, cultural, and economic forces which have conditioned the development of institutions and ideas in Spanish and Portuguese America. CL: 2020.

Justification:
Justification for Distributed Delivery Offering: HIST 109 is taught every semester as it fulfills the GHS requirement of the Carolina Core. I have taught the course with as many as 270 students F2F. I enrolled and completed the "Getting Started Teaching Online" course offered by CTE instructor Gloria Washington specifically to get this HIST 109 Carolina Course online.

[HIST-420](#)

Colonial Latin America	Arts and Sciences	Change Course
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Cross-Listing: No Cross-listings have been entered

Pre/Co-Requisites:
Current: No Pre/Co-requisites entered
Proposed: No change in Pre/Coreqs.

Description:
 The establishment and consolidation of the Spanish and Portuguese empires in the Western hemisphere; interaction of Indians, Africans, and Iberians, and the formation of social, economic, and political traditions in Latin America; political independence. CL: 2020.

Justification:
 HIST 420 has not been taught for several years due to the retirement and departure of faculty who routinely taught the course. I have been asked to teach the course and offering the course online will greater flexibility for students to enroll in the course who are not able to meet at a designated and a time similar to a face-to-face course.

				<p>Currently they are few history courses at the 300-400 level that are offered for online instruction, most are survey course that fulfill Carolina Core requirements. Surveys of History majors have indicated they would like to have more 400 level course online for making degree progression and graduate in a timely manner with added flexibility. I enrolled and completed the "Getting Started Teaching Online" course offered by CTE instructor Gloria Washington to learn pedagogical skills and techniques appropriate to 400 level courses to have HIST 420 approved for online instruction.</p>
<p>LANG-Major /Degree Program</p>	<p>Bachelor of Arts in Languages, Literatures and Cultures</p>	<p>Arts and Sciences</p>	<p>New Program</p>	<p>Justification:</p> <p>The College of Arts and Sciences is consolidating all Languages, Literatures and Cultures stand-alone degrees into one Bachelor of Arts with a major in Languages, Literatures and cultures. This degree will have concentrations in Chinese Studies, Classics-Classical Studies, Classics - Greek, Classics - Latin, Comparative Literature, French, German, Russian, Spanish, and FL K-12 Certification in Classics-Latin, French, German, and Spanish. This program change was developed after data from the recent CHE Program Productivity Report and Annual Review of New Program report from the Board of Trustees resulted in the recommended changes of consolidation.</p> <p>Following approval of this consolidated degree, the Bachelor of Arts degrees in Chinese Studies, Classical Studies, Comparative Literature, French, German, Russian, and Spanish will be terminated. Students already enrolled in these degree programs will be provided necessary coursework to finish their degree and will receive the Bachelor of Arts in the degree program they have already declared (i.e. Students enrolled in the Bachelor of Arts with a major in French will finish the curriculum as stated in the Bulletin at the time of their matriculation and receive a Bachelor of Arts degree with a major in French).</p> <p>Following approval of the consolidated degree program and the initiation of degree termination, both students enrolled in stand-alone degree programs and faculty members in the Department of Languages, Literatures, and Cultures will be notified in writing.</p>
<p>LING:316</p>	<p>French Phonetics</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>Analysis of and practice in pronunciation and listening comprehension. Prerequisite: C or better in both FREN 209 and FREN 210, or equivalents, or a score of F-6 on the French language placement exam. FS: 12/05/2018. ACAF 2.03: 07/05/2019. CL: 2020.</p> <p>Justification:</p> <p>The Linguistics Program does not currently offer any instruction in Phonetics at the undergraduate level (it has one course in Articulatory & Acoustic Phonetics at the graduate level, LING 712). This course would allow undergraduate students of Linguistics to gain training in general and French-language Phonetics at the undergraduate level, helping to create a pathway between the introduction to Phonetics offered in LING 300/301 (the survey course) and graduate-level LING 712 (which some advanced undergraduates opt to take via IS and/or in their final year).</p>
<p>POLI:307</p>	<p>Feminist Theory</p>	<p>Arts and Sciences</p>	<p>Change Course</p>	<p>Description:</p> <p>Historical development of feminist theory and contemporary debates within feminism. CL: 2020.</p> <p>Justification:</p> <div style="border: 1px solid black; padding: 5px;"> <p>WGST and POLI wish to make WGST 307 available for distributed learning. We wish to retain our face-to-face option for the course, but expand the delivery options available to students by making an online version available as well.</p> </div>
<p>PSYC:432</p>	<p>Men and Masculinity</p>	<p>Arts and Sciences</p>	<p>Change Course</p>	<p>Description:</p>

