



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade <sup>1</sup>	Major GPA <sup>2</sup>	Code	Prerequisites	Notes
<b>Semester One (15-17 Credit Hours)</b>							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences <i>or</i> MATH 141 Calculus 1 <sup>3</sup>	3-4	C		CC-ARP	MATH 111/1111/115 ( <i>MATH 122</i> ); MATH 112/115/116 ( <i>MATH 141</i> ); <i>or</i> Math placement test score	
!	ECON 221 Principles of Microeconomics <i>or</i> ECON 222 Principles of Macroeconomics	3	C		CR		
	Foreign Language <sup>4</sup>	3-4	C		CC-GFL/PR		
	UNIV 101 The Student in the University ( <i>approved elective</i> ) <i>or</i> Carolina Core Requirement <sup>5</sup>	3			PR/CC		
<b>Semester Two (15-16 Credit Hours)</b>							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
!	STAT 206 Elementary Statistics for Business	3	C		CC-ARP	MATH 111 or higher	
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
!	MGSC 290 Computer Info. Systems in Business	3	C		CR		
	Foreign Language <sup>4</sup>	3-4	C		CC-GFL/PR		
<b>Semester Three (18 Credit Hours)</b>							
!	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
!	ECON 221 Principles of Microeconomics <i>or</i> ECON 222 Principles of Macroeconomics	3	C		CR		
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
!	MGMT 371 Principles of Management	3	C		CR		
!	MGSC 291 Applied Statistics for Business	3	C		CR	STAT 206	
	Foreign Language <sup>4</sup>	3	C		PR		
<b>Semester Four (16 Credit Hours)</b>							
!	IBUS 310 Globalization and Business	3	C		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
!	IBUS 403 International Entrepreneurship <sup>6</sup>	3	C		MR	IBUS 310	
!	MGMT 472 Entrepreneurship & Small Business <sup>7</sup>	3	C		MR	MGMT 371	
	FINA 363 Introduction to Finance	3	C		CR	ECON 221, ACCT 225, & STAT 206	
	BADM 301 Business Careers in the Global Economy	1	C		CR		
	Foreign Language <sup>4</sup>	3	C		PR		
<b>Semester Five (15 Credit Hours) –Abroad<sup>8</sup></b>							
!	IB Regional Course <sup>9</sup>	3	C		MR		
	ACCT 324 Survey of Commercial Law	3	C		CR		
	MGSC 395 Operations Management	3	C		CR	ACCT 222, ECON 224 & 3 hrs. of Statistics	
	MKTG 350 Principles of Marketing	3	C		CR	ECON 221/222, ACCT 225/226	
	Carolina Core Requirement <sup>5</sup>	3			CC		
<b>Semester Six (15 Credit Hours) –Abroad<sup>8</sup></b>							
!	MGMT 479 Advanced Issues in Entrepreneurship <sup>7</sup>	3	C		MR	MGMT 472 & 473	
	IB Regional Course <sup>9</sup>	3	C		MR		
	Foreign Language <i>or</i> Directed Coursework <sup>4</sup>	3	C		PR		
	Foreign Language <i>or</i> Directed Coursework <sup>4</sup>	3	C		PR		
	Carolina Core Requirement <sup>5</sup> <i>or</i> Approved Elective	3			CC/PR		
<b>Semester Seven (15-16 Credit Hours)</b>							
!	MGMT 473 Developing & Launching New Ventures <sup>7</sup>	3	C		MR	MGMT 472	
	IB Thematic Course <sup>9</sup>	3	C		MR	IBUS 310 ( <i>all Thematic courses</i> )	
	Foreign Language <i>or</i> Directed Coursework <sup>4</sup>	3	C		PR		
	Carolina Core Requirement <sup>5</sup>	3			CC		
	Carolina Core Requirement <sup>5</sup>	3-4			CC		

Semester Eight (18 Credit Hours)							
	MGMT 474 Executing Strategy in New Ventures	3	C		MR	MGMT 472 & 473	
	MGMT 478 Strategic Management	3	C		CR CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
	Foreign Language <i>or</i> Directed Coursework <sup>4</sup>	3	C		PR		
	Carolina Core Requirement <sup>5</sup>	3			CC		
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	Carolina Core Requirement <sup>5</sup>	3			CC		

### Graduation Requirements Summary

Minimum Total Hours <sup>8</sup>	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
128	27	58-70	31-43	2.800

- Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- International Business: Global Business Innovation majors are required to complete four 300-level or higher courses in a modern spoken language in the USC language department. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework. Based on entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Students in the Global Business Innovation Concentration must complete IBUS 403 as the functional international business course.
- International Business majors are required to complete a second functional major in the business school. Students in the Global Business Innovation Concentration must complete the Management major as the functional major.
- International Business: Global Business Innovation majors are required to study abroad in China for the 5<sup>th</sup> semester and New Zealand for the 6<sup>th</sup> semester. Course selection is subject to availability at partner school with advisor approval.
- International Business Major courses:
  - Thematic Courses** (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 521
  - Regional Courses** (6 hours): IBUS 542 and IBUS 490

### Program Notes:

- Courses identified as “critical” must be completed with a grade of “C” or better in the semester indicated in order to progress in the program.
- Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of these courses, please visit: <http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx>
- The last 30 credit hour in-residence requirement is waived for this program of study.

**University Requirements:** Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
<b>CC</b>	Carolina Core	<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding	<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving	<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component	<b>CR</b>	College Requirement
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	<b>MR</b>	Major Requirement
<b>CC-GHS</b>	Carolina Core – Historical Thinking	<b>PR</b>	Program Requirement
<b>CC-GSS</b>	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.