REPORT: COMMITTEE ON CURRICULA AND COURSES
(For consideration by the Faculty Senate at its February 1, 2017 meeting.)

Per the USC Policies and Procedures Manual - Academic Affairs section ACAF 2.00 and 2.03 Appendices, any department which has a proposal being recommended by the Committee on Curricula and Courses must have a representative in attendance at the Faculty Senate meeting in which said proposal is to be recommended.

Please contact Chair Kathleen Kirasic (Psychology) in advance of Faculty Senate meeting if errors are noted, either by phone: 777-4137 or e-mail: kck@sc.edu.

(Please note: Unless noted, approvals are effective in the 2017--2018 Bulletin)

1. COLLEGE OF ARTS AND SCIENCES

   A. Department of Biological Sciences

   Change Prerequisites

   From: BIOL 541   Biochemistry [=CHEM 550]. (3)
                  Prereq: CHEM 334
   To:   BIOL 541   Biochemistry [=CHEM 550]. (3)
                  Prereq: a grade of “C” or higher in CHEM 334.

   From: BIOL 545   Biochemistry/Molecular Biology I [=CHEM 555]. (3)
                  Prereq: CHEM 334 or equivalent
   To:   BIOL 545   Biochemistry/Molecular Biology I [=CHEM 555]. (3)
                  Prereq: a grade of “C” or higher in CHEM 334

   From: BIOL 546   Biochemistry/Molecular Biology II [=CHEM 556]. (3)
                  Prereq: BIOL 302
   To:   BIOL 546   Biochemistry/Molecular Biology II [=CHEM 556]. (3)
                  Prereq: a grade of “C” or higher in BIOL 302
B. Department of Environmental Studies

Add Carolina Core Designations

From: ENVR 201 Environmental Science and Policy I. (4)
To: ENVR 201 Environmental Science and Policy I. (4)
Carolina Core: Integrative Core

From: ENVR 202 Environmental Science and Policy II. (4)
To: ENVR 202 Environmental Science and Policy II. (4)
Carolina Core: Integrative Core

C. Department of Languages, Literatures, and Cultures

a. Spanish Program

Change Prerequisite

From: SPAN 515 Introduction to Spanish Linguistics [=LING 504]. (3)
To: SPAN 515 Introduction to Spanish Linguistics [=LING 504]. (3)
Prereq: SPAN 303, Phase II placement exam above SPAN 303, or consent of instructor.

D. Department of Media Arts

New Course

MART 101 Making Media That Matters. (3) Introductory media arts creation and study for non-majors. Developing an individual aesthetic for the screen and related media by becoming proficient in the conception, creation, and refinement of graphics, audio, and video, while emphasizing the histories and theories that led to and support the current state of the media arts.

E. Department of Naval Science

Change Title and Description
From: NAVY 403 Amphibious Warfare. (3) The history of amphibious warfare emphasizing doctrine and techniques.

To: NAVY 403 Fundamentals of Maneuver Warfare. (3) The history of Maneuver Warfare emphasizing doctrine and techniques while enabling students to become critical thinkers and better prepare them for future service.

F. Department of Physics and Astronomy

New Course

PHYS 310 Intermediate Experimental Physics. (4) Descriptive statistics, scientific ethics, and design, construction, and reporting the results of experiments.

Prereq: Grade of C or better in PHYS 212.

PHYS 541 Advanced Experimental Physics I. (4) Continuation of PHYS 310. Optical apparatus (telescope, microscope, interferometer) and advanced project planning including equipment design and budgeting.

Prereq: Grade of C or better in PHYS 310.

