Advising is a complex, multi-layered process involving multiple stakeholders on campus. To understand the progress of academic advising efforts, it is important to understand the distinction between academic advising and other forms of advising a student may receive.

**ACADEMIC ADVISOR**

An advisor (UAC, College, or Faculty member) with students formally assigned on the basis of a student’s major or program of study. Academic advising categories aim to identify positions on campus serving in a formal Academic Advisor role directly related to the student’s chosen curriculum, major, and intended degree.

- **UAC Undergraduate Academic Advisors**: 51
- **Full-time College Advisors**: 22
- **Partial-time College Advisors**: 33
- **Faculty Advisors**: 197
- **Exploratory Advisors/Academic Coaches**: 9

Students served are an approximation.

**PROGRAM ADVISOR**

An advisor who works with students based on the student’s formal participation in a program (not on the basis of a major or program of study). Examples may include Honors program, TRIO program, Education Abroad program, etc. Program Advisors may or may not have a link to the curriculum.

- **Honors Advisors**: 17
- **Trio Advisors**: 3
- **Education Abroad Advisors**: 4
- **Athletics Advisors**: 7

**RESOURCE ADVISOR**

An advisor who works with students to fulfill a specific/niche student need on an as needed or drop in basis. There are a variety of titles in this category; examples are listed below. Resource Advisors are not trained in curriculum.

- Leadership Consultants
- Career Coaches
- GLD Advisors
- Financial Literacy Advisors
- Transfer Consultants

**EVERY STUDENT, EVERY SEMESTER!**