



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

| Critical                                   | Course Subject and Title  | Credit Hours | Min. Grade <sup>1</sup> | Major GPA <sup>2</sup> | Code               | Prerequisites  | Notes |
|--|---|--------------|-------------------------|------------------------|--------------------|--|-------|
| <b>Semester One (15-16 Credit Hours)</b>   |   |              |                         |                        |                    |  |       |
|  | ENGL 101 Critical Reading and Composition   | 3            | C                       |                        | CC-CMW             |  |       |
|  | STAT 110 Intro. to Statistical Reasoning<br>or STAT 112 Statistics and the Media<br>or STAT 201 Elementary Statistics<br>or STAT 205 Elem. Statistics for the Bio. & Life Sci.<br>or STAT 206 Elem. Statistics for Business | 3            |                         |                        | CC-ARP             | See Bulletin Listing   |       |
|  | JOUR 101 Media & Society  | 3            | C                       |                        | MR                 |  |       |
|  | Foreign language <sup>3</sup> or other Carolina Core Req. <sup>4</sup>  | 3-4          |                         |                        | CC-GFL             |  |       |
|  | UNIV 101 The Student in the University<br>or Carolina Core Requirement <sup>4</sup>   | 3            |                         |                        | PR/CC              |  |       |
| <b>Semester Two (15-16 Credit Hours)</b>   |   |              |                         |                        |                    |  |       |
|  | ENGL 102 Rhetoric and Composition   | 3            | C                       |                        | CC-CMW<br>CC-INF   | C or better in ENGL 101  |       |
|  | Carolina Core ARP   | 3            |                         |                        | CC-ARP             |  |       |
| !  | JOUR 201 Principles of Public Relations<br>Carolina Core Requirement <sup>4</sup>   | 3            | C                       |                        | MR<br>CC           |  |       |
|  | Foreign language <sup>3</sup> or other Carolina Core Req. <sup>4</sup>  | 3            |                         |                        | CC-GFL             |  |       |
| <b>Semester Three (15-16 Credit Hours)</b> |   |              |                         |                        |                    |  |       |
| !  | JOUR 291 Writing for Mass Communications<br>Carolina Core GHS Requirement <sup>4</sup> (HIST 111, 112,<br>201, 214, or SOST 202)<br>Social Science <sup>5</sup>   | 3            | C                       |                        | MR<br>CC-GHS<br>CR |  |       |
|  | Carolina Core Requirement <sup>4</sup>  | 3-4          |                         |                        | CC                 |  |       |
|  | Foreign language <sup>3</sup> or Carolina Core Requirement <sup>4</sup>   | 3            |                         |                        | CR/CC              |  |       |
| <b>Semester Four (15 Credit Hours)</b>     |   |              |                         |                        |                    |  |       |
|  | JOUR 203 Principles of Visual Communications  | 3            | C                       |                        | MR                 |  |       |
|  | JOUR 303 Law & Ethics of Mass Communications<br>or JOUR 304 Internet and Social Media Law   | 3            | C                       |                        | MR                 |  |       |
|  | Social or Behavioral Science <sup>6</sup> (300-level or above)<br>History <sup>7</sup>  | 3            |                         |                        | CR<br>CR           |  |       |
|  | Carolina Core Requirement <sup>4</sup>  | 3            |                         |                        | CC                 |  |       |
| <b>Semester Five (15 Credit Hours)</b>     |   |              |                         |                        |                    |  |       |
| !  | JOUR 332 Mass Communications Research   | 3            | C                       |                        | MR                 | JOUR 101 & a course in basic stats.                            |       |
|  | JOUR Major Course <sup>8</sup>  | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | ECON 224 Introduction to Economics<br>or MKTG 350 Principles of Marketing<br>or MGMT 371 Principles of Management   | 3            |                         |                        | CR                 |  |       |
|  | Carolina Core Requirement <sup>4</sup> or Elective <sup>9</sup>   | 3            |                         |                        | CC/PR              |  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |
| <b>Semester Six (15 Credit Hours)</b>      |   |              |                         |                        |                    |  |       |
| !  | JOUR 436 Public Relations Writing   | 3            | C                       |                        | MR                 | JOUR 201 & 291   |       |
|  | JOUR Major Course <sup>8</sup>  | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | JOUR Major Course <sup>8</sup> / Concentration Course <sup>10</sup>   | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | Carolina Core Requirement <sup>4</sup> or Elective <sup>9</sup>   | 3            |                         |                        | CC/PR              |  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |
| <b>Semester Seven (15 Credit Hours)</b>    |   |              |                         |                        |                    |  |       |
|  | JOUR 531 Public Relations Campaigns<br>or JOUR 533 Public Relations Management  | 3            | C                       |                        | MR<br>CC-INT       | JOUR 201, 436 & senior standing;<br>& JOUR 332 (JOUR 531 only) |       |
|  | JOUR Major Course <sup>8</sup> / Concentration Course <sup>10</sup>   | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | JOUR Major Course <sup>8</sup> / Concentration Course <sup>10</sup>   | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |
| <b>Semester Eight (15 Credit Hours)</b>    |   |              |                         |                        |                    |  |       |
|  | JOUR 531 Public Relations Campaigns<br>or JOUR 533 Public Relations Management  | 3            | C                       |                        | MR<br>CC-INT       | JOUR 201, 436 & senior standing;<br>& JOUR 332 (JOUR 531 only) |       |
|  | JOUR 539 Ethics in Public Relations & Public Policy   | 3            | C                       |                        | MR                 | JOUR 101   |       |
|  | JOUR Major Course <sup>8</sup> / Concentration Course <sup>10</sup>   | 3            | C                       |                        | MR                 | See Bulletin listing.  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |
|  | Elective <sup>9</sup>   | 3            |                         |                        | PR                 |  |       |

