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Students win national scholarships and fellowships. **Page 3**

Carrie Underwood, right, is one of three country music superstars heading to the Colonial Life Arena in the coming weeks. **Page 5**



# Times

A publication for faculty, staff, and friends of the University of South Carolina



April 22, 2010

Columbia

Aiken

Beaufort

Lancaster

Salkehatchie

Sumter

Union

Upstate

## Students receive top honors at Awards Day

The University presented its top honors, the Algernon Sydney Sullivan and Steven N. Swanger awards, to three graduating seniors during the annual Awards Day ceremony April 15.

Meredith Ross of Spartanburg and Gurjeet Guram of Columbia received the Algernon Sydney Sullivan Awards, the University's highest honor for undergraduates. Sullivan Awards are given each year to one graduating woman and one graduating man for outstanding achievements, campus leadership, exemplary character, and service to the community. The award is named for a 19th-century New York lawyer and philanthropist.

Amanda Davis of Matthews, N.C., received the Swanger Award, the University's second highest undergraduate honor. The award is named for a former president of Omicron Delta Kappa (ODK), which sponsors Awards Day. It is given to a graduating senior for exemplary leadership and for making significant contributions to the Carolina community.

The University also presented more than 300 awards recognizing undergraduate academic, service, athletic, and leadership achievements.

Ross, who has been listed on the Dean's and President's list, will graduate in May with a bachelor's degree in political science. She has been involved in student government since enrolling at the University and was student body president in 2009. Ross also was vice-president, student senator, a member of the Freshmen Council, and a recipient of the Student Government Meritorious Award. She was a page for S.C. Sen. John Hawkins for three years.

Ross volunteered with the "Spanish Buddy" program at Claude A. Taylor Elementary School, where she mentored an 8-year-old bilingual girl who couldn't read. Ross wrote in her

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Gurjeet Guram and Meredith Ross, seated, received the Algernon Sydney Sullivan awards, and Amanda Davis received the Swanger Award.

## First baccalaureate nursing students from Salkehatchie, Lancaster to graduate

By Chris Horn

When USC Salkehatchie students Dalyn Ford, Michelle Avant, and Kelvin Brooks receive BSN degrees from the College of Nursing in May, they'll be making history with 21 other students from their campus and USC Lancaster.

The two dozen—14 from Salkehatchie and 10 from Lancaster—are the first graduates of a novel program that allows students at those campuses to earn nursing degrees without traveling to Columbia for most of their classes or clinical training.

"This is a multidimensional public/private effort aimed at putting more people to work in health care," said Ann Carmichael, dean of USC Salkehatchie. "It addresses the rural nursing shortage, puts people to work in higher-paying jobs, and offers opportunities for students who can't leave their communities because of personal obligations."

USC Salkehatchie's program was launched with seed funding from the Sisters of Charity of South Carolina, The Duke Endowment, and the S.C. Blue Cross/Blue Shield Foundation. USC Lancaster received a \$1 million start-up grant from the Dallas-based Tenet Corporation, which owns Piedmont Medical Center in Rock Hill, a clinical training site for Lancaster nursing students. Hospitals in the five-county region served by USC Salkehatchie—Colleton



Avant



Brooks



Ford

Medical Center, Allendale County Hospital, Hampton Regional Medical Center, Bamberg County Hospital, and Barnwell County Hospital—provided equipment for training labs at the Allendale and Walterboro campuses.

Salkehatchie and Lancaster faculty teach the first two years of nursing prerequisites, including anatomy, physiology, and microbiology, and USC Columbia nursing faculty teach the upper division nursing courses through distance education technology. Salkehatchie and Lancaster currently limit the number of students who can advance to the upper division to 16 students on each campus. Those students complete all of their clinical requirements at hospitals and other health care sites close to the respective campuses.

"This program is a great idea, and it's been a rigorous process to get all of the pieces in place," said Peggy Hewlett, dean of the College of Nursing at USC Columbia. "We couldn't have done it without our funding partners, our clinical partners, and, of course, our dedicated faculty. We're really pleased to see the first graduates come through and look forward to graduating

many more nurses from Salkehatchie and Lancaster in the years ahead."

Ford, who lives in the town of Sycamore near Allendale, completed her course work

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'Painting Topos' McMaster Gallery in the art department will exhibit works by MFA candidate Nick Oleszczuk through April 24. The pieces use the subject of abstraction and the cathartic nature of art to examine the process of painting.

## University will award more than 5,800 degrees

The University will hold commencement exercises for the Columbia and all other campuses April 30–May 8. The schedule for ceremonies on the Columbia campus is:

■ William Hubbard, a member and former chair of the University's Board of Trustees, will be the speaker at commencement exercises for graduates of the School of Law at 9:30 a.m. May 7 on the Horseshoe. Hubbard, a partner in the law firm of Nelson Mullins Riley & Scarborough LLP in Columbia, will receive an honorary degree of Doctor of Laws.

■ O'Neill Barrett, an author and former chair of the Department of Medicine at the USC School of Medicine, will be the speaker at commencement exercises for graduates of the School of Medicine at 12:30 p.m. May 7 in the Koger Center. Charles Beaman, president and chief executive officer of Palmetto Health, will receive an honorary degree of Doctor of Public Administration.

■ Pulitzer Prize-winning columnist Eugene Robinson will give the commencement address at 3 p.m. May 7 in the Colonial Center for baccalaure-

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## ■ United Way total up from last year

USC Columbia's United Way campaign has concluded on a high note with 576 donors contributing nearly \$113,000 for United Way of the Midlands initiatives.

That's up from last year's total of \$108,342 contributed by 408 donors, a significant achievement given the economic challenges of the past 18 months, said Peggy Hewlett, dean of the College of Nursing and chair of USC's United Way campaign.

"I'm pleased that we were able to improve on last year's numbers and grateful to our United Way volunteers and the hundreds of faculty and staff who made a tangible contribution to improving the education and health of our community," Hewlett said.

# Briefly

**TEE OFF WITH A CELEBRITY:** The 19th-annual George Rogers Celebrity weekend will be June 26–28. A VIP event will kick off the activities Saturday night followed by the celebrity reception Sunday night at The Zone in Williams-Brice Stadium. The evening will feature a live and silent auction that will include autographed memorabilia. The George Rogers Celebrity Golf Tournament will be held June 28 at Fort Jackson Golf Club. The tournament is a captain's choice format with each team having a celebrity player. The celebrities will include former Heisman Trophy winners and other sports figures from around the area. Tony Dorsett, Geno Torretta, Mike Rozier, and Ron Dayne are scheduled to play. Larry Holmes also is scheduled to make an appearance. Teams and sponsors are needed. The deadline for sponsorship and/or registration is May 1. For more information, call Spencer V. Clark at 201-0534 or Christina Roberts at 553-5251, send an e-mail to GRFound38@yahoo.com, or go to [www.georgerogersfoundation.org](http://www.georgerogersfoundation.org). The foundation was started in 1991 and has provided more than \$80,000 in financial support to students seeking post-secondary education as well as supporting other nonprofit organizations.

**CHEMICAL SOCIETY HONORS AIKEN STUDENT:** Daniel Johnson, a senior chemistry major at USC Aiken, recently received a \$500 competitive travel award from the Savannah River Section of the American Chemical Society. The award allowed Johnson to present his work at the national meeting of the American Chemical Society in San Francisco. Throughout his research, Johnson has partnered with Nandeo Choony, an assistant professor of chemistry, exploring ways to direct a certain category of reaction towards specific products. "Daniel is a solid, hard-working student. He does not hesitate to work long hours in my research lab," Choony said. Johnson's recognition marks the second time in as many years that one of Choony's students has presented at national conferences.

**REGISTER FOR MASTER SCHOLARS ADVENTURE:** Registration is open for the 2010 Carolina Master Scholars Adventure Series for academically talented rising 6th–12th graders from June 6 to July 18. The weeklong programs will be held on the Columbia campus. Students can attend as a day or residential student. Students will have the opportunity to take academic courses developed and instructed by University faculty and researchers. The courses this summer include Adventures in Pharmacy, Bionanotechnology, Forensic Science, Social Work, Solar Robotics, Writing, Law and Criminology, Vex Robotics, Exercise Science, Broadcast Journalism, and Web Design and Development. For more information and to apply, go to <http://saeu.sc.edu/adventures> or contact Continuing Education and Conferences at 7-9444 or [pups@mailbox.sc.edu](mailto:pups@mailbox.sc.edu).

**BEAUFORT CREATES SCHOLARSHIP FOR MULKEY:** A scholarship has been created in memory of Lynn Mulkey, a sociology professor at USC Beaufort. To contribute, send checks payable to USC Beaufort and designated for the Lynn Mulkey Scholarship Fund to Colleen Callahan, director of development, USC Beaufort Hilton Head Gateway Campus, One University Blvd., Bluffton, SC 29909. Mulkey, who died in February, received several awards, including the Carolina Governor's Distinguished Professor Award in 2004 and 2005, the USC Board of Trustees Carolina Professorship Award, and the President's Award for Outstanding Contributions to Teaching, Research, and Community Outreach. Mulkey created and directed USC Beaufort's Human Services Program. This year's Student Research Day also was dedicated in her memory. A memorial service for Mulkey was held April 9 at the Performing Arts Center on the Beaufort campus.

**SUMTER RESIDENTS WANTED FOR STUDY:** The USC Prevention Research Center is looking for Sumter County residents to share their experiences and ideas about promoting physical activity in five Sumter County communities. Researchers are looking for ideas on the best ways to promote walking in the Rembert, Salterstown, Cherryvale, Dalzell, and Broad Street areas. Participants will take part in group discussions, and their recommendations will be used to develop a walking program specifically for Sumter County. Participants must be 18 and older, and they do not have to be physically active to be part of the group. Participants can receive up to \$30 for taking part in the group discussions. For more information, call Lili Stoisor-Olsson toll-free at 866-363-8906.

