



TIMES

UNIVERSITY OF SOUTH CAROLINA

A publication
for USC faculty,
staff, and friends
AUGUST 5, 2004

University of Minnesota dean to become provost

Mark P. Becker, dean of the School of Public Health at the University of Minnesota, has been named provost and executive vice president for academic affairs at USC, effective Sept. 1.

Becker also will have a faculty appointment as a professor with tenure in the Department of Statistics. That appointment must be approved by the Board of Trustees. He will succeed Jerry Odom, who has served in that position since 1997 and will return to teaching in USC's chemistry department.



Becker

“Mark Becker is a highly respected leader in the fields of public health and higher education,” he said. “With his experience in the classroom, in the research laboratory, and in administration, I am confident that he will be a strong, respected leader for our faculty and a valued member of my administrative team.”

In addition to serving as dean, Becker is assistant vice president for public health and a professor of biostatistics at the University of Minnesota. Before joining that institution in 2001, he was assistant and later associate dean for academic affairs in the School of Public Health at the University of Michigan.

Becker was elected a fellow of the American Statistical Association in 1999 and has been the principal investigator on several National Institutes of Health and National Science Foundation grants. He was co-editor of *Sociological Methodology* and was a guest editor for *Sociological Methods and Research* and for the *Journal of the American Statistical Association*.

Becker's wealth of experience in administration, teaching, and research makes him an excellent choice to lead the faculty and fashion sound academic policy, President Sorensen said.



KIM TRUETT

Pointe well taken

Student dancers from around the country attended this year's S.C. Summer Dance Conservatory to study ballet, jazz, modern, and other dance genres. For more pictures from the conservatory, turn to page 4.

The next AIDS fighter?

Researcher promotes HIV therapy with seaweed

By CHRIS HORN

Jane Teas, a researcher in the Arnold School of Public Health, has just returned from this summer's International Seaweed Symposium in Norway and the U.N. AIDS conference in Bangkok, Thailand.

If you're wondering what the connection is between seaweed and AIDS, Teas can explain. She recently conducted a pilot study in Columbia to test the efficacy of treating HIV-positive clients with algae (seaweed and spirulina). It turns out that certain types of algae appear to fight HIV and other serious viral infections, but there is plenty of skepticism in the science and health communities, Teas said.



Teas

“The idea that you can protect yourself by a dietary supplement seems too monumental, and seaweed itself seems too inconsequential to make a difference,” said Teas, a research assistant professor in the Department of Health Promotion, Education, and Behavior.

And yet there is much scientific evidence of algae's ability to prevent HIV infection in cell culture and some evidence that algae stimulates the immune systems of animals and people. Teas points out that HIV infection rates are far lower in Japan—12,000 in a population of 127 million—than in Africa—where 25 million people are living with HIV.

In some African countries, more than 35

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A \$24 million Health Education Complex will soon be on the horizon at the USC Upstate.

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Fashion Camp gives girls a chance to be divas for a day.

www.sc.edu/usctimes

Presidential science advisor to speak at summer commencement

Kathie Lynn Olsen, associate director of the Office of Science and Technology Policy in the White House, will deliver the commencement address and receive an honorary doctor of science degree at USC's summer commencement exercises for baccalaureate, master's, and professional degree candidates from its eight campuses at 10:30 a.m. Aug. 7 in the Colonial Center.

The University expects to award more than 1,400 degrees, including 498 baccalaureate degrees, one Pharm.D. degree, two law degrees, eight graduate certificates, 403 master's degrees, and 10 graduate specialist's degrees.

The University expects to award 109 doctoral degrees at doctoral commencement ceremonies at 8:30 a.m. Aug. 7 in the Koger Center. Provost Jerry Odom will be the speaker.

Degree candidates from the four-year and regional campuses include 89 baccalaureate degrees and six master's degrees from USC Aiken; 18 associate degrees and nine baccalaureate degrees from USC Beaufort; four associate degrees from USC Lancaster; 11 associ-

ate degrees from USC Salkehatchie; 25 associate degrees from USC Sumter; six associate degrees from USC Union; and 188 baccalaureate degrees and eight master's degrees from USC Upstate.



Olsen

A native of Portland, Ore., Olsen earned a bachelor's degree in biology and psychology with honors from Chatham College in Pittsburgh, Pa., and was elected to Phi Beta Kappa. She then earned a doctorate from the Department of Psychobiology at the University of California, Irvine.

Olsen was a postdoctoral fellow in the Department of Neuroscience at Children's Hospital of Harvard Medical School in Boston before moving to the State University of New York at Stony Brook where she taught and conducted research at the Long Island Research Institute.

Olsen was a program director at the National Science Foundation

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Student speak

- **Name:** Evelyn Kinyanjui
- **Year:** Junior
- **Major:** Chemistry
- **Hometown:** Nairobi, Kenya

Q: Why are you on campus this summer?

A: I am working. I've been at McKissick Museum for about a year as part of a work-study position. I answer phones and help out in other ways. This summer I helped with the McKissick Mornings camps. I had been wanting to do that for a while. I would like to be a pediatrician, so being around the kids was a good experience.



Q: You have a slight accent, but I can't quite place it.

A: I am from Kenya. I've been in the United States for about three years. My family moved to California for a while because my dad was doing his Ph.D. in civil engineering there. He is a transportation engineer. When he finished, my family moved back to Kenya. I always knew I wanted to come to the United States to go to school.

Q: Talk a little about Kenya, particularly about its system of higher education.

A: Kenya has a population of about 30 million and is roughly the size of Texas. In Kenya, when you're in high school, you take an examination that determines what school you will go to and what you will become. It would have been possible for me to become a pediatrician in Kenya but difficult for me to study chemistry or public health, which is what I plan to do. Medical school in Kenya is a seven-year program: you get a master's degree in medicine and then complete a residency. There are many more educational opportunities in the United States.

Q: Do you have other siblings?

A: I am the youngest of seven children. Oh yeah! It's fun in a big family. I have four brothers (two are twins) and two sisters. One brother is in England, and one sister is at USC. The rest are in Kenya.

Q: What will you do after you finish the chemistry degree?

A: I plan to get a master's degree in public health and then go on to medical school. I have taken a health-training course with Michelle Murphy in Health and Wellness Programs. She is very good and has inspired me to study public health. I am also involved in the Peer Health Educators program. She is the advisor of that group.

Q: Why does pediatric medicine appeal to you?

A: When I was younger, I was sick a lot, and one of my sisters had severe asthma. I would see her go in and out of the hospital. And my mother is a nurse, now retired. I want to practice in any country in Africa. I would really like to be part of Doctors without Borders. I like to travel, and I think I would like to help people throughout Africa.

Q: What diseases do pediatricians see a lot of in that part of the world?

A: Malaria is huge in Africa. Polio, too. Many children still need the polio vaccine, especially in Nigeria. And AIDS, of course. So many of Africa's diseases can be prevented, and I believe that is why the study of public health and policy is important.

■ **USC SPONSORS W.K. KELLOGG AFRICAN AMERICAN FELLOWSHIP PROGRAM:** The first recipients of the W.K. Kellogg Undergraduate Fellowship awards came to USC in July to learn more about health disparities in epidemiology and biostatistics. The students from historically black colleges and universities across the state also examined the causes of outbreaks of diseases and why certain populations are most affected and were introduced to research in public health. The partnership includes the W.K. Kellogg Foundation of Battle Creek, Mich.; USC; S.C. State University; Claflin College; Benedict College; Allen University; and Morris College, which are all committed to eliminating health.

■ **FIVE USC STUDENTS NAMED WASHINGTON FELLOWS:** Five USC students have been chosen to participate in the University's Washington Fellows Program. The students will spend the fall semester in Washington, D.C., working as interns in congressional offices and committees, news organizations, trade associations, and policy-research organizations. Participants will gain an understanding of how government works while earning academic credit. During the semester, the students will take courses in public policy, leadership, and theater appreciation. The Washington Fellows Program is open to students enrolled in honors programs in public and private South Carolina universities and colleges. USC students are Ashley McDowell and Elizabeth Bakanic, political science; Rebecca Spencer, history; Barbara Wofford, women's studies; and Kathryn Carroll, international business and accounting.

