Welcome and approval of October UAN minutes


Kathy Smiling & Claire Robinson

- October minutes Approved

Minor Spotlight: Sports Media Minor

Dr. Kevin Hull, Sports Media Lead, Associate Professor, Journalism

- He was a sport broadcaster
- First trial run of class had enrollment of 191
- Concentration in Journalism of Sport Media
- JOUR 101 and 391 required classes. 391 is how sport media works – looks at how ESPN covers Lebron James; Women’s Soccer covers women, LGBT, international and national; 200 in the class maybe 2 of them will work at ESPN but the rest will be watching and influence how they think about ESPN
- Then the Principle classes take 1 but no more than 2 of them – to learn how it works
- JOUR 343 is totally online talk; an example is the Carolina Hurricanes because they are one of the best social media teams; our reputation is coming in the sport
- The 244 Special Topic class jobs in sport media; race in sport media; advocacy in sport media; SEC in the sport media
- No pre-requisites for any of these classes; there is no precise order for taking the classes

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<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<td>Required Courses:</td>
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<td></td>
<td>JOUR 101 Media and Society</td>
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<td>JOUR 391 Sports Media and Society</td>
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<td>Select at least one, but no more than two of the following:</td>
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<td>JOUR 201 Principles of Public Relations</td>
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<td>JOUR 202 Principles of Advertising and Brand Communications</td>
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**Course** | **Title** | **Credits**
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**JOUR 203** | Principles of Visual Communications | 3
**JOUR 204** | Principles of Journalism | 3
Select at least two of the following:
**JOUR 244** | Special Topics in Sports Media | 3
**JOUR 343** | Social Media for Sports Media | 3
**JOUR 345** | Gender, Sexuality, and Sports Media | 3
**JOUR 428** | Super Bowl Commercials | 3
**JOUR 499** | Special Topics | 3

- Trying to make it as accessible as possible to all interested
- Available for registration after the first week of registration

**Minor Spotlight: Social Media Minor**

- Strategies for and effects of social media
- Courses from Journalism school and Information school
- 18 credits minor
- Has minimal prerequisites not being enforced this spring

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**JOUR 101** | Media and Society | 3
or **SLIS 202** | Introduction to Information Literacy and Technology | 3
**JOUR 285** | Social Media and Society | 3
**JOUR 385** | Social Media Planning | 3
Select at least one, no more than two, SLIS courses from the following:
**SLIS 315** | Information Policy | 3
**SLIS 415** | Social Informatics | 3
**SLIS 420** | Communication and Information Transfer | 3
**SLIS 434** | Introduction to Knowledge Discovery | 3
**SLIS 480** | Emerging Topics in Information Science | 3
**SLIS 560** | Information Visualization | 3
Select at least one, no more than two, electives from the following:
Select any of the following principles courses:
**JOUR 201** | Principles of Public Relations | 3
**JOUR 202** | Principles of Advertising and Brand Communications | 3
**JOUR 203** | Principles of Visual Communications | 3
**JOUR 204** | Principles of Journalism | 3
**JOUR 304** | Internet and Social Media Law | 3
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<tr>
<td>JOUR 308</td>
<td>Media and Youth</td>
<td>3</td>
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<td>JOUR 343</td>
<td>Social Media for Sports Media</td>
<td>3</td>
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<td>JOUR 491</td>
<td>Communication and Information Transfer</td>
<td>3</td>
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<td>JOUR 530</td>
<td>Creative Leadership</td>
<td>3</td>
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<td>JOUR 542</td>
<td>Public Opinion and Persuasion</td>
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- Jour 101 and all SLIS classes are open to all students
- **Nov 22 – Sport Media courses open to all students**
- **Nov 29 – Jour 201-204 will open along with other JOUR courses will be open to minors.**