**JAMES DICKEY REVIEW SOLICITING NEW MATERIAL FOLLOWING MOVE:** Administration of the *James Dickey Newsletter* has moved from the University to Lynchburg College in Virginia and changed its name to the *James Dickey Review*. The spring issue is expected to be available in May. The magazine's subscribers will continue to see scholarship about and writing in the vein of one of the South's best-known poets. But future issues also will contain creative nonfiction, poetry, reviews, and scholarship not specifically related to Dickey, though often in conversation with his artistic themes. Readers and contributors can review the journal's updated Web pages at [jamesdickey.org](http://jamesdickey.org) and are invited to submit their own work. Annual subscriptions are \$12. The subscription form is at [www.jamesdickey.org/index\\_files/Subscription\\_Form.pdf](http://www.jamesdickey.org/index_files/Subscription_Form.pdf).

**STRATEGIZE FOR THE GRE, GMAT:** University Test Prep will sponsor a free GRE strategy workshop at 6 p.m. May 11 and a free GMAT strategy workshop at 6 p.m. May 19. To register, go to [saeu.sc.edu/testing](http://saeu.sc.edu/testing) or call 7-9444.

## Aiken scholarship to fund study in Italy

Partners in Friendship (PIF), an organization dedicated to international cultural enrichment and appreciation, has established a permanently endowed scholarship at USC Aiken to fund international study in Italy.

"The Valentini—Partners In Friendship Endowed Scholarship Fund has been established to honor the life, talents, and contributions of world-renowned Italian artist Livio Orazio Valentini," said Robert Alexander, chair of the scholarship committee and distinguished chancellor emeritus of USC Aiken.

The scholarship is initially being funded by a \$40,000 gift from PIF. The organization will encourage contributions to the fund, with the goal of reaching \$100,000.

The scholarship will be awarded to students in their sophomore or junior year of study to fund a semester or summer of study at a college or university in Italy, preferably in the greater Orvieto/Umbria area.

USC Aiken Chancellor Tom Hallman said the scholarship

will be most helpful by permitting students to experience a country and culture other than their own. "Studying abroad gives students a tremendous opportunity to learn," he said. "It will be wonderful for one of our students to study art in the same environment that inspired Mr. Valentini."

Valentini, who died in July 2008 at the age of 87, was the "heart and soul of the sister-city partnership between Aiken and Orvieto, Italy," Alexander said.

As part of the sister-city relationship, Valentini visited Aiken several times, and PIF members visited Orvieto. During Alexander's tenure as chancellor, USC Aiken held a major art exhibit of Valentini's works, and the artist was a visiting professor on campus.

Today, some of Valentini's works are displayed in the campus' Etheredge Center, including a major abstract painting and sculpture titled *Galassia*, which is interpreted as Italian for galaxy. The work was the largest piece Valentini ever created and was commissioned by the Aiken campus.

## Upstate honors founding commission chairman

USC Upstate announced the establishment of the G.B. Hodge, M.D., Lifetime Achievement award at its annual Founders' Day celebration and made the inaugural presentation of the award posthumously to Hodge, the founding chair of the Spartanburg County Commission for Higher Education.

Hodge played a pivotal role in the establishment of USC Spartanburg in 1967, when the community faced losing its nursing program at Spartanburg General Hospital. The G.B. Hodge, M.D., Lifetime Achievement Award is the highest recognition the commission can grant and is designed to recognize a lifetime of history altering influence on the shape, character, and destiny of USC Upstate.

The Spartanburg County Commission for Higher Education also presented six Awards for Distinguished Service in honor of long and distinguished careers with the campus. The recipients were Jerome V. Bennett, distinguished professor emeritus of accounting; Diana Clary, distinguished professor emerita of accounting; the late Beatrice Pye, former custodian; Elbert "Bill" G. Nobliitt, retired master craftsman; Ronald H. Romine, former American Humanics Program director; and Edwin F. Wilde, professor emeritus of mathematics.

"The service of the Distinguished Service Honorees is what has made USC Upstate one of the finest, strongest, and fastest growing campuses in the state of South Carolina," said John Stockwell, chancellor of USC Upstate.



**Garden spot** David Corso, a biomedical engineering major from Spartanburg, and Elyse Mauk, an earth and environmental resource management major from Houston, Texas, work in the community garden at the West (Green) Quad. This year, students are building planter boxes for individual and partner gardens. The students also put in an orchard with plum, peach, apple, and fig trees.

## American Ad Federation honors two Carolina students

Two USC students were honored by the American Advertising Federation (AAF) in New York for academic and extracurricular leadership.

Owen Black, a marketing/management major from Elgin with a minor in public relations, was named one of the AAF's Most Promising Minority Students, while Tekedra Hankins, a public relations major from Columbia with a minor in criminal justice, was named to the AAF's Honor Roll.

Black is the founder of One Flag SC and was an account supervisor at the Carolina Agency. Hankins is a resident mentor with USC Housing.



Black



Hankins

The Most Promising Minority Student Award recognizes top minority students across the country who show promise for future careers in the fields of advertising, marketing, media, and communications.

Of the 200 collegiate chapters of the AAF, the University and the University of Illinois are the only two that have had students honored every year since the AAF began the award in 1997. Bonnie Drewniansy, the faculty adviser for the USC AAF student chapter, is the only professor in the nation to have nominated a Most Promising recipient every year since the program began.

## Journalism and Mass Communications honors reporter

Diette Courrégé of the *Charleston Post and Courier* has won the Taylor/Tomlin Award for Investigative Journalism for her series, *Failing Our Students*.

The award is presented by USC's School of Journalism and Mass Communications (SJMC).

"It's important to recognize the role that in-depth reporting has on shedding a light on things we often want to keep hidden," said Carol Pardun, SJMC director. "The failure of some of our schools in teaching students to read is one of those dark shadows we'd often rather not investigate. But what could be more important? I'm thankful that we have journalists like Diette who are willing to dig for the deep story."

Courrégé's *Failing Our Students* series is about the literacy struggles of students in the South Carolina Lowcountry. She observed the students' schools, personal lives, and relationships with teachers. The series won second place in Series of Articles, and the *Post and Courier* won third place in Public Service at the 2010 S.C. Press Association Awards.

Courrégé graduated in 2003 with a degree in mass communications from Louisiana State University.

The Taylor/Tomlin Award for Investigative Journalism recognizes enterprising, perceptive, and beneficial reporting by journalists whose work is published in a South Carolina daily or weekly newspaper or wire service. The award was created in 2005 by South Carolina businessman Joe E. Taylor Jr. and Donald R. Tomlin Jr. to honor and stimulate the work of investigative journalists. A \$5,000 stipend accompanies the award.

The SJMC administers the annual competition, and the S.C. Press Association coordinates the judging.



Pardun

## Three students win Critical Language Scholarships

Three Carolina undergraduate students have been awarded Critical Language Scholarships for intensive language study this summer.

Matthew "Dante" Alan Casedonte, Paul Ryan, and Jasmine Nawal Whelan will study in programs abroad sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs, and administered by the Council of American Overseas Research Centers (CAORC). These students bring to nine the total number of Carolina students who have received this award since it was established in 2006.

Casedonte, an international business and global supply chain and operations management major, will study Russian in one of four possible locations in Russia this summer. A sophomore in the Honors College and a Carolina Scholar, he is a member of the Russian Club and is a resident mentor at the Honors Residence Hall. When he graduates, he is interested in a job dealing with the global supply chain in mining.

Ryan, a bachelors of arts and sciences major with a concentration in Arabic and Arabic culture, will graduate in May from the Honors College. At Carolina, he has been involved with the Lutheran Campus Ministry and has volunteered at the Waverly Center and Harvest Hope Food Bank. His professional interests concern international affairs, especially in the Middle East, and this summer, he will study Arabic abroad in a language program at an American Overseas Research Center or one of its affiliated partners.

Whelan, an international studies and Russian major who will graduate in 2011 from the Honors College, will study Russian in one of four possible locations in Russia this summer. She is a Carolina Scholar who has tutored at the Waverly Center and is currently volunteering as a tutor for students of English while studying in St. Petersburg on a National Security Education Program Boren Scholarship. She is the recipient of a Lieber Scholarship and a National Merit Scholarship and last year received the Outstanding Rising Senior Award for students studying Russian. Her current career aspirations involve working as a Foreign Service officer in the U.S. State Department.

Critical Language Scholarships for Intensive Summer Institutes are part of a United States government interagency effort to expand dramatically the number of Americans studying and mastering critical need foreign languages.



Casedonte



Ryan



Whelan

## Civil engineering student wins Udall Scholarship

Lesley Joseph, a junior majoring in civil and environmental engineering with a minor in environmental studies, has been awarded a 2010 Udall Scholarship, one of 80 awardees selected from 537 candidates from across the nation.

Joseph is USC's 11th Udall Scholar since 1999 and has conducted environmental research with Sacoby Wilson, a research faculty member in the University's Institute for Families in Society who was a Udall Scholar at Alabama A&M University in 1998. The Udall Scholarship provides up to \$5,000 in scholarship support and is intended for students who plan a career related to the environment or health care and tribal policy.

"This is the first national scholarship that I've ever won, so everything is still new to me," Joseph said. "I just hope to continue doing the type of work and research that will help improve our environment and the lives of many people in the United States and abroad who are increasingly vulnerable to changes in the environment."

Joseph, from Rock Hill, already has received the University's Environmental Stewardship Award, the Bruce C. Coull Outstanding Senior in Environmental Studies Award, and the Outstanding Senior in the Department of Civil and Environmental Engineering.

He is coordinator and manager of the Environmental Justice/Community Action Project in the Green Quad Learning Center and president of a newly formed student chapter of Engineers Without Borders. Joseph also is active in the S.C. Alliance for Sustainable Campuses, Students Advocating for a Greener Environment, the Green Quad Learning Community, American Society of Civil Engineers, and the National Society of Black Engineers. He was a participant in the S.C. Alliance for Minority Participation (SCAMP) Research program.

The Udall Scholarship Committee is chaired by USC law professor Josh Eagle. Committee members include Claudia Benitez-Nelson, earth and ocean sciences; Greg Carbone, geography; Kevin Elliott, philosophy; James Morris, Baruch Institute; and Wilson.



Joseph

## University honors graduate students

The Graduate School honored students at its annual Graduate Student Day April 2.

