

# 4-YEAR STUDENT CAREER PLAN

B.S. Retail Management: Retailing



	KNOW YOURSELF	EXPLORE OPTIONS	ENGAGE & EXPERIENCE	TAKE ACTION & REFLECT
<b>1ST YEAR: BUILD FOUNDATIONS</b>	<ul style="list-style-type: none"> <li>Visit <a href="#">Garnet Gate</a> &amp; the August Student Org Fair to explore and join <a href="#">clubs or orgs for your major</a></li> <li>Check the <a href="#">major map</a> &amp; verify all first year academic grade requirements and understand the <a href="#">Retailing curriculum</a></li> <li>Examine <a href="#">success/support</a> options like the <a href="#">Office of Student Advocacy</a></li> </ul>	<ul style="list-style-type: none"> <li>Explore <a href="#">top Retailing employers</a></li> <li>Review your personal brand, specific interests &amp; next steps by meeting with your <a href="#">HRSM CC</a></li> <li>Attend the <a href="#">Part-Time Job Fair</a> in the fall/spring &amp; the <a href="#">HRSM Expo</a></li> </ul>	<ul style="list-style-type: none"> <li>Identify your career goals and take <a href="#">career &amp; personality assessments</a> to understand your skills, interests, values and strengths</li> <li>Explore Retailing major <a href="#">learning outcomes</a> and <a href="#">full course descriptions</a> to understand your major &amp; future goals</li> </ul>	<ul style="list-style-type: none"> <li>Explore your options to see where Retailing alumni are working &amp; what skills they have developed</li> <li>Get involved to build your <a href="#">eight Career Competencies</a> that employers look for</li> <li>Meet with HRSM CC to develop a customized career plan and resume</li> </ul>
<b>2ND YEAR: EXPLORE POSSIBILITIES</b>	<ul style="list-style-type: none"> <li>Consider new experiences, part-time on-campus jobs, <a href="#">undergraduate research</a>, and the <a href="#">HRSM Leadership Program</a> and <a href="#">Retailing Student Advisory Board</a> to gain experience</li> <li>Review the <a href="#">Retailing overview</a></li> </ul>	<ul style="list-style-type: none"> <li>Join <a href="#">MentorshipHub</a> and <a href="#">LinkedIn</a> to connect with <a href="#">USC Alumni</a></li> <li>Visit the Career Center in Thomas Cooper Library and have your resume reviewed</li> <li>Explore the <a href="#">Career Center Toolbox</a> for additional career readiness resources</li> <li>Visit the HRSM website to explore the <a href="#">student experience</a></li> <li>Investigate <a href="#">Graduation with Leadership Distinction</a></li> </ul>	<ul style="list-style-type: none"> <li>Review <a href="#">research</a>, engage in <a href="#">conferences</a>, &amp; read up on <a href="#">HRSM news</a> to stay current</li> <li>Set up <a href="#">job shadowing</a> and <a href="#">informational interviews</a> to learn about opportunities</li> <li>Attend the <a href="#">HRSM Expo</a></li> <li>Consider HRSM Faculty-led <a href="#">study abroad</a> experiences</li> </ul>	<ul style="list-style-type: none"> <li>Search for a summer internship to fulfill <a href="#">RETL 295</a> and consider <a href="#">Gamecock iHub</a> opportunities</li> <li>Explore companies that typically hire USC interns and local Retailing employers</li> </ul>
<b>3RD YEAR: FIND FOCUS</b>	<ul style="list-style-type: none"> <li>Assess previous involvement &amp; participate in leadership roles</li> <li>Join a new major-related club or organization to network &amp; enhance skills</li> <li>Secure a summer internship to build on skills and enhance professionalism</li> </ul>	<ul style="list-style-type: none"> <li>Secure a summer internship, <a href="#">micro-internship</a>, <a href="#">job shadowing</a> or <a href="#">research</a> experience</li> <li>Explore trainings to enhance skills and knowledge for employability</li> <li>Attend panels, workshops, job shadowing &amp; informational interviews to gain confidence &amp; grow connections</li> </ul>	<ul style="list-style-type: none"> <li>Reflect on your experiences and skills &amp; update your resume</li> <li>Review skills to see what areas need more development</li> <li>Review past career assessments to see your top work values and skills sets</li> <li>Attend the <a href="#">HRSM Expo</a></li> <li>Keep up with related professors or past employers for networking and assistance</li> </ul>	<ul style="list-style-type: none"> <li>Start thinking about after graduation plans &amp; desired career path and work with HRSM CC to make a game plan</li> <li>Use online resources and the Career Center to connect with alumni and employers</li> <li>Maintain relationships with <a href="#">HRSM Retailing faculty</a></li> </ul>
<b>4TH YEAR: PREPARE FOR LAUNCH</b>	<ul style="list-style-type: none"> <li>Reach out to professors, supervisors, and key connections to write recommendation letters or to serve as references</li> <li>Join professional groups and set job alerts for your search</li> <li>Utilize any relevant resources to network &amp; reach out to contacts</li> </ul>	<ul style="list-style-type: none"> <li>Research online to know more about the companies and positions you are interested in and explore career paths, job titles, and salaries</li> <li>Investigate <a href="#">graduate school</a> vs. full-time job and confirm your path for applications</li> <li>Verify graduation requirements and complete <a href="#">Graduation with Leadership Distinction</a></li> </ul>	<ul style="list-style-type: none"> <li>Review &amp; update your professional documents and online profiles</li> <li>Review your top skills &amp; experiences from the last four years that are most relevant to a professional career</li> <li>Attend the <a href="#">HRSM Expo</a></li> </ul>	<ul style="list-style-type: none"> <li>Meet with a HRSM CC to create a plan for <a href="#">RETL 495</a> &amp; job search or meet with a PPA for grad school applications</li> <li>Engage in interview preparation &amp; practice — create a document with your most relevant experiences and apply the STAR method</li> <li>Complete the graduation survey to share your post-grad plans</li> </ul>

