



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

| Critical  | Course Subject and Title   | Credit Hours | Min. Grade <sup>1</sup> | Major GPA <sup>2</sup> | Code          | Prerequisites                                     | Notes |
|---|--|--------------|-------------------------|------------------------|---------------|---|-------|
| <b>Semester One (15-16 Credit Hours)</b>  |  |              |                         |                        |               |   |       |
| !   | ENGL 101 Critical Reading and Composition  | 3            | C                       |                        | CC-CMW        |   |       |
| !   | MATH 122 Calculus for Bus. Admin. & Soc. Sciences<br><i>or</i> MATH 141 Calculus 1 <sup>3</sup>  | 3-4          | C                       |                        | CC-ARP        | Math 111/111I or Math placement test score        |       |
| !   | MGSC 290 Computer Info. Systems in Business <sup>4</sup><br><i>or</i> ECON 221 Principles of Microeconomics<br><i>or</i> ECON 222 Principles of Macroeconomics | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <sup>5</sup>  | 3            |                         |                        | CC-GFL/PR     |   |       |
|   | UNIV 101 The Student in the University<br><i>or</i> Carolina Core Requirement <sup>6</sup>   | 3            |                         |                        | PR/CC         |   |       |
| <b>Semester Two (15 Credit Hours)</b>   |  |              |                         |                        |               |   |       |
| !   | ENGL 102 Rhetoric and Composition  | 3            | C                       |                        | CC-CMW/INF    |   |       |
| !   | STAT 206 Elementary Statistics for Business  | 3            | C                       |                        | CC-ARP        | MATH 111 or higher                                |       |
| !   | ACCT 225 Introduction to Financial Accounting  | 3            | C                       |                        | CR            |   |       |
| !   | MGSC 290 Computer Info. Systems in Business <sup>4</sup><br><i>or</i> ECON 221 Principles of Microeconomics<br><i>or</i> ECON 222 Principles of Macroeconomics | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <sup>5</sup>  | 3            |                         |                        | CC-GFL/PR     |   |       |
| <b>Semester Three (16 Credit Hours) –GPA of 3.65 or higher required by the end of the semester to continue in the major</b> |  |              |                         |                        |               |   |       |
|   | ACCT 226 Introduction to Managerial Accounting   | 3            | C                       |                        | CR            | ACCT 225  |       |
|   | ECON 221 Principles of Microeconomics<br><i>or</i> ECON 222 Principles of Macroeconomics   | 3            | C                       |                        | CR            |   |       |
|   | MGMT 250 Professional Communication  | 3            | C                       |                        | CR            | ENGL 101 & 102                                    |       |
|   | BADM 301 Business Careers in the Global Economy  | 1            | C                       |                        | CR            |   |       |
|   | MGSC 291 Statistics for Business and Economics   | 3            | C                       |                        | CR            | STAT 206  |       |
|   | Spanish language <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
| <b>Semester Four (18 Credit Hours) –GPA of 3.50 or higher required by the end of the semester to continue in the major</b>  |  |              |                         |                        |               |   |       |
|   | IBUS 310 Globalization and Business  | 3            | C                       |                        | MR            | ACCT 225/226, ECON 221/222, & MGSC 290/291        |       |
|   | Business Core Course <sup>7</sup>  | 3            | C                       |                        | CR            |   |       |
|   | Business Core Course <sup>7</sup>  | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
|   | Carolina Core CMS ( <i>SPCH 140, 230, 260, or SAEL 200</i> )   | 3            |                         |                        | CC-CMS        |   |       |
|   | Carolina Core Requirement <sup>6</sup>   | 3            |                         |                        | CC            |   |       |
| <b>Semester Five (15-16 Credit Hours)</b>   |  |              |                         |                        |               |   |       |
|   | Course in Second Major <sup>8</sup>  | 3            | C                       |                        | MR            |   |       |
|   | ACCT 324 Survey of Commercial Law  | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <i>or</i> Directed Coursework <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
|   | Carolina Core Requirement <sup>6</sup>   | 3-4          |                         |                        | CC            |   |       |
|   | Carolina Core Requirement <sup>6</sup>   | 3            |                         |                        | CC            |   |       |
| <b>Semester Six (18 Credit Hours) –Abroad<sup>9</sup></b>   |  |              |                         |                        |               |   |       |
|   | IBUS 441 Business in Latin America   | 3            | C                       |                        | MR            | IBUS 310  |       |
|   | IB Functional Course <sup>10</sup>   | 3            | C                       |                        | MR            |   |       |
|   | Course in Second Major <sup>8</sup>  | 3            | C                       |                        | MR            |   |       |
|   | Business Core Course <sup>7</sup>  | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <i>or</i> Directed Coursework <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
|   | Spanish language <i>or</i> Directed Coursework <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
| <b>Semester Seven (18 Credit Hours) –Abroad<sup>9</sup></b>   |  |              |                         |                        |               |   |       |
|   | IBUS 490 Specialized Study in International Business   | 3            | C                       |                        | MR            |   |       |
|   | IB Thematic Course <sup>11</sup>   | 3            | C                       |                        | MR            | IBUS 310  |       |
|   | Course in Second Major <sup>8</sup>  | 3            | C                       |                        | MR            |   |       |
|   | Course in Second Major <sup>8</sup>  | 3            | C                       |                        | MR            |   |       |
|   | Business Core Course <sup>7</sup>  | 3            | C                       |                        | CR            |   |       |
|   | Spanish language <i>or</i> Directed Coursework <sup>5</sup>  | 3            | C                       |                        | PR            |   |       |
| <b>Semester Eight (15-16 Credit Hours)</b>  |  |              |                         |                        |               |   |       |
|   | MGMT 478 Strategic Management  | 3            | C                       |                        | CR/<br>CC-INT | MKTG 350, FINA 363,<br>MGMT 371 & Senior Standing |       |
|   | Course in Second Major <sup>8</sup> ( <i>only if needed to complete major req.</i> )   | 3            | C                       |                        | MR            |   |       |
|   | Carolina Core Requirements <sup>6</sup>  | 9-10         |                         |                        | CC            |   |       |