Several students received Preparing Future Faculty awards from the Center for Teaching Excellence. They are Viji R. Avali, computer science; Jessica D. Bellinger, health services policy and management; Sarbani Bose, comparative literature; Alexis Koskan, health promotion, education, and behavior; Jan O. Mangual, chemical engineering; Elizabeth Marie Schneider, school psychology; Yu Tian, accounting; and Lisa T. Wigfall, health promotion, education, and behavior.

The USC Educational Foundation Outstanding Teaching Award for Graduate Assistants went to Casey Boyle, English, and Nancy Chalmers, statistics.

The Dean's Award for Excellence in Graduate Study was awarded to Christopher Allen, clinical-community psychology; Joshua Habinger, statistics; Leslie Hayns-worth, creative writing; and Rui Liu, epidemiology.

Kerrie E. Glass, clinical-community psychology, received the Outstanding Thesis Award 2010. Jorge Banda, exercise science, and Jan Omar Mangual, chemical engineering, were recipients of the Charles Coker Fellowship.

Stephen Mann, linguistics, received the C.C. Royal Fellowship. Rhude M. Patterson Fellowship winners were Jennie King, education administration; Wendy Ralph, English language and literature; Susanne Schorpp, political science; and Leihua Weng, comparative literature.

Cecil Scott Fellowship recipients were Christopher

Aluah, health promotion, education, and behavior; Sara Peters, experimental psychology; Holly Pope, health promotion, education, and behavior; and Gregory Townley, clinical-community psychology.

The Dera D. Parkinson Fellowship went to Rhys Hester, criminology and criminal justice. Megan Mittelstadt, biological sciences, received the George M. Reeves Fellowship.

The USC Mortar Board Chapter presented Rachael K. Renken, mass communications, with the Mortar Board Fellowship for Graduate and Professional Studies.

First place poster presentation awards went to Aimee Pusz, environmental; Rui Zhang, physical sciences; Sandhya Sanduja, health and life sciences; Narges Kaveshgar, environmental; Shamaita Shetu, physical sciences; Christopher Cooper, health and life sciences; Jill Lubansky, social and behavioral sciences; James White, health and life sciences; Victoria Chien, social and behavioral sciences; and Thor Sawin, humanities.

First place oral presentation awards went to Ishtiaq Rouf, engineering mix 1; Irina Roof, computer science/math; Muhammad Yakut, engineering mix 2; Andrea Hughes, environment/geology; Fernando Blanco, biological/biomedical/exercise science; Grant Morgan, anthropology and psychology; Jennifer Steiner, environmental health/HPEB/health policy; Eliezer Yanson, humanities 1; Tim Boiteau, humanities 2; and Stefanie Rosen, business/education/journalism.

## Mueller, Miller awarded Rotary scholarships

Marin Mueller of Plano, Texas, and alumna Karly Marie Miller of Cincinnati, Ohio, have each been awarded a Rotary International Ambassadorial Academic Year Scholarship for 2010-11.

Mueller, who will graduate in 2012 from the Honors College, is pursuing a double major in marketing and economics at the Darla Moore School of Business. She will use her scholarship to study in South Africa.

A May 2009 graduate of the Honors College, Miller earned a bachelor's degree in marine science and is a research assistant for Kirstin Dow in Carolina's geography department. She will study in Peru.

Mueller is a McNair Scholar, a Lieber Scholar, and a National Merit finalist. Vice president of the University's Honors Council, she is the active district officer for Omega Phi Alpha service sorority, co-president of the Roosevelt Institute, and a member of Phi Alpha Delta, the pre-law society.

Mueller, sponsored by the Columbia Rotary Club, will use her Rotary Scholarship between her junior and senior years to study at the University of KwaZulu-Natal—Howard College Campus in Durban, South Africa.

A National Geographic scuba instructor for Columbia Scuba, Miller is the coordinator for an afterschool program, Science Quest, and is a tutor, outdoor educator, and substitute teacher at Heathwood Hall Episcopal School. A recipient of the McNair Scholarship, Miller also received the Ocean Pals Scholarship and the S.C. Garden Club Babs Bernette and Hessie T. Morrah scholarships. As an undergraduate, she was involved with SEAS (Students Engaged in Aquatic Science) and SAGE (Students Allied for a Greener Earth). She also received the S.C. Wildlife Federation Conservation Education Award.

Miller, who was sponsored by the Lexington Rotary



Marin Mueller, left, and Karly Marie Miller are recipients of the Rotary International Ambassadorial Academic Year Scholarships for study abroad for 2010-11.

Club, will study at the Universidad Pontificia Catolica del Peru in Lima.

Rotary Scholars further international understanding and friendly relations among people of different countries and geographical areas by encouraging person-to-person diplomacy. Academic-year scholarships, valued at \$25,000, provide nine months of study abroad for students studying disciplines that address humanitarian needs, including disease prevention and treatment, maternal and child health, and economic and community development.

Rotary candidates were supported by the University's Office of Fellowships and Scholar Programs, which was established in 1979. The awards bring the University's total of Rotary Scholars to 79. For a complete list of the University's Rotary scholars, go to [www.sc.edu/ofsp](http://www.sc.edu/ofsp).

## Moore named Knowles Teaching Fellow

Andrea Marie Moore has been awarded a 2010 Knowles Science Teaching Fellowship (KSTF) in mathematics.

Moore is the ninth USC student to be named a Knowles Fellow and will receive support professionally and financially for up to five years, beginning with a teacher preparation program and continuing to her eligibility for tenure.

"Andrea's selection as a Knowles Fellow is testimony to her hard work and dedication as a USC mathematics major committed to becoming a high school teacher. The strong leadership skills she developed at USC helped her compete successfully among candidates from the most prestigious colleges and universities in the United States," said Ed Dickey, a mathematics education professor in the Department of Instruction and Teacher Education.

Moore will graduate in May as a member of Phi Beta Kappa and Pi Mu Epsilon, a math honors society. She has been historian of Kappa Delta Pi, an education honors society, co-chair for Professional Development of the S.C. Teaching Fellows, and chair for External Development of

the Gamecock Leadership Society.

She holds scholarships as a Palmetto Fellow and a S.C. Teaching Fellow as well as the Polston Family Scholarship from the mathematics department and the Dean's and the Leadership Scholarships from USC. In addition to serving as a math tutor, a grader for the USC math department, and a summer camp counselor, Moore studied abroad on Semester at Sea in 2009.

"I am honored and excited to be chosen to receive the fellowship and to represent USC's mathematics and education departments at a national level," Moore said. "I know the fellowship will provide me with support when starting my teaching career and will also benefit my future students."

In June, Moore will enroll in the master of teaching in secondary education program at USC to earn her South Carolina high school mathematics teaching certificate.

KSTF Teaching Fellows are young men and women who have received a bachelor's or advanced degree in science, engineering, or mathematics and are committed to teaching high school science and/or mathematics in U.S. schools. The fellowship supports them professionally and financially for up to \$150,000. USC students have been named KSTF Fellows for six consecutive years.



Moore

# Calendar

## ■ Lectures

**April 22 Education,** "Place, Race, and the Literacies of Urban Youth," Valerie Kinloch, Ohio State University, 5:30 p.m., Capstone Campus Room.

**April 23 Chemistry and biochemistry,** Spring 2010 Seminar Series, "Determining in situ kinetics and dynamics of biogeochemical processes in the field with voltammetric solid state (micro)electrodes," George Luther, School of Earth, Ocean, and Environment at Carolina. 4 p.m., Jones Physical Science Center, Room 006. Refreshments served at 3:45.

**May 4 African American Research/Department of History,** "U.S. History in China: A Conversation with Professor Gao Chunchang, Ludong University," noon, Gambrell Hall, Room 431. The lecture is a brownbag luncheon; sandwiches will be provided. For more information, contact Margaret Gillikin at 7-4835 or gillikin@mailbox.sc.edu.

**May 6 Education,** "I Leave You Hope," Evelyn Bethune, author and granddaughter of Mary McLeod Bethune, 5:30 p.m., Gambrell Hall, Room 153.

**May 7 Chemistry and biochemistry,** Guy F. Lipscomb Lecture in Chemistry, "Understanding and Improving Platinum Anticancer Drugs," Stephen J. Lippard, Massachusetts Institute of Technology, 3 p.m., Bouknight Auditorium, Jones Physical Sciences Center, Room 210.

## ■ Concerts

**April 22 School of Music:** Left Bank Big Band recital, 7:30 p.m., School of Music, Recital Hall. Free.

**April 24 School of Music:** "New Voices," USC Student Composers Concert, 7:30 p.m., School of Music, Recital Hall. Free. For more information, call the School of Music at 7-4280.

**April 25 School of Music:** Bands Open Air Concert, 6 p.m., School of Music, Recital Hall. Free.

**April 26 School of Music:** Carolina Alive Vocal Jazz Ensemble Concert, 7:30 p.m., School of Music, Recital Hall.

**May 3 School of Music:** String Project String Concert, 7 p.m., Koger Center. Free.

**May 23 School of Music:** Palmetto Concert Bands Memorial Day Concert. 7:30 p.m., Koger Center. Free.

**June 13-19 School of Music:** The Southeastern Piano Festival. For more information, go to sepf.music.sc.edu.

## ■ Review

### *The Winter's Tale* needs to have more 'spring' in the production

By Francee Levin

Guest director Kathleen F. Conlin's production of Shakespeare's *The Winter's Tale* is lovely to look at, but it is easy to see why this particular Shakespearean play is not often produced.

Theatre South Carolina's last main stage show of the season, now playing at Drayton Hall Theatre, is curiously unengaging and can get a bit tedious at times.

The play acts like a tragedy but is classified as a comedy, because of the happy ending. The theme is jealousy, and Leontes, king of Sicilia, delightfully played by professional actor Donald Sage Mackay, lets his emotions destroy his family, friends, and kingdom.

However, Sarah Degrass, as his wife Queen Hermione, does not seem to have the connection with him to make those emotions believable. There are many long monologues, which also tend to slow the action and add to the pacing problems.

The large cast performs well as a whole, and while accents varied, the lines came across with good diction. And there are some charming moments, especially in the second act where music is used to especially good effect, lightening the mood as a whole.

