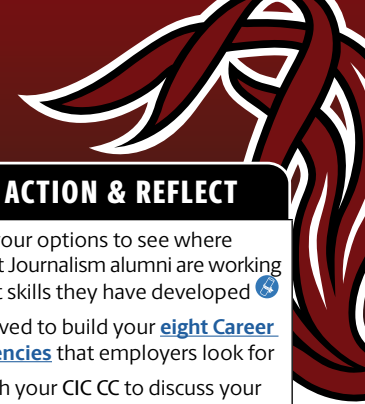


4-YEAR STUDENT CAREER PLAN

B.A.J.M.C. Broadcast Journalism



	KNOW YOURSELF	EXPLORE OPTIONS	ENGAGE & EXPERIENCE	TAKE ACTION & REFLECT
1ST YEAR: BUILD FOUNDATIONS	<ul style="list-style-type: none"> Visit Garnet Gate & the August Student Org Fair to explore and join clubs or orgs for your major Apply for Garnet Media Group Check the major map & verify all first-year academic grade requirements and understand the Broadcast Journalism curriculum Examine success/support options like the Office of Student Advocacy 	<ul style="list-style-type: none"> Explore top Broadcast Journalism employers 🤝🔗 Review your personal brand, specific interests & next steps by meeting with your CIC CC Attend the Part-Time Job Fair in the fall/spring & the spring CIC Fair Join Mentorship Hub and LinkedIn to connect with USC Alumni Explore the Career Center Toolbox for additional career readiness resources Visit the Career Center in Thomas Cooper Library to connect with a CIC CC Investigate Graduation with Leadership Distinction for senior year 	<ul style="list-style-type: none"> Identify your career goals and take career & personality assessments to understand your skills, interests, values and strengths Explore Broadcast Journalism major learning outcomes and full course descriptions to understand your goals for this major and the future Review research, engage in conferences, and read up on CIC news to stay current Set up job shadowing and informational interviews to learn about communication opportunities Attend the spring CIC Fairs 	<ul style="list-style-type: none"> Explore your options to see where Broadcast Journalism alumni are working and what skills they have developed 🔗 Get involved to build your eight Career Competencies that employers look for Meet with your CIC CC to discuss your personal brand, goals & next steps and to develop a custom career plan & resume Start looking for a summer internship in the fall/spring 🤝 Explore companies and organizations that typically hire USC interns and local Broadcast Journalism employers 🤝🔗
2ND YEAR: EXPLORE POSSIBILITIES	<ul style="list-style-type: none"> Consider new experiences, part-time on-campus jobs, communication opportunities, media opportunities, and leadership roles to gain experience Review Broadcast Journalism Overview 	<ul style="list-style-type: none"> Secure a summer internship or micro-internship and consider the CIC internship course 	<ul style="list-style-type: none"> Reflect on your experiences and skills and update your resume Review what skills need more development Review past career assessments to see your top work values and skill sets Keep in touch with professors and past employers for networking and assistance 	<ul style="list-style-type: none"> Start thinking about after graduation plans & desired career path and work with a CIC CC to make a game plan Use online resources and the Career Center to connect with alumni and employers Maintain relationships with CIC Broadcast Journalism faculty
3RD YEAR: FIND FOCUS	<ul style="list-style-type: none"> Assess previous involvement & participate in leadership roles Join a new major-related organization or club to network and enhance skills Secure a summer internship to build on skills and enhance professionalism 	<ul style="list-style-type: none"> Attend the spring CIC career fairs Explore trainings & certifications to enhance marketable skills and knowledge Attend panels, workshops, and job shadowing to gain confidence & grow connections 	<ul style="list-style-type: none"> Review and update professional documents and online profiles Review your top skills & experiences from the last four years that are most relevant to a professional career Participate in the Senior Semester Capstone Experience 	<ul style="list-style-type: none"> Meet with a CIC CC to create a plan for your job search or grad school applications Engage in interview preparation & practice — create a document with your most relevant experiences and apply the STAR method 🗨️
4TH YEAR: PREPARE FOR LAUNCH	<ul style="list-style-type: none"> Reach out to professors, supervisors, and key connections to write recommendation letters or to serve as references Join professional groups and set job alerts for your search Utilize any relevant resources to network and reach out to contacts 	<ul style="list-style-type: none"> Research online to know more about the companies and positions you are interested in, and explore career paths, job titles and salaries 🔗 Attend the spring CIC fairs Investigate graduate school vs. full-time jobs and confirm your path for applications Verify graduation requirements and complete Graduation with Leadership Distinction 		<ul style="list-style-type: none"> Complete the graduation survey to share your post-grad plans

GAMECOCK GRADSTATS DATA

Average Annual Salary of USC B.A.J.M.C. Broadcast Journalism Graduates*

\$75,557

* 5-10 years after graduation



Skills Employers Look for

(in no particular order)

- | | | |
|------------------|---------------------------|------------------|
| Adobe Photoshop | Leadership | Video Editing |
| Customer Service | Microsoft Excel | Video Production |
| Editing | Public Speaking | |
| Event Management | Research | |
| Facebook | Social Media | |
| Final Cut Pro | Social Networking Service | |
| Journalism | | |



Legend		
CC	Career Coach	🤝 Handshake
PPA	Pre-Professional Advisor	🗨️ Big Interview
		📊 Gamecock GradStats



DON'T FORGET THESE IMPORTANT TASKS!

- Build & update your [Handshake](#) profile.
- Create & update [professional documents](#) (resume, CV, references, etc.).
- [Schedule an appointment](#) with Career Coaches and/or Pre-Professional & Graduate School Advising staff.

»» [DISCOVER EMPLOYERS HIRING YOUR MAJOR](#)

CAREER CENTER TOOLS

Follow the links provided to explore all of the tools that the Career Center has to offer.

[BIG INTERVIEW](#) »»

Big Interview is the Career Center's online practice interview resource that allows students & alumni to conduct a mock interview on their own time, accessing thousands of questions that are broken out into general, behavioral & technical questions.

[CANDID CAREER](#) »»

Candid Career is the premier provider of thousands of informational video interviews featuring industry professionals. Students & alumni can get the inside scoop on careers, as well as advice that will provide an edge in the job search.

[CAREERSHIFT](#) »»

CareerShift is an online tool that allows students to search, select and store job listings from all job boards and all company job postings. Students & alumni can also find up-to-date contact information for millions of companies.

[GAMECOCK GRADSTATS](#) »»

Explore the possibilities! Search & view USC students' post graduation career paths: where they work, skills they use, & how much they earn.

[HANDSHAKE](#) »»

Handshake is the Career Center's online resource for jobs, internships, events and employer connections. Handshake is also where students can find resources and make appointments with a career coach.

[INTERSTRIDE](#) »»

Interstride is a one-stop-shop that empowers students to thrive internationally.

[MENTORSHIP HUB](#) »»

Mentorship Hub is an online platform that connects the USC community. The platform provides career support, career resources, and an opportunity to mentor or seek mentorship.

Other Campus Resource Links:

- [Academic Advising](#)
- [Center for Integrative and Experiential Learning](#)
- [Leadership and Service Center](#)
- [Office of Undergraduate Studies](#)
- [Undergraduate Research](#)

The Career Center realizes that every student has a unique journey during their time here at the University of South Carolina. All students move at different paces along different paths. We acknowledge your individual needs and will meet you at whatever stage you are in. This document is meant to serve as a milestones guide to help you plan your future and your goals.