	<p>Cross-Listing: Cross-listed course 1 Designator: WGST Course Number: 432</p> <hr/> <p>Pre/Co-Requisites: Current: No Pre/Co-requisites entered Proposed: No change in Pre/Coreqs.</p>			<p>This course provides an overview of psychological, social, physical, and emotional issues related to men's lives. Major topics include: gender construction, men and work, men and health, men in relationships, male sexualities, men in families, and masculinities in the media and popular culture. FS: 12/05/2018. CL: 2020.</p> <p>Justification:</p> <p>This proposal has two aims. The first is to bring the title of PSYC 432 into alignment with its current course description as well as its WGST 432 crosslist. The title will be changed from "Men and Masculinity" to "Men and Masculinities." The second aim is to obtain distributed learning delivery authorization for PSYC 432.</p> <p>A separate proposal has been submitted to obtain this authorization for the crosslisted course WGST 432, as well as to correct a missing PSYC 432 crosslist and update the course description of WGST 432 to bring it into alignment with that for PSYC 432.</p>
<p>PSYC:565</p>	<p>Psych of Physical Activity</p>	<p>Arts and Sciences</p>	<p>Change Course</p>	<p>Description:</p> <p>Introduction to psychosocial factors in physical activity. Topics include mental health effects of exercise, behavior change theories applied to physical activity, and physical activity determinants and interventions. Cross-listed Course: EXSC 410</p> <p>Justification:</p> <p>Change the course number of PSYC 565 to PSYC 401, so that it is the same level as its cross-listed counterpart. Additionally, change the course delivery to online.</p>
	<p>Cross-Listing: Cross-listed course 1 Designator: EXSC Course Number: 410</p> <hr/> <p>Pre/Co-Requisites: Current: Prerequisites: PSYC 101, PSYC 228, or consent of instructor Proposed: Prerequisite: Grade of C or better in PSYC 101</p>			<p>Description:</p> <p>An examination of Russian short stories and essays by Russian writers from the nineteenth century to the twenty-first century.</p> <p>Justification:</p> <p>The department has successfully offered this course several times as a special topics course and would like to continue offering it. As such, we would like to assign an official and permanent course number to it.</p>
<p>RUSS:340</p>	<p>Russian Shorts: Stories and Es</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>An introduction to Russian fairy tales and other genres of folklore, both in their original form within an oral tradition and as reworked in Russian art and literature.</p> <p>Justification:</p> <p>The department has successfully offered this course several times as a special topics course and would like to continue offering it. As such, we would like to assign an official and permanent course number to it.</p>
<p>RUSS:350</p>	<p>Russian Folklore & Fairy Tales</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>An introduction to the culture of medieval Russia through its written records, folklore, icons, and ancient religious chant.</p> <p>Justification:</p> <p>The department has successfully offered this course several times as a special topics course and would like to continue offering it. As such, we would like to assign an official and permanent course number to it.</p>
<p>RUSS:518</p>	<p>Medieval Russian Culture</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>An exploration of Russian modernist culture, with particular attention to the themes of</p>