The scenic design, media effects, and painting by Nic Ularu were truly remarkable. Lighting design by Marc Hurst and sound design by Walter Clissen were absolutely wonderful. The storm at the end of the first act was one of the evening's highlights. Also noteworthy were the multitude of costumes designed by April Brown.

In short, there is much worth seeing in *The Winter's Tale*, and "All's well that ends well," but that's another play. This is just not one of Shakespeare's or Theatre South Carolina's best efforts.

*The Winter's Tale* is playing at Drayton Hall through April 25. Call 7-2551 for reservations.

## ■ Around the campuses

**April 22 USC Sumter:** Earth Day Campus Cleanup, 11 a.m.-3 p.m. Meet at the Student Union Building.

**April 22 USC Salkehatchie:** Earth Day Celebration, Marvin Park, 12:15 p.m., East Campus. For more information, call Martha McKeelin, professor of biology, at 843-549-6314.

**April 22 USC Salkehatchie:** Opportunity Scholars Program (OSP) Graduate Receptions, West and East Campus OSP offices, 1-3 p.m. For more information, call Carolyn Banner at 803-584-3446.

**April 23, 24, 25 and 30 USC Salkehatchie:** Leadership Institute's Salkehatchie Stew 2010 play, *Weathering the Storm*, an original play based on regional stories and folk tales. For more information, call Frances Chavous at 803-584-3446.



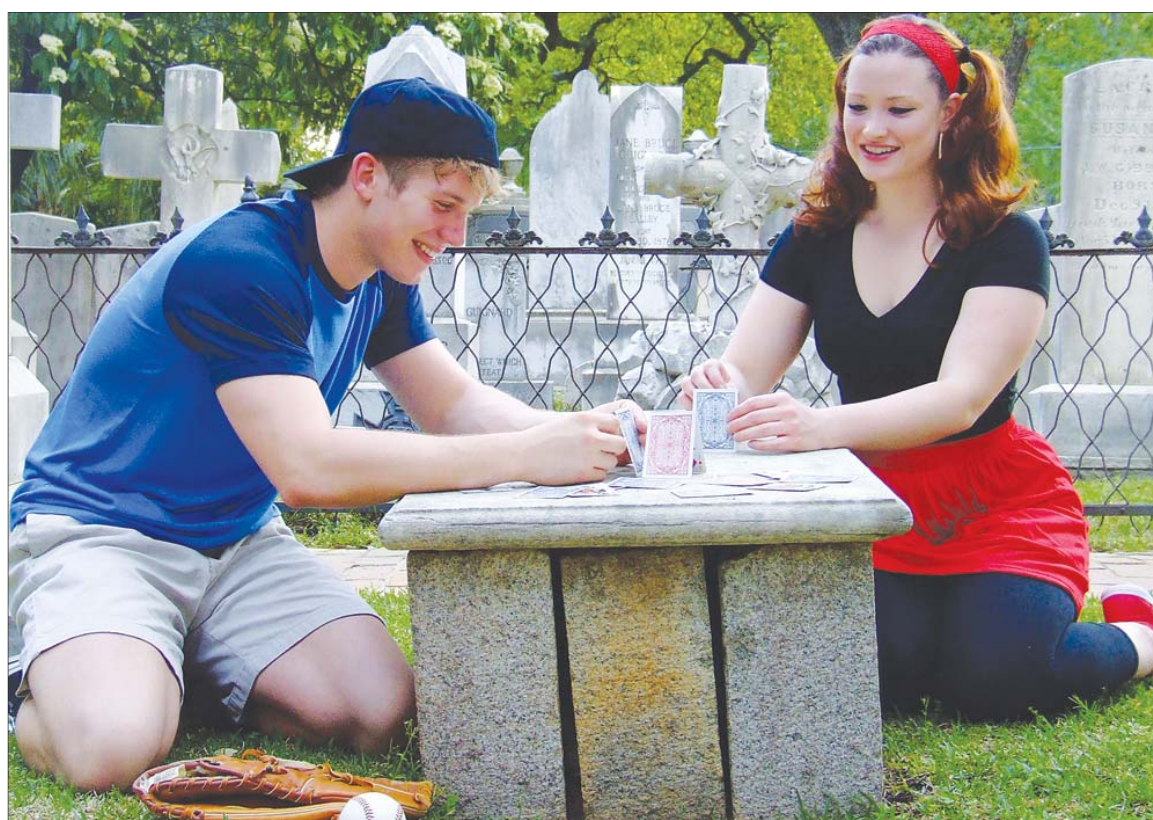
Skillet performs at USC Aiken April 24.

**April 24 USC Aiken:** Skillet with special guests Red. One of America's hardest working live acts, Skillet, who spent the first part of 2010 touring alongside Atlantic label mates Shinedown, also will be appearing at a number of upcoming summer rock festivals. The "Awake and Alive Tour" celebrates the continuing success of Skillet's new album, *AWAKE*, which reached the No. 1 spot on iTunes store's list. 7 p.m., USC Aiken Convocation Center, S.C. 118, across from the USC Aiken campus. For tickets, go to the USC Aiken Convocation Center box office, online at [www.Georgialinax.com](http://www.Georgialinax.com), or charge by phone at 1-866-722-8877. For more information, call 803-643-6901.

**May 1 USC Aiken:** Life Healthy Lifestyle Expo, featuring a fun-filled day of healthy living festivities, including Aiken Regional Hospital employees providing blood pressure checks, glaucoma screenings, vision screenings, PSA testing, healthy cooking demonstrations every hour, and more. 10 a.m.-4 p.m., USC Aiken Convocation Center. Free and open to the public.

**May 3 USC Salkehatchie:** 2010 commencement exercises, 7 p.m., Conference Center, West Campus. For more information, call Jane Brewer at 803-584-3446.

**May 3 USC Aiken:** The Rated R. Superstar Edge, featuring Rey Mysterio, CM Punk, and Chris Jericho, 7 p.m., USC Aiken Convocation Center. For tickets, go to the USC Aiken Convocation Center box office, online at [www.Georgialinax.com](http://www.Georgialinax.com), or charge by phone at 1-866-722-8877. For more information, call 803-643-6901.



Esteban Nevarez.

### 'John and Jen'

Joe Bach, a freshman music major, as John, and Sydney Mitchell, a senior theatre major, as Jen, rehearse a scene from the musical *John and Jen*. The play examines the relationships between brothers and sisters and parents and children in the changing times between 1950 and 1990. The play will be performed in the Lab Theater at 8 p.m. April 22-25. The Lab Theater, the University's black box theater, is on Wheat Street across from the Blatt P.E. Center. Tickets are \$5 and will be sold only at the door. *John and Jen* is the second musical to be performed in the Lab Theater. The first was *Hedwig and the Angry Inch* in 2007.

## ■ List your events

Please note below that the e-mail address for sending information to the *Times* calendar has changed, as has the telephone number for contacting us.

The *Times* calendar welcomes submissions of listings and photographs for upcoming campus events. Information should include the title of the event, starting time, location, speaker or presenter and their affiliation, cost to attend, and the host department or program. Send information or direct questions to Jane Jeffcoat at [jwj@mailbox.sc.edu](mailto:jwj@mailbox.sc.edu) or 7-3683. The deadline for receipt of information is 11 business days prior to the publication date of issue. The next publication date is May 6.

## ■ Online calendar

USC Calendar of Events is at <http://events.sc.edu>. To add events here, contact Cassandra Pope at [popcecl@mailbox.sc.edu](mailto:popcecl@mailbox.sc.edu) or 7-0019.

If you require special accommodations, please contact the program sponsor.

## ■ Miscellany

**April 23 Administrative Professionals Conference:** "Grow Your Value, Cultivate Your Skills, Invest in Yourself," Nationally recognized speakers Martha Lanier and Iwana Ridgill, 8:45 a.m.–1 p.m., Campus Room, Capstone House, 902 Barnwell St. \$50 registration. For more information, go to <http://hr.sc.edu/admnprofconf2010.html>.

**April 24 McCutchen House:** "All about Seafood," Chef du Jour Classes, 9 a.m. The cost is \$50 per person. Register on line at [www.mccutchenhouse.sc.edu](http://www.mccutchenhouse.sc.edu)

**April 24 Rage in the Cage:** For the first time in Columbia, professional mixed martial arts will take place in a cage. Fighters include Kelly Arundson, Muhsin Corbbrey, and John Richar. 7:30 p.m., Colonial Life Arena. For information, go to [coloniallifearena.com](http://coloniallifearena.com).

**April 25 Columbia Museum of Art:** "The Revolution of Pop Art," 3 p.m., 1515 Main St. Based on his book *The History of Pop art, 1947–1990*, Brad Collins, a professor of art history at Carolina, will lecture and demonstrate how artists were not celebrating comics and movies—they were using those materials as a way of expressing themselves. Free. Sponsored by Blue Cross Blue Shield of South Carolina.

**April 25 The Rock & Worship Roadshow:** The cast includes MercyMe, David Crowder Band, Family Force 5, Francesca Battistelli, Fee, Remedy Drive, and Sidewalk Prophets. 6 p.m., Colonial Life Arena. For information, go to [coloniallifearena.com](http://coloniallifearena.com).

**April 27 Thomas Cooper Library:** "It's All in the Cards: A Yearlong Celebration Commemorating the University Libraries Card Catalog," noon. Make a boat out of catalog cards and join the Reading Day "floatilla" on the Thomas Cooper Library reflecting pool.

**April 29 Healthy Carolina:** Lunch N' Learn Workshop, Lactation Support Programs, "Feeding Baby," noon–1 p.m., Russell House, Room 201. Learn how to be prepared for problems as Denise Altman, a registered lactation consultant, nurse educator, and childbirth educator, will share information about low milk supply identification and troubleshooting. If time permits, information about how and when to introduce solid foods and combining solid foods with breast or bottle feeding and/or pumping will be discussed. Free. Lunch is not provided. For more information and to RSVP, send an e-mail to [lindstrv@mailbox.sc.edu](mailto:lindstrv@mailbox.sc.edu).

**April 30 Taylor Swift:** Country Music's Entertainer of the Year brings her Fearless 2010 Tour to Columbia with opening acts Kellie Pickler and Gloriana. 7 p.m., Colonial Life Arena. For information, go to [coloniallifearena.com](http://coloniallifearena.com).



