



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding “critical courses” for this particular Program of Study.

| Critical                                   | Course Subject and Title   | Credit Hours | Min. Grade <sup>1</sup> | Major GPA <sup>2</sup> | Code             | Prerequisites   | Notes |
|--|--|--------------|-------------------------|------------------------|------------------|---|-------|
| <b>Semester One (15 Credit Hours)</b>      |  |              |                         |                        |                  |   |       |
| !  | ENGL 101 Critical Reading and Composition  | 3            | C                       |                        | CC-CMW           |   |       |
|  | Carolina Core ARP <sup>3</sup>   | 3            |                         |                        | CC-ARP           |   |       |
| !  | RETL 268 Principles of Fashion Merchandising   | 3            | C                       |                        | MR               |   |       |
|  | Carolina Core Requirement <sup>4</sup>   | 3            |                         |                        | CC               |   |       |
|  | UNIV 101 The Student in the University<br><i>or</i> Carolina Core Requirement <sup>4</sup> | 3            |                         |                        | PR/CC            |   |       |
| <b>Semester Two (15-16 Credit Hours)</b>   |  |              |                         |                        |                  |   |       |
| !  | ENGL 102 Rhetoric and Composition  | 3            | C                       |                        | CC-CMW<br>CC-INF | C or better in ENGL 101   |       |
|  | Carolina Core ARP <sup>3</sup>   | 3            |                         |                        | CC-ARP           |   |       |
| !  | RETL 265 Principles of Retailing   | 3            | C                       |                        | MR               |   |       |
|  | SPCH 140 Public Communication<br><i>or</i> SPCH 230 Business and Professional Speaking     | 3            |                         |                        | CC-CMS           |   |       |
|  | Carolina Core Requirement <sup>4</sup>   | 3-4          |                         |                        | CC               |   |       |
| <b>Semester Three (15-17 Credit Hours)</b> |  |              |                         |                        |                  |   |       |
| !  | RETL 261 Functional Accounting I   | 3            | C                       |                        | CR               |   |       |
|  | SPTE 240 Business Law  | 3            | C                       |                        | CR               |   |       |
|  | ITEC 242 Business Communications   | 3            | C                       |                        | CR               | ENGL 101 & 102  |       |
|  | Foreign Language <sup>5</sup> <i>or</i> other Carolina Core Requirement <sup>4</sup>       | 3-4          |                         |                        | CC-GFL           |   |       |
|  | Carolina Core Requirement <sup>4</sup>   | 3-4          |                         |                        | CC               |   |       |
| <b>Semester Four (15 Credit Hours)</b>     |  |              |                         |                        |                  |   |       |
| !  | RETL 295 Retailing Practicum <sup>6</sup>  | 6            | C                       |                        | MR               | RETL 265  |       |
|  | RETL 262 Functional Accounting II  | 3            | C                       |                        | CR               | RETL 261  |       |
|  | Foreign Language <sup>5</sup> <i>or</i> other Carolina Core Requirement <sup>4</sup>       | 3            |                         |                        | CC-GFL           |   |       |
|  | Carolina Core Requirement <sup>4</sup> <i>or</i> Approved Elective <sup>7</sup>            | 3            |                         |                        | CC/PR            |   |       |
| <b>Semester Five (12 Credit Hours)</b>     |  |              |                         |                        |                  |   |       |
| !  | RETL 366 Retail Buying   | 3            | C                       |                        | MR               | RETL 261; Junior or Senior standing                                       |       |
|  | RETL Elective <sup>8</sup>   | 3            | C                       |                        | MR               |   |       |
|  | HRTM 344 Personnel Organization & Supervision  | 3            | C                       |                        | CR               |   |       |
| !  | ECON 224 Introduction to Economics   | 3            |                         |                        | PR               |   |       |
| <b>Semester Six (15 Credit Hours)</b>      |  |              |                         |                        |                  |   |       |
|  | RETL 365 Visual Merchandising & Store Design   | 3            | C                       |                        | MR               |   |       |
|  | RETL Elective <sup>8</sup>   | 3            | C                       |                        | MR               |   |       |
|  | MKTG 350 Principles of Marketing   | 3            | C                       |                        | PR               | ECON 224 & RETL 261   |       |
|  | ITEC 264 Computer Applications in Business   | 3            | C                       |                        | CR               |   |       |
|  | Carolina Core Requirement <sup>4</sup> <i>or</i> Approved Elective <sup>7</sup>            | 3            |                         |                        | CC/PR            |   |       |
| <b>Semester Seven (14 Credit Hours)</b>    |  |              |                         |                        |                  |   |       |
|  | RETL 485 Multi-National Retailing  | 3            | C                       |                        | MR               | Junior or Senior standing   |       |
|  | RETL 369 Retail Promotion  | 3            | C                       |                        | MR               |   |       |
| !  | RETL 368 Fashion Product Analysis  | 3            | C                       |                        | MR               |   |       |
|  | Carolina Core Requirement <sup>4</sup> <i>or</i> Approved Elective <sup>7</sup>            | 3            |                         |                        | CC/PR            |   |       |
|  | Approved Elective <sup>7</sup>   | 2            |                         |                        | PR               |   |       |
| <b>Semester Eight (12 Credit Hours)</b>    |  |              |                         |                        |                  |   |       |
|  | RETL 462 Merchandise Management Strategies   | 3            | C                       |                        | MR               | RETL 366 & 368; Junior or Senior standing                                 |       |
|  | RETL 425 Retail Shopper Analysis   | 3            | C                       |                        | MR               | RETL 265; Junior or Senior standing                                       |       |
|  | RETL 388 Fashion Forecasting   | 3            | C                       |                        | MR               | RETL 268  |       |
|  | HRSM 301 Professional Development Seminar  | 3            | C                       |                        | CR               |   |       |
| <b>Summer (6 Credit Hours)</b>             |  |              |                         |                        |                  |   |       |
|  | RETL 495 Retailing Internship <sup>9</sup>   | 6            | C                       |                        | MR<br>CC-INT     | RETL 295; Completion of required paperwork & internship director approval |       |

