



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade <sup>1</sup>	Major GPA <sup>2</sup>	Code	Prerequisites	Notes
<b>Semester One (15 Credit Hours)</b>							
	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
	STAT 110 Intro. to Statistical Reasoning or STAT 112 Statistics and the Media or STAT 201 Elementary Statistics or STAT 205 Elem. Statistics for the Bio. & Life Sci. or STAT 206 Elem. Statistics for Business	3			CC-ARP	See Bulletin Listing	
	JOUR 101 Media & Society	3	C		MR		
	JOUR 391 Sports Media and Society	3	C		MR		
	UNIV 101 The Student in the University or Carolina Core Requirement <sup>3</sup>	3			PR/CC		
<b>Semester Two (15-16 Credit Hours)</b>							
	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
	Carolina Core ARP	3			CC-ARP		
	JOUR 291 Writing for Mass Communications	3	C		MR		
	Sports Media Literacy & Context (JOUR 242, 343, 344, 394, 428)	3	C		MR		
	Foreign language <sup>4</sup> or other Carolina Core Req. <sup>3</sup>	3-4			CC-GFL		
<b>Semester Three (15-17 Credit Hours)</b>							
	Sports Media Skills <sup>5</sup>	3	C		MR		
	Carolina Core Requirement <sup>3</sup>	3-4			CC		
	Carolina Core Requirement <sup>3</sup>	3-4			CC		
	Carolina Core CMS	3			CC-CMS		
	Foreign language <sup>4</sup> or other Carolina Core Req. <sup>3</sup>	3			CC-GFL		
<b>Semester Four (15 Credit Hours)</b>							
	Diversity & Social Issues in Sports Media (JOUR 243, 307, or 345)	3	C		MR		
	Carolina Core GHS Requirement <sup>3</sup> (HIST 111, 112, 201, 214, or SOST 202)	3			CC-GHS		
	Carolina Core <sup>3</sup> or Elective <sup>6</sup>	3			CC/PR		
	Law Course <sup>7</sup>	3			PR		
	Carolina Core <sup>3</sup> or Elective <sup>6</sup>	3			CC/PR		
<b>Semester Five (15 Credit Hours)</b>							
	JOUR 445 Team Media for Sports Media	3	C		MR		
	Business/Finance/Management Course <sup>8</sup>	3			PR		
	Professional Course <sup>9</sup>	3			PR		
	Carolina Core <sup>3</sup> or Elective <sup>6</sup>	3			CC/PR		
	Elective <sup>6</sup>	3			PR		
<b>Semester Six (15 Credit Hours)</b>							
	Data Analytics Course (ISCI 434 or 560)	3			PR	C or better in CSCE 104 or 106 (ISCI 434)	
	Sports Media Literacy & Context (JOUR 242, 343, 344, 394, 428)	3	C		MR		
	Business/Finance/Management Course <sup>8</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
<b>Semester Seven (15 Credit Hours)</b>							
	Sports Media Major Elective (any JOUR or SPTE)	3	C		MR	See Bulletin listing.	
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
<b>Semester Eight (14 Credit Hours)</b>							
	JOUR 470 Sports Media Capstone	3	C		MR CC-INT	C or better in JOUR 391	
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	3			PR		
	Elective <sup>6</sup>	2			PR		

## Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	30	47-59	31-43	2.5

- Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 110/121 course through course credit or the corresponding foreign language placement score.
- Sports Media Skills Course (3 hours):** JOUR 245, 316, 317, 346, 347, 421, 436, 438, 443, 444, 461, 534.
- Electives:** The Sports Media curriculum includes 32-44 hours of electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement, which may include additional JOUR Major Electives, must be approved by the Sports Media advisor.
- Law Course (3 hours):** JOUR 303, 304; SPTE 240, 320.
- Business/Finance/Management Courses (6 hours):** ACCT 222 (or 225); ECON 224 (or 221, 222, or 221 & 222); FINA 333 (or 363); MKTG 350; MGMT 371; ISCI 402, 435; SPTE 380, 440, 450, 550.
- Professional Course (3 hours):** Select one course from Data Analytics, Business/Finance/Management, Law that was not already taken.

### Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the [academic bulletin](#).
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the major with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:	
<b>CC</b>	Carolina Core
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language
<b>CC-GHS</b>	Carolina Core – Historical Thinking
<b>CC-GSS</b>	Carolina Core – Social Sciences
<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CR</b>	College Requirement
<b>MR</b>	Major Requirement
<b>PR</b>	Program Requirement

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.