This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

<table>
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<tr>
<th>Critical</th>
<th>Course Subject and Title</th>
<th>Credit Hours</th>
<th>Min. Grade</th>
<th>Major GPA</th>
<th>Code</th>
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<td>Semester One (15-16 Credit Hours)</td>
<td>ENGL 101 Critical Reading and Composition</td>
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<td>STAT 201 Elementary Statistics</td>
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<td>JOUR 201 Principles of Public Relations</td>
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<td>Semester Five (15-16 Credit Hours)</td>
<td>JOUR 332 Mass Communications Research</td>
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<td>JOUR 101 &amp; a course in basic stats</td>
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<td>Semester Six (15-18 Credit Hours)</td>
<td>JOUR 436 Public Relations Writing</td>
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<td>JOUR 201 &amp; 291</td>
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<td>MKTG 350 Principles of Marketing or MGMT 371 Principles of Management</td>
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<td>Semester Seven (15 Credit Hours)</td>
<td>JOUR 531 Public Relations Campaigns or JOUR 533 Public Relations Management</td>
<td>3</td>
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<td>JOUR 201, 436 &amp; senior standing; &amp; JOUR 332 (JOUR 531 only)</td>
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<td>Social or Behavioral Science! (300-level or above)</td>
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<td>Semester Eight (15 Credit Hours)</td>
<td>JOUR 531 Public Relations Campaigns or JOUR 533 Public Relations Management</td>
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<td>History!</td>
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Graduation Requirements Summary

<table>
<thead>
<tr>
<th>Minimum Total Hours</th>
<th>Minimum Major Requirements Hours</th>
<th>College &amp; Program Requirements Hours</th>
<th>Carolina Core Hours</th>
<th>Minimum Institutional GPA</th>
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<td>120</td>
<td>48</td>
<td>36-42</td>
<td>31-37</td>
<td>2.5</td>
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</table>

1. Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
3. A score of less than 16 on the Math Placement Test requires that a student take STAT 110 as the first ARP course to meet the prerequisite requirement for STAT 201.
4. Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
6. Students must complete either a minor (18 hours) or a cognate (12 hours) from courses outside the SJMC. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both a major and minor requirements. A cognate requires a minimum of 12 hours of courses in other departments related to the student’s major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student’s advisor. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100-level courses may be used in the cognate.
7. No journalism major courses include three Public Relations Directed Electives (12 hours): two writing courses – 6 hours; one supervised work experience – 3 hours; one SJMC concept/lecture course – 3 hours; and three JOUR electives (9 hours) of the student’s choice. Sports Media Concentration courses may fulfill 12 hours of the major elective requirements.
8. Journalism major courses include three Public Relations Directed Electives (12 hours): two writing courses – 6 hours; one supervised work experience – 3 hours; one SJMC concept/lecture course – 3 hours; and three JOUR electives (9 hours) of the student’s choice. Sports Media Concentration courses may fulfill 12 hours of the major elective requirements.
9. The Carolina Core, College and Program requirements must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in these areas must take enough electives to fulfill the 72-hour minimum. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit toward the 72-hour minimum.
10. Three hours of a 300-level or higher course in Social or Behavioral Sciences from: AFAM (African American Studies); ANTH (Anthropology); COLA (College of Liberal Arts); GEOG (Geography – except GEOG 545 & 546); HIST (History); LASP (Latin American Studies); POLI (Political Science); PSYC (Psychology); SOCY (Sociology); SOST (Southern Studies); WGST (Women’s & Gender Studies).
11. The School of Journalism and Mass Communications requires one U.S. History (HIST 111 or 112) and one non-U.S. History (HIST 101-109) course. Whichever is not fulfilled through the Carolina Core GHS requirement must be fulfilled through this college requirement.

Program Notes:
- Courses identified as “critical” may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- Admission to the upper division is based upon a minimum 2.50 cumulative USC GPA; completion of JOUR 101 and JOUR 291 with grades of C or higher; completion of 60 or more semester hours toward the degree; completion of foreign language requirement; selection of a particular program of study within the college; and selection and approval of a minor or cognate.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of C. No journalism and mass communications course may be repeated more than once by any student unless formally approved by the school petition committee.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

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<tr>
<th>Codes</th>
<th>Core Courses</th>
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<tr>
<td>CC-AIU</td>
<td>Carolina Core - Aesthetic and Interpretive Understanding</td>
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<td>CC-ARB</td>
<td>Carolina Core - Analytical Reasoning and Problem Solving</td>
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<td>CC-CMS</td>
<td>Carolina Core - Effective, Engaged, and Persuasive Communication: Spoken Component</td>
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<td>CC-CMW</td>
<td>Effective, Engaged, and Persuasive Communication: Written Component</td>
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<td>CC-GPL</td>
<td>Carolina Core - Global Citizenship and Multicultural Understanding: Foreign Language</td>
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<td>CC-GHS</td>
<td>Carolina Core - Historical Thinking</td>
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<td>Carolina Core - Values, Ethics, and Social Responsibility</td>
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Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.