## Graduation Requirements Summary

| Minimum Total Hours | Major Requirements Hours | College & Program Requirements Hours | Carolina Core Hours | Minimum Overall GPA |
|---------------------|--------------------------|--------------------------------------|---------------------|---------------------|
| 120                 | 48                       | 29-41                                | 31-43               | 2.00                |

- Regardless of individual course grades, students must maintain a minimum 2.00 cumulative USC GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated below are included in the major GPA for this program of study.
- The ARP Requirement for Retailing may be met through two options: 1) MATH 122 plus an additional course from Mathematics (at the next higher level, except MATH 221 and MATH 222), Computer Sciences, Logic (PHIL 110, 111, etc.) or Statistics; or 2) Two courses from Computer Science, two courses in Logic (PHIL 110, 111, etc.), or two courses from Statistics.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- Supervised work experience in an area of the retail industry, selected by the student and approved by the Retailing Internship Director.
- The Retailing major curriculum includes 2-14 hours of approved (free) electives, depending on how students fulfill the Carolina Core requirements and whether or not students choose a minor.
- RETL Electives (6 hours): Some RETL electives have prerequisites that must be completed. Check each course's description in the [Bulletin](#) for information.

| Choose from the following:   |   |
|--|---|
| RETL 115 – Fashion Through the Ages: 3000 B.C. to 1800 A.D. (3)    | RETL 351 – Small Bus. Organization & Operation (3)  |
| RETL 116 – Fashion Through the Ages: 1800 A.D. to Present (3)      | RETL 460 – Retail Branding Strategies (3)   |
| RETL 201 – Explor. of Retail Mgmt. & Fashion Merch. Industries (3) | RETL 530 – Fashion and the Law (3) – <i>offered fall only</i>                                       |
| RETL 216 – History of Designers (3)                                | RETL 551 – Advanced Retail Business Planning (3)  |
| RETL 237 – The Changing Consumer Marketplace (3)                   | RETL 562 – Advanced Merchandise Mgmt. Strategies (3) – <i>offered spring only</i>                   |
| RETL 310 – Internet Retailing (3) – <i>offered fall only</i>       | RETL 590 – Special Topics in Retail Management (3)  |
| RETL 330 – Loss Prevention for Retailers (3)                       | RETL 592 – Retailing/Fashion Merch. Field Study (3) – <i>may be taken twice for academic credit</i> |
| RETL 350 – Sales Strategies (3)                                    |   |

- Internship experience within the industry that prepares students for permanent placement. Students are responsible for securing their own internship and should contact the internship director for resources to identify opportunities of interest and to seek approval once an internship has been secured. Students are not permitted to enroll in RETL 495 without seeking the approval of the internship director first. It is strongly recommended that students not take additional courses while completing RETL 495. Students will not be permitted to enroll in more than 13 total hours while completing RETL 495.

### Program Notes:

- Courses designated as critical (!) may affect time to graduation due to prerequisite requirements for subsequent required courses.
- Clarification of RETL 295: Retailing Practicum vs. RETL 495: Retailing Internship
  - RETL 295: Retailing Practicum—a practicum is a job in retailing or a closely-related field, for example, as a clerk or an associate in a store, boutique or gift shop, in an insurance or real estate company, in a bank or other financial institution, etc.
  - RETL 495: Retailing Internship—an internship gives the student more responsibility and an intense experience in retailing or a closely-related field and may take one of two forms:
    - the student is participating in an employer's formal internship program as an intern, or
    - the student is interning for an employer that does not have a formal internship program; however, the student is working in a position on a higher level than the practicum; for example, as an assistant manager, an assistant buyer, a manager trainee, etc.
  - Students must complete RETL 295: Retailing Practicum before they can enroll in RETL 495: Retailing Internship. Both are required for the Bachelor of Science Degree in Retailing.
- No courses of remedial, developmental, skill-acquiring, or vocational nature may apply as credit toward the Bachelor of Science Degree in Retailing.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

| Codes:        |  |               |   |
|---------------|--|---------------|---|
| <b>CC</b>     | Carolina Core  | <b>CC-INF</b> | Carolina Core – Information Literacy                      |
| <b>CC-AIU</b> | Carolina Core-Aesthetic and Interpretive Understanding                             | <b>CC-INT</b> | Carolina Core – Integrative Course                        |
| <b>CC-ARP</b> | Carolina Core-Analytical Reasoning and Problem-Solving                             | <b>CC-SCI</b> | Carolina Core – Scientific Literacy                       |
| <b>CC-CMS</b> | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component   | <b>CC-VSR</b> | Carolina Core – Values, Ethics, and Social Responsibility |
| <b>CC-CMW</b> | Effective, Engaged, and Persuasive Communication: Written Component                | <b>CR</b>     | College Requirement                                       |
| <b>CC-GFL</b> | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language | <b>MR</b>     | Major Requirement   |
| <b>CC-GHS</b> | Carolina Core – Historical Thinking  | <b>PR</b>     | Program Requirement                                       |
| <b>CC-GSS</b> | Carolina Core – Social Sciences  |               |   |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.