Delete Concentration

Intensive Major (Biophysics Concentration) Bachelors BS-Physics – 120 Credit Hours

G. Department of Sociology

Add Carolina Core Designation

From: SOCY 355 Race and Ethnic Relations [=AFAM 355]. (3)

To: SOCY 355 Race and Ethnic Relations. [=AFAM 355] (3)

Carolina Core GSS

H. Women’s & Gender Studies
**Change to Major/Degree Program – BA in Women’s and Gender Studies – 120 Credit Hours**

Existing Program Introduction:

**Women’s and Gender Studies, B.A.**

<table>
<thead>
<tr>
<th>Learning Outcomes</th>
<th>Department of Women’s and Gender Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree Requirements</td>
<td>College of Arts and Sciences</td>
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</table>

**Learning Outcomes**

Students will demonstrate a basic understanding of feminist concepts and analysis. Students will demonstrate understanding of diversity by gender, race, social class, and sexuality. The students will demonstrate civic engagement and global awareness through their community placements and other curricular activities.

**Basic Degree Requirements for Bachelor of Arts Degrees (120 Hours)**

Note: Bachelor of Arts degrees require 120 hours. Bachelor of Fine Arts degrees require additional hours; see Program of Study for major requirements.

1. Carolina Core Plus General Education Requirements
2. Major
3. Cognate or Minor Requirements (optional for BAIS majors)
4. Electives

Existing College/School Gen Ed or Departmental Requirements:
# Basic Degree Requirements for Bachelor of Arts Degrees (120 Hours)

Note: Bachelor of Arts degrees require 120 hours. Bachelor of Fine Arts degrees require additional hours; see [Program of Study](#) for major requirements.

1. Carolina Core Plus General Education Requirements
2. Major
3. Cognate or Minor Requirements (optional for BAIS majors)
4. Electives

### 1. Carolina Core Plus General Education Requirements

Note: Bachelor of Fine Arts (BFA) degrees follow General Education Requirements for the BA except where specified in Programs of Study for major requirements.

**CMW: Carolina Core Effective, Engaged and Persuasive Communication: Writing (6 Hours)**

Must be passed with a grade of C or higher.

**ARP: Carolina Core Analytical Reasoning and Problem-Solving (6-8 Hours)**

**SCI: Carolina Core Scientific Literacy (8 Hours)**

**Specified or additional College of Arts and Sciences Requirement:**

Two 4-credit hour laboratory science courses.

**GFL: Carolina Core Global Citizenship and Multicultural Understanding: Communicate Effectively in More than One Language (0-9 Hours)**

**Specified or additional College of Arts and Sciences Requirement:**

Demonstration of proficiency in one foreign language equivalent to the minimal passing grade on the exit examination in the 122 course is required for all baccalaureate degrees. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

It is strongly recommended that students continuing the study of a foreign language begin college-level study of that language in their first semester and continue in that language until their particular foreign language requirement is completed.

**GHS: Carolina Core Global Citizenship and Multicultural Understanding: Historical Thinking (6 Hours)**

**Specified or additional College of Arts and Sciences Requirement:**

One Carolina Core GHS-approved course primarily focused on U.S. History: HIST 111, 112, 214, or another GHS-approved course determined by the College of Arts and Sciences to fit this geographic category and One Carolina Core GHS-approved course primarily focused on non-U.S. History: HIST 101, 102, 104, 105, 106, 108, 109, GERM 280, FILM 300, or another GHS-approved course determined by the College of Arts and Sciences to fit this geographic category.

**GSS: Carolina Core Global Citizenship and Multicultural Understanding: Social Sciences (6 Hours)**

**Specified or additional College of Arts and Sciences Requirement:**

**AIU: Carolina Core Aesthetic and Interpretive Understanding (3 Hours)**

**Carolina Core Stand Alone or Overlay Eligible Requirements:**

Up to two of these requirements may be met in overlay courses. At least one of these requirements must be satisfied by a course not applied elsewhere in general education. (3-9 Hours)

**CMS: Carolina Core Effective, Engaged, and Persuasive Communication: Speech (3 Hours)**

**INF: Carolina Core Information Literacy (0-3 Hours)**

**VSR: Carolina Core Values, Ethics, and Social Responsibility (3 Hours)**

**Other Required General Education Courses from the College of Arts and Sciences**
**Fine Arts and Humanities Requirements (9 Hours)**