## GAMECOCK GRADSTATS DATA

Average Annual Salary of USC B.S. Retail Management: Retailing Graduates\*

**\$76,139**

\* 5-10 years after graduation



### Skills Employers Look for

(in no particular order)

- |                  |                 |                           |
|------------------|-----------------|---------------------------|
| Customer Service | Merchandising   | Social Networking Service |
| Event Management | Microsoft Excel | Teamwork                  |
| Fashion          | Public Speaking | Visual Merchandising      |
| Leadership       | Retail          |                           |
| Management       | Sales           |                           |
| Marketing        | Social Media    |                           |



**Legend**

- CC Career Coach
- PPA Pre-Professional Advisor
- Handshake
- Big Interview
- Gamecock GradStats



# DON'T FORGET THESE IMPORTANT TASKS!

- Build & update your [Handshake](#) profile.
- Create & update [professional documents](#) (resume, CV, references, etc.).
- [Schedule an appointment](#) with Career Coaches and/or Pre-Professional & Graduate School Advising staff.

## »» [DISCOVER EMPLOYERS HIRING YOUR MAJOR](#)

# CAREER CENTER TOOLS

Follow the links provided to explore all of the tools that the Career Center has to offer.

## [BIG INTERVIEW](#) »»

Big Interview is the Career Center's online practice interview resource that allows students & alumni to conduct a mock interview on their own time, accessing thousands of questions that are broken out into general, behavioral & technical questions.

## [CANDID CAREER](#) »»

Candid Career is the premier provider of thousands of informational video interviews featuring industry professionals. Students & alumni can get the inside scoop on careers, as well as advice that will provide an edge in the job search.

## [CAREERSHIFT](#) »»

CareerShift is an online tool that allows students to search, select and store job listings from all job boards and all company job postings. Students & alumni can also find up-to-date contact information for millions of companies.

## [GAMECOCK GRADSTATS](#) »»

Explore the possibilities! Search & view USC students' post graduation career paths: where they work, skills they use, & how much they earn.

## [HANDSHAKE](#) »»

Handshake is the Career Center's online resource for jobs, internships, events and employer connections. Handshake is also where students can find resources and make appointments with a career coach.

## [INTERSTRIDE](#) »»

Interstride is a one-stop-shop that empowers students to thrive internationally.

## [MENTORSHIP HUB](#) »»

Mentorship Hub is an online platform that connects the USC community. The platform provides career support, career resources, and an opportunity to mentor or seek mentorship.

## Other Campus Resource Links:

- [Academic Advising](#)
- [Center for Integrative and Experiential Learning](#)
- [Leadership and Service Center](#)
- [Office of Undergraduate Studies](#)
- [Undergraduate Research](#)

*The Career Center realizes that every student has a unique journey during their time here at the University of South Carolina. All students move at different paces along different paths. We acknowledge your individual needs and will meet you at whatever stage you are in. This document is meant to serve as a milestones guide to help you plan your future and your goals.*