Martina McBride has been called the Celine Dion of country music for her big-voiced ballads and soprano range.

**May 1 Carrie Underwood:** America's sweetheart performs for the second time at Colonial Life Arena with her *Play on Tour* concert featuring opening acts Craig Morton and Sons of Sylvia. 7:30 p.m. For information, go to [coloniallifearena.com](http://coloniallifearena.com).

**May 2 Martina McBride:** The four-time Country Music Association Female Vocalist of the Year returns to Colonial Life Arena with special guests Blake Shelton and Luke Bryan. 7:30 p.m. For information, go to [coloniallifearena.com](http://coloniallifearena.com).



**At McMaster Gallery** Paintings by MFA candidate Nick Oleszczuk will be on display at McMaster Gallery through April 24. Oleszczuk, a former high school art teacher in Dillon, has shown locally and nationally. McMaster Gallery is located at 1615 Senate St. Hours are from 9 a.m. to 4:30 p.m. Monday–Friday.

## ■ Exhibits

**Through April 24 Art Department:** "Painting Topos," featuring works by Nick Oleszczuk, McMaster Gallery. The artist, who taught high school art in Dillon, is a full-time MFA candidate at USC. The pieces in the show use the subject of abstraction and the cathartic nature of art to examine the process of painting. The show is more about the development of space and form upon paper and canvas than it is about the continuation of theme within the series of work. McMaster Gallery is located in McMaster College at 1615 Senate St. Gallery hours are from 9 a.m. to 4:30 p.m. Monday–Friday. The gallery is closed on weekends and all University holidays. For more information, contact Mana Hewitt, gallery director, at 7-7480 or [mana@sc.edu](mailto:mana@sc.edu).

**Through May 8 McKissick Museum:** *Grass Roots: African Origins of an American Art*, showcasing the history of sweet-grass basketry in South Carolina, second floor. For more information, contact Ja-Nae Epp at 7-7251 or [jmepps@mailbox.sc.edu](mailto:jmepps@mailbox.sc.edu).

**Through early May 2010 Thomas Cooper Music Library:** An exhibit honoring James K. Copenhaver, director of bands. The exhibit honors James K. Copenhaver's service to the University and the School of Music. In April, he is retiring from his position as director of bands, a position he's held since 1976. The exhibit features items from the library's Carolina Bands Collection, which chronicles the history of bands at the University. The Carolina Bands Collection can be found online at [sc.edu/library/digital/collections/carolinabands.htm](http://sc.edu/library/digital/collections/carolinabands.htm).

**Through May Coleman Karesh Law Library:** *An Eighteenth Century Law Library: The Colcock-Hutson Collection*, School of Law, S.C. Legal History Room, Main Level.

**Through August Coleman Karesh Law Library:** *Memory Hold the Door*, a new exhibit highlighting four past honorees of Memory Hold the Door, a program of the USC School of Law and the S.C. Bar Association. School of Law, Main Level.

## ■ Theatre/opera/dance

**April 22–23 Koger Center for the Arts:** USC Dance Conservatory presents *Coppélia*. This comic ballet tells the classic tale of an inventor who creates a life-size (and life-like) dancing doll that becomes the object of affection for a young suitor, who is willing to discard the real girl who loves him. Both shows 6 p.m. Tickets are \$10 and \$16. For tickets, call 7-5112. (See story on page 8.)

**April 22–25 Lab Theater:** *John and Jen*, by Tom Greenwald and Andrew Lipka and directed by theater major Zach Kennedy, 8 p.m., Lab Theater, Wheat Street, across from the Blatt P.E. Center. Tickets are \$5 at the door.

**April 22–25 Longstreet Theatre:** Graduate Acting Student Showcase, *Valley Song*, by South African playwright Athol Fugard, 8 p.m., April 22 and 25 and 6 and 10 p.m. April 23 and 24. Tickets are \$5 and are available only at the door.

## ■ Sports

**April 30 Men's baseball:** Alabama, 7 p.m., Carolina Baseball Stadium.

**May 1 Men's baseball:** Alabama, 4 p.m., Carolina Baseball Stadium.

**May 2 Men's baseball:** Alabama, 1:30 p.m., Carolina Baseball Stadium.

**May 5 Men's baseball:** Winthrop, 7 p.m., Carolina Baseball Stadium.

## Art and poetry step to front in service-learning project

*Editor's Note: This is the second article in a three-part series following Art Evaluation, a service-learning project at A.C. Moore Elementary School*

By Courtney Mireni, AmeriCorps VISTA for Service-Learning

USC students and professors are helping children at A.C. Moore Elementary School take the steps to merge poetry and visual art—literally.

Twenty-seven undergraduates in Karen Heid's Art Evaluation class are working together with 40 children in the Art Club at A.C. Moore to create a mosaic poetry garden with stepping-stones that represent poems. The young students have named the garden Ripples of Hope, and the project has won the hearts of residents of Columbia's Rosewood/Shandon neighborhood.



Art education professor Karen Heid works with students in A.C. Moore Elementary School's Art Club.

"The overall idea is that the ripples of water from the fountain, which will be placed in the garden, will surround the children's art and poems and carry them out into the world," said Heid, an assistant professor of art education in the Department of Art.

As part of the project, each child in the school wrote a poem and created a stepping-stone with a mosaic design that represents his or her poem. To help with the writing, Heid collaborated with Tasha Laman, an assistant professor in the Department of Instruction and Teacher Education in the College of Education, who facilitates the poetry program at A.C. Moore.

On Tuesdays after school, members of the Art Club made all of the mosaic tiles and the stepping-stones. They also decorated the fountain and a bench and wall with mosaic designs. All the student work will be displayed in front of A.C. Moore.

Ripples of Hope is the service-learning component of Art Evaluation, a required course for students majoring in art education. Service learning is a method of teaching and learning that emphasizes hand-on tasks that address real world concerns. The course is funded in part by a grant from the University's Arts Institute.

"Students have enjoyed the service end," Heid said, "They really do want to be able to do service-learning projects in K–12 classrooms when they become teachers; so they are very interested in the day-to-day business of how to pull this off."

The course gives art education majors a nontraditional way to fulfill a requirement. The Carolina students started as mentors for the A.C. Moore students, but their relationship has evolved over the semester. Now the mentors have become learning partners, and the young students call the undergraduates their "buddies."

"This is nothing like any class I've ever taken. What I thought at the beginning was totally wrong," said William James, a student majoring in art education, "I wasn't prepared for how smart these guys are."

Parents are noticing how the project is affecting their children. "It's over at 3:45," Jennifer Bayfield, a parent, said, "but we never leave on time."

## Commencement continued from page 1

ate, master's, and professional degree graduates of the Darla Moore School of Business, the College of Mass Communications and Information Studies, the College of Nursing, the S.C. College of Pharmacy, and the Norman J. Arnold School of Public Health. A native of Orangeburg, Robinson will receive an honorary degree of Doctor of Humane Letters.

■ Ben Bernanke, chair of the Board of Governors of the Federal Reserve System and chair of the Federal Open Market Committee, will be the speaker at commencement exercises at 9:30 a.m. May 8 in the Colonial Center for baccalaureate, master's, and professional degree graduates of the College of Arts and Sciences and the Honors College. Bernanke, who grew up in Dillon, took office as chair of the Board of Governors of the Federal Reserve System Feb. 1, 2006. He began his second term on Feb. 1. Bernanke will receive an honorary degree of doctor of business administration. Stephen James Lippard, an inorganic and bioinorganic chemistry researcher and educator, will receive an honorary degree of doctor of science.

■ Gordon Smith, director of the Walker Institute of International and Area Studies, will be the speaker for commencement exercises for doctoral degree candidates at 1 p.m. May 8 in the Koger Center.

■ Robinson will be the speaker at commencement exercises at 3 p.m. May 8 in the Colonial Center for baccalaureate, master's and professional degree graduates of the College of Education; College of Engineering and Computing; College of Hospitality, Retail, and Sport Management; Fort Jackson Military Base Program; Interdisciplinary Programs; School of Music; and College of Social Work.

The schedule at the University's other campuses is:

■ Gullah artist Jonathan Green will be the speaker at commencement exercises at USC Beaufort at 6 p.m. April 30 at the Brantley and Helen Harvey Plaza on the Hilton Head Gateway campus in Bluffton. Joseph B. Fraser Jr., Hilton Head Island developer and philanthropist, will receive an honorary degree of doctor of humane letters.

■ William Lee McDow, a doctor in Kershaw and Lancaster counties, will be the speaker at commencement exercises at USC Lancaster at 2:30 p.m. May 1 at the James Bradley Arts and Sciences Building.

■ Henry H. Johnson III, president and CEO of the Upstate Alliance, will be the speaker at commencement exercises at USC Union at 7 p.m. May 1 in the Trulluck Activity Center.

■ M. Edward Sellers, chair and CEO of BlueCross BlueShield of South Carolina and the Companion group of companies, will be the speaker at commencement exercises at USC Salkehatchie at 7 p.m. May 3 at the Conference Center on the West Campus.

■ William "Bill" Barnet III will be the speaker and receive an honorary degree of Doctor of Public Service at commencement exercises at USC Upstate at 7 p.m. May 4 on the Quad behind the Administration Building. Barnet is the chief executive officer of the Barnet Company and Barnet Development Company.

■ Charles T. "Bud" Ferillo Jr., will be the speaker at commencement exercises at USC Sumter at 7 p.m. May 4 in the Nettles Auditorium. Ferillo owns Ferillo & Associates Inc.

■ Nils Juan Diaz, past chair of the U.S. Nuclear Regulatory Commission, will be the speaker and receive an honorary degree of doctor of public service at commencement exercises at USC Aiken at 7 p.m. May 6 in the Convocation Center. Artist Jim Harrison will receive an honorary degree of doctor of fine arts.

The University will award more than 5,800 degrees during commencement ceremonies at all campuses.

USC Columbia will award two associate degrees; 2,761 baccalaureate degrees; 201 law degrees; 78 medicine degrees; 106 pharmacy degrees, 48 graduate certificates; 1,026 master's degrees; 30 specialist degrees; and 169 doctoral degrees.