■ **1600 HAMPTON ST. OPEN HOUSE:** University offices at 1600 Hampton St. invite all faculty and staff to an open house Aug. 19 for tours and refreshments. Parking will be available in the AD13 lot behind the building off of Barnwell Street. For more information, call 7-1809.

IT bulletin

New feature sends faxes to e-mail

By Kimberly Stewart, Special to Times

Did you know that you can have your own personal fax machine without an actual fax machine? Now, there is a fax feature on most University office phones that have a USC voicemail box. If you are a Groupwise e-mail user:

- You need to have a voicemail account with the University.
- You need to have Enabled VoiceMail (EVM). If you don't have this feature, create a ticket with Computer Services at cshelpdesk.csd.sc.edu to set up EVM. (There is a one-time \$15 fee.)
- When someone asks for your fax number, give your personal office number, not the general office or fax number.
- The fax will be directed to your e-mail inbox. The sender can stay with the fax machine and push the option "send a fax" or walk away from the fax machine and the message will get through to your phone.
- You will see the fax message come into your e-mail.

If you are not a Groupwise e-mail user, you can still have faxes sent to your USC voicemail box:

- Create a ticket with Computer Services at cshelpdesk.csd.sc.edu and request the fax to voicemail feature. (There is a one-time fee of \$15.)
- After this feature is set up, give the sender of the fax your personal office number, and you will get a message in your voicemail that you have a fax waiting. You will then be prompted to give a number to which to send the fax (such as your central office fax number). But it will not go to your e-mail unless you have EVM installed and are a Groupwise user. All you need to have this feature is a voicemail account with USC. Go to www.csd.sc.edu/Telephone/Services.shtml for more information.

You still will need a fax machine to send faxes out. There are no capabilities at this time to send a fax electronically through EVM. The incoming fax call will sound just like a regular phone call. If you do pick it up, the fax will still get to your e-mail. If you have a display screen on your phone with caller ID, you will see an incoming fax message and a number.

If you are an EVM user, go to evm.csd.sc.edu and type in your mailbox number and PIN. In the [evmDelivery](#) section of the page, put a check mark next to "Fax." Click "submit changes."

Go to the Computer Services home page at csd.sc.edu for more information, or call the Help Desk at 7-1800.

USC Lancaster receives \$600,000 scholarship bequest

By Shana Funderburk, Special to Times

USC Lancaster has received a scholarship bequest of about \$600,000, the single largest such donation from an individual in the campus' history.

The James Edward Dodds and Mary Morse Dodds Scholarship will assist students who graduate from any S.C. public school in furthering their education at USC Lancaster.

Mary Morse Dodds was a native Kentuckian who lived in the Lancaster community for more than 60 years. An independent and educated woman, she believed in higher education and wanted to give others in her community an opportunity to pursue their dream of obtaining a college degree.



Catalano

"With her bequest to USC Lancaster, Mrs. Dodds has provided an exemplary model of foresight for others to consider," said Stan Johnson, president of the USC Lancaster Educational Foundation. "This is a terrific example of how a gift of this nature can benefit the community for years to come, and it was a truly wonderful thing for her to do. It has a lasting impact on USC Lancaster and on the lives of the students who receive the scholarships."

USC Lancaster currently has an extensive scholarship program and awards some 75 scholarships annually. The Dodds' bequest will allow USC Lancaster to further expand its scholarship program.

"This bequest is another example of the tremendous support that this community has given USC Lancaster and its students over the years," said John Catalano, dean of USC Lancaster.

For more information about scholarship opportunities or endowments at USC Lancaster, call Ralph Garriss, director of development, at 803-313-7026.



New Health Education Complex slated for USC Upstate

A \$24 million Health Education Complex will soon be on the horizon at USC Upstate, following approval by the USC Board of Trustees at its June 30 meeting. The 190,000-square-foot building, the first major academic building to be built in the northern segment of the campus, will include the Mary Black School of Nursing, School of Education, wellness/fitness center, enrollment management, and bookstore.

"The value of the Health Education Complex is twofold," said John Stockwell, chancellor of USC Upstate. "With current enrollments of 4,500 students, we are experiencing tremendous overcrowding in the major academic buildings of the institution. USC Upstate makes the heaviest use of classroom space per student of any university in the state, and this new facility will ease excessive demand by providing vital academic space for instruction."

The new space will allow the School of Education to provide more teachers for Spartanburg County and beyond, while the Mary Black School of Nursing will be able to double its output of nurses and to add graduate programming in nursing. The wellness/fitness center, in addition to supporting academic programs, will provide recreational opportunities for students.

"Funding for the Health Education Complex comprises \$5 million from a state capital improvement bond, \$10 million from an institutional bond, \$5 million from a university revenue bond, and \$4 million in private gifts," said Bob Connelly, vice chancellor for business affairs at USC Upstate.

USC Upstate expects to break ground for the facility in spring 2005 with construction being complete in fall 2006.

■ VACATION PICTURES NEEDED BY AUG. 16: *TIMES* will publish its 10th-annual summer vacation photo spread in its Aug. 26 print edition and on the *TIMES Online* Web site. To be included, send photos by Aug. 16 to Vacation Photos, c/o *TIMES*, University Publications, 920 Sumter St., or e-mail digital images to larryw@gwm.sc.edu. Be creative and, if possible, remember to include yourself in the picture.

■ USC NROTC INSTRUCTOR TO HEAD NATIONAL ENGINEERING COURSE: Lt. Ross Shealy, a junior instructor in the Department of Naval Science at USC Columbia, has been named national course coordinator for naval engineering, a course he will teach this fall. This course is being offered at 71 universities, including MIT, Georgia Tech, the University of Southern California, and every other institution that has a Navy ROTC program. The course covers engineering topics important to prospective naval officers, including thermodynamics, engine and turbine theory, nuclear power fundamentals, hydrostatics, and electrical theory. As national course coordinator, Shealy is responsible for review, revision, and implementation of the naval engineering curriculum for the national NROTC program.

■ CHERAW AND ORANGEBURG STUDENTS AWARDED GREENER SCHOLARSHIPS: Ashley Sade Rivers of Cheraw and Mary Magdalene Jones of Orangeburg have been awarded Richard T. Greener Scholarships to attend USC. The Black Alumni Council of the Carolina Alumni Association sponsors the Greener scholarships, which were established in 1983 to recognize academic achievement, leadership, community service, and financial need. The endowment is a tribute to Greener, who in 1873 became the first black faculty member at USC.

■ USC SALKEHATCHIE PARTNERS WITH ARTS COUNCIL: For the third year, USC Salkehatchie formed a partnership with the Colleton County Arts Council to offer the Fabulous Fridays concert series. The performances were held outdoors in USC Salkehatchie's Marvin Park on the campus in Walterboro. Jane Brewer, director of the USC Salkehatchie Walterboro Campus, said that the cooperative effort is great for the campus. "Being able to host such excellent events on our campus is a real bonus for us," she said. "The Colleton County Arts Council is a perfect example of a community arts council that works, and it is a real pleasure to work with them and to be able to be part of something of such benefit to the community."

Fashion Camp gives young girls opportunities to design their futures

By LARRY WOOD

It's two hours before show time on a hot July afternoon, and Room 2009 in the Coliseum is buzzing with teenage girls getting their makeup done for a 6:30 fashion show, the capstone event of Fashion Camp 2004.

Down the hall, camp counselors have transformed a lecture hall into a fashion showplace with pink cotton cloth for a runway and silver toile and shimmering stars decorating the ceiling. All the girls need now is the paparazzi, but their families and friends will be a great substitute.

"The girls learned about fashion design but also about empowerment—everything from professionalism to how clothing can make a difference."

—Marianne Bickle

About 40 girls from ages 11 to 17 from South Carolina and as far away as Illinois and Nebraska attended this year's camp, sponsored by USC's Center for Retail in the Department of Retailing. In its second year, the camp not only highlighted all aspects of fashion but also introduced the girls to careers in the industry and showcased opportunities that USC's retailing program offers prospective students.

