University Advisors’ Network  
Wednesday, February 16th  
9:30-11:00am


Welcome and approval of January UAN minutes

- Minutes approved

Claire Robinson

Heidi Waltz

Trauma informed Advising

- Skipping this one, they are joining us later

Shannon Nix

Cyber Intelligence degree

- It is a holistic human approach to cyber to give an understanding of 360 of cyber.
- This is a side of cyber missing which is that people can read, write, ethics, and policies of cyber
- Lawyers are going into cyber law
- No other degree in the country is looking at the human side
- Cyber tools do focus on the hands-on side of the degree
- This semester is the second semester of the degree with a total of 68.
- Currently 3 million jobs available in the US and around the world.
- It is difficult to advise for the degree because we do not have the CYBR courses, and they currently do not populate in the major map and DegreeWorks.
- A few nuances about the degree that have been stressful to the student – a large component of math and language.
- We have continually met with officials in the industry. We know that there are some tweaks to change this. We are working on changing the major and do not know how long it will take.
- Talking to ACM about this degree being part of this
- We are stem approved and hoping with the changes will not affect this.
- Question - Not a minor, currently. She wants a Master program before a minor created.
- There are a lot of minors that dovetail nicely with this degree – CSCE, law minor, cybersecurity
- It is a holistic interdisciplinary degree, and the courses can come out of different colleges
- One of our courses can help a student earn a cyber security certificate
- Question - If a student is hoping to use a course toward the degree, should they talk to Alan Marsee or to you, Jodi? For instance, we have a new Honors course this fall that would seemingly fit – SCHC 466: Politics of National Security. No, ask Director of
Walker, currently Josh Grace, and if he cannot answer the question, reach out to Jodi Salter or Dawn Hiller. The professor is a retired Secret Service agent

- Gov McMasters wants to make SC the Silicon Valley of cyber
- Question – If a student is not sure if they want to change into the major are your courses restricted, none of our courses are restricted to the major. We do have CYBR courses, and they are not restricted. We want students to explore into the major. CYBR 390 is our topics number but do not let your students be scared off by the number.
- Cyber challenges was one of the best courses because it brought in a number of speakers from the different fields of cyber
- Question - BS degree – minor required? No minor required because the major is 42 hours. Looked at embedding the minor in the degree.
- Question - Will any of these courses count for Carolina Core? We want to take the Cyber World course and make it more introductory at the 200 level and make it for the GSS requirement in the core but this is for a later date
- Bottleneck – math and foreign language – we want the option of the math, but it is not the end all be all, we are still putting in other courses that are stem eligible
- Language does give the student an edge but not the end all be all
- They are hiring an instructor in Walker to teach Cyber and Global – each semester the individual will teach 2 courses in global and 2 course in cyber
- The program has GIS courses included – 363 and 563, remote sensing
- Zhenlong Li is planning to teach a big data course
- Hiring a new director for Walker

Professional Writing and Communication Minor

- Jessica McCartha

- This is 1 of 4 of the English Department’s new minors – Speech program and writing program created this minor together
- More versatile and more interesting
- Started promoting minor in spring 2020
- Focuses on both writing and speech – for students interested in law school, politics, speech writing, journalism, etc
- Everyone will need a 200-level course – offer 200 and 280
- Offer a variety of 200 level courses every semester
- ENGL 200 will work well for this minor
- ENGL 363 – new course– into to professional writing
- Choose 4 courses from the list – we do offer the English courses every semester, but the speech courses are not currently being offered but the department is in process of hiring speech instructors
- The internship course is a valuable course. Will include any type of internship that includes any form of writing or speaking
- Open to not strictly as an English internship
- Department does not run any writing courses during the summer. Offered only in a major semester
• Student changing to English and have the Professional Writing minor – if they are pursuing the General English track that is fine.
• One quick update – English major – secondary ed concentration has been officially approved for the bulletin – 33 major hours and 12-hour education concentration
• Interesting pairings with the minor – currently 3 students with this minor
• Who is the point of contact for the internship – Jessica McCartha is the contact person.

• Here is the minor:

Professional Writing and Communication Minor

The minor in Professional Writing and Communication consists of 18 credit hours or 6 classes.