	<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: No Pre/Co-requisites entered</p> <p>Proposed: No change in Pre/Coreqs.</p>			<p>social and political change. Authors under discussion include Kuzmin, Bely, and Zamyatin.</p> <p>Justification:</p> <p>This course has been successfully offered previously as a special topics course and we would like to continue offering it on a somewhat regular basis. As such, the department would like to assign an official and permanent course number.</p>
<p>RUSS-530</p>	<p>Homer in Russia</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>An examination of the influence of Homer's epic poems <i>The Iliad</i> and <i>The Odyssey</i> on Russian culture, as seen in works by Russian writers including Tolstoy, Pasternak, and Brodsky.</p> <p>Justification:</p> <p>The department has successfully offered this course several times as a special topics course and would like to continue offering it. As such, we would like to assign an official and permanent course number to it.</p>
<p>RUSS-540</p>	<p>Writing Russian Nat'l Identity</p>	<p>Arts and Sciences</p>	<p>New Course</p>	<p>Description:</p> <p>An examination of Russian writers reflecting on Russian national identity, including Solzhenitsyn, Dostoevsky, and Grossman.</p> <p>Justification:</p> <p>The department has successfully offered this course several times as a special topics course and would like to continue offering it. As such, we would like to assign an official and permanent course number to it.</p>
<p>WGST-381</p>	<p>Gender and Globalization</p>	<p>Arts and Sciences</p>	<p>Change Course (CCORE)</p>	<p>Description:</p> <p>Examines the dialectic between globalization and the social construction of gender. Topics include the global assembly line, transnational markets for domestic labor and sex workers, and global feminist alliances. Cross-listed Course: ANTH 381</p> <p>Justification:</p> <p>This course was designated a Carolina Core Integrative Requirement course for the Anthropology BA degree and WGST wishes for it to carry this same designation for the Women's and Gender Studies BA. We believe the course satisfies three identifiable integrative requirements. They are identified below. The course outcomes include those related to the foundational-level requirements for the Values, Ethics, and Social Responsibility (VSR) area of the Carolina Core. These outcomes will be demonstrated through the content of the course including demonstrating understanding of the importance of values, ethics, and social responsibility in developing feminist understandings of gender and globalization; reflection on how values shape gender and globalization; and the role of race, class, gender, and social class in shaping gender and globalization. The course outcomes include those related to the foundational-level requirements for the Effective, Engaged, and Persuasive Communication (CMW-Writing) area of the Carolina Core since the course requires students to write effectively about course content. The course outcomes include those related to the foundational-level requirements for the Effective, Engaged, and Persuasive Communication (CMS-Oral) area of the Carolina Core since the course requires students to speak effectively about course content.</p>
<p>WGST-432</p>	<p>Men and Masculinities</p>	<p>Arts and Sciences</p>	<p>Change Course</p>	<p>Description:</p> <p>Overview of psychological, social, physical, and emotional issues related to men's lives. FS: 06/06/2018. CL: 2020.</p> <p>Justification:</p> <p>This course proposal aims to correct a missing crosslist. The PSYC 432 Bulletin description correctly lists WGST 432 as its crosslist and provides an updated course</p>

	<p>Pre/Co-Requisites: Current: No Pre/Co-requisites entered Proposed: No change in Pre/Coreqs.</p>			<p>description. This proposal seeks to formally add the PSYC 432 crosslist to WGST 432 as well as to bring the course description into alignment. We do note, however, that the current listing for PSYC 432 incorrectly specifies the name of the course as "Men and Masculinity." We will submit a separate PSYC proposal to correct that error.</p> <p>This proposal also seeks to obtain distributed learning delivery authorization for WGST 432. We will submit a separate proposal to request this same authorization for PSYC 432.</p>
ZZAS-Minor	Medical Humanities Minor	Arts and Sciences	Terminate Program	<p>Justification:</p> <p>The College of Arts and Sciences created a new minor in Medical Humanities and Culture in 2018 that was intended to replace this Medical Humanities minor. It was only recently noticed that the older Medical Humanities minor was still listed in the bulletin. This proposal seeks to officially remove the Medical Humanities minor from the academic bulletin.</p>

2) Business (2 Proposals)