"The girls learned about fashion design but also about empowerment—everything from professionalism to how clothing can make a difference," said Marianne Bickle, the new chair of the Department of Retailing who came to USC about a month ago from Colorado State University.

"Although the name is Fashion Camp and it sounds like it's all about clothing, it's really about the individual as well. It is so popular that each year it closes out because the girls get great individual attention from the instructors."

Deborah Fowler, an associate professor in retailing, created the camp and organizes and teaches classes. In addition to the fashion show, this year's camp included sessions in fashion trends and contemporary culture. The girls also designed T-shirts and jewelry and learned how to create a fashion storyboard.

The girls went on a field trip to Old Navy to pick out their outfits for the fashion show; the theme was Diva for a Day. M.A.C. cosmetics provided the makeup for the show. Other local



M.A.C. cosmetics representative Ky Young uses a light touch to apply face powder to Kat Terrell of Illinois. KIM TRUETT

merchants contributed, too. Wal-Mart donated all the camp supplies; Publix provided apples; the Columbia Metropolitan Visitor's Bureau donated bottled water; and Carolina Collegiate Federal Credit Union supplied food for breaks during the week.

Graduate students in retailing also take leadership roles in the camp. Tracy Cameron traveled to New York City during May session and made a slide presentation on some of the fashion retailers her class visited. Jen McGee coordinated fun activities—a toga activity and photo shoot—but stressed that the camp also is educational.

"We want the girls to learn more about the fashion industry, the trends and, especially, the careers in fashion," McGee said. "We also want to let them know there is a place for them at USC in the Department of Retailing, if they decide to follow that track."



USC begins picking up its own trash

By CHRIS HORN

Sometimes the only way to get a job done right is to do it yourself.

That's what the folks in USC's landscape and environmental services decided after experiencing chronic problems with an outside garbage collection service on the Columbia campus. The University recently purchased two garbage collection trucks and hired two drivers to service the campus' 88 dumpster cans.

"We were paying close to \$400,000 per year and not getting very good service," said Tom Knowles, assistant director of landscaping and environmental services. "Dumpsters were overflowing and causing a stench; it was difficult to get them to come back if a dumpster was missed."

By using its own trucks and crew, Knowles said, USC Columbia likely will break even or better on cost and have much more reliable service. The two trucks cost about \$350,000 together, and the campus has purchased a hot-water pressure washer to keep them as clean and odorless as possible.

"A lot of universities have their own garbage collection trucks—you have a lot more control that way," he said.

Drivers Henry Jones, left, and Charles Tiller begin work long before sunrise every day.

By the numbers ...

- Number of dumpster cans on Columbia campus: 88
- Tons of trash collected monthly: 220 (440,000 pounds)
- Tons of trash collected annually: 2,640 (5,280,000 pounds)
- Landfill fee per ton of trash: \$26 (more than \$68,000 annually at current trash collection levels)

USC's garbage collection drivers work from 3:30 to 11 a.m. five days per week and pick up eight to 12 tons of solid waste per day. The University pays \$26 per ton to a Richland County landfill for disposal.

The campus also has three recycling teams that empty central point collection cans every day. Recycled items include plastic, office paper, corrugated cardboard, toner cartridges, rechargeable batteries, and aluminum cans.

"We know we're not capturing all of the recyclables on campus—we could use eight or 10 people picking it all up, but there's no budget for that," Knowles said.

Landscape and environmental services plans to add more dumpster cans for recyclable materials such as corrugated cardboard and paper. The same trucks will be used for recycling collection.

Chris Horn can be reached at 7-3687 or chorn@gwm.sc.edu.

Staff spotlight

■ **Name:** Emily San Jose

■ **Title:** Assistant Director of Orientation

■ **Department:** Enrollment Management Services, Office of Orientation and Testing Services



San Jose

■ **How long have you worked at USC?** Since May 2003. I graduated from USC in 1999 with a degree in English, and then I taught English for four years in Sumter at Crestwood High School. I did want to come back to

Columbia, though. I saw on the USC Web site that this position was open, and I thought this was something I would like to pursue. I came in and talked to Harrison Greenlaw, who is orientation director. It was great because I already knew about the orientation process at USC: I was an orientation leader when I was an undergraduate.

■ **What are your duties?** A big part of it is helping to choose the orientation leaders and train them. Orientation is the University's welcoming phase. It is a freshman's first contact with us, and the leaders represent our University to parents and students. I'm involved in getting the whole process together: booking the facilities, arranging everything from bus drivers to food, to information materials, to our Web presence. We also have computer-based testing going on in the office, and we advise the Alpha Lambda Delta Honor Society. And because we are located in the Russell House, we see the students on a regular basis. This summer, I helped some of my former high-school students from Crestwood go through USC orientation, which was really neat.

■ **How does a student become an orientation leader?** The positions are open to rising sophomores, juniors, and seniors. Their term of service carries through an entire year. They submit an application, then go through a pretty involved three-tiered process. First is a group interview, like an information session, and then we have them do an activity to explore group dynamics. From there, it is a self-elimination process. If they decide this isn't something they want to do, then they can elect not to continue. The next session is a meeting between the candidates and the current orientation leaders. The leaders make some recommendations from there, and some eliminations are made. A final interview is conducted with the candidate, Harrison, and myself; then the leaders are chosen. They will go through training during the spring semester and then work through the summer. They have a few orientation obligations in August, some throughout the fall, and again in January, but the bulk of their time commitment is in the summer. May and June are just crazy. This summer, better than 98 percent of all incoming freshman had already attended an orientation by July 1.

■ **What are this year's leaders like?** Five of the 18 current leaders are sophomores, which says to me that they really liked the orientation process they went through just a year ago and wanted to be a part of it. They are such a great, diverse staff. They are alike in that they like people and are outgoing, but they are different in that they have different backgrounds and different majors. Some live on campus, some off campus. A few are in Greek organizations. Some are residence hall advisors. They are not people who would ordinarily hang out together, but they get to know and learn from each other. I'm still in contact with several of the leaders I worked with as a student.



PHOTOS BY KIM TRUETT

Students in the Jazz Intensive program stretch their talents in a modern dance class.



Young ballerinas strike a classical pose as they glide across the floor.



This student takes a turn at hiphop.

Gotta dance

The S.C. Summer Dance Conservatory attracts dancers from around the country to study and perform with world-renowned dance instructors.

The conservatory features intensive classes in ballet, jazz, modern, and other dance genres. The program culminated with a gala at the Koger Center. Susan Anderson, a USC professor of dance, is the conservatory's artistic director.

Polarization is topic of social policy conference Aug. 7-10

By LARRY WOOD

USC's College of Social Work will sponsor its annual policy conference Aug. 7-10 at the Embassy Suites Hotel in Charleston.

As many as 200 social work professionals from across the country and abroad are expected to attend. This year's theme is "Social Policy Change in a Polarized Nation."

"We wanted to look at the issue of polarization and what to do about human services and social welfare policy," said Leon Ginsberg, dean of the College of Social Work. "There really are a lot of differences. On one side, there's the position that taxes should be reduced so people can use their own money to buy the services they want. On the other is the belief that government can and must help by developing and delivering services to those who need them. Polarization has been an issue for a long time."

Three speakers—Bruce Jansson, Gary Bailey, and Mimi Abramovitz—will address polarization in social policy. Jansson, a professor of social policy and administration in the School of Social Work of the University of Southern California, will present the opening plenary from 4 to 5:30 p.m. Aug. 7. His topic will be "Why the Glass Isn't Half Empty: How We Can Advance a Progressive Agenda in a Polarized Nation." Jansson's publications include *Theory and Practice of Social Policy: Becoming an Effective Policy Advocate: From Policy Practice to Social Justice*, in its fourth edition; and *The Reluctant Welfare State*, soon to be released in a fifth edition.

Bailey, an assistant professor at Simmons College Graduate School of Social Work in Boston, will address the Influencing State Policy Awards Luncheon from 11:30 a.m. to 1 p.m. Aug. 8. His topic will be "The National Association of Social Workers and Social Policy." Bailey is president of the National Association of Social Workers, the largest professional organization of social workers. He was named Social Worker of the Year in 1998 by the National Association of Social Workers, Washington D.C., and by the Massachusetts Chapter of the National Association of Social Workers.

