# B.A. FILM & MEDIA STUDIES

*Each year of this plan includes milestones that support the four pillars of career development — self-discovery, exploration, experience, and action. These milestones are here to guide you, not limit you — your journey may move at a different pace, and that's completely okay.*

## YEAR 1 | BUILD FOUNDATIONS

- ❍ Visit Garnet Gate & the August Student Org Fair to explore and join clubs or orgs for your major
- ❍ Check your major map & verify all prerequisite requirements
- ❍ Check out Film and Media Studies course descriptions
- ❍ Examine success/support options including the Office of Student Advocacy
- ❍ Explore Film & Media Studies employers online
- ❍ Review your personal brand, specific interests, & next steps with a CC or PPA and develop a resume
- ❍ Attend the Part-Time and All Majors Fairs in the fall/spring
- ❍ Explore the What Can I Do With This Major? website to discover potential career paths
- ❍ Identify your career goals and take career & personality assessments to understand your skills, interests, and values
- ❍ Take FAMS 240 Film & Media Analysis and FAMS 300 Film & Media History
- ❍ Explore your options to see where film & media studies alumni are working & what skills they have developed
- ❍ Get involved to build your eight Career Competencies employers look for
- ❍ Attend Career Center workshops & presentations and look for summer experiences related to your goals/interests

## YEAR 2 | EXPLORE POSSIBILITIES

- ❍ Consider new experiences, part-time on- or off-campus jobs, or leadership roles to gain experience & new skills
- ❍ Look for opportunities with Student Gamecock Television, Gamecock Filmmakers and Garnet Media Group
- ❍ Join Mentorship Hub and LinkedIn to connect with USC Alum
- ❍ Visit the Career Center in TCL to review your resume and explore the CC Toolkit for additional career readiness resources
- ❍ Conduct Informational Interviews with alumni & professionals in the field
- ❍ Explore a cognate or minor
- ❍ Meet with a Career Peer Educator to review your resume
- ❍ Look for a summer internship/co-op in the fall or consider study abroad
- ❍ Take FAMS 308 Global Media Industries as part of the AIU requirement of the Carolina Core curriculum
- ❍ Attend Film and Media Studies Department Events, connect with film and media studies Partners and read the latest news
- ❍ Explore Beyond the Classroom opportunities
- ❍ Explore companies and organizations that typcially hire USC interns

## YEAR 3 | FIND FOCUS

- ❍ Assess previous involvement & participation in leadership roles, and join a club or organization to network and enhance skills
- ❍ Secure a summer internship/co-op, micro-internship, or job shadowing opportunity to build on skills and enhance professionalism
- ❍ Attend panels, workshops, onsite visits (MCAS tabling), immersion experiences and informational interviews to gain confidence and grow connections
- ❍ Explore degree enhancement and Graduation with Leadership Distinction
- ❍ Reflect on your experiences and skills to see what areas need more development and update your resume
- ❍ Review past career assessments to see what your top work values and skill sets are during year 3
- ❍ Keep in touch with professors & past employers for networking & assistance
- ❍ Start thinking about graduation plans & desired career path and work with a CC to make a game plan
- ❍ Use online resources & the Career Center to connect with alumni & employers

## YEAR 4 | PREPARE FOR LAUNCH

- ❍ Reach out to professors, supervisors, and key connections to write recommendation letters or to serve as references
- ❍ Join professional groups and set alerts for your job search
- ❍ Utilize any relevant resources to network and reach out to contacts
- ❍ Research online to know more about the companies and positions you are interested in and explore career paths, job titles, and salaries
- ❍ Research graduate school versus full-time job
- ❍ Verify graduation requirements and complete Graduation with Leadership Distinction
- ❍ Review and update your professional documents and online profiles
- ❍ Review your top skills & experiences from the last four years that are most relevant to a professional career
- ❍ Meet with a CC or PPA to create a plan for your job search, grad school applications, or gap year
- ❍ Engage in interview preparation & practice - create a document with your most relevant experiences and apply the STAR method
- ❍ Complete the Graduation Survey to share your post-grad plans

**Legend**

CC Career Coach
PPA Pre-Professional Advisor

Handshake
Gamecock GradStats

*Revised June 2026*

Career Center
UNIVERSITY OF SOUTH CAROLINA
sc.edu/career

# GAMECOCK GRADSTATS DATA

**Average Annual Salary of USC B.A. Film & Media Studies Graduates***

# $59,871

** 5-7 years after graduation*

**Skills Employers Look for**

*(in no particular order)*

Cinematography
Film
Graphic Design
Inventory Management
Leadership
Logistics
Medical Proofreading
Multimedia Production
Photography
Premiere Pro
Project Management
Sales
Supply Chain Management
Web Development
Writing

## DON'T FORGET THESE IMPORTANT TASKS!

- ❍ Build & update your **Handshake** profile.
- ❍ Create & update **professional documents** (resume, CV, references, etc.).
- ❍ **Schedule an appointment** with Career Coaches and/or Pre-Professional Advising staff.

**DISCOVER EMPLOYERS HIRING YOUR MAJOR**

# CAREER CENTER TOOLS

Check out the links below and explore all the tools the Career Center has to offer.

### CANDID CAREER

Candid Career is our provider for thousands of video informational interviews with industry professionals. You can get real insight on careers, as well as tips to sharpen your the job search.

### CAREERSHIFT

CareerShift is an online tool that allows you to search, select and store job listings from all job boards and all company job postings. You can also find up-to-date contact information for millions of companies.

### GAMECOCK GRADSTATS

Explore the possibilities! Search & view USC students' post graduation career paths: where they work, skills they use, & how much they earn.

### HANDSHAKE

Handshake is the Career Center's online resource for jobs, internships, events and employer connections. Handshake is also where you can find resources and make appointments with a career coach.

### INTERSTRIDE

Interstride is a one-stop-shop that empowers you to thrive internationally.

### MENTORSHIP HUB

Mentorship Hub is an online platform that connects the USC community. The platform provides career support, career resources, and an opportunity to mentor or seek mentorship.

### WHAT CAN I DO WITH THIS MAJOR?

Explore unexpected career possibilities for your degree and see how other students turned their major into amazing careers.

## Other Campus Resource Links:

- Academic Advising
- Center for Integrative and Experiential Learning
- Leadership and Service Center
- Office of Undergraduate Studies
- Undergraduate Research

*The Career Center realizes that every student has a unique journey during their time here at the University of South Carolina. All students move at different paces along different paths. We acknowledge your individual needs and will meet you at whatever stage you are in. This document is meant to serve as a milestones guide to help you plan your future and your goals.*