<table>
<thead>
<tr>
<th>Requirement</th>
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<tbody>
<tr>
<td>Bachelor of Arts degrees require 3 Hours in the fine arts. (May be taken as Carolina Core Aesthetic and Interpretive Understanding.)</td>
</tr>
<tr>
<td>Bachelor of Arts degrees require an additional 9 Hours in the fine arts or humanities.</td>
</tr>
</tbody>
</table>

Existing Program/Major Requirements:  

Change Program/Major Requirements:
2. Women's and Gender Studies Major

Major Prerequisites

The following courses fulfill some of the General Education Requirements, must be completed for a major in women's and gender studies, and should be taken in the first 45 hours:

- WGST 111 - Women in Culture
- WGST 112 - Women in Society

Note:

For an outline of other General Education Requirements, see "College of Arts and Sciences."

Major Requirements (27 Hours)

WGST or Approved Discipline-Based Courses

- a. Bodies and health (3 hours):
  - WGST 113 - Women's Health
- b. Power, difference, change (3 hours):
  - WGST 304 - Race, Class, Gender, and Sexuality
- c. Feminist praxis (3 hours):
  - WGST 307 - Feminist Theory or
  - WGST 308 - African-American Feminist Theory
- d. Cross-cultural issues: non-U.S. or comparative (3 hours):
  For example:
  - WGST 320 - Sexuality and Gender in Ancient Greece or
  - WGST 358 - Gender and Culture or
  - WGST 555 - Language and Gender or
  - WGST 381 - Gender and Globalization
- e. Practicum (3 hours: should be taken during final 45 hours):
  - WGST 499 - Community Service Internship or a research project (coordinated by WGST advisor)
- f. WGST or approved discipline-based courses (12 hours)

Existing Cognate and Minor Requirements:

3. Cognate or Minor Requirements (12-18 Hours) for B.A. Degrees

Cognate

The cognate is intended to support the course work in the major. The cognate must consist of twelve (12) hours of courses at the advanced level, outside of but related to the major. The cognate may be taken in one or more departments or programs, depending on the interests of the student and the judgment of the advisor.
Courses offered by departments and programs that are acceptable for cognate credit are outlined in the section titled Courses Acceptable for Cognate Credit in Degree Programs in the College of Arts and Sciences. For cognate course offerings in other colleges, consult the appropriate sections of this bulletin. Some major programs have specific cognate requirements. It should be emphasized that the cognate is not a second set of elective courses to be chosen at random by the student. The cognate must be approved by the major advisor as being related to the major field of study. Students are urged to consult their major advisors for specific requirements in their major. Courses applied toward general education requirements cannot be counted toward the cognate. For Bachelor of Arts degrees, all cognate courses must be passed with a grade of C or higher.

**Minor**

In place of the cognate a student in the College of Arts and Sciences may choose a minor consisting of at least 18 credit hours of prescribed courses. (Some minors in the sciences require a minimum of 16 hours.) The subject area of the minor may be related to the major. Students pursuing interdisciplinary minors who wish to use courses in their major department for minor credit must petition the College Committee on Scholastic Standards and Petitions for permission to do so. The minor is intended to develop a coherent basic preparation in a second area of study. It differs from the cognate inasmuch as the courses must be concentrated in one area and must follow a structured sequence. Interdisciplinary minors can be designed with the approval of the assistant dean for academic affairs and advising. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or higher. At least half of the courses in the minor must be completed in residence at the University. A list of minor programs of study can be found at Programs A-Z.

Other Existing Program Requirements:

| None |

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**Change to Minor in Women’s and Gender Studies - 18 Credit Hours**

Existing Cognate and Minor Requirements:

**Women's and Gender Studies Minor**

Return to: Programs A-Z

<table>
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<th>Minor Requirements</th>
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**Minor Requirements (18 Hours)**

Required Hours for the Minor: 18

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<td>WGST 111 - Women in Culture</td>
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<td>WGST 112 - Women in Society</td>
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<td>WGST 113 - Women's Health</td>
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Select nine hours from the following:

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<td>ENGL 455 - Language in Society</td>
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Polisci 368 - Interest Groups and Social Movements
WGST 210 - Human Life Cycles in Different Cultures
WGST 300 - Sociology of Sex Roles
WGST 301 - Psychology of Marriage
WGST 304 - Race, Class, Gender, and Sexuality
WGST 305 - Sociology of the Family
WGST 306 - Social Welfare Services for Women and Minorities
WGST 307 - Feminist Theory
WGST 308 - African-American Feminist Theory
WGST 309 - Sexual Diversities
WGST 310 - Psychology of Women
WGST 311 - Minorities, Women, and the Mass Media
WGST 320 - Sexuality and Gender in Ancient Greece
WGST 351 - The Family in Cross-Cultural Perspective
WGST 352 - Gender and Politics
WGST 358 - Gender and Culture
WGST 381 - Gender and Globalization
WGST 399 - Independent Study
WGST 404 - Community Activism
WGST 430 - Topics in Women's Studies
WGST 437 - Women Writers
WGST 454 - Women and the Law
WGST 464 - History of American Women
WGST 499 - Community Service Internship
WGST 541 - Issues in Women's Health
WGST 555 - Language and Gender
WGST 598 - Special Topics in Women's & Gender Studies

Notes:
Occasionally, special topics courses offered by various academic departments and approved by Women's and Gender Studies may also be applied to the minor.

No more than one Independent Study course (3 hours) may be applied to the minor. Independent Study requires the approval of the Director of Women's and Gender Studies.

Change Cognate and Minor Requirements:
### Minor Requirements (18 Hours)
Required Hours for the Minor: 18

**Core Courses (6 Hours)**

- **WGST 112 - Women in Society**
- **WGST 113 - Women's Health**

**Additional Courses (12 Hours)**

Select twelve hours from the following:
- 3 hours of WGST courses or cross-listed courses numbered 200 and above as approved by the program.
- 9 hours of WGST courses or cross-listed courses number 300 and above, or courses relevant to WGST number 300 and above, as approved by the program.

**Notes:**

Occasionally, special topics courses offered by various academic departments and approved by Women’s and Gender Studies may also be applied to the minor.

No more than one Independent Study course (3 hours) may be applied to the minor. Independent Study requires the approval of the Director of Women’s and Gender Studies.

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### 2. DARLA MOORE SCHOOL OF BUSINESS

**Department of Marketing**

Change to Major/Degree Program – BSBA - 122 Credit Hours

Existing Program Introduction

**Curriculum (122 Hours)**

**Major Requirements (61 Hours)**

See [Moore School of Business](#) for entrance requirements, progression requirements, and other regulations.

1. General Education Requirements (40-44 Hours)
2. Business Core (40 Hours)
3. Communication (Included in General Education Requirements)
4. Marketing (12 Hours)
5. Internationalization Requirement (9 Hours)
6. Directed Course Work (minimum of 18 Hours)

Change Program/Major Requirements:

Change the requirements for the Marketing major to 15 credit hours from 12 credit hours.
The 15 credit hours will be made up by three required courses and two electives.

**Required Courses:**
MKTG 351 - Consumer Behavior
MKTG 352 - Principles of Marketing Research
MKTG 465 - Marketing Strategy and Planning
Electives:

Any two of:

MKTG 445 - Sales Strategy
MKTG 446 - Sales Automation and Customer Management
MKTG 447 - Pricing Strategy and Analytics
MKTG 451 - Topics in Marketing
MKTG 453 - Marketing Practicum
MKTG 454 - Business-to-Business Marketing
MKTG 455 - Marketing Communications and Strategy
MKTG 457 - Personal Selling and Sales Management
MKTG 458 - Creative Strategy in Advertising
MKTG 459 - Marketing Channels and Distribution
MKTG 460 - Product Management
MKTG 461 - Retailing Management
IBUS 402 - International Marketing

Other 400 level Marketing electives that may be added will count towards the elective requirements as well.