Abramovitz, a professor of social work and social welfare policy at Hunter College, will present the closing plenary from 9:30 to 11 a.m. Aug. 9. Her topic will be "From the Have Nots to the Haves: The Rise and Fall of the Welfare State." She is the 2004 recipient of the Council on Social Work Education's Distinguished Recent Contributions to Social Work Education Award and the author of numerous articles and three books, including *Under Attack, Fighting Back: Women and Welfare in the United States*, named an outstanding book by the Myers Center for the Study of Human Rights in North America; *Regulating the Lives of Women: Social Welfare Policy from Colonial Times to the Present*; and a new social policy textbook, *Dynamics of Social Welfare Policy*.

Begun in 1999, the conference, the first of its kind, attracts attention from national journals and participants from as far away as England and South Africa. Outstanding work by undergraduate and graduate students of social work will be honored at the Influencing State Policy Awards Luncheon. This year a group of USC students placed second in the competition and will be recognized at the luncheon.

The conference is open to the public. Registration is \$300, \$175 for students, and \$100 for student volunteers, who must work eight hours at the conference. Registration is available online at www.pware.com/2118. For more information, call 7-5291.

In memoriam

FUNERAL SERVICES PLANNED FOR HISTORY PROFESSOR

EMERITA GRACE McFADDEN: Funeral services are being planned for Grace McFadden, a history professor emerita and former director of USC's African American Studies Program who died July 31. McFadden, who joined USC's faculty in the early 1970s, was among the first African-American professors appointed at the University in the 20th century. McFadden became director of the African American Studies Program in 1988. McFadden's husband, John McFadden, is an educational psychology professor at USC. For funeral details, call 786-6300.



McFadden

calendar

around the campuses



Quilts by fabric artist Sylvia Pickell will be on display through Sept. 30 at the Umpteenth Gallery, Arts and Letters Building, USC Sumter. Gallery hours are 8:30 a.m.–5 p.m. Monday–Friday; closed Saturday and Sunday. For information, call Laura Cardello, at 55-3858.



Aug. 16–Sept. 30 USC Sumter: Selected works from USC Sumter's Permanent Collection, Upstairs Gallery, Administration Building. For more information, call Laura Cardello, galleries and exhibits assistant, at 55-3858.

Aug. 17 USC Upstate: Stadium party for students in the University Readiness Center. New mascot to be unveiled. Dinner begins at 5:30 p.m.; program with mascot debut begins at 7 p.m.

Aug. 23 USC Sumter: Opening Convocation, noon, Arts and Letters Building, Lecture Hall. Susan K. Walvius, head coach, USC women's basketball, will be the keynote speaker. The traditional bagpiper-led procession through the campus will begin promptly at 11:40 a.m. at the Lawrence Peace Garden, located directly behind the Administration Building. An informal lunch will be served immediately following the ceremony. For more information, call Pearl Fernandes at 55-3725 or Terrie Smith at 55-3710.

Aug. 27–Sept. 24 USC Upstate: Richard Kreuger Photography Exhibit, FOCUS Educational Gallery. Gallery is open 9 a.m.–5 p.m. Monday–Friday. Free and open to the public. For more information, call Mary Lou Hightower at 52-5817.

Through Aug. 31 USC Sumter: "Posters of the Great War," from the Joseph M. Bruccoli War Collection, University Gallery, Anderson Library. The posters are part of the comprehensive collection of Great War materials founded in 1997 by Arlyn and Matthew J. Bruccoli at USC's Thomas Cooper Library. The collection is named for Bruccoli's father. University Gallery hours are 8:30 a.m.–8:30 p.m. Monday–Thursday, 8:30 a.m.–1 p.m. Friday, and 2–6 p.m. Sunday. The gallery is closed Saturday. For more information, call Laura Cardello, galleries and exhibits assistant, at 55-3858.

exhibits

Through Aug. 6 McMaster Gallery: "etc.," an exhibit of clay, oil, and photography artwork created by six emerging Georgia artists: A.J. Argenta, Elizabeth D'Angelo, Vanessa Grubbs, Joanna Stecker, Maraiiah Wenn, and Addison Will. Free. McMaster Gallery is located in the USC Department of Art at 1615 Senate St. Gallery hours are 9 a.m.–4:30 p.m. Monday–Friday and 1–4 p.m. Sunday. For more information, contact Mana Hewitt, gallery director, at 7-7480 or mana@sc.edu.

Through Sept. 26 Columbia Museum of Art: "There is No Eye: Photographs by John Cohen," a retrospective exhibit containing more than 130 gelatin and silver print photographs by John Cohen, who captured the Beat Generation and major figures of New York's avant-garde arts cultures of the 1950s and '60s. Included in the exhibit are photos of musician Bob Dylan, writer Jack Kerouac, musician Woodie Guthrie, and poet Allen Ginsberg. The Columbia Museum of Art is located on the northwest corner of Main and Hampton streets in downtown Columbia. Museum hours are 10 a.m.–5 p.m. Wednesday, Thursday, and Saturday; 10 a.m.–9 p.m. Friday; and 1–5 p.m. Sunday. Closed Monday and Tuesday. Admission is \$5 adults, \$2 students, \$4 senior citizens; free for museum members and children under 6; free every Saturday. For more information, call 799-2810 or go to www.columbiamuseum.org.

mckissick museum

Through Aug. 22 Southern Graphics Council Print Exhibition, 35 artists are represented in this juried traveling exhibition of works by contemporary printmakers. The Southern Graphics Council is the largest print organization in the United States, with members from across the country. McKissick Museum is free and open to the public. Hours are 8:30 a.m.–5 p.m. Monday–Friday and 11 a.m.–3 p.m. Saturday. The museum is closed Sunday and all holidays. For more information, call 7-7251.

sports

Aug. 26 Men's Soccer: Virginia, 7 p.m., The Graveyard.

Aug. 27 Women's Soccer: Georgia State, 7 p.m., The Graveyard.

lectures

Aug. 6 Engineering, "Client-Centered Energy Savings for TCP Downloads," David Lowenthal, Department of Computer Science, University of Georgia, 3:30–4:30 p.m., Swearingen Engineering Center, Faculty Lounge, Room 1A03.

Other campus event information can be found on the USC Calendar of Events at <http://events.sc.edu>.

LIST YOUR EVENTS: The *TIMES* calendar welcomes submissions of listings for campus events. Listings should include a name and phone number so we can follow up if necessary. Items should be sent to *TIMES* Calendar at University Publications, 920 Sumter St.; e-mailed to kdowell@gwm.sc.edu; or faxed to 7-8212. If you have questions, call Kathy Dowell at 7-3686. The deadline for receipt of information is 11 business days prior to the publication date of issue. The next publication date is Aug. 26.

 If you require special accommodations, please contact the program sponsor.

miscellany



Salaam



Finney

Aug. 6–7 Writers' Conference: Statewide conference will include workshops, readings, and book signings. Participants will include Nikky Finney, a poet; Kalamu Ya Salaam, an editor, writer, filmmaker, and teacher from New Orleans; and Kwame Dawes, a professor of English at USC, where he is distinguished poet in residence and director of the S.C. Poetry Initiative. Gambrell Hall. Sponsored by the USC Creative Writing Center, the S.C. Poetry Initiative, and the Columbia Writers' Alliance. For more information, call 7-4298 or 699-3297.

Aug. 10–11 Children's Show: "Dora the Explorer LIVE," 7 p.m. Aug. 10, 10:30 a.m. and 7 p.m. Aug. 11, Koger Center. Tickets are \$16 to \$36 depending on seat location. For tickets, go to the Carolina Coliseum Ticket Office or charge by calling 251-2222.

Aug. 15 Ceremony: New Student Convocation, 4–5 p.m., Koger Center.

Aug. 17 Orientation: "Engage in the Process: National Fellowship Competitions Orientation," 11 a.m.–noon, Gressette Room, Harper College, free.