USC Aiken will award 284 baccalaureate degrees and 16 master's degrees; USC Beaufort will award one associate degree and 109 baccalaureate degrees; USC Lancaster will award 140 associate degrees; USC Salkehatchie will award 145 associate degrees; USC Sumter will award 61 associate degrees; and USC Union will award 38 associate degrees; and USC Upstate will award 607 baccalaureate degrees and five master's degrees.

## Nursing continued from page 1

at the Allendale campus and plans to take the licensure exam in June to become a registered nurse, then work in the community. Brooks, who lives in St. George, attended classes at Walterboro.

"Ultimately, I would like to work for the Veterans Administration, providing patient care for military veterans," said Brooks, who was a commissioned Army officer before beginning the nursing program at USC Salkehatchie. "Possibly, I'll go back one day to get a master's degree."

Walterboro native Michelle Avant has worked full time as a nursing technician in the emergency room at Colleton Medical Center while attending USC Salkehatchie. After graduating with honors in May, the mother of two teenaged sons will become an ER nurse at the hospital. "It's been a journey," she said.

Cindy McClure, USC Salkehatchie's nursing coordinator,

## ■ Parking permit renewal deadline is April 30

It's time to apply for a parking lot permit for the 2010-11 school year. All faculty and staff are required to apply for a permit using VIP.

To guarantee successful renewal of your parking permit, you must register no later than April 30. Instructions and a link to VIP can be found at [www.sc.edu/vmps/to\\_vip.html](http://www.sc.edu/vmps/to_vip.html). The VIP site does require a PIN number to access the application. It is imperative that all fields of the application are filled in.

Any University employee who does not have access to the Internet can go to the Parking Services office from 8 a.m. to 5 p.m. Monday-Friday for assistance. The office is located on the ground floor of the Pendleton Street Garage.

Reserve and garage space holders cannot apply for a faculty/staff permit on the VIP site. A separate notification will be sent for these assignments.

Employees with 25 or more years of service with USC will be assigned an "H" permit regardless of the choices made on the application, but those employees must apply to be assigned the permit.

Employees needing a Handicap (HC) permit can apply on VIP, but the Parking Services office must have medical documentation on file to make this assignment. "HC" is for a handicap permit only.

Parking permits give holders the privilege of parking on campus but do not guarantee a parking space. Sharing or lending of permits is strictly prohibited. For more information, contact Parking Services at [parking@mailbox.sc.edu](mailto:parking@mailbox.sc.edu), call 7-516 and press 5, or go to [www.sc.edu/vmps](http://www.sc.edu/vmps).

## Moore School still strong in U.S. News rankings

The University continues to be ranked among the nation's best graduate programs in international business in *U.S. News & World Report's* annual issue, *America's Best Graduate Schools*.

For 21 years, the Darla Moore School of Business has been the highest ranked public university MBA program in the international business category. Ranked behind the Thunderbird School of Global Management (Garvin) of Arizona and the University of Pennsylvania (Wharton), the Moore School bested Columbia University, Harvard University, Duke University (Fuqua), the University of California Berkeley (Haas), and the University of Southern California (Marshall) among other prestigious business schools.

"In an increasingly competitive field, we are proud that the Moore School remains ranked as the No. 1 public university in international business," Moore School Dean Hildy Teegen said. "At Moore, we are as committed as ever to international business, evidenced by the launch of innovative and interdisciplinary degree programs and the continued efforts of world-class faculty, staff, and students."

The Moore School also was ranked No. 41 for part-time MBA programs. The category was new, and 314 schools were ranked.

The issue of *America's Best Graduate Schools* will be on newsstands April 27.

## Today is Earth Day

Numerous events are taking place on campus in celebration of national Earth Week, which runs through April 23. Events for April 22 include:

■ 10 a.m.-2 p.m., information fair, student-run booths, and 'green' activities, Greene Street

■ noon-4 p.m., celebration and informational event, Statehouse grounds

■ noon-1:30 p.m., Environmental Stewardship Awards and reception, presented by Green Quad and School of the Environment, Green Quad

■ 2 p.m., Honors College Earth Day Celebration, Honors College Residence Hall. Areas on campus that practice sustainability will have booths and displays showcasing their efforts. Light refreshments will be served. The event is free and open to the public.

■ 7 p.m., film screening and discussion, Green Quad Learning Center. *No Impact Man* follows the Manhattan-based Beavan family as they abandon their high-consumption, Fifth-Avenue lifestyle and try to live a year while making no net environmental impact.

On April 23, faculty, staff, and students campuswide can join Green Quad staff and students as they plant, mulch, and prepare the Green Quad grounds for summer. For more information about these Earth Week activities and others, go to [www.sc.edu](http://www.sc.edu).

said the program has attracted scores of students, many of whom could not pursue a nursing degree at another institution.

"A lot of our nursing students are married, have families, and have jobs," McClure said. "It's definitely an opportunity for them to advance in their own communities."

For the students at Lancaster and Salkehatchie, advancing to the upper division is every bit as competitive as it is on the Columbia campus where the number of slots is much lower than the number applying. Many of the Salkehatchie nursing students received financial assistance from local hospitals and will work at those institutions following graduation.

"A lot of these students want to stay in this area. They don't want to leave, and this program is providing an opportunity for our hospitals to hire these people after they graduate," Carmichael said.

## Awards Day continued from page 1

application for the Algernon Sydney Sullivan Award that the moment that "will stand out in her mind" from her time at Carolina was when the girl finally read a book out loud.

A member of Omicron Delta Kappa, she served on its retention and involvement committee and was honored last year as the ODK Thomas Moore Craig Leadership Award recipient. She was also active in the Presbyterian Student Association, where she was part of the Leadership Team and Women's Bible Study. Last month, she was named a finalist for the Outstanding Woman of the Year at USC.

A 2009 Rhodes Scholar finalist in District 12, a Harry S Truman Scholarship finalist, and a member of Phi Beta Kappa, Guram will graduate in May with the most rigorous academic achievement an undergraduate can earn, the baccalaureus degree in interdisciplinary studies with a focus in biology, economics, and political science.

As a sophomore, Guram founded the USC Roosevelt Institution, a student think tank that studies policy problems, drafts solutions, and presents ideas to members of Congress. He also designed an upper-level political science class that examined the same issues. His writings on public health policy have been published by the Heritage Foundation.

Guram has conducted research in the laboratory of Sarah Schweitzer, assisting in research clinical studies of the physiology of pain. He won the first place award for his biomedical science presentation at USC's Discovery Day and also presented two posters at a national meeting of the Society for Neuroscience.

Guram has volunteered in the intensive care unit at Palmetto Health Baptist and at a rural hospital in the Dominican Republic, where he helped design and implement a program to boost childhood immunization rates.

He is a National Merit Scholar, Lieber Scholar, Palmetto Fellow, Magellan Scholar, and recipient of the Frances Chalk Carolina Scholarship.

A McKissick Scholarship recipient, Capstone Scholar and member of the Dean's List for four years, Davis will graduate in May with a bachelor's in English language and literature. She is a member of Alpha Lambda Delta freshman honor society, National Society of Collegiate Scholars, Golden Key national honor society, and Omicron Delta Kappa.

She has worked at the *Daily Gamecock* as columnist, copy desk chief, viewpoints editor, managing editor, and editor-in-chief. In her Swanger Award application, she wrote, "I devote more hours than I probably should in my office managing, editing, and communicating with students, leaders, staff, and organizations to better inform and correspond with the campus."



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# Faculty/staff news

Faculty/staff items include presentations of papers and projects for national and international organizations, appointments to professional organizations and boards, special honors, and publication of papers, articles, and books. Submissions should be typed, contain full information (see listings for style), and be sent only once to Editor, Times, 920 Sumter St., Columbia campus. Send by e-mail to: [chorn@mailbox.sc.edu](mailto:chorn@mailbox.sc.edu).

## BOOKS AND CHAPTERS

**T. Bruce Fryer**, Spanish, Beaufort, *Exito comercial: Prácticas administrativas y contextos comerciales*, fifth edition, Heinle Cengage Learning, Boston, Mass., and same publisher, *Exito comercial, Student Activities Manual*, fifth edition.

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**Stanley A. South**, S.C. Institute of Archaeology and Anthropology, "Campus Archaeology on the University of South Carolina's Horse-shoe," *Beneath the Ivory Tower, The Archaeology of Academia*, Russell K. Skowronek and Kenneth E. Lewis, editors, University Press of Florida.

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**Stephen L. Morgan**, chemistry and biochemistry, A.R. Stefan, C.R. Dockery, B.M. Baguley, B.C. Vann, A.A. Nieuwland, and J.E. Hendrix, "Microextraction, capillary electrophoresis, and mass spectrometry for forensic analysis of azo and methine basic dyes from acrylic fibers," *Anal. Bioanal. Chem.*, and with S.T. Ellison, A.P. Gies, and D.M. Hercules, "Py-GC/MS and MALDI-TOF/TOF CID Study of Polyphenylsulfone Fragmentation Reactions," *Macromolecules*.

**Patricia Puckett Sasser**, University Libraries, "Sounds of Silence: Investigating Institutional Knowledge of Use and Users of Online Music Collections," *Music Reference Services Quarterly*.

**William E. Brewer** and **Stephen L. Morgan**, chemistry and biochemistry, and H. Guan, "A New Approach to Multiresidue Pesticide Determination in Foods with High Fat Content Using Disposable Pipette Extraction (DPX) and Gas chromatography/Mass spectrometry (GC/MS)," *Journal of Agricultural Food Chemistry*.

## PRESENTATIONS

**Murray Mitchell**, physical education and athletic training, "Health-Related Fitness Content Knowledge of High School Physical Educators," American

Alliance for Health, Physical Education Recreation, and Dance, Indianapolis, Ind.

**T. Bruce Fryer**, Spanish, Beaufort, "Preparing and Using Short Case Studies," CIBER Business Language Conference, University of Pennsylvania, Philadelphia, Pa.