All classes in the minor must be passed with a grade of C or higher.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Select one 200-level ENGL class</td>
<td></td>
<td>3</td>
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<tr>
<td>ENGL 363</td>
<td>Introduction to Professional Writing</td>
<td>3</td>
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<tr>
<td>Select four courses of the following:</td>
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<td>12</td>
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<tr>
<td>ENGL/SPCH 387</td>
<td>Introduction to Rhetoric</td>
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<td>ENGL 460</td>
<td>Advanced Writing</td>
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<td>ENGL 462</td>
<td>Technical Writing</td>
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<td>ENGL 463</td>
<td>Business Writing</td>
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<td>ENGL 468</td>
<td>Digital Writing</td>
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<td>ENGL 469</td>
<td>Creative Nonfiction</td>
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<td>ENGL 494</td>
<td>Advanced Professional Writing Workshop</td>
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<td>ENGL 466</td>
<td>Internship</td>
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<td>SPCH 330</td>
<td>Small Group Communication</td>
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<td>SPCH 331</td>
<td>Organizational Communication</td>
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<td>SPCH 380</td>
<td>Persuasive Communication</td>
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<td>SPCH 441</td>
<td>Rhetorical Criticism</td>
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<tr>
<td>SPCH 464</td>
<td>Speechwriting</td>
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<td></td>
<td>Total Credit Hours</td>
<td>18</td>
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• Overview of services – undeclared in CAS and the undeclared for those in transition, academic coaching, satisfactory appeal process, new student major change interest appointment for incoming students, hardship withdrawal consultation and is part of the process of the hardship withdrawal

• Trends in Major Changes –
  o increase in the summer which is new.
  o 47% of the students changing majors in the fall semester
  o Fall 21 to spring 22 major change met with EA was 61%
  o Summer/fall 2021 about 4200 changed which was a spike in numbers
  o Their office has drop-in hours and appointments. Steady decline in drop ins. Do not capture drop-ins during the summer
  o For fall 2021 visits vs demand, several weeks the demand was higher than availability especially at peak times such as week of advisement and Thanksgiving

• Academic coaching and Undeclared UGS program
  o Impact of academic coaching – largest group is 1st yr student on probation and 1st year transfer student are encouraged
  o See remarkable difference in gpa of students that come to coaching and those that do not come to coaching
  o Seen an increase in support requests and the depth of support

• Student can spend 2 major semester – drop off students staying in UGS

• EA Team Benchmarks and Trends
  o EA Office Unique students served – seeing 6-9%
  o No percentage for summer because they are current and incoming student
  o Saw 7% of incoming students during the summer
  o Overall office demand for services. Fall seeing a spike for major advising
  o Spring seeing spike in coaching
  o Summer seeing spike in major coaching
  o Spring 2020 9 advisors
  o Summer 2020 6 advisors seeing the increased number of appointments
  o EA is in the hiring search to get back to capacity.
  o Holds are going on next week – Feb21st of the students that have not completed their academic coaching.

Follow- up on Class and comp HR Project
• There is a memo and website out there
• Memo –
  https://mcusercontent.com/038bef04f15dd3d40d817cb95/files/a6bc5e7d-a6ae-87a7-25ce-6af73b01fc68/Classification_and_Compensation_Job_Alignment_Project_Overview.01.pdf
• Website -
  https://www.sc.edu/about/offices_and_divisions/human_resources/toolbox/comp_project/index.php
Announcements

• Do not forget to register for the Advisor Conference
• Conference is virtual. If you register today or later, email Sarah McConville so you can receive the booklet.
• March UAN meeting – Joey Derrick and Aaron M will be giving an update on CPOS
• College of Education – Counselor Education minor has changed. The courses from the old minor are not going to be offered for Undergrad students any longer. Please contact Donna Watson to discuss how to transition she will be working with the program and the student to help get them through the minor
• New Counselor Education minor
  https://sc.edu/study/colleges_schools/education/study/minors/counselor_education_minor/index.php
• Rebecca Boyd - Effective Fall 2022, information science courses will be under new designator ISCI not SLIS
• Jenn Tilford – Feb 15 was the publication date of major maps and bulletin but have not been reviewed by the faculty which have a month to review.

Adjourn

Next meeting times:  Mar. 16
               May 25