Aug. 18 Carolina Welcome '04: Hypnomenalist Michael Anthony, 8 p.m., Russell House Ballroom, free.

Aug. 20–21 Thomas Cooper Library: "Robert Burns in His Time and After: A Colloquium, Exhibition, and Celebration," an event celebrating the G. Ross Roy Collection of Robert Burns, Burnsiana, and Scottish Poetry at USC. Sponsored by Thomas Cooper Library in cooperation with the Department of English, the College of Liberal Arts, and the Thomas Cooper Society. For more information, contact Patrick Scott, Rare Books and Special Collections, by phone at 7-1275 or e-mail at scottp@gwm.sc.edu. A Web site dedicated to the event can be found at www.sc.edu/library/spcoll/events.html. (See story page 8.)



Anthony

concerts

Aug. 7 Series: Sizzlin' Summer Concert, Caribbean Cowboys, calypso, 7–10 p.m., Finlay Park, Downtown Columbia, free.

Aug. 14 Series: Sizzlin' Summer Concert, Friends Band with Fred and Bunny, variety dance, 7–10 p.m., Finlay Park, Downtown Columbia, free.

Aug. 20 Colonial Center: American Idols Live, featuring contestants from the third season of *American Idol*, 7 p.m. Tickets are \$37 and \$47. For more information or to order tickets, call 6-9200.

Aug. 21 Series: Sizzlin' Summer Concert, The Ross Holmes Band, big band smoothies and blues, 7–10 p.m., Finlay Park, Downtown Columbia, free.



Holmes

■ **USC TO HOLD SECOND-ANNUAL HOME MOVIE DAY AUG. 14:** The University invites people to raid their attics for family films and screen them Aug. 14 as part of Home Movie Day, the second annual worldwide event to celebrate the importance of home movies. Screenings will be held from noon to 2 p.m. in the Nickelodeon Theater at 937 Main St. and from 8:30 to 10:30 p.m. in the Art Bar, 1211 Park St. Both screenings are free and open to the public. For more information on Home Movie Day, call 7-1216 or go to www.homemovieday.com.

■ **USC, OCOONEE SCHOOLS AGREE TO IMPROVE PRE-ENGINEERING EDUCATION:** USC and the School District of Oconee County signed a Memorandum of Agreement in June that will expand and improve the district's pre-engineering program. In conjunction with Project Lead the Way (PLTW), a national not-for-profit organization designed to increase the number and quality of engineers, the district will equip its graduates for postsecondary engineering training and careers by partnering with faculty from USC's College of Engineering and Information Technology. Oconee County students also will be able to earn college credits through PLTW courses offered through the Oconee schools. "For years, there was no bridge between secondary education and engineering education," said Ralph White, dean of USC's engineering college. "Project Lead the Way, among other initiatives, is constructing a wide, sturdy bridge between our institutions. It is fitting that we, as teachers of future bridge builders, make this connection with our teaching partners in Oconee County, and we are excited about the future of engineering education in our state."



White

■ **UNIVERSITY ASSOCIATES NAMES OFFICERS FOR 2004-05:** USC's University Associates has elected J. Donald Dial Jr., a lawyer with Haynsworth Sinkler Boyd, as its president for 2004-05. Other new officers are president-elect C. Whitaker Moore of Coldwell Banker United Realtors; vice-president Stan F. Gibson, president of the South Carolina Bank of America; and secretary-treasurer J. Canteay Heath Jr., senior director of development at USC. University Associates comprises Midlands area business, community, and professional leaders committed to supporting and promoting USC.

AIDS continued from page 1

percent of the people between 15 and 49 years of age are HIV-positive. Although there are many differences between Japan and Africa, the possibility of dietary protection has been largely ignored, Teas said.

"I am sure that ship captains during the Age of Exploration in the 15th and 16th centuries could not imagine that the lowly lime could prevent the devastating effects of scurvy due to vitamin C deficiency," Teas said.

In Teas' own pilot study in Columbia, three HIV-positive subjects ingested 10 algae capsules daily for three weeks. All experienced a verifiable decrease in their viral loads (the amount of active HIV in their blood) ranging from 29 percent to 67 percent and an increase in the type of infection-fighting white blood cells that HIV kills. Teas has approval from USC's Institutional Review Board to follow up with 21 subjects for six months, but finding funding and HIV-positive patients willing to try the algae therapy has been difficult.

She is cautious about seaweed's HIV-fighting ability, saying that more patients and longer follow-up are necessary before drawing conclusions.

"At the moment, the results are just very encouraging," Teas said. "But we need to look into this more. Currently 7 percent of the 37 million people in the world who are HIV-positive can afford drug treatment and have access to the drugs—most of them in industrialized countries. Even among those who could take antiretroviral drugs, 25 percent cannot tolerate the side effects of the medications. Reliance on drugs alone to fight the HIV epidemic is a luxury affordable only in highly industrialized nations.

"No one at the U.N. AIDS conference mentioned that even in countries with universal access to antiretroviral drugs, half of the people who took them were dead within five years. Drugs are helping but not curing HIV. And there is evidence that drug resistance is becoming ever more common among the people who can afford drugs."

Ideally, she would like to link women's cooperatives cultivating seaweed in Africa and India with doctors in nearby medical communities and begin trials of algae against HIV.

Three years ago, Teas thought she could simply describe scientific data supporting the use of algae for treatment of HIV to doctors working in African hotspots for AIDS. To Teas' frustration, after a year of correspondence and careful documentation of why algae should work against HIV, she visited the dean of a medical school/hospital in Uganda to whom Teas had sent a box of algae capsules and discovered them being used as a footrest under his desk.

"He just did not know what to do with them. I talked with many of the doctors at the hospital about why seaweed should work, heard their stories of family deaths due to AIDS, and yet no one was willing to try seaweed," Teas said. "The leap of faith from scientific logic to dietary alteration was just too great."

At the July U.N. AIDS Conference, Teas and Mohammad Irimeh, a Jordanian graduate student studying seaweed at the University of Tasmania, distributed brochures and Teas' research paper on algae and AIDS.

"I think my most satisfying interaction came from talking with the commercial sex workers of Bangkok who hosted an exhibit in the community events area," Teas said. "These women face the highest risk from HIV in the world, with more than 60 percent testing HIV positive.

"Initially, the women I talked with pleaded lack of understanding of English. Then, by chance, I had dinner at a local market where a woman was selling packages of seaweed. The next day I took the bag labeled in Thai and one of our brochures and tried again. This time when I offered one of the commercial sex workers the seaweed, she understood what I was saying."

For now, or at least until she is able to obtain funding for a larger HIV/seaweed study, it seems Teas will be spreading the word about AIDS-fighting algae one person at a time.

Chris Horn can be reached at 7-3687 or chorn@gwm.sc.edu.

USC names admissions director

Scott Verzyl has been named director of undergraduate admissions at USC.

Verzyl, who will begin his duties Sept. 15, is the associate vice president for enrollment services at the University of Alabama in Huntsville. He succeeds Terry Davis, who was USC's admissions director since 1990.

Verzyl is a graduate of the Georgia Institute of Technology and has an MBA from Kennesaw State University. He has experience in the admissions and registrar's offices at Georgia Tech and spent more than six years with Systems & Computer Technology (SCT) working on the Banner SIS, a computer program used by university and college admissions offices around the country.

Verzyl, who is called on frequently as a presenter at professional conferences, has been active in the American Association of Collegiate Registrars and Admissions Officers and the Southern Association of College Registrars and Admissions Officers. He is on the ACT Council in Alabama. He and his wife, Holly, have two children.



Verzyl

Journalism students cover political conventions on weblog

By MARSHALL SWANSON

Four students and several faculty members from USC's School of Journalism and Mass Communications played a key role in a unique election-year program to provide digital, wireless coverage of the Democratic convention in Boston.

The project was part of the Cingular Wireless Election Connection, a program designed to encourage young people to vote and participate in the political process by using the latest in wireless technology to provide a real-time youth perspective on the conventions and campaigns.