**CIEL & GLD, Staff Grants & Carolina Engage Grant, My UofSC Experience database**

Laszlo Folks, Lauren Epps, Julie Boyken

- GLD – last year hit our 2500 graduate
- Professional and Civic Engagement is the most popular pathway; Diversity and Social Advocacy is the least popular pathway
- UNIV 401 is one credit hour and portfolio course for those graduating in Spring, Summer, or Fall
- My UofSC database – one stop shop of all experiential learning
- There is a co-curricular transcript
- We have 600+ student club then you can search by major and departments
- Educational support – access to academic coaching appointments and will be on the co-curricular transcript
- Then we also have high impact opportunities such as New Resident Mentor
- Summarize – search by college/department; type of activity; keyword; term
- The different categories -Diversity, Equity, academic assistance, research, workplace experience, service, international learning, capstone projects, leadership, and campus involvement
- Faculty and staff grants – $300 rolling beyond the classroom; $2000 support undergrad through integrative learning grants; $3000 beyond the classroom; $5000 integrating and experiential
- Priority given to grants in all categories that target Pell eligible, transfer, underrepresented minority, and male students, target groups of experience by design,
- Got o toolbox for more information on the grants
- Cost of the co-curricular transcript currently has $6 charge
- Carolina Engage Grant – designed to help student engage beyond the classroom. Will be aimed at the Pell eligible students and minority group students
• Can be used for airfare for study abroad, and the airfare for conferences; professional clothing for internship and interviews.
• Initial request up to $500 and then can request and additional $500
• Make the request as early as you will need to turn in receipts
• Eligible must be full time undergrad, 2.2 gpa, participate in beyond the classroom, submit a reflection through Garnet Gate upon completion - https://garnetgate.sa.sc.edu/
• Email boykenj@mailboxx.sc.edu for more information
• Use the DEAL Model for Ashe& Clayton, 2009 for the reflection piece.
• Has a Faculty Toolbox and a Student Toolbox

January Orientation updates and reminders

Timothy Lewis

• Thurs, Jan 6 and Fri, Jan 7
  o Registration opens on Nov 15 at noon
  o Session close – noon the day before the session
  o Around 175-200 students /session
• Preorientation advising modules/ worksheet
  o Only online element of orientation
• Live, fully in person programming
  o Rotation schedule – pending on when their advising appointment will be
• Expect walk-ins
• College components – 10am academic college visit
• Students and families
• 11-5 – advising appointment
• Advising assignments
• EAB availability
  o By the end of the semester
• Inputted in EAB
  o 2pm day before the session
• Advising appointments
• 11-5 -- In person appointments
  o QR code directions
• Orientation leader registration help
  o Fewer orientation leaders in each college
  o Rotating throughout the day
• Coming from the Russell House and when done return to Russell House
• Orientation leaders will be giving registration help to the students not like the former way
• RAC/Change of Major
  • Change of major same process as the summer
  • Holds – no virtual information desk
  o Email ONSO: (will be provided)
    ▪ Type of hold
- Student name
- Student USC id
  - Lead team will triage and email when done
- You can send the student to Exploratory advising if a student is completely not sure of the major
- Summer 2022! Campus dates reveal on Nov 29 at 1pm
- **Admission office has put holds on Fall 2021 admittance because they are missing credentials. They have reached out to the student numerous times.**
- Email for sending in the credentials - admoperations@mailbox.sc.edu

**Advising database:** [www.sc.edu/advising/system](http://www.sc.edu/advising/system)  
**Mike Dial**

- Go to UAC site ➤ Toolbox ➤ Academic Advising System Manager
- [AdvisorToolbox - Academic Advising | University of South Carolina (sc.edu)](https://sc.edu/about/offices_and_divisions/advising/advisor_toolbox/index.php)
  - [https://sc.edu/about/offices_and_divisions/advising/advisor_toolbox/index.php](https://sc.edu/about/offices_and_divisions/advising/advisor_toolbox/index.php)
  - Login - CAS – Central Authentication Service (sc.edu)
- Log in with username and password
- New updates build role access to the database
- College admins will have another access, working on department level access
- System tools for Mike Dial and Brian Dusel only
- Advisors can look at their profiles
- Student government asked for student surveys to be sent out – click on Student Survey link will only see the surveys for them selves unless they are an admin then they can see all advisors
- College of Engineering has requested to build a student files system for them under the Student File. Tags can be updated- can create a merge file of all the pdfs in chronological order
- CAS has set up digitized forms
- It is all protected and by the assigned role can only see items that they are assigned to in the system.
- Dynamic forms would be assigned to the advisor then forwarded to the Dean. Currently the form is uploaded and then save it and forward to the registrar.
- Mike Dial is looking to work with Registrar to work on the SERF for the form to go to an advisor and then go to the dean then go to a list for the registrar office to process but not there yet
- CEC wanted the merged file which EAB cannot do
- Not a way to pull from EAB into this system.

**UAN Announcements**

- Most journalism courses will open on Nov 29, 2021
Adjourn