3. COLLEGE OF EDUCATION
   a. Instruction & Teacher Education

Change to Major/Degree Program – Middle Level Education, BA – Change Credit Hours

Existing Program Introduction:

. The Middle Level Education Professional Program

Upon completion of 60 hours of course work, including the completion of the 4-semester-hour education core (EDTE 201, EDFI 300, EDPY 401, and EDPY 401P), the candidate may apply for admission to the Professional Education Program in Middle Level Education. For admission to the professional program the candidate must have:

1. successfully meet the state basic skills testing requirement;
2. pass the USC Education and Economic Development Act Assessment;
3. achieve a minimum overall GPA of 2.75
4. achieve a GPA of 3.00 or higher and no grade lower than C in education courses and field experiences;
5. grade of C or better in specific course work as required by the program area;
6. an essay addressing the National Middle School Association's initial teacher preparation dispositions.

Change Optional Program Introduction:

The Middle Level Education Professional Program

Upon completion of 60 hours of course work, including the completion of the 9-semester-hour education core (EDTE 201, EDFI 300, and EDPY 401), the candidate may apply for admission to the Professional Education Program in Middle Level Education. For admission to the professional program the candidate must have:

1. successfully meet the state basic skills testing requirement;
2. pass the USC Education and Economic Development Act Assessment;
3. achieve a minimum overall GPA of 2.75
4. achieve a GPA of 3.00 or higher and no grade lower than C in education courses and field experiences;
5. grade of C or better in specific course work as required by the program area.

Existing Program/Major Requirements:

Change Program/Major Requirements’
Degree Requirements (123-134 Hours)

See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.

1. Carolina Core Plus BA in Middle Level Education General Education (31-43 Hours)
2. Additional required courses for Middle Level B.A. Program (6 Hours)
3. Education (50 Hours)
4. Content Area Specialization (36-41 Hours)

3. Education (50 Hours)

Grade of C or Better Required

A. Education Core (10 Hours)

EDTE 201 - Issues and Trends in Teaching and Learning
EDFI 300 - Schools In Communities
EDTE 400 - Learning Through Community Service
EDPY 401 - Learners and the Diversity of Learning

Social Studies Specialization (18 Hours)

HIST 101 - European Civilization from Ancient Times to the Mid-17th Century
HIST 102 - European Civilization from the Mid-17th Century
HIST 111 - United States History to 1865 or
HIST 112 - United States History since 1865
GEOG 561 - Contemporary Issues in Geography

Select one course from the following:

HIST 409 - The History of South Carolina, 1670-1865
HIST 410 - History of South Carolina Since 1865
HIST 442 - The Old South
SOST 301 - Introduction to Southern Studies: 1580-1900

Select one course from the following:

Additional 300-level HIST
ANTH 205 - Panorama of Prehistory
ANTH 327 - Prehistoric Civilizations of the New World
ANTH 331 - Mesoamerican Prehistory
ANTH 335 - Old World Archaeology
ANTH 341 - Ancient Civilizations

Degree Requirements (122-133 Hours)

See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.

1. Carolina Core Plus BA in Middle Level Education General Education (31-43 Hours)
2. Additional required courses for Middle Level B.A. Program (6 Hours)
3. Education (49 Hours)
4. Content Area Specialization (36-41 Hours)

3. Education (49 Hours)

Grade of C or Better Required

A. Education Core (9 Hours)

EDTE 201 - Issues and Trends in Teaching and Learning
EDFI 300 - Schools In Communities
EDPY 401 - Learners and the Diversity of Learning

Social Studies Specialization (18 Hours)

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Change to Major/Degree Program – Middle Level Education, BS - Change Credit Hours

Existing Program/Major Requirements: Change Program/Major Requirements:
# Degree Requirements (123-134 Hours)

See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.

1. Carolina Core Plus B.S. in Middle Level Education
   General Education (34-46 Hours)
2. Elective (3 Hours)
3. Education (50 Hours)
4. Content Area Specialization (36-41 Hours)

## 3. Education (50 Hours)

**Grade of C or Better Required**

### A. Education Core (10 Hours)

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# Degree Requirements (122-133 Hours)

See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.