Course	Title	College	Proposal Type	Change Description
FINA-Major / Degree Program	BS in Risk Management & Insurance	Business	Change Program	<p>Justification:</p> <p>FINA 464 and IBUS 436 are added to the list of electives so that students can have more flexibility and more diversified exposure based on their career needs for choosing their electives.</p>
FINA-Major / Degree Program	BS in Finance	Business	Change Program	<p>Justification:</p> <p>FINA 464 is a new course, and the department is also able to offer FINA 466 and FINA 472 on a regular basis. These three courses are added to the list of electives so that students can have more flexibility and more diversified exposure based on their career needs for choosing their electives.</p>

3) Engineering & Computing (5 Proposals)

Course	Title	College	Proposal Type	Change Description
CSCE-Minor	Computer Science Minor	Engineering & Computing	Change Program	<p>Justification:</p> <p>We are reducing the total number of hours for the CS Minor from 20 to 18, which brings it in line with most minors at the University.</p> <p>We have simplified the minor requirements so as to allow students to better customize the minor to their needs.</p> <p>We have added a Discrete Math course as a possible elective to the minor since Discrete Math is a pre-requisite to several popular and important CSCE courses.</p>
CSCE-Major / Degree Program	Computer Science, BSCS	Engineering & Computing	Change Program	<p>Justification:</p> <p>We are adding the option of SPCH 145 to the current SPCH 140 because we believe it will benefit our students who engage in a lot of online communication as part of their careers.</p>

				We are expanding our list of Liberal Arts classes to include lower-level LING courses. There is no reason why those should not be there.
CSCE-Major /Degree Program	Computer Information Systems, BS	Engineering & Computing	Change Program	<p>Justification:</p> <p>We are adding the option of SPCH 145 to the current SPCH 140 because we believe it will benefit our students who engage in a lot of online communication as part of their careers.</p> <p>We are adding lower-level Linguistics classes to our list of Liberal Arts courses.</p> <p>We are changing one of the required major courses from "CSCE 205" to "CSCE 205 or CSCE 242" so as to better allow students to tailor the major to their needs.</p>
CSCE-Major /Degree Program	Computer Engineering, BSE	Engineering & Computing	Change Program	<p>Justification:</p> <p>We are adding the option of SPCH 145 to the current SPCH 140 because our students will engage in public online communications throughout most of their careers.</p>
CSCE-490	Capstone Computing Project I	Engineering & Computing	Change Course	<p>Description:</p> <p>Major team-based software design project to be undertaken in a student's final year of study; project planning, software requirements analysis, design, and specification. Written reports and oral presentations in a technical setting. Prerequisite: CSCE 240, either ENGL 462 or ENGL 463. Prerequisite or Corequisite: CSCE 350. FS: 12/05/2018. CL: 2020.</p> <p>Justification:</p> <p>We are eliminating the pre-requisite of ENGL 462/3 as it is not a pre-requisite for taking CSCE 490.</p>
	<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites:</p> <p>Current: Prerequisite or Corequisite: CSCE 350 Prerequisites: CSCE 240, either ENGL 462 or 463.</p> <p>Proposed: Prerequisite or Corequisite: D or better in CSCE 350 Prerequisites: D or better in CSCE 240</p>			

4) Information & Communications (6 Proposals)