## Graduation Requirements Summary

| Minimum Total Hours | Minimum Major Requirements Hours | College & Program Requirements Hours | Carolina Core Hours | Minimum Institutional GPA |
|---------------------|----------------------------------|--------------------------------------|---------------------|---------------------------|
| 120                 | 48                               | 30-42                                | 31-43               | 2.5                       |

- Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Social Science (3 hours):** any CC-GSS course or one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.
- 300-level or higher course in **Social or Behavioral Sciences (3 hours):** any course from AFAM (African American Studies); ANTH (Anthropology); COLA (College of Liberal Arts); CRJU (Criminal Justice); GEOG (Geography – except GEOG 545 & 546); HIST (History); LASP (Latin American Studies); POLI (Political Science); PSYC (Psychology); SOCY (Sociology); SOST (Southern Studies); WGST (Women's & Gender Studies) or any one of the following JOUR courses: JOUR 243, 285, 303, 304, 307, 308, 309, 311, 345, 391, 394, 398, 596.
- History Course (3 hours):** HIST 101, 102, 103, 104, 105, 106, 107, 108, 109, 110; ARTH 107; FAMS 300; GERM 280.
- Journalism major courses** include: two Public Relations Directed Electives (6 hours): one writing course –3 hours; one work experience course –3 hours; one JOUR Concept/Lecture course –3 hours; and three JOUR electives (9 hours) of the student's choice.
  - Public Relations Directed Elective—Writing Course (3 hours):** JOUR 362, 416, 437, 534, 566.
  - Public Relations Directed Elective—Work Experience Course (3 hours):** JOUR 518, 537, 538, 597.
  - JOUR Concept/Lecture Course (3 hours):** JOUR 202, 204, 205, 219, 242, 243, 249, 286, 303, 304, 306, 307, 308, 309, 311, 312, 331, 332, 333, 343, 344, 345, 348, 382, 385, 391, 394, 398, 400, 421, 428, 440, 445, 451, 480, 491, 499, 501, 506, 507, 508, 509, 527, 530, 536, 539, 542, 563, 595, 596, 599.
- Electives cannot include courses of a remedial or developmental nature.
- Sports Media Concentration Courses (12 hours):** JOUR 391 (required) and 9 hours from: JOUR 242, 243, 244, 245, 307, 343, 344, 345, 394, 428, 443, 444, 461, 472, 472L.

### Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

| Codes:        |  |
|---------------|--|
| <b>CC</b>     | Carolina Core  |
| <b>CC-AIU</b> | Carolina Core-Aesthetic and Interpretive Understanding                             |
| <b>CC-ARP</b> | Carolina Core-Analytical Reasoning and Problem-Solving                             |
| <b>CC-CMS</b> | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component   |
| <b>CC-CMW</b> | Effective, Engaged, and Persuasive Communication: Written Component                |
| <b>CC-GFL</b> | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language |
| <b>CC-GHS</b> | Carolina Core – Historical Thinking  |
| <b>CC-GSS</b> | Carolina Core – Social Sciences  |
| <b>CC-INF</b> | Carolina Core – Information Literacy   |
| <b>CC-INT</b> | Carolina Core – Integrative Course   |
| <b>CC-SCI</b> | Carolina Core – Scientific Literacy  |
| <b>CC-VSR</b> | Carolina Core – Values, Ethics, and Social Responsibility                          |
| <b>CR</b>     | College Requirement  |
| <b>MR</b>     | Major Requirement  |
| <b>PR</b>     | Program Requirement  |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.