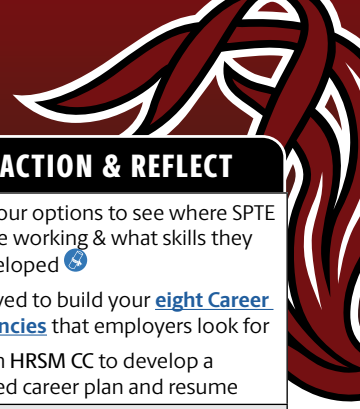


# 4-YEAR STUDENT CAREER PLAN

B.S. Sport and Entertainment Management



KNOW YOURSELF	
<b>1ST YEAR: BUILD FOUNDATIONS</b>	<ul style="list-style-type: none"> <li>Visit <a href="#">Garnet Gate</a> &amp; the August Student Org Fair to explore and join <a href="#">clubs or orgs for your major</a></li> <li>Check the <a href="#">major map</a> &amp; verify all first year academic grade requirements and understand the <a href="#">SPTe curriculum</a></li> <li>Examine <a href="#">success/support</a> options like the <a href="#">Office of Student Advocacy</a></li> </ul>
<b>2ND YEAR: EXPLORE POSSIBILITIES</b>	<ul style="list-style-type: none"> <li>Consider new experiences, part-time on-campus jobs, <a href="#">undergraduate research</a>, and the <a href="#">HRSM Leadership Program</a> to gain experience</li> <li>Review the <a href="#">SPTe overview</a></li> </ul>
<b>3RD YEAR: FIND FOCUS</b>	<ul style="list-style-type: none"> <li>Assess previous involvement &amp; participate in leadership roles</li> <li>Join a new major-related club or organization to network &amp; enhance skills</li> <li>Secure a summer internship to build on skills and enhance professionalism</li> </ul>
<b>4TH YEAR: PREPARE FOR LAUNCH</b>	<ul style="list-style-type: none"> <li>Reach out to professors, supervisors, and key connections to write recommendation letters or to serve as references</li> <li>Join professional groups and set job alerts for your search</li> <li>Utilize any relevant resources to network &amp; reach out to contacts</li> </ul>

EXPLORE OPTIONS	
<ul style="list-style-type: none"> <li>Explore <a href="#">top SPTe employers</a></li> <li>Review your personal brand, specific interests &amp; next steps by meeting with your <a href="#">HRSM CC</a></li> <li>Attend the <a href="#">Part-Time Job Fair</a> in the fall/spring &amp; the <a href="#">HRSM Expo</a></li> </ul>	<ul style="list-style-type: none"> <li>Join <a href="#">MentorshipHub</a> and <a href="#">LinkedIn</a> to connect with <a href="#">USC Alumni</a></li> <li>Visit the Career Center in Thomas Cooper Library and have your resume reviewed</li> <li>Explore the <a href="#">Career Center Toolbox</a> for additional career readiness resources</li> <li>Visit the HRSM website to explore the <a href="#">student experience</a></li> <li>Investigate <a href="#">Graduation with Leadership Distinction</a></li> </ul>
<ul style="list-style-type: none"> <li>Secure a summer internship, <a href="#">micro-internship</a>, <a href="#">job shadowing</a> or <a href="#">research</a> experience</li> <li>Attend <a href="#">SPTe conferences</a> for career opportunities</li> <li>Explore trainings to enhance skills and knowledge for employability</li> <li>Attend panels, workshops, job shadowing &amp; informational interviews to gain confidence &amp; grow connections</li> </ul>	<ul style="list-style-type: none"> <li>Research online to know more about the companies and positions you are interested in and explore career paths, job titles, and salaries</li> <li>Investigate <a href="#">graduate school</a> vs. full-time job &amp; confirm your path for applications</li> <li>Verify graduation requirements and complete <a href="#">Graduation with Leadership Distinction</a></li> </ul>

ENGAGE & EXPERIENCE	
<ul style="list-style-type: none"> <li>Identify your career goals and take <a href="#">career &amp; personality assessments</a> to understand your skills, interests, values and strengths</li> <li>Explore SPTe major <a href="#">learning outcomes</a> and <a href="#">full course descriptions</a> to understand your major &amp; future goals</li> </ul>	<ul style="list-style-type: none"> <li>Review <a href="#">research</a>, engage in <a href="#">SPTe conferences</a>, &amp; read up on <a href="#">HRSM news</a> to stay current</li> <li>Set up <a href="#">job shadowing</a> and <a href="#">informational interviews</a> to learn about opportunities</li> <li>Consider HRSM Faculty-led <a href="#">study abroad</a> experiences</li> </ul>
<ul style="list-style-type: none"> <li>Reflect on your experiences and skills &amp; update your resume</li> <li>Review skills to see what areas need more development</li> <li>Review past career assessments to see your top work values and skills sets</li> <li>Keep up with related professors or past employers for networking and assistance</li> </ul>	<ul style="list-style-type: none"> <li>Review &amp; update your professional documents and online profiles</li> <li>Review your top skills &amp; experiences from the last four years that are most relevant to a professional career</li> </ul>

