



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade ¹	Major GPA ²	Code	Prerequisites	Notes
Semester One (15-16 Credit Hours)							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus 1 ³	3-4	C		CC-ARP	C or better in MATH 111/111I/115 (MATH 122); C or better in MATH 112/115/116 (MATH 141); or placement through the MAP	
	FREN 209 Reading & Written Expression (pending French language placement exam) ⁴	3			PR	FREN 122 or F-5 on placement exam	
	ECON 221 Principles of Microeconomics	3	C		CR		
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
Semester Two (18 Credit Hours)							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
!	ECON 222 Principles of Microeconomics	3	C		CR		
!	STAT 206 Elementary Statistics for Business or STAT 205 Elem. Stat. for Biological & Life Sci.	3	C		CC-ARP	C or better in MATH 111 or higher or placement through the MAP	
	FREN 210 Oral Communication ⁴	3			PR	FREN 122 or F-5 on placement exam	
!	MGSC 290 Computer Info. Systems in Business	3	C		CR		
Semester Three (16 Credit Hours)							
	FREN 309 Reading French Texts ⁴	3			PR	C or better in both FREN 209 & 210 or F-6 on placement exam	
	MGSC 291 Applied Statistics for Business	3	C		CR	STAT 206	
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	MKTG 350 Principles of Marketing	3	C		CR		
	Carolina Core Requirement ⁵	3			CC		
	BADM 301 Business Careers in the Global Economy	1	C		CR		
Semester Four (15 Credit Hours) – Abroad⁶							
	French language (300-level or higher) ⁴	3			PR		
	MGMT 371 Principles of Management	3	C		CR		
	MGSC 395 Operations Management	3	C		CR	C or better in STAT 206	
	IB Regional Course ^{7 & 8}	3	C		MR		
	Carolina Core Requirement ⁵	3			CC		
Semester Five (15 Credit Hours) – Abroad⁶							
	French language (300-level or higher) ⁴	3			PR		
	Course in Second Major ⁹	3	C		MR		
	Course in Second Major ⁹	3	C		MR		
	Carolina Core Requirement ⁵	3			CC		
	IB Regional Course ^{7 & 8}	3	C		MR		
Semester Six (15-16 Credit Hours)							
	FREN 310 Advanced Oral Communication ⁴	3			PR	C or better in both FREN 209 & 210 or F-6 on placement exam	
	IBUS 310 Globalization and Business ⁸	3	C		MR	C or better in ACCT 226, ECON 221/222, & MGSC 291	
	Course in Second Major ⁹	3	C		MR		
	FINA 363 Introduction to Finance	3	C		CR	C or better in ECON 221 or 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, 205, 206, 509, 511, 515, or MATH 511	
	Carolina Core Requirement ⁵	3-4			CC		
Semester Seven (15 Credit Hours)							
	ACCT 324 Survey of Commercial Law	3	C		CR		
	IB Thematic Course ⁷	3	C		MR		
	Course in Second Major ⁹	3	C		MR		
	Elective ¹⁰	3			PR		
	Carolina Core Requirement ⁵	3			CC		
Semester Eight (12-15 Credit Hours)							
	Course in Second Major ⁹ (only if needed to meet major requirements) or Elective ¹⁰	0-3	C		MR/PR		
	IB Functional Course ⁷	3	C		MR	IBUS 310	
	MGMT 478 Strategic Management	3	C		CR CC-INT	MKTG 350, FINA 363, MGMT 371	
	Carolina Core Requirement ⁵	3			CC		
	Carolina Core Requirement ⁵	3			CC		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	61-64	31-34	2.800

- Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- Students in the International Business: European Business major must complete four 300-level or higher French language courses, one of which must be complete prior to studying abroad. The French Language Placement test will determine at which level the student will begin. If a student's French language placement test score requires FREN 122, then FREN 209 would be taken in the second semester, along with FREN 210. Students may fulfill minor or cognate requirements through completion of the foreign language requirement.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- International Business: European Business majors are required to study abroad a minimum of two semesters as outlined in specific cohort expectations. Course selection is subject to availability at partner school with advisor approval.
- International Business major courses:
 - Thematic Courses** (3 hours): **IBUS** 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - Functional Courses** (3 hours): **ACCT** 426; **ECON** 503, 504, 505; **IBUS** 501, 502, 503, 405, 430, 432; **MGMT** 406; **MGSC** 405
 - Regional Courses** (6 hours): two courses with a European focus
- International Business: European Business majors are required to take cohort-specific sections of IBUS 310 and the IB Regional courses.
- International Business majors are required to complete a second functional major in the business school. Cohort programs may limit second major choice. Based on second major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may pursue a **Business Analytics Concentration** (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - Required: MKTG 472 – Business, Markets and Sustainability (3) and IBUS 427 – Global Stakeholder Management (3)
 - Choose 3-6 hours from the following: **ACCT** 550; **ECON** 500, 505, 548; **FINA** 462, 473; **MGMT** 407, 408; **MGSC** 489; **MKTG** 479
 - Choose 0-3 hours from the following: **ENVR** 321, 322, 331, 533; **GEOG** 321; **HTMT** 485; **POLI** 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit the [Bulletin](#).
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic [bulletin](#).
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.