**Maria C. Mabrey**, languages, literatures, and cultures, "Teatro bajo la arena" y "teatro al aire libre," las veledades poético-dramáticas de Federico García Lorca y su obra de Nueva York," Carolina Conference on Romance Languages, UNC-Chapel Hill.



**Linda Shimizu**, chemistry and biochemistry, "Porous materials from self-assembling cyclic ureas," invited lecture, Florida State University, Tallahassee.

**Vitaly Rassolov**, chemistry and biochemistry, "Electron Correlation in geminals with graded orthogonality," Sanibel Symposium, St. Simons Island, Ga.

**Donna A. Chen**, chemistry and biochemistry, Samuel A. Tenney, Wei He, and Christopher Roberts, "Characterization and Chemical Activity of Au-based Bimetallic Clusters on TiO<sub>2</sub>(110)," American Chemical Society, San Francisco, Calif., and same presentation with same co-presenters, American Vacuum Society, Orlando, Fla.

**Juanita Villena-Alvarez**, foreign languages, Beaufort, "Creating Meaningful Heritage Language Programs," CIBER Business Language Conference: Global Literacies: Integrated Approaches to Cross-Cultural Training, University of Pennsylvania Wharton School of Business, Philadelphia, Pa.

**Allison Marsh**, history, "Come See Quality Being Made," Society of Automotive Historians/National Association of Automobile Museums, Tupelo, Miss.

**William E. Brewer**, chemistry and biochemistry, "Sample Collection Tips for Automated and Comprehensive Drug Analysis in Biological Specimens using LC/MS/MS," American Academy of Forensic Sciences, Seattle, Wash.

**John H. Dawson**, chemistry and biochemistry, "His93Gly Myoglobin as a Versatile Template for Modeling Heme Protein Active Sites: Applications to Novel Heme Proteins," International Conference on Biological Inorganic Chemistry, Nagoya, Japan, and "Magnetic Circular Dichroism Spectroscopy as a Probe of Heme Iron Coordination Structure: Applications to Novel Heme Proteins," invited keynote lecture, Asian Conference on Coordination

Chemistry, Nanjing, China, and "Mechanistic Studies of Oxidative Halophenol Dehalogenation by Heme-Containing Enzymes," Joint Pharmacology and Biological Chemistry Seminar, University of Michigan School of Medicine, Ann Arbor, Mich.

**Mark Cooper** and **Greg Wilsbacher**, Moving Image Research Collections, "Moving Pictures Around the World," Orphan Film Symposium, New York City, N.Y.

**Stephen L. Morgan**, chemistry and biochemistry, "Chemometrics 101: Theory and practice," invited lecture, American Academy of Forensic Science, Seattle, Wash., and same conference, with O.G. Cabrices, P. Kaewsuya, M. Goulart, and J.E. Hendrix, "Forensic Identification of Fluorescent Brighteners on Trace Evidence Fibers by Capillary Electrophoresis."

**Raja Fayad**, exercise science, Venkatesh Ponemone, Ali Keshavarzian, Marc I. Brand, Theodore Saclarides, Herand Abcarian, Emma Fletcher, Bianca Larsen, and Giamila Fantuzzi, "Adipose tissue Macrophages: Role in the Development of Strictures in Crohn's Disease," Broad Medical Foundation, Los Angeles, Calif.

**J. Mark Davis** and **E. Angela Murphy**, exercise science, "Curcumin reduces the MCP-1 response in ApcMin+ mice," Southeast American College of Sports Medicine, Greenville, and same conference, with J.L. Steiner, J.L. McClellan, and B.T. Gordon, "Effects of exercise training on mitochondrial biogenesis in the muscle and brain," and with B.T. Gordon, J.L. McClellan, and M.D. Carmichael, "Brain MCP-1 mRNA expression is increased in the ApcMin+ mouse model of colon cancer," and with S.H. Jung, J.L. McClellan, and M.D. Carmichael, "Effects of quercetin on brain inflammation in a mouse model of Alzheimer's disease," and with **Roger Newman-Norland**, exercise science, C.P. Barker, B. Davis, M.D. Carmichael, and C. Rorden, "Quercetin and caffeine effects on brain activation in a fatigued state: an fMRI study," and with S. Chen, S. Pallardy, J. Steiner, and M.D. Carmichael, "Effects of herbal supplementation on mental energy during prolonged cognitive demand."

**James Hebert**, epidemiology and biostatistics, **Mei Sui** and **Steven Blair**, exercise science, M. Heroux, I. Janssen, M. Lam, and D.C. Lee, "Dietary patterns and the risk of mortality: impact of cardiorespiratory fitness," *International Journal of Epidemiology*, and with **P. Wood**, **Shawn Youngstedt**, exercise science, **Lorne Hofseth**, pharmacy, J. Guess, J.B. Burch, K. Ogoussan, C. Armstead, H.M. Zhang, S. Wagner, U. Singh, D. Xie, and H. Hruschesky, "Relationship between circadian disruption, Per3 and human cytokine secretion, Integrative Cancer Therapies," *Journal of Physical Activity and Health*.

**Steven Blair**, exercise science, and H.W. Kohl III, "Lessons from a Life Well-Lived," *Journal of Physical Activity and Health*.

**Richard Clodfelter**, retailing, "Using Diffusion of Innovation Theory to Help Predict the Adoption of New Technologies in Retailing," Association of Marketing Theory and Practice, Hilton Head.

**Karin A. Pfeiffer**, **Marsha Dowda**, and **Russell R. Pate**, exercise science, Evelyn B. Kelly, Deborah Parra-Medina, Terry L. Conway, Larry S. Webber, Jared B. Jobe, and Scott Going, "Correlates of Physical Activity in Black, Hispanic, and White Middle School Girls," *Journal of Physical Activity and Health*.

**William Tomes**, Institute for Public Service and Policy Research, and William Baker (Kennesaw State University), "The Impact of the Recession on Local Governments," Southern Consortium of University Public Service Organizations, Knoxville, Tenn.

## OTHER

**Jennifer Elliott**, international student services, selected for Rotary International, Group Study Exchange to Paraná, Brazil.

**Martin S. Roth**, marketing, joined the Editorial Review Board at the *Journal of International Marketing*.

**Allison Marsh**, history, received the senior prize of the 2010 Rita Lloyd Moroney Award for Scholarship on Postal History for her article "Greetings from the Factory Floor" in the journal *Curator*.

## Job vacancies

For up-to-date information on USC Columbia vacancies and vacancies at other campuses, go to [uscjobs.sc.edu](http://uscjobs.sc.edu). The employment office is located at 1600 Hampton St.

## Woodward assesses nuclear energy industry

Darla Moore School of Business economist Douglas P. Woodward received a research award from the U.S. Department of Energy (DOE) to conduct a national survey of the workforce and education needs of the nation's nuclear energy industry.

The \$150,000 award is funded by DOE's Office of Nuclear Energy through a grant with the S.C. Universities Research and Education Foundation.

Woodward, who is director of the Moore School's Division of Research, will work with Joseph Von Nessen, a Moore School research assistant professor of economics, to assess the next decade's need for nuclear scientists and engineers. The survey will review the demand for jobs in



Woodward

the energy, environmental, medical, and defense sectors of the nuclear industry.

The DOE award is in response to industry concern that there will be a shortage of qualified nuclear scientists and engineers during this next decade.

The Nuclear Energy Institute, the policy organization for the nuclear technologies industry, estimated that half of the nuclear industry's workforce will be eligible to retire in the next 10 years. The American Nuclear Society's Special Committee on Federal Investment in Nuclear Education had similar findings in a 2007 report and has outlined higher-education needs for the United States to continue to be a leader in the field of nuclear energy.

## In Memoriam: Michael J. Mungo

Michael J. Mungo, a Columbia real estate developer, philanthropist, and longtime member of the USC Board of Trustees representing the 11th Judicial Circuit, died in Columbia April 11 of congestive heart failure. He was 82.



Mungo

Funeral services were held April 14 at the Episcopal Church of the Good Shepherd in Columbia.

Mungo was born in Bethune in 1928 and received his bachelor's degree in government from the University in 1950 after having served in the U.S. Army. He was a graduate student at the University and taught American government from 1952 to 1953.

He was a member of the USC Board of Trustees from 1969 to 1978 and from 1982 to the present. He was board chairman from 1988 to 1992.

Mungo was the founder of The Mungo Companies, the largest home construction firm in South Carolina and the 38th largest homebuilder in the nation. After turning the company over to his sons, Stewart and Steven, he became president of the Mungo Foundation, which benefits select Christian and charitable causes, including the Cooperative Ministry, Christ Central Ministries, and the Harvest Hope Food Bank.

Mungo is survived by sons and daughters-in-law, grandchildren, and a sister and brother. His first wife, Mary Meech Mungo, and second wife, Jennifer Brewer Mungo, preceded him in death.

Memorials can be made to the Harvest Hope Food Bank, 2220 Shop Road, Columbia, 29201, or to the Episcopal Relief and Development, ATTN: Haiti Fund, Box 7058, Merrifield, Va. 22116-7058. An online guest book is at [www.dunbarfunerals.com](http://www.dunbarfunerals.com).

## USC Upstate hires new Student Life staff

USC Upstate has hired new staff members for the Office of Student Life. Khrystal L. Smith has been named director, Stacey D. Mills is the assistant director, and Kara Lee Ferguson is the program coordinator.

Smith previously worked at the University of Georgia Department of Campus Life and the St. Augustine College Office of Student Activities.

Mills was a career specialist and instructor at Woodmont High School in Greenville, senior pastor at Mountain View Baptist Church, and director of programs and community services at the Bethlehem Community Center.

Ferguson was the assistant director of multicultural and international student services at Radford University.



Junior dance performance majors McCree O'Kelley, left, and Olivia Anderson rehearse a scene from the ballet *Coppélia*.

Jason Ayer, UIS

## Coppélia dances on to the Koger Center stage April 22–23

Featuring Carolina students and more than 100 children, *Coppélia*, a classical ballet that combines charm with humor, will be the final performance of the USC Dance Conservatory's season.

Performances will be at 6 p.m. April 22 and 23 in the Koger Center. Tickets are \$16 for the public; \$14 for the military and USC faculty and staff; and \$10 for students. For tickets, call the Carolina Coliseum box office at 7-5112 or charge tickets by phone at 251-2222.