Course	Title	College	Proposal Type	Change Description
JOUR-245	Live TV Sports Production	Information & Communications	New Course	<p>Description:</p> <p>This course is designed to introduce students to all aspects of live television production of various venue sporting events. Through readings, lectures and hands-on experience, students will learn how major broadcast networks produce live sports events.</p> <p>Justification:</p> <p>Live television rights in the United States were estimated to be worth \$22.42 billion in 2019, with hundreds of different television stations and online outlets showing live sporting events. Due to the financial investment from television stations, leagues, and teams (both professional and amateur), the broadcasting of live sports is one of the fastest growing areas in the media world. This class will prepare students to work on live sports broadcasts in a variety of different roles. Students will learn every aspect of a live sports broadcast – from planning, to setting up, to understanding the roles of and the differences between the numerous jobs during a live event, to how to do those various jobs, to the clean up afterwards. Students who complete this class will have the skills that would allow them to work for any live sports production. This course is a key component of the new Sports Media initiative in the School of Journalism and Mass Communications.</p>
	<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites:</p> <p>Current: No Pre/Co-requisites entered</p> <p>Proposed: No change in Pre/Coreqs.</p>			
JOUR-310	Cultural Media Analysis	Information & Communications	New Course (CCORE)	<p>Description:</p> <p>This course develops students' abilities to recognize and interpret cultural cues in media texts in terms of production, reception, audience circulation, and public discourse.</p>

	<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: No Pre/Co-requisites entered</p> <p>Proposed: No change in Pre/Coreqs.</p>			<p>Justification:</p> <div style="border: 1px solid black; padding: 5px;"> <p>This course addresses several curricular needs for SJMC and CIC as a whole and for the Mass Communications sequence:</p> <ol style="list-style-type: none"> 1. Mass Communications students (and faculty) have expressed the need for more elective courses that are open to them. Likewise, the growth in Mass Communications majors reflects the need for more course offerings housed in that sequence. 2. Many faculty have expressed concern that SJMC students often lack abilities and aptitudes for recognizing and applying cultural analysis; this course addresses that gap. 3. SJMC has zero courses that count for any foundational Carolina Core requirements (and all of CIC only has two). This course provides an option for students to fulfill the Carolina Core's AIU requirement with an SJMC course. 4. As a course that fulfills the Carolina Core's AIU requirement, it invites non-majors who are interested in exploring an upper level SJMC course that has no prerequisites. </div>
<p>JOUR-331</p>	<p>Social Media Marketing</p>	<p>Information & Communications</p>	<p>Change Course</p>	<p>Description:</p> <p>Instruction on how to align social media with business objectives and overall communication strategies; and exploration of how organizations have incorporated social media into various departmental functions. Prerequisite: C or better in all of the following JOUR 291; JOUR 201 or JOUR 202. FS: 12/05/2018. CL: 2020.</p> <p>Justification:</p> <p>This has been a course on the books for a while now. This version is to allow for the course to be taught in an online format to accommodate program and student demand.</p>
<p>JOUR-361</p>	<p>Intro Reporting & Writing</p>	<p>Information & Communications</p>	<p>Change Course</p>	<p>Description:</p> <p>Basics of news reporting: Story generation, critical thinking, story development, writing, shooting and editing broadcast stories, writing Web stories, using visual components of still pictures, graphics and video. Prerequisite: JOUR 291. FS: 10/04/2017. CL: 2020.</p> <p>Justification:</p> <p>This administrative edit was requested by SJMC Curriculum Committee and Faculty March 2020.</p>
<p>JOUR-419</p>	<p>Special Topics in Advertising</p>	<p>Information & Communications</p>	<p>New Course</p>	<p>Description:</p> <p>Topics addressing contemporary issues in advertising and brand communications. Topics may change from term to term. May be repeated for credit with different topics.</p> <p>Justification:</p> <p>The SJMC has the enviable challenge of a growing number of majors and a forward-looking curriculum that must effectively accommodate an ever-changing media and communications landscape. The availability of this course will enable students to better stay on schedule as they progress toward graduation and give the School critical flexibility needed to prepare our students to join the workforce and take their place in society.</p>
<p>JOUR-480</p>	<p>Media Management</p>	<p>Information & Communications</p>	<p>New Course</p>	<p>Description:</p> <p>This course provides an introduction to and overview of issues and practices in media management. You will steep yourself in and become conversant about economic, industrial and societal forces that influence modern media content curation, production and distribution.</p> <p>Justification:</p> <p>This course provides students access to innovation and product development concepts in a mass</p>

