



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade ¹	Major GPA ²	Code	Prerequisites	Notes
Semester One (15 Credit Hours)							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	STAT 206 Elementary Statistics for Business	3	C		CC-ARP	MATH 111 or higher	
	ECON 221 Principles of Microeconomics	3	C		CR		
!	MGSC 290 Computer Info. Systems in Business	3	C		CR		
	FREN 209 Reading and Written Expression (pending French language placement exam) ³	3	C		PR	FREN 122 <i>or</i> F-5 on placement exam	
Semester Two (15-16 Credit Hours) –GPA of 3.5 required to continue in the major							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences <i>or</i> MATH 141 Calculus 1 ⁴	3-4	C		CC-ARP	MATH 111/1111/115 (<i>MATH 122</i>); MATH 112/115/116 (<i>MATH 141</i>); <i>or</i> Math placement test score	
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
!	ECON 222 Principles of Microeconomics	3	C		CR		
	FREN 210 Oral Communication	3	C		PR	FREN 122 <i>or</i> F-5 on placement exam	
Semester Three (19 Credit Hours) –GPA of 3.5 required to continue in the major							
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
	FINA 363 Introduction to Finance	3	C		CR	ECON 221, ACCT 225, and 3 hrs. of 200-level statistics	
	MGMT 371 Principles of Management	3	C		CR		
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	BADM 301 Business Careers in the Global Economy	1	C		CR		
	MGSC 291 Statistics for Business and Economics	3	C		CR	STAT 206	
	FREN 309 Reading French Texts	3	C		PR	FREN 209	
Semester Four (16-17 Credit Hours)							
	FREN 310 Advanced Oral Communication	3	C		PR	FREN 209 & 210	
	French language (300-level <i>or</i> higher)	3	C		PR		
	ECON 321 Intermediate Microeconomic Theory	3	C		PR	ECON 221/222 & MATH 122 <i>or</i> MATH 141	
	FINA <i>or</i> ECON Major Course ⁵	3	C		MR		
	Carolina Core Requirement ⁶	3-4			CC		
	FREN 307 Advanced Oral Practice	1	S		PR	FREN 210	
Semester Five (15 Credit Hours) –Abroad⁷							
	IB Elective Course (<i>Functional⁸ or Thematic⁸</i>)	3	C		MR		
	FINA <i>or</i> ECON Major Course ⁵	3	C		MR		
	MKTG 350 Principles of Marketing	3	C		CR	ECON 221/222, ACCT 225/226	
	Carolina Core Requirement ⁶	3			CC		
	Carolina Core Requirement ⁶	3			CC		
Semester Six (15 Credit Hours) –Abroad⁶							
	IB Thematic Course ⁸	3	C		MR		
	FINA <i>or</i> ECON Major Course ⁵	3	C		MR		
	FINA <i>or</i> ECON Major Course ⁵	3	C		MR		
	MGMT 478 Strategic Management	3	C		CR CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
	Carolina Core Requirement ⁶	3			CC		
Semester Seven (15 Credit Hours)							
	IBUS 310 Globalization and Business	3	C		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
	IBUS 401 International Financial Management ⁸	3	C		MR	ECON 222 <i>and</i> FINA 363	
	MGSC 395 Operations Management	3	C		CR	STAT 206	
	French language (300-level <i>or</i> higher)	3	C		PR		
	Carolina Core Requirement ⁶	3			CC		
	Carolina Core Requirement ⁶	3			CC		

Semester Eight (18 Credit Hours)							
	IB Regional Course ⁸	3	C		MR	IBUS 310	
	FINA <i>or</i> ECON Major Course ⁵	3	C		MR		
	ACCT 324 Survey of Commercial Law	3	C		CR		
	Carolina Core Requirement ⁶ <i>or</i> Approved Elective	3			CC/PR		
	Carolina Core Requirement ⁶ <i>or</i> Approved Elective	3			CC/PR		
	Approved Elective	3			PR		

Graduation Requirements Summary

Minimum Total Hours ⁸	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Overall GPA
132	30	65-71	31-37	2.800

- Regardless of individual course grades, students must maintain a minimum 3.500 cumulative USC GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students in the International Business: European Business major must complete four 300-level or higher French language courses, three of which must be complete prior to studying abroad. The French Language Placement test will determine at which level the student will begin. If a student's French language placement test score requires FREN 122, then FREN 209 would be taken in the second semester, along with FREN 210. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study.
- Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- International Business majors are required to complete a second functional major in the business school. Students in the European Business Track may choose either Finance or Economics. Based on choice of major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- International Business: European Business majors are required to study abroad in the 5th and 6th semesters. Course selection is subject to availability at partner school with advisor approval.
- International Business: European Business majors are required to complete IBUS 401 – International Finance as the IB Functional Course. Cohort-specific sections of IBUS 310 and the IB Regional course are required. Students will complete the IB Elective and IB thematic course abroad.

Program Notes:

- Courses identified as “critical” must be completed with a grade of “C” or better in the student’s first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the Finance major.

Required: MGSC 394 – Data Analytics for Business (3) and 9 hours from the list below:	
ACCT 404 – Accounting Information Systems I (3)	IBUS 401* – International Financial Management (3)
ECON 436 – Introductory Econometrics (3)	MGMT 425 – HR Analytics (3)
FINA 444 – Corporate Risk Management (3)	MGSC 390 – Business Information Systems (3)
FINA 469** – Investment Analysis & Portfolio Management (3)	MGSC 486 – Service Operations Management (3)
FINA 472 – Student-Managed Investments (3) <i>–By application only</i>	MKTG 352 – Principles of Marketing Research (3)

*International-focused course

**Designated sections only.

- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: <http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx>
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.