The students used Motorola V400 camera phones and Cingular Wireless service to record and transmit news, events, and activities at the convention in Boston.

The students sent pictures, audio, and video to the Ifra Newsplex, the next generation newsroom and training center at USC, where staff edited the material and posted it on a mobile weblog at www.rucingular.com/election.

The USC students—Kent Babb of Spartanburg, Adam Beam of Fountain Inn, Allyson Bird of Folly Beach, and Mary Pinckney Waters of Aiken—joined students from Emerson College, Northeastern, Columbia, and the University of California at Berkeley as digital reporters.

USC faculty members Randy Covington and Douglas J. Fisher assisted in the coverage. Covington, an assistant professor of journalism and director of Newsplex, served as assignment manager and bureau chief in Boston and will work with students from Columbia University and the University of California at Berkeley at the Republican convention in New York City.

Fisher, an instructor of journalism and former Associated Press news editor, was newsflow editor at Newsplex, supervising editing of the students' convention reports and images before they were posted on the Web.

"From USC's perspective, this puts us on the cutting edge of American journalism because Cingular asked us to coordinate this very innovative project," Covington said.

"In new media, this is a time of growth and expansion, and we in academe are being challenged to learn and perfect new ways of doing things," he added. "I'm energized and excited."

USC was selected to take part in the project because of its coverage of last February's S.C. Democratic primary in which students used similar wireless technology that linked some 170 Web sites the world over to the election results.

Covington said the USC School of Journalism and Mass Communications also will coordinate coverage of the fall elections by a group of between 10 and 15 top U.S. journalism schools as a result of the Ifra Newsplex being located at USC.

While in Boston, the students attracted the attention of the Inside Politics section of CNN.com: "Cameraphone coverage: Leave it to six smart USC students and their professor to take a technology to a new level. They're walking the convention floor with cameraphones, taking instant snapshots along with commentary and posting the information as it happens. The Wireless Election Connection Moblog looks to be one of the surprise hits of the weblog coverage here at the convention."

Olsen continued from page 1

(NSF) in Washington, D.C., from 1984 to 1996 and assisted in developing new research programs for women. She later started a neuroscience grant program, helping to build the fledgling field of behavioral neuroendocrinology.

After her NSF service, Olsen was chief scientist at the National Aeronautics and Space Administration (NASA) and became associate director of science in the Office of Science and Technology Policy (OSTP). In her current position, Olsen advises OSTP director John Marburger, who is President George W. Bush's science advisor.

Olsen earned the National Science Foundation Director's Superior Accomplishment Award, the International Behavioral Neuroscience Society's Award, and the Society for Behavioral Neuroendocrinology Award.



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Design Editor: Betty Lynn Compton
Senior Writers: Marshall Swanson, Kathy Henry Dowell
Photographers: Michael Brown, Kim Truett

To reach us: 7-8161 or larryw@gwm.sc.edu

Campus Correspondents: Office of Media Relations, USC Columbia; Dendra Martin, Aiken; Marylys West, Beaufort; Sherry Green, Lancaster; Jane Brewer, Sakehatchie; Tammy Whaley, Upstate; Tom Frewett, Sumter; Terry Young, Union.

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■ **JOB VACANCIES:** For up-to-date information on USC Columbia vacancies, access the human resources Web page, hr.sc.edu, or visit the employment office, 508 Assembly St. For positions at other campuses, contact the personnel office at that campus.

■ **LAKSHMI WORKING WITH NORTH AMERICAN MONSOON EXPERIMENT:** Venkat Lakshmi, an associate professor in the Department of Geological Sciences and a hydrogeology expert, is among a group of weather researchers working on the North American Monsoon Experiment, which will give scientists a better understanding of the acute weather conditions associated with monsoons, such as floods and droughts. The work is being conducted by scientists from 30 universities, government labs, and federal agencies in the United States, Mexico, and Central America.

■ **ENGLISH AS A SECOND LANGUAGE CLASSES AVAILABLE ON CAMPUS:** English Programs for Internationals at USC offers English as a Second Language classes to people from around the world. Anyone with a family member or friend who wants to learn English can contact the program office by calling 7-3867; by visiting the Byrnes Building, Room 207; or by going online at www.epi.sc.edu.

■ **USC UPSTATE COURTS STUDENTS FROM BERMUDA:** USC Upstate administrators are hoping a new agreement with Bermuda College will help bring more international students to the campus in Spartanburg. Charles Love, dean of the School of Education, Regis Robe, director of International Studies, and Regina Avery, vice chancellor for Academic Affairs, recently traveled to Bermuda to finalize an agreement that would allow Bermuda College students to enroll in USC Upstate's School of Education. The planned agreement would require students from Bermuda College to complete two years of general education and meet grade-point average and professional test requirements before enrolling at USC Upstate. The students then would specialize in a field of study, such as special education or early childhood education, before returning to Bermuda to teach. USC Upstate students would have the opportunity to travel and gain international teaching experience by going to Bermuda. The first students from Bermuda could arrive at USC Upstate in early 2005. Administrators expect at least 25 students from Bermuda to enroll.

Faculty/Staff

■ **BOOKS AND CHAPTERS:** Kevin J. Swick, education, *Empowering Parents, Families, Schools and Communities During the Early Childhood Years*, Stipes Publishing, Champaign, Ill.

Marcia G. Synnott, history, "A Friendly Rivalry: Yale and Princeton Pursue Parallel Paths to Coeducation," *Going Coed: Women's Experiences in Formerly Men's Colleges and Universities, 1950-2000*, Leslie Miller-Bernal and Susan L. Poulson, editors, Vanderbilt University Press, Nashville, Tenn.

John T. Addison, economics, and Clive R. Belfield, "Unions and Establishment Performance: Evidence from the British Workplace Industrial/Employee Relations Surveys," *The Changing Role of Unions—New Forms of Representation*, Phanindra V. Wunnova, editor, M.E. Sharpe, Armonk, N.Y.

Mark M. Smith, history, editor, *Hearing History: A Reader*, University of Georgia Press, Athens, Ga.

■ **ARTICLES:** Ann F. Ramsdell, cell and developmental biology and anatomy, Yumei Chen (MUSC postdoctoral fellow), Katerina Mironova (USC School of Medicine graduate student), Lisha Whitaker (USC biomedical science program graduate), Laura Edwards (USC Women's Studies graduate), and H. Joseph Yost (University of Utah), "ALK4 Functions as a Receptor for Multiple TGF-beta-Related Ligands to Regulate Left-Right Axis Determination and Mesoderm Induction in *Xenopus*," *Developmental Biology*.

John R. Woods, Center for Health Services and Policy Research, "Paying for Quality," *The Journal of the South Carolina Medical Association*.

Deborah Parra-Medina, M. Thompson-Robinson, and Roger Sargent, health promotion, education, and behavior.

Sara Wilcox, exercise science, and J.C. Will, "A replicable process for redesigning ethnically relevant educational materials," *Journal of Women's Health*.

Sara Wilcox, exercise science, and A.C. King, "The effects of life events and interpersonal loss on adherence to home- and class-based exercise sessions in older adults," *Journal of Aging and Physical Activity*.

Patrick Hubbard, law, "Do Owners Have a Fair Chance of Prevailing under the Ad Hoc Balancing Test of Penn Central Transportation Company," *Duke Environmental Law and Policy Forum*.

Sarah M. Sweitzer, pharmacology, physiology, and neuroscience (School of Medicine), J.A. Shumilla, E.I. Eger, M.J. Laster, and J.J. Kendig, "Inhibition of Spinal Protein Kinase C-epsilon or -gamma Isozymes Does Not Affect Halothane Minimum Alveolar Anesthetic Concentration in Rats," *Anesthesia and Analgesia*, also, with C. Allen, M.H. Zissen, and J.J. Kendig, "Opioid Withdrawal Associated Mechanical Allodynia in Neonatal Rats," *Pain*, and, same publication, with S.M.E. Wong, A. Tjolsen, C. Allen, D. Mochly-Rosen, and J.J. Kendig, "Exaggerated Nociceptive Responses on Morphine Withdrawal: Roles of Protein Kinase C and α 3."

