

## **Undergraduate Student Non-Registered Initiative - Summary Report**

At the conclusion of each semester (December through January and May through August), the University Advising Center will lead the undergraduate academic advising community in targeted outreach and general support to students who are not registered for the upcoming major semester (spring/fall).

### **Purpose and Goals**

The purpose of the Undergraduate Student Non-Registered Initiative is to get non-registered undergraduate students to register for the upcoming term, to understand what practices exist regarding advisor outreach to advisees not registered, and to understand the “why” of if/when students are not-returning to USC-Columbia. There are three main goals of this initiative:

1. Provide support to students who have experienced barriers to registration
2. Increase retention and persistence
3. Identify reasons why students are not intending to return to USC-Columbia

This initiative is inspired by a similar outreach incentive from Kennesaw State University that was shared through EAB/Student Success Collaborative: <https://www.youtube.com/watch?v=IXo27ywjZ5U>

### **Scope**

- Undergraduate Students
  - o Not applied to graduate
  - o Traditional degree-seeking undergraduates (not including Ft. Jackson Programs, Palmetto College, or Global Carolina)
  - o Have not registered for courses in the upcoming major semester (fall or spring)
- Academic Advisors
  - o Students’ assigned academic advisors and college/department contact
  - o Targeted outreach and support
  - o Understanding current practices of support to this population

### **Best Practices**

Identified contacts (assigned advisors to the greatest extent possible) will reach out to students to encourage registration, providing resources or information that the student may need to determine their registration decisions. The outreach is conducted by advisors because they will have the most context on a student’s unique situation. After reaching out, preferably via a variety of contact methods, advisors will document their outreach to students in EAB Navigate with a note tag that allows the UAC and other campus stakeholders to report on the initiative. The UAC will provide updated lists of students, and advisors will conduct follow up with students to provide continued support.

### **Undergraduate Students Not Registered for Fall 2020**

- Students Not Registered as of May 15, 2020: 2,231
- Students Not Registered as of August 28, 2020: 652
- 70.8% Decrease in students Not Registered for Fall 2020

## Longitudinal Non-Registered Data

	Non-Registered Outreach Sent		Registered as of Add/drop		Eligible to Register
<b>May 2018</b>	1,866	9.11%	1,246	66.77%	20,488
<b>May 2019</b>	2,141	9.64%	1,277	59.65%	22,207
<b>December 2019</b>	2,037	7.36%	1,499	73.59%	27,664
<b>May 2020</b>	2,231	10.72%	1,579	70.78%	20,815