## Graduation Requirements Summary

| Minimum Total Hours <sup>8</sup> | Major Requirements Hours <sup>8</sup> | College & Program Requirements Hours | Carolina Core Hours | Minimum Overall GPA |
|----------------------------------|---------------------------------------|--------------------------------------|---------------------|---------------------|
| 128                              | 27                                    | 58-70                                | 31-43               | 2.800               |

- Regardless of individual course grades, students must maintain a minimum 3.000 cumulative USC GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated below are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- Students in the South American Business major must complete four 300-level or higher Spanish language courses. The Spanish Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.

| 7. Business Core Courses:               | Prerequisites:   |
|---|--|
| FINA 363 – Introduction to Finance (3)  | ECON 221, ACCT 225, and 3 hrs. of 200-level statistics |
| MGMT 371 – Principles of Management (3) |  |
| MGSC 395 – Operations Management (3)    | STAT 206   |
| MKTG 350 – Principles of Marketing (3)  | ECON 221/222, ACCT 225/226                             |

- International Business majors are required to complete a second functional major in the business school. Total program hours (27-39) and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- International Business: South American Business majors are required to study abroad in the 6<sup>th</sup> and 7<sup>th</sup> semesters at the Universidad de Chile, in Santiago, Chile. Course selection is subject to availability at partner school with advisor approval.

| 10. Functional Courses (3-6 credit hours)    | 11. Thematic Courses (3-6 credit hours)                 |
|--|---|
| IBUS 401 – International Financial Mgmt. (3) | IBUS 422 – Foreign Market Entry and Growth (3)          |
| IBUS 402 – International Marketing (3)       | IBUS 423 – Cross-Cultural Behavior & Negotiations (3)   |
| IBUS/MGSC 405 – Int'l Info. Systems (3)      | IBUS 424 – Exporting and Importing (3)                  |
| MGMT 406 – Int'l Human Resource Mgmt. (3)    | IBUS 425 – Competitive Strategies in Dev. Countries (3) |
| ECON 503 – International Trade Economics (3) | IBUS 426 – Global Competitive Analysis (3)              |
| ECON 504 – Int'l Monetary Economics (3)      | IBUS 427 – Global Stakeholder Management (3)            |
| ECON 505 – Int'l Developmental Economics (3) | IBUS 428 – Islamic Economics & Finance (3)              |
|  | IBUS 429 – Comparative Innovation Systems (3)           |

### Program Notes:

- Courses identified as “critical” must be completed with a grade of “C” or better in the student’s first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business: South American Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: <http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx>
- The last 30 credit hour in-residence requirement is waived for this program of study.

**University Requirements:** Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

| Codes:        |  |
|---------------|--|
| <b>CC</b>     | Carolina Core  |
| <b>CC-AIU</b> | Carolina Core-Aesthetic and Interpretive Understanding                             |
| <b>CC-ARP</b> | Carolina Core-Analytical Reasoning and Problem-Solving                             |
| <b>CC-CMS</b> | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component   |
| <b>CC-CMW</b> | Effective, Engaged, and Persuasive Communication: Written Component                |
| <b>CC-GFL</b> | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language |
| <b>CC-GHS</b> | Carolina Core – Historical Thinking  |
| <b>CC-GSS</b> | Carolina Core – Social Sciences  |
| <b>CC-INF</b> | Carolina Core – Information Literacy   |
| <b>CC-INT</b> | Carolina Core – Integrative Course   |
| <b>CC-SCI</b> | Carolina Core – Scientific Literacy  |
| <b>CC-VSR</b> | Carolina Core – Values, Ethics, and Social Responsibility                          |
| <b>CR</b>     | College Requirement  |
| <b>MR</b>     | Major Requirement  |
| <b>PR</b>     | Program Requirement  |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.