■ **PRESENTATIONS:** Steven P. Hooker, Prevention Research Center and exercise science, "How Can Physical Activity Policy Be Evaluated?," National Coalition for Promoting Physical Activity Annual Conference, Washington, D.C.

Hal French, religious studies, "Learning Non-Violence from Gandhi and Friends," Ammerdown Retreat Centre, England, and, "Ramakrishna: A Model of Historical Renewal through Incarnational Consciousness and Role-Playing," World Association for Vedic Studies, College Park, Md.

Nancy Freeman, instruction and teacher education, "Infusing service learning throughout the preservice curriculum and helping teachers of young children implement service learning in their classrooms," National Association for the Education of Young Children's Professional Development Institute, Baltimore, Md., also, same conference, "Preparing students to be advocates: Empowering strategies," and with Deloras Stegelin (Clemson University) and Lynn Hartle (University of Central Florida), "Advocacy and ethics: Understanding boundaries for making effective policy in early childhood education."

Colette Dollarhide, educational psychology, "School Counselors as Architects of Environment: Building Positive School-wide Community, Culture, and Climate," American School Counselor Association, Reno, Nev.

John T. Addison, economics, W. Stanley Siebert, and Ralph Bailey, "The Impact of De-unionization on Earnings Dispersion Revisited," IZA Conference on Wage Inequality, Technology, and Institutions, Bonn, Germany.

Steven P. Wilson, professor, pharmacology, physiology, and neuroscience (School of Medicine), "Virus-mediated Manipulation of Neuropeptide Expression in Experimental Models of Pain," Federation of European Neuroscience Societies, Lisbon, Portugal.

Pamela Rogers Melton, law, "Let Me 'Edu'tain' You: Game Shows and Other Unconventional Teaching Techniques in Legal Research Classrooms," American Association of Law Libraries, Boston, Mass.

■ **OTHER:** Vince Connors, biology, Upstate, attended the Council on Undergraduate Research at the University of Wisconsin, La Crosse, and participated in workshops and roundtables focusing on assessment, identifying impediments to involving undergraduates in research, grant writing, and funding/staffing.

Chioma Ugochukwu, journalism and mass communications, Upstate, participated in the College Media Advisers' new adviser's workshop in Nashville, Tenn.

Mary Lou Hightower, art education, Upstate, has a watercolor, "Flower Pail," on display in the 31st-annual Juried Exhibition for the Artist's Guild of Spartanburg through Aug. 29 at the Spartanburg County Museum of Art.

Sarah Campbell, biology, Upstate, participated in the International Faculty Development Seminar "Transition from Communism to European Union in Hungary and Czech Republic" with a grant from International Studies.

Bruce E. Konkle, journalism and mass communications, received the 2003-04 Laurence R. Campbell Research Award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication for his paper "Dr. Laurence Randolph Campbell (1903-1987): His Writing and Research Efforts on Behalf of Scholastic and Professional Journalists."

Faculty/staff items include presentations of papers and projects for national and international organizations, appointments to professional organizations and boards, special honors, and publication of papers, articles, and books. Submissions should be typed, contain full information (see listings for style), and be sent only once to Editor, TIMES, 920 Sumter St., Columbia campus. Send by e-mail to: chorn@gwm.sc.edu.



You know the budget cuts are going to hurt when they come with an anesthetic.

Covington named director of USC's Ifra Newsplex

Former broadcast executive Randy Covington has been named director of Ifra Newsplex, USC's multimedia news laboratory.

"Randy has the multimedia skills and entrepreneurial spirit to carry the Newsplex message to a burgeoning generation of journalists and communicators who see multidimensional opportunities for telling and selling stories," said Charles Bierbauer, dean of USC's College of Mass Communications and Information Studies.

"I started my career in print and spent most of it in broadcasting," Covington said. "Now, the media are converging and coming together in all sorts of innovative ways."

Covington succeeds Kerry Northrup, a USC alumnus who was responsible for creating Newsplex and bringing it to South Carolina. Newsplex at the College of Mass Communications and Information Studies was established in 2002. Northrup, a Camden resident, will become editorial director of Ifra's European-headquartered press consortium.

Covington also will be an assistant professor in USC's School of Journalism and Mass Communications. He has been the college's director of advancement since 2001. His new appointment was effective Aug. 1.

"Newsplex is an innovative environment designed to stimulate new approaches in journalism, advertising, and public relations," Bierbauer said. "While it is high tech in design, the technology is liberating, not confining."

Before coming to USC in 2001, Covington was news director for 10 years at WIS-TV, Columbia's NBC affiliate. He expanded the dominant news operation and created new dimensions for the station in radio and on the Internet. He also served in management positions at television stations in Philadelphia, Boston, Louisville, and Houston.

Covington is the recipient of a DuPont-Columbia citation, an Ohio State award, and four local Emmys. He was named News Director of the Year in 1997 by the Radio Television News Directors of the Carolinas.

Jackson elected to IABC board

Pat Jackson, director of Continuing Education and Special Events at USC's School of Journalism and Mass Communications, has been elected to the executive board of the International Association of Business Communicators (IABC).



Jackson

Jackson will serve as director of IABC's District 2, which includes South Carolina, Arkansas, Mississippi, Birmingham, Jacksonville, Tampa/St. Petersburg, Memphis, Nashville, Central Florida, Atlanta, New Orleans, Charlotte, and the North Carolina Triangle.

Jackson, a past president of the S.C. IABC chapter, is a communications training and meeting planner and has organized and conducted media training for thousands of mid-career professionals. She received the 2003 Southern Interscholastic Press Association's Distinguished Service Award for her contributions to state, regional, and national scholastic press associations.

IABC is an organization of more than 13,000 business communicators around the world.

www.sc.edu/usctimes



■ **ENGINEERING COLLEGE BROADENS MEDICAL RESEARCH INTERESTS WITH NEW FACULTY:** Riding a small wave of new faculty appointments, USC's College of Engineering and Information Technology is aggressively pursuing an array of biomedical research opportunities. The new faculty members are key to the college's goal of more collaborative research with USC's medical school and the Medical University of South Carolina in Charleston. To read more about the new faculty and the biomedical projects involving existing faculty, go to www.sc.edu/usctimes/articles/2004-06/biomedical_research.html.

■ **BOSTON GLOBE COLUMNIST TO DELIVER SOLOMON-TENENBAUM LECTURESHIP:** *Boston Globe* columnist, writer, and former Catholic priest James Carroll will deliver the University's 15th-annual Solomon-Tenenbaum Lecture in Jewish Studies and participate in a panel discussion Sept. 21 at USC. Both events are free and will be held in the School of Law Auditorium. Carroll's lecture, "Anti-Semitism: The Old and the New," will begin at 8 p.m. The symposium, "The Misuse of Religion for Political Ends," will begin at 3 p.m. and will be moderated by Charles Bierbauer, dean of USC's College of Mass Communications and Information Studies. The Solomon-Tenenbaum Lecture in Jewish Studies is funded by Melvin and Judith Solomon of Charleston and Samuel and Inez Tenenbaum of Columbia and sponsored by USC's College of Liberal Arts and Department of Religious Studies. For more information, call Carl Evans, chair of the religious studies department, at 7-4522.

■ **WRITERS' CONFERENCE SET FOR AUG. 6-7:** The USC Creative Writing Center, the USC Poetry Initiative, and the Columbia Writers' Alliance will sponsor a statewide writers' conference August 6-7 in Gambrell Hall. The conference will include workshops, readings, and book signings. Participants will include Nikky Finney, a poet; Kalamu Ya Salaam, an editor, writer, filmmaker, and teacher from New Orleans; Kwame Dawes, a professor of English at USC, where he is distinguished poet in residence and director of the S.C. Poetry Initiative; Deaver Traywick, a visiting assistant professor of English at USC and director of the USC Writing Center; Ray McManus, a Ph.D. candidate in composition and rhetoric at USC; Charlene Spearen, a composition teacher at USC and Central Carolina Technical College; Leasharn Hopkins, a poet and playwright; Joyce Hansen, a novelist; Lee Bunknight, associate director of the First-Year English Program at USC; and Ray Heath, a graduate student in USC's MFA program for creative writing. For more information, call 7-4298 or 699-3297.

