

## Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Chinese Business Concentration
Darla Moore School of Business
Sonoco International Business Department
Bulletin Year: 2024-2025

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Chuly

he "Progra		Credit	Min. Grade <sup>1</sup>	Major		Prerequisites	Notes
	ter One (18-19 Credit Hours)	Hours	Grade	GPA	Code	Prerequisites	Notes
Serries	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
<u> </u>	MATH 122 Calculus for Bus. Admin. & Soc.	3-4	C		CC-ARP	MATH 111/111/115 (MATH 122);	
	Sciences	3 4			OO AIRI	MATH 112/115/116 (MATH 141); or	
	or MATH 141 Calculus 13					Math placement test score	
-	ACCT 225 Introduction to Financial Accounting	3	С		CR	main placement test ecore	
i	MGSC 290 Computer Info. Systems in Business	3	Č		CR		
· ·	Chinese language <sup>4</sup>	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement⁵	Ü					
Semes	er Two (15 Credit Hours)						
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
					CC-INF		
!	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
	ACCT 226 Introduction to Managerial Accounting	3	Č		CR	ACCT 225	
!	ECON 221 Principles of Microeconomics	3	C		CR		
	Chinese language <sup>4</sup>	3			CC-GFL/PR		
Summe	er (6 Credit Hours) –Abroad <sup>6</sup>						
	Chinese Language Institute	6			PR		
Semes	er Three (15 Credit Hours) –Abroad <sup>6</sup>		,				
	MKTG 350 Principles of Marketing	3	С		CR	ECON 221/222, ACCT 225/226	
	ECON 222 Principles of Macroeconomics	3	Č	1	CR	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	MGSC 291 Applied Statistics for Business	3	C	1	CR	STAT 206	
	Chinese language <sup>4</sup> or Elective <sup>7</sup>	3	C		PR	• · · · · 200	
	Chinese language <sup>4</sup>	3	C		PR		
Semes	ter Four (12-15 Credit Hours) –Abroad <sup>6</sup>	Ü	U				
Ocilico	FINA 363 Introduction to Finance	3	С		CR	ECON 221, ACCT 225, & STAT 206	
	MGMT 371 Principles of Management	3	C		CR	STAT 206	
	IB Regional course <sup>8</sup>	3	C		MR	C17(1 200	
	Chinese language <sup>4</sup> or Carolina Core Requirement <sup>5</sup>	3	C	-	PR/CC		
	Chinese language 4 (only if needed to meet	0-3	C		PR		
	language requirement)	0-3			110		
Samas	ter Five (13-16 Credit Hours)						
Sellies	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, &	
	ibos 510 Globalization and business	3			IVIIX	MGSC 290/291	
	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	Course in Second Major <sup>9</sup>	3	C		MR	C of Better III STAT 200	
	MGMT 250 Professional Communication	3	C	-	CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	C		CR	LINGL TOT & TOZ	
	Carolina Core Requirement <sup>5</sup> (only if needed to meet				CC		
	CC requirements)	0-3					
Samas	ter Six (12-13 Credit Hours)						
Sellies	Course in Second Major <sup>9</sup>	3			MR		
	Course in Second Major  Course in Second Major	3	C		MR		
	IB Functional <sup>8</sup>	3	C		MR		
	Carolina Core Requirement <sup>5</sup>	3-4			CC		
Samas	ter Seven (12-15 Credit Hours)	3-4			CC		
Semes	ACCT 324 Survey of Commercial Law	3	С		CR		
	IB Regional course <sup>8</sup>	3	C		MR	IBUS 310	
	Course in Second Major <sup>9</sup>					1603 310	
-	Carolina Core Requirement <sup>5</sup>	3	С	<del>                                     </del>	MR		
-	Carolina Core Requirements (anh. if needed to recet			-	CC		
	Carolina Core Requirement <sup>5</sup> (only if needed to meet	0-3			CC		
Comes	CC requirements)						
Semes	ter Eight (12-15 Credit Hours)	0			CD	MICTO 250 FINIA 200 MACAT 274 0	
	MGMT 478 Strategic Management	3	С		CR CC-INT	MKTG 350, FINA 363, MGMT 371 &	
<u> </u>	IP Thomatic Courses	2		<del>                                     </del>		Senior Standing	
<u> </u>	IB Thematic Course <sup>8</sup>	3	С	<del>                                     </del>	MR	IBUS 310	
1	Course in Second Major <sup>9</sup> (only if needed to meet	0-3	С		MR		
-	major requirements)	0		1	60		
-	Carolina Core Requirement <sup>5</sup>	3		1	CC		
	Carolina Core Requirement <sup>5</sup>	3		1	CC		

**Graduation Requirements Summary** 

Minimum Total Hours	Minimum Major Requirements Hours <sup>7</sup>	Minimum College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term)
  followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 and do not bring in additional advanced credit, may need to enroll in 18 hours each term of
  freshman year.
- 4. Students in the International Business: Chinese Business major must complete a minimum of four 300-level or higher Chinese language courses as part of their required program components. The Chinese Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework. The language requirement for the Chinese Business is heavily dependent on incoming language level. If students enroll at USC with C7 on their Chinese placement test, they may not be required to participate in the summer language institutes.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business: Chinese Business majors are required to study abroad in the 3<sup>rd</sup>, and 4<sup>th</sup> semesters, as well as the summer before the 3<sup>rd</sup> semester. A summer program following the 4<sup>th</sup> semester is optional. Course selection is subject to availability at partner school with advisor approval.
- 7. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit towards degrees in the Darla Moore School of Business. Coursework in MATH/STAT below the Moore School minimum requirements (ex: MATH 111 or STAT 110) or 1 credit performance or PEDU classes may not be included. Options to meet this requirement may include: preprofessional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.
- 8. International Business major course:
  - a. Functional Courses (3 hours): ACCT 426, IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
  - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
  - c. Regional Courses (6 hours): two courses with Asian focus while abroad.
- 9. International Business majors are required to complete a second functional major in the business school. Total program hours and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.

## **Program Notes:**

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business Chinese Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
  - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427 Global Stakeholder Management (3)
  - o Choose 3-6 hours from the following: ECON 500, 505, 548; FINA 473; MGMT 407, 408; MGSC 489
  - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HTMT 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website

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Codes:						
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy			
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course			
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy			
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility			
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement			
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement			
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement			
CC-GSS	Carolina Core – Social Sciences					

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.