TAKE ACTION & REFLECT	
<ul style="list-style-type: none"> <li>Explore your options to see where SPTe alumni are working &amp; what skills they have developed</li> <li>Get involved to build your <a href="#">eight Career Competencies</a> that employers look for</li> <li>Meet with HRSM CC to develop a customized career plan and resume</li> </ul>	<ul style="list-style-type: none"> <li>Search for a summer internship to fulfill <a href="#">SPTe 295</a></li> <li>Explore companies that typically hire USC interns and local SPTe employers</li> </ul>
<ul style="list-style-type: none"> <li>Start thinking about after graduation plans &amp; desired career path and work with HRSM CC to make a game plan</li> <li>Use online resources and the Career Center to connect with alumni and employers</li> <li>Maintain relationships with <a href="#">HRSM SPTe faculty</a></li> </ul>	<ul style="list-style-type: none"> <li>Meet with a HRSM CC to create a plan for <a href="#">SPTe 495</a> &amp; job search or meet with a PPA for grad school applications</li> <li>Engage in interview preparation &amp; practice — create a document with your most relevant experiences and apply the STAR method</li> <li>Complete the graduation survey to share your post-grad plans</li> </ul>

## GAMECOCK GRADSTATS DATA

Average Annual Salary of USC B.S. Sport and Entertainment Management Graduates\*

**\$80,662**

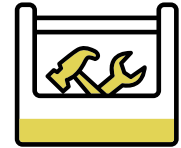
\* 5-10 years after graduation



### Skills Employers Look for

(in no particular order)

Customer Service	Microsoft Excel	Sport Management
Event Management	Public Speaking	Sports
Facebook	Sales	Sports Marketing
Leadership	Social Media	Teamwork
Management	Social Networking Service	
Marketing		



Legend	CC Career Coach	Handshake
	PPA Pre-Professional Advisor	Big Interview
		Gamecock GradStats



# DON'T FORGET THESE IMPORTANT TASKS!

- Build & update your [Handshake](#) profile.
- Create & update [professional documents](#) (resume, CV, references, etc.).
- [Schedule an appointment](#) with Career Coaches and/or Pre-Professional & Graduate School Advising staff.

## »» [DISCOVER EMPLOYERS HIRING YOUR MAJOR](#)

# CAREER CENTER TOOLS

Follow the links provided to explore all of the tools that the Career Center has to offer.

## [BIG INTERVIEW](#) »»

Big Interview is the Career Center's online practice interview resource that allows students & alumni to conduct a mock interview on their own time, accessing thousands of questions that are broken out into general, behavioral & technical questions.

## [CANDID CAREER](#) »»

Candid Career is the premier provider of thousands of informational video interviews featuring industry professionals. Students & alumni can get the inside scoop on careers, as well as advice that will provide an edge in the job search.

## [CAREERSHIFT](#) »»

CareerShift is an online tool that allows students to search, select and store job listings from all job boards and all company job postings. Students & alumni can also find up-to-date contact information for millions of companies.

## [GAMECOCK GRADSTATS](#) »»

Explore the possibilities! Search & view USC students' post graduation career paths: where they work, skills they use, & how much they earn.

## [HANDSHAKE](#) »»

Handshake is the Career Center's online resource for jobs, internships, events and employer connections. Handshake is also where students can find resources and make appointments with a career coach.

## [INTERSTRIDE](#) »»

Interstride is a one-stop-shop that empowers students to thrive internationally.

## [MENTORSHIP HUB](#) »»

Mentorship Hub is an online platform that connects the USC community. The platform provides career support, career resources, and an opportunity to mentor or seek mentorship.

## Other Campus Resource Links:

- [Academic Advising](#)
- [Center for Integrative and Experiential Learning](#)
- [Leadership and Service Center](#)
- [Office of Undergraduate Studies](#)
- [Undergraduate Research](#)

*The Career Center realizes that every student has a unique journey during their time here at the University of South Carolina. All students move at different paces along different paths. We acknowledge your individual needs and will meet you at whatever stage you are in. This document is meant to serve as a milestones guide to help you plan your future and your goals.*