Proposed: No change in Pre/Coreqs.	media/communications environment. Student learning involving our Social Media Insights lab is included. This class combines two previous courses (News Management & Broadcast Station Management) that were somewhat outdated and removed from the books in the 2019-20 academic year. Core concepts have been combined and extended to include modern media management issues. Although built around concepts of innovation in newsroom environments, it applies to a wide array of mass mediated/communication environments.
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5) Social Work (6 Proposals)

Course	Title	College	Proposal Type	Change Description
SOWK-311	Generalist Practice I	Social Work	Change Course	<p>Description:</p> <p>An educationally focused community service experience and seminar that emphasizes socialization into the profession of social work. FS: 06/07/2017. CL: 2020.</p> <p>Justification:</p> <p>The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited.</p>
<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: Prerequisite: Admission to Upper Division Major Proposed: No change in Pre/Coreqs.</p>				
SOWK-312	Generalist Practice II	Social Work	Change Course	<p>Description:</p> <p>Provides knowledge and skills necessary for generalist social work practice with individuals and families using person and environment, strengths, and resiliency perspectives with diverse populations. Prerequisite: SOWK 311. Prerequisite or Corequisite: SOWK 342. CL: 2020.</p> <p>Justification:</p> <p>The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited. Additionally, the description provides more information about the course content and its focus on specific populations, also expected under CSWE accreditation.</p>
<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: Prerequisite: SOWK 311 (Minimum grade of C or higher) Proposed: No change in Pre/Coreqs.</p>				
SOWK-341	HBSE I: Individual Development	Social Work	Change Course	<p>Description:</p> <p>To enhance students' understanding of theories of individual development across the lifespan through various perspectives and within different cultural and sociological contexts. This includes knowledge of biological, psycho-social, and spiritual development. Prerequisite: SOWK 201. CL: 2020.</p> <p>Justification:</p> <p>The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited. Additionally, the description provides more information about the course content and its focus on specific populations, also expected under CSWE accreditation.</p>
<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: Prerequisite: SOWK 201 (Minimum grade of C or higher) Proposed: No change in Pre/Coreqs.</p>				
SOWK-411	Generalist Practice III	Social Work	Change Course	<p>Description:</p> <p>Knowledge, values, and skills essential for generalist social work practice with treatment and task groups across systems of all sizes. An emphasis is given to group practice interventions with diverse, vulnerable, and at-risk populations. Prerequisite: C or better in SOWK 312. FS: 12/04/2019. CL: 2020.</p> <p>Justification:</p>
<p>Cross-Listing: No Cross-listings have been entered</p> <p>Pre/Co-Requisites: Current: Prerequisites: SOWK 312 Minimum grade of C or higher for</p>				

	prerequisite. Proposed: No change in Pre/Coreqs.			The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited. Additionally, the description provides more information about the course content and its focus on specific populations, also expected under CSWE accreditation.
SOWK-412	Generalist Practice IV	Social Work	Change Course	Description: Foundational knowledge, values, and skills essential for generalist practice with larger systems, organizations, and communities. Prerequisite or Corequisite: SOWK 441. CL: 2020. Justification: The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited. Additionally, the description provides more information about the course content and its focus on specific populations, also expected under CSWE accreditation.
	Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: Prerequisite or Corequisite: SOWK 441 Prerequisite: SOWK 411 (Minimum grade of C or higher) Proposed: No change in Pre/Coreqs.			
SOWK-441	HBSE III: Large Systems	Social Work	Change Course	Description: Examining how individuals and families are affected by, and affect, larger social systems. CL: 2020. Justification: The proposed changes in title and description coincide with the most recent language and competency revisions established by the Council on Social Work Education (CSWE) in the Educational Policy and Accreditation Standards (EPAS) under which the program is accredited. Additionally, the description provides more information about the course content and its focus on specific populations, also expected under CSWE accreditation.
	Cross-Listing: No Cross-listings have been entered Pre/Co-Requisites: Current: No Pre/Co-requisites entered Proposed: No change in Pre/Coreqs.			