"*Coppélia* is a ballet that premiered in 1870 at the Theatre Imperial de l'Opera in Paris and has great history and tradition," said Marissa Freeman, administrative director and ballet mistress for the USC Dance Conservatory. "It is wonderful that students of the USC Dance Conservatory will have the opportunity to dance a ballet with such great historical importance and be a part of ballet tradition."

"This is truly what classical ballet is about: tradition. It is a special opportunity for our dance students, and for the audience, to enjoy a ballet that has been performed for 140 years in theaters across the world. Dancing in *Coppélia*, USC Dance Conservatory students have the opportunity to be a part of the workings of a full-length ballet. Each has a character to play, and all the dancers, from 3 years old through our University dancers, play an integral role in making the ballet a success."

Members of the USC dance company will dance two of the roles. Olivia Anderson, a junior dance performance major from Augusta, Ga., will perform the lead role of Swanilda. McCree O'Kelley, a junior dance performance major from Columbia, will dance the role of Franz.

Children, ranging in age from 3 to 16, who dance with the USC Dance Conservatory will dance the roles of Flowers, Cupids, Village Children, Joy, Chinese Dolls, Scottish Dolls, Dresden Dolls, Spanish Dolls, Mazurka, Czardas, Waltz of the Hours, and friends.

Faculty from the USC Dance Conservatory, including Susan Anderson, Stacey Calvert, Anna Dragoni, Marissa Freeman, Talin Kenar, and O'Kelly, choreographed the ballet. Two students from the USC Dance program, Anna Grace Fisher and Caitlin McCormack, also helped with the choreography. The choreography is inspired by the original ballet created by Arthur Saint Léon (1821–1870).

The ballet tells the story of a girl named Coppélia, who sits on her balcony all day reading, speaking to no one. A boy named Franz falls deeply in love with her and wants to marry her, even though he is already engaged.

His fiancée, Swanhilda, sees Franz throwing kisses at Coppélia. Swanhilda soon learns that Coppélia is actually a doll that belongs to Doctor Coppelius, the mad scientist. She decides to impersonate the doll, in order to win the love of Franz.

Chaos follows, but all is soon forgiven. Coppélia and Franz make up and get married. The marriage is celebrated with several festive dances.

*Coppélia* is based on the story "The Sandman," by E.T.A. Hoffman.

## Year in Malaysia sets challenging stage for theatre professors

By Larry Wood

How do you convey the magic of a midsummer's night to students who live three degrees from the equator?

It takes seasoned professors like Jim O'Connor and Erica Tobolski, who spent a year teaching theatre and oversaw a performance of Shakespeare's *A Midsummer Night's Dream* with students from the Universiti Teknologi MARA (UiTM) in Shah Alam, Malaysia. The tropical weather there is hot and humid and varies little throughout the year.

"Working with these students on this play, we had to really keep reformulating what we thought we knew about theatre," said O'Connor, who directed the play and was formerly the chair and artistic director as well as head of the master of fine arts directing program in the USC Department of Theatre and Dance. "Take the title. How do you explain summer to someone who lives so close to the equator? Summer is not a word they use. It's summer all the time."

"The students know the word, but they really don't understand the concept," said Tobolski, who was the acting and vocal coach for the performance and is an assistant professor in the department.

The students performed *Mimpi* (*A Midsummer Night's Dream*) in Malay, the official language of Malaysia, with an original gamelan orchestra, at the National Theater in Kuala Lumpur, the nation's capital.

O'Connor and Tobolski had to adjust not only to climate differences but also many cultural differences working in another country. In the classroom and on stage, they, as Western professors, encountered cultural differences in the training of the performing arts. For Malaysian students, acting is all about copying, instead of developing a character from within.

"We had to explain Western theatre as well as directing and the acting process," said O'Connor, who taught directing classes.

"Their style of acting comes from their culture," said Tobolski, who taught acting. "They're supposed to give an outward manifestation of behavior, and then they copy it. Our Western, psychological-based characters are developed internally rather than through imitation."

Tobolski and O'Connor also experienced different reactions from their Malaysian students to the ways they taught and directed than they do from American students.

"Here, it's very much the Socratic method of questions and answers," Tobolski said. "In Malaysia, I would ask my students what they discovered from an acting exercise, they wouldn't answer. They weren't used to offering up their own opinions and were very frightened of getting it wrong and displeasing the teacher, a position of great status in Malaysia."

O'Connor found the same to be true of directing. "The actors were always asking me if that's the way I wanted the scene to be played and would want to know if that's the way I wanted them to do it every time," he said. "I would tell them that that was very interesting but let's keep looking for other answers. In the end, though, they were very open."

O'Connor and Tobolski also were mindful of other Malaysian customs, especially religion. Malaysia is a multicultural country, but Islam is the official religion. "Religion affects everything from dress to schedules. Sometimes, it was hard to schedule rehearsals around the five daily prayer times," O'Connor said. "The rules of dress are very clear. They weren't applied to us in the theatre, but we were very careful."

"We were very respectful," Tobolski said.

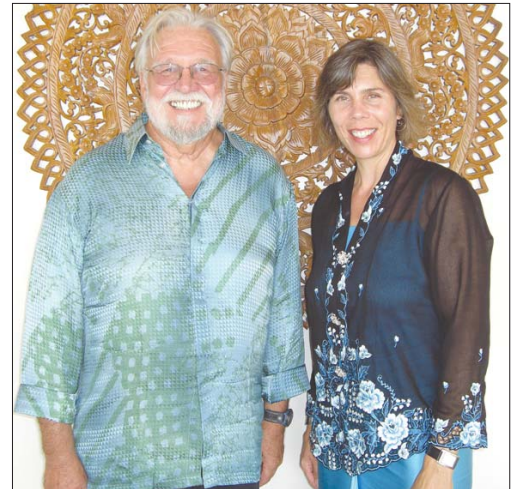
O'Connor and Tobolski spent the year at UiTM at the invitation of Hatta Azad Khan, one of O'Connor's former graduate students at Purdue University, who has served as the artistic director of the National Theatre and now is dean of Faculty of Artistic and Creative Technologies. In addition to being an academic, Khan also is a significant playwright and filmmaker who was declared the Outstanding Writer in South East Asia in 2009.

"While we were there, we had the treat of going to their film awards, which is like our Academy Awards, where Khan was presented the award," O'Connor said.

Beyond offering up their expertise in western theatre, Tobolski and O'Connor studied and worked with many forms of eastern theatre, some of which is much more demonstrative than western theatre. They attended classes in Wayang (shadow puppet theatre) and co-taught classes in Mak Yong (traditional dance theatre) in mainland Malaysia.

They also experienced many other forms of eastern theatre during their travels in Southeast Asia such as Jegog and Legong (Bali), Khon performance (Thailand), and a form unique to Ha Noi, Vietnam, Water Puppet Theatre.

O'Connor and Tobolski's visit was the beginning of a theatre cultural exchange, and plans call for them to return to Borneo, Malaysia, where the theatre tradition is that of personal and historic story telling. The year away allowed them to transmit information and theatre processes to eastern theatre students and in turn gain valuable information about eastern process that they have brought back to their teaching at USC.



Theater professors Jim O'Connor and Erica Tobolski, pictured in traditional Malay attire, spent a year teaching in Malaysia.

## Cocky Award: Creator of 'Snack Attack' Super Bowl ad picks up prize

Dreams do come true. Cole Koehler should know. The Minneapolis filmmaker's dream of making a national commercial came true earlier this year when his ad for the Doritos Crash the Super Bowl contest became the most watched commercial in Super Bowl history.

Koehler and Doritos brand manager Stuart Beck recently discussed the making of the "Snack Attack Samurai" ad with USC students. They also claimed the Cocky Award for the Best Super Bowl Commercial in the seventh-annual Cocky's Super Bowl Ad Poll. Students in an Honors College course on Super Bowl advertising rate the ads for persuasion, brand identity, and likability.

"This is even cooler than playing on the Super Bowl," said Koehler as he stood next to Cocky and showed off the award, a large bobble head of Cocky.

Doritos, one of the Super Bowl's heaviest ad spenders, took a different approach for its popular brand of chips with the creation of the Crash the Super Bowl campaign in 2007. Rather than paying the high costs of producing ads, Doritos solicited fans of the product to create and submit commer-

cial. Six finalists were selected, three of which were selected in online voting to air during the Super Bowl. Finalists earned \$25,000, but none knew the results of the poll and which three would air.

Inspired by two brothers from Indiana who won the contest in 2009, Koehler teamed up with friend and fellow filmmaker Ben Krueger, also of Minneapolis, to create their own winning spot.

"We love storytelling, and Doritos gave us the opportunity to do just that," Koehler said.

Krueger's suggestion that a Doritos chip looked like a ninja-throwing star led to the concept of a Doritos-wielding Samurai warrior. Koehler's memorable scream in the commercial was inspired by the movie *Raising Arizona*. With the help of 22 friends, the filmmakers created the ad in under four hours with a \$1,000 budget.

Then they all gathered to watch the game. After three quarters and three Doritos ads had run, the pair didn't think their ad would run. Then Doritos decided to run a fourth ad, Koehler and Krueger's commercial. The ad ran just after

Saints cornerback Tracy Porter intercepted and returned a pass to win the game.

"We were so lucky that the ad was played at that time, making it the most-watched TV commercial ever," said Koehler. According to Nielson Co. figures, 116.2 million viewers were watching.

While luck may have played a factor in its timing on air, it was the originality and quality of the ad that led to its selection from more than 4,000 submissions, Beck said.

Beck encouraged Carolina students to get into the action and submit a commercial in next year's contest. Koehler reinforced the importance of having and pursuing dreams.

"Just stick with the dream and keep going. Every day work on what you want to do, and your work will pay off," said Koehler.

Cocky's Super Ad Poll is conducted by Bonnie Drewniana, an associate professor of journalism, and students who take her class on Super Bowl advertising. The "Snack Attack Samurai" ad can be viewed online at [jour.sc.edu/news/newsann/10Spring/cockyadpoll.html](http://jour.sc.edu/news/newsann/10Spring/cockyadpoll.html).