■ **ENTREPRENEURSHIP PROGRAM RECOGNIZED:** *Entrepreneur* magazine and *EntrePoint.com* have ranked the Moore School's entrepreneurship program among the top 50 programs nationally. The Moore School is positioned among such institutions as Harvard University and the University of Michigan. The magazine's rankings are based on research of more than 825 entrepreneurship programs, using criteria such as course offerings, teaching and research faculty, business-community outreaches, research centers and institutes, tangible venture development, and access to capital funding. The rankings were published in the May 2004 issue of *Entrepreneur* magazine and online at www.entrepreneur.com/topcolleges.

Venerable South Caroliniana Society nears 70th year as library's best friend

By MARSHALL SWANSON

It was 1931, a time when most South Carolinians thought dealing with the Great Depression was the worst of their problems.

But in that same year, faculty members at USC discovered a more insidious threat that endangered the Palmetto State's ability to document its history and culture.

The recent growth of libraries throughout the United States collecting historical manuscripts pertaining to all aspects of the South—particularly two in North Carolina—had begun to drain South Carolina of its own irreplaceable historical resources.

Privately owned family archives, along with other documentary materials relating to South Carolina's past, were being spirited out of state at such an alarming rate that then USC journalism professor J. Rion McKissick referred to northern exporters of the materials as "literary bootleggers from outlandish parts."

The task of stemming the hemorrhage of materials fell to USC faculty. They created the Special Library Committee on Caroliniana, which in turn called for creation of the Caroliniana Committee to begin collecting pertinent historical materials that would be preserved in state.

Six years later, following an organizational meeting at the Hotel Columbia, the committee became the University South Caroliniana Society.

Today, almost seven decades later, the society's 1,600 members in some 38 states and at least one foreign country continue to serve as the friends' organization of the library.

They provide monetary support through dues for the society's endowment maintained for the purchase of library holdings that aren't received as donations, and they act as scouts who seek out materials appropriate for the library's collections.

Compared to some other organizations of its type, the Caroliniana Society is a small yet extremely loyal group of library enthusiasts "that

is very active on our behalf, including one member who routinely brings in anywhere from 10 to 20 collections every year," said library director Herb Hartsook.

"They're invaluable," Hartsook said. "The library could certainly exist without the society, but I imagine the collections we receive in any one year would be cut in half if the society did not exist, both in terms of the collections donated to the library and the collections society members locate for us and then help us purchase."

A recent acquisition of letters documenting important aspects of manufacturing in South Carolina's pre-Civil War textile industry would have been impossible without the organization's help. "We could compete with Harvard and anybody else for the textile letters because of the Caroliniana Society," Hartsook said.

Society membership includes a broad spectrum of people, many of whom are couples who attend society functions as joint members. But it's hard to characterize all members as a group, except to say "it's not just for scholars but anybody who loves history and culture in South Carolina and wants to help preserve it for perpetuity," said society president John McLeod, a Greenville attorney.

As the library's new director, Hartsook would like to see the society grow, and he has begun an outreach program across the state to attract new members. He's especially interested in encouraging younger people to become active in the society and wants to bring in new members from outside the Midlands. Membership categories range from annual dues of \$30 to one-time payments of \$1,500 for life members.

Hartsook conducts speaking engagements to groups throughout the state, and the staff of the Caroliniana Library is available to conduct workshops on such topics as genealogy and how to preserve family papers and photographs. For information on joining the society or requesting a library speaker, call 7-3131.

Marshall Swanson can be reached at 7-0138 or mwsanson@gwm.sc.edu.



Hartsook



McLeod



Kattenburg

Kattenburg papers set for exhibit at meeting

The papers of the late Paul M. Kattenburg, distinguished professor emeritus of political science at USC who died June 12, will be one of the collections highlighted at the annual meeting of the University South Caroliniana Society next spring. Kattenburg, who died of a heart attack at age 81

while on vacation in Moscow, taught at USC from 1973 until his retirement in 1986, following a 19-year career in the U.S. Foreign Service. He selected the South Caroliniana Library as the repository of his papers in 2003. "The library is proud that Dr. Kattenburg selected it as the repository of his papers and is excited about documenting his career," said library director Herb Hartsook. Kattenburg was the author of *The Vietnam Trauma in American Foreign Policy, 1945-75*, as well as numerous book chapters, articles, and studies in the fields of international affairs and diplomacy on topics ranging from international terrorism to views on U.S. policies of intervention in Central America and elsewhere.

Library celebrates 15th anniversary of Burns collection

By MARSHALL SWANSON

Even though he's thought of as the national poet of Scotland and lived more than 200 years ago (1759-96), Robert Burns' work resonates today with Americans—many of whom aren't totally aware of the connection.

Auld Lang Syne, one of Burns' most famous songs, is sung annually by revelers to ring in the New Year, and other Burns songs, such as *A Red, Red Rose* and *Ye Banks and Braes o' Bonnie Doon*, remain contemporary favorites.

USC's Thomas Cooper Library houses the greatest collection of Robert Burns, Burnsiana, and Scottish poetry outside of Scotland, the result of a gift-purchase agreement 15 years ago and many subsequent additional gifts from G. Ross Roy, a USC Emeritus professor of English and renowned Burns scholar.

The library will celebrate the 15th anniversary of the collection's acquisition and Roy's 80th birthday with a special colloquium and exhibition Aug. 20-21 that will be attended by Burns scholars but also is open to the general public.

"Burns and his poems are one of our main links to Scotland and Scottish heritage," said Patrick Scott, Thomas Cooper Library's director of special collections. "Robert Burns remains the greatest Scottish poet because

he gave people of all social classes a consciousness of their national literature that continues to this day."

The celebration, sponsored by the Department of Rare Books and Special Collections at Thomas Cooper Library in cooperation with the Department of English, the College of Liberal Arts, and the Thomas Cooper Society, includes panels on Burns in his letters, collecting Robert Burns, publishing in Scottish literature, the exhibition, and two short films about Burns.

The exhibition will feature recent acquisitions by the library to the collection and additional Burns manuscripts loaned by Roy, who continues to collect Burns material. It is the first major Burns exhibition since the Burns bicentenary in 1996.

Burns came to prominence and helped usher in the Age of Romanticism in the 18th and early 19th centuries in Scotland, where he took on the voice of the people and was, to some extent, stereotyped as a peasant or ploughman poet, Scott said.

The collection contains some 5,000 items on Burns and another 10,000 items on Scottish poetry from about 1700 on. Among the highlights is one of only 59 known surviving copies of Burns' first book of poems, *Poems Chiefly In The Scottish Dialect* (Kilmarnock, 1786).



Roy

Collection awaits a new generation of fans

USC's Aug. 20-21 colloquium, exhibition, and celebration on Robert Burns is expected to draw scholars and nonacademics from the United States and abroad, including collectors and lay people interested in the poet or who are of Scottish descent. Among the participants will be three major Burns scholars from Scotland—Kenneth G. Simpson, Gerard Carruthers, and James Mackay—but Patrick Scott, Thomas Cooper Library's director of special collections, said attendance is open to anyone.



Burns

The celebration begins at 2:30 p.m. Aug. 20 with a panel on Robert Burns in his letters, followed by a 4 p.m. visit to the Maxcy Press behind Thomas Cooper Library, where press director Scott Gvara will print a Burns keepsake. The exhibition's opening and a reception will begin at 4:30 p.m. with remarks by Roy and others at 5 p.m. On Aug. 21, a 9:30-10:30 a.m. panel will examine collecting Robert Burns, followed by a 10:45 a.m. panel on publishing in Scottish literature. Two short films about Burns will be screened from 11:30 a.m. to 12:15 p.m.: *The Romance of Robert Burns* (1937) and *Robbie & His Mary* (GE Theatre, 1959). For information about the colloquium and accommodations suggestions, visit www.sc.edu/library/spcoll/events.html or contact Scott at scottt@gwm.sc.edu or 7-1275.