1. Carolina Core Plus B.S. in Middle Level Education
   General Education (34-46 Hours)
2. Elective (3 Hours)
3. Education (49 Hours)
4. Content Area Specialization (36-41 Hours)

## 3. Education (49 Hours)

**Grade of C or Better Required**

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<tr>
<td>ECON 224</td>
<td>Introduction to Economics</td>
<td></td>
</tr>
<tr>
<td><strong>Degree Requirements (121-127 Hours)</strong></td>
<td><strong>Degree Requirements (120-126 Hours)</strong></td>
<td></td>
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</tbody>
</table>
| See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.  
*(Total semester hours: 121-127)* | See College of Education for professional program admissions requirements, certification requirements, and other academic opportunities.  
*(Total semester hours: 120-126)* |
| 1. Carolina Core Plus Elementary Education General Education (40-52 Hours) | 1. Carolina Core Plus Elementary Education General Education (40-52 Hours) |
| 2. Electives (6 Hours) | 2. Electives (3 Hours) |
| 3. Specialized Content Preparation (15 Hours) | 3. Specialized Content Preparation (15 Hours) |
| 4. Education (83 Hours) | 4. Education (62 Hours) |

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4. **Education (64 Hours)**

Grade of B or better required in EDEL 505, EDEL 505P, and EDEL 441, - grade of C or better required in all other Education courses.

### Education Core (15 Hours)

- EDTE 201 - Issues and Trends in Teaching and Learning
- EDFI 300 - Schools In Communities
- EDPY 401 - Learners and the Diversity of Learning
- EDRM 423 - Introduction to Classroom Assessment
- EDEX 523 - Introduction to Exceptional Children

### Elementary Core and Clinical Experience (27 Hours)

- EDRD 430 - Elementary Literacy Instruction I
- EDRD 431 - Reading Assessment
- EDEL 440 - Elementary Mathematics Instruction
- EDEL 450 - Elementary Science Instruction
- EDEL 460 - Elementary Social Studies Instruction
- EDEL 505 - Nature and Management of Elementary Classrooms
- EDEL 506 - Integrated Curriculum in Elementary Schools
- EDEL 491 - Seminar on Teaching

### Practicum and Internship Experiences (22 Hours)

- EDEL 505P - Inquiry Practicum: The Elementary School
- EDEL 441 - Introductory Elementary Internship
- EDEL 570 - Internship in Environments for Teaching and Learning
- EDEL 571 - Internship in Planning and Motivation
- EDEL 490A - Internship in Curriculum and Assessment
- EDEL 490B - Internship in Teaching
- EDEL 490C - Internship in Professional Roles

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4. **Education (62 Hours)**

Grade of B or better required in EDEL 305 and EDEL 441, - grade of C or better required in all other Education courses.

### Education Core (14 Hours)

- EDTE 201 - Issues and Trends in Teaching and Learning
- EDFI 300 - Schools In Communities
- EDPY 401 - Learners and the Diversity of Learning
- EDRM 423 - Introduction to Classroom Assessment
- EDEX 523 - Introduction to Exceptional Children

### Elementary Core and Clinical Experience (27 Hours)

- EDRD 430 - Elementary Literacy Instruction I
- EDRD 431 - Reading Assessment
- EDEL 440 - Elementary Mathematics Instruction
- EDEL 450 - Elementary Science Instruction
- EDEL 460 - Elementary Social Studies Instruction
- EDEL 490- Internship in Elementary Education

### Practicum and Internship Experiences (21 Hours)

- EDEL 441 - Introductory Elementary Internship
- EDEL 471 - Internship in Environments, Planning, and Motivation for Teaching and Learning
- EDEL 490- Internship in Elementary Education
New Course
EDEL 306 Culturally Sustaining Pedagogy for the Elementary Classrooms. (3) Theoretical and pedagogical approaches to Culturally Sustaining Pedagogy (CSP)—curriculum design tools and instructional strategies that reflect the diversity of students’ cultural backgrounds and languages in elementary classrooms.

