Progress Reports & Alerts – Academic Advising Intervention
Summary Report
Academic Year 2023-2024

Intervention Intended Outcomes
The goal of this initiative is to leverage the one-on-one connection between students and their academic advisor to ensure students stay on track in their courses. Advisors reach out to their assigned students that have been referred by faculty members for class absence, academic difficulty, or other concerns.

Expected Outcomes:
- Student improves class attendance
- Student contacts instructor regarding absences and creates a plan to get back on track
- Student utilizes academic support resources as needed
- Student withdraws from class (if passing is no longer feasible and the withdrawal deadline has not passed)

Scope
This intervention targets undergraduate students referred by faculty or staff members.

Definitions
- **Progress Reports**: Formal feedback requests from faculty at scheduled times during the semester.
- **Alerts**: Standalone alerts submitted by any faculty/staff member for student concerns at any point in the semester.

Referral Reasons
- Class Absence
- Poor Grades/Assignment Concerns
- Other

Advisor Engagement
Advisors primarily address ‘Class Absence’ and relevant ‘Other’ alerts, though they may handle ‘Poor Grades’ alerts when appropriate (for example, near the WF deadline).

Process
When faculty submit alerts (via progress report campaigns or standalone submissions), a case is created in EAB Navigate 360 and assigned as follows:
- **Class Absence alerts**: Assigned to the student’s academic advisor.
- **Poor Grades alerts**: Initially assigned to the Student Success Center (SSC), reassigned to advisors if necessary.
- **Other alerts**: Triaged by SSC and UAC case managers and assigned appropriately.

Advisors contact at-risk students via email, text, and/or phone over the course of two weeks. Cases are closed once contact is made or two weeks after the case open date if the student is unresponsive. This provides faculty with updated information about the student concern and enables escalating outreach efforts.

**Process Change: Use of “Student Withdrew” Close Reason**

Use of the case close reason “Student Withdrew” has been discontinued. Cases where students have already withdrawn are now closed as “Administrative Close” and include comments for faculty. This promotes more accuracy in case close reasons.

**Fall 2023 & Spring 2024 Outcomes**
- View the full Fall 2023 Power BI Dashboard report
- View the full Spring 2024 Power BI Dashboard report

**Table 1: Academic Year 2023-2024 Progress Report and Alert Metrics**

<table>
<thead>
<tr>
<th>Metric</th>
<th>Fall 2023</th>
<th>Spring 2024</th>
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</thead>
<tbody>
<tr>
<td>Alerts responded to</td>
<td>1,026 for 764 unique students</td>
<td>1,034 for 780 unique students</td>
</tr>
<tr>
<td>Outreach attempts</td>
<td>896 cases</td>
<td>922 cases</td>
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<tr>
<td>Successful contacts</td>
<td>570 cases (55.56% of all cases; 63.62% of cases with attempted outreach)</td>
<td>521 cases (50.39% of all cases; 56.51% of cases with attempted outreach)</td>
</tr>
<tr>
<td>Unsuccessful contacts</td>
<td>454 cases (44.25%)</td>
<td>513 cases (49.61%)</td>
</tr>
<tr>
<td>Passing grades (A, B, or C) earned</td>
<td>Successful contact: 50.55%</td>
<td>Successful contact: 45.80%</td>
</tr>
<tr>
<td></td>
<td>Unsuccessful contact: 31.71%</td>
<td>Unsuccessful contact: 23.78%</td>
</tr>
<tr>
<td>Failing grades (D or F) earned</td>
<td>Successful contact: 20.36%</td>
<td>Successful contact: 25.00%</td>
</tr>
<tr>
<td></td>
<td>Unsuccessful contact: 38.89%</td>
<td>Unsuccessful contact: 45.93%</td>
</tr>
</tbody>
</table>

*Note: Successful contact indicates that the advisor reached the student and discussed the concern. Unsuccessful contact indicates either that the student was unresponsive to outreach from their advisor or that the advisor did not attempt contact (due to an error in the alert or duplication of an alert).*
**Figure 1:** Progress Report and Alert Course Grade Outcomes by Advisor Contact with Student

**Impact of Advisor Contact**

Students have higher rates of academic success (indicated by passing grades) when academic advisors can make contact with them and discuss faculty concerns. This impact was consistent for both semesters and has been indicated in previous years of data.

**Limitations**

- Case data only tracks advisor outreach and contact for each individual case/concern—some concerns may have been addressed outside of this initiative, such as during regular advising appointments, and are therefore not tracked here.
- Multiple cases may exist for the same student due to alerts in multiple courses or repeated alerts.