4. COLLEGE OF ENGINEERING AND COMPUTING

a. Department of Electrical Engineering

Change Prerequisite

From: ELCT 102 Electrical Science. (3)  
Prerequisite or corequisite: MATH 141

To: ELCT 102 Electrical Science. (3)  
Prerequisite or corequisite: MATH 141 Note: Cannot earn credit for ELCT 102 after earning credit for either ELCT 220 or ELCT 221.

b. Department of Integrated Information Technology

Change to Major/Degree Program – BS in Integrated Information Technology – 120 Credit Hours

Original Program Curriculum:

Changes to Program Curriculum:

<table>
<thead>
<tr>
<th>2. Related Courses (18 Hours)</th>
<th>2. Related Courses (18 Hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 224 - Introduction to Economics</td>
<td>ECON 224 - Introduction to Economics</td>
</tr>
<tr>
<td>SPTE 240 - Business Law</td>
<td>SPTE 240 - Business Law</td>
</tr>
<tr>
<td>ITEC 242 - Business Communications</td>
<td>ITEC 242 - Business Communications, or ENGL 462 - Technical Writing, or ENGL 463 - Business Writing</td>
</tr>
<tr>
<td>RETL 261 - Functional Accounting I</td>
<td>RETL 261 - Functional Accounting I</td>
</tr>
<tr>
<td>RETL 262 - Functional Accounting II</td>
<td>RETL 262 - Functional Accounting II</td>
</tr>
<tr>
<td>HRTM 344 - Personnel Organization and Supervision or MGMT 371 - Principles of Management</td>
<td>HRTM 344 - Personnel Organization and Supervision or MGMT 371 - Principles of Management</td>
</tr>
</tbody>
</table>

5. COLLEGE OF HOSPITALITY, RETAIL & SPORT MANAGEMENT
a. Retail & Fashion Merchandising

Change to Major/Degree Program – BS in Integrated Information Technology – 120 Credit Hours

Existing Program Introduction:

### Retailing, B.S.

[Return to: Programs A-Z]

**Mission**
The mission of the Department of Retailing is to prepare graduates for careers in the Retailing industry and Retailing-related fields which offer upward mobility via management positions.

**Learning Outcomes**
Students who graduate with a B.S. in Retailing should be able to …

- explain and record the changes in equity for both the partnership and corporate form of business ownership.
- prepare a Cash Flow Statement using the Indirect Method.
- explain the budgeting process and prepare Sales, Production, Cash, and Operating Budgets.

**Degree Requirements (120 hours)**
1. Carolina Core Courses
2. College Required Courses
3. Related Coursework
4. Major Coursework
5. Emphasis Requirements

Retailing majors may pursue a minor in any course of study offered by the College of HRSM or the University outside the Department of Retailing. College of HRSM required courses may not be counted toward a minor.

**Progression Requirements for Entering Students**

In order to enroll in the professional division of the Department of Retailing, a student must complete CMW and ARP requirements, ECON 224, ITEC 264, and RETL 261, RETL 262 and RETL 265 with a minimum cumulative grade point average of 2.25. Graduation requires a minimum 2.00 USC GPA.

**Course Grade Requirements**

A Bachelor of Science Degree in Retailing consists of the Carolina Core, Related Coursework, College of HRSM Required Courses, Major Coursework, Emphasis Requirements and Electives.

All courses listed under CMW, College Required Coursework, Related Coursework, Major Coursework and Emphasis Requirements must be completed with a grade of C or better.

Existing Carolina Core Requirements:  

Change Carolina Core Requirements:
<table>
<thead>
<tr>
<th>CMS: Effective, Engaged, and Persuasive Communication/Spoken Component (3 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPCH 140 - Public Communication</strong></td>
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</tbody>
</table>

You must choose
- SPCH 140 - Public Communication; or
- SPCH 230 - Business and Professional Speaking

Existing College/School Gen Ed or Departmental Requirements:

<table>
<thead>
<tr>
<th>College of HRSM Required Coursework (21 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRSM 301 - HRSM Professional Development Seminar</td>
</tr>
<tr>
<td>SPTE 240 - Business Law</td>
</tr>
<tr>
<td>ITEC 242 - Business Communications</td>
</tr>
<tr>
<td>ITEC 264 - Computer Applications in Business I</td>
</tr>
<tr>
<td>RETL 261 - Functional Accounting I</td>
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<tr>
<td>RETL 262 - Functional Accounting II</td>
</tr>
<tr>
<td>HRTM 344 - Personnel Organization and Supervision</td>
</tr>
</tbody>
</table>

Existing Program/Major Requirements:
## Major Coursework (27 hours)

- RETL 265 - Principles of Retailing
- RETL 295 - Retailing Practicum
- RETL 366 - Retail Buying
- RETL 369 - Retail Promotion
- RETL 425 - Retail Shopper Analysis
- RETL 485 - Multi-National Retailing
- RETL 495 - Retailing Internship

### Retailing Internship

Restricted to retailing majors.

Students in RETL 495 may enroll in up to 7 additional credits for a total of 13 credit hours. Students will not be permitted to enroll in more than 13 total credit hours while completing RETL 495.

It is strongly recommended that students do not take additional courses while completing RETL 495.

Course is offered fall, spring and summer; summer is the preferred time for students to complete the course.

Students are responsible for securing their own internship and should contact the internship director for assistance and resources to identify and apply for opportunities of interest.

## Emphasis Requirements (21 hours)

### Retail Management (21 hours)

#### Required Courses

- RETL 330 - Loss Prevention for Retailers
- RETL 350 - Sales Strategies
- RETL 351 - Small Business Organization and Operation
- RETL 487 - Retail Management Strategies

Additional hours of RETL courses selected from the following (9 hours)

- RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries
- RETL 237 - The Changing Consumer Marketplace
- RETL 310 - Internet Retailing
- RETL 460 - Retail Branding Strategies
- RETL 491 - Critical Issues in Retailing
- RETL 525 - Law for Retailers
- RETL 551 - Advanced Retail Business Planning
- RETL 562 - Advanced Merchandise Management Strategies
- RETL 590 - Special Topics in Retail Management
- RETL 592 - Retailing/Fashion Merchandising Field Study
- RETL 695 - Retailing Literature & Thought

Additional hours of free elective courses (6-14 hours)

The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

### Fashion Merchandising (21 hours)

#### Required Courses

- RETL 268 - Principles of Fashion Merchandising
RETL 365 - Visual Merchandising and Store Design  
RETL 368 - Fashion Product Analysis  
RETL 388 - Fashion Forecasting  
RETL 462 - Merchandise Management Strategies  

Additional hours of RETL courses selected from the following (6 hours)  
RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.  
RETL 116 - Fashion Through the Ages: 1800 A.D. to Present  
RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries  
RETL 237 - The Changing Consumer Marketplace  
RETL 310 - Internet Retailing  
RETL 324 - Topics in Fashion History  
RETL 330 - Loss Prevention for Retailers  
RETL 350 - Sales Strategies  
RETL 351 - Small Business Organization and Operation  
RETL 460 - Retail Branding Strategies  
RETL 491 - Critical Issues in Retailing  
RETL 530 - Fashion and the Law  
RETL 551 - Advanced Retail Business Planning  
RETL 562 - Advanced Merchandise Management Strategies  
RETL 590 - Special Topics in Retail Management  
RETL 592 - Retailing/Fashion Merchandising Field Study  
RETL 695 - Retailing Literature & Thought

Existing Electives:  
Additional hours of free elective courses (6-14 hours)  
The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

Other Existing Program Requirements:  
Related Coursework (6 hours)  
ECON 224 - Introduction to Economics  
MKTG 350 - Principles of Marketing

6. COLLEGE OF NURSING  
Change Credit Hours, Description
From: NURS 212  Evolution of Nursing Science. (3) Examination of development of nursing as a scientific discipline. Restricted to Nursing students.

To:   NURS 212  Evolution of Nursing Science. (2) Historical imperatives for nursing are explored to aid in understanding the scientific base of nursing. Internal and external factors influencing the evolution of nursing as a profession, science, art, and practice discipline are discussed.

**Change Title**

From: NURS 431  Family and Community Health Nursing. (3)

To:   NURS 431  Population Health Nursing. (3)

From: NURS 434  Community Health Practicum for RNs. (3)

To:   NURS 434  Community-Based Clinical Practicum for RNs. (3)