



# TIMES

UNIVERSITY OF SOUTH CAROLINA

A publication  
for USC faculty,  
staff, and friends  
JANUARY 16, 2003

## University receives valuable industrial patents from DuPont

E.I. du Pont de Nemours and Company has agreed to donate to USC its patents, valued at \$31 million, pertaining to the conversion of hydrochloric acid to chlorine gas.

The agreement was signed Jan. 15 at USC with board members of USC's Research Foundation present. The donation is expected to enhance the University and the Research Foundation's intellectual property portfolio and is a substantial asset for the USC College of Engineering and Information Technology.

John W. Weidner, an associate professor in the Department of Chemical Engineering, will lead the technical effort to develop the technology for commercialization. From 1996 to 1998, Weidner worked with DuPont to help them advance the technology, which can be used in industry to eliminate toxic waste products and reduce the amount of chlorine gas needed for certain manufacturing processes.

Chlorine gas is widely used in the manufacturing of plastics, such as PVC piping, but large quantities of hydrochloric acid also are produced as a waste product. DuPont has invented a process that converts hydrochloric acid to chlorine, thus eliminating an environmental hazard. An added benefit is that the consumption of chlorine gas is cut in half, which decreases operating costs and reduces the amount of dangerous chlorine gas that must be shipped.

The technology also has applications in the emerging field of fuel cell development. Fuel cells are considered the energy source of the future, and the National Science Foundation has selected USC as its sole Industry/University Cooperative Research Center for fuel cells. (See related story on page 3).



MICHAEL BROWN  
Jules Pernell is assistant director and executive chef at McCutchen House.

## McCutchen House gets set to unveil gourmet buffet

BY CHRIS HORN

Looking for a little variety in your noon dining? The student-operated McCutchen House on the Horseshoe will open Jan. 21 with a gourmet buffet featuring seven different hot dishes every day.

What's more, the buffet will use a 12-day cycle menu, meaning you could eat there for several days consecutively without getting the same thing twice.

"Students in our Restaurant and Food Production Management course will assist the executive chef every day, helping him prepare the dishes and serve the customers," said John Antun, a research assistant professor in the School of Hotel, Restaurant, and Tourism Management and foodservice director for McCutchen

Continued on page 6



MICHAEL BROWN

## Pucker up

Kids Week at USC ended with Provost Jerry Odom kissing a pot-bellied pig named Samson. The unusual show of affection was part of a fall fund-raising event sponsored by USC's Sigma Phi Chapter of Epsilon Sigma Alpha International Service Sorority. The event included a bake sale, a rock-a-thon, and a kiss the pig contest in which students, faculty, and staff could place monetary votes into a basket and choose someone to smooch with Samson. All of the nearly \$1,800 in proceeds goes to St. Jude Children's Hospital in Memphis, Tenn.

## Inside

Page 3: Sunday brunch rises to new heights at Top of Carolina.

Page 4: McMaster exhibit, left, spotlights figurative images from around the world.

Page 8: Figure collection is ad-diction for journalism professor.

Visit TIMES Online  
at [www.sc.edu/USC-Times](http://www.sc.edu/USC-Times)

## Memoir documents restoration of historic Horseshoe buildings

BY MARSHALL SWANSON

As a key USC administrator from 1963 until his retirement in 1983, Hal Brunton presided over the most explosive period of campus growth in USC Columbia's history.

Brunton, the dean of administration and later vice president of business affairs, helped acquire 233 properties that increased the campus from 108 to 240 acres and oversaw the addition of 53 buildings totaling five million square feet of space.

Of all the projects Brunton supervised, the one closest to his heart was the restoration of the Horseshoe, an exhaustive 10-year project that began in 1972. That historic undertaking is now documented in a just-published 100-page memoir by Brunton titled *Renovation and Restoration of the Horseshoe, A Memoir by Hal Brunton* and



MICHAEL BROWN

Hal Brunton relaxes near South Caroliniana Library.

## If you go

- **What:** Book signing for *Renovation and Restoration of the USC Horseshoe, A Memoir by Hal Brunton*
- **Who:** Hal Brunton, retired dean of administration and vice president for business affairs
- **When:** 4-5:30 p.m. Jan. 30
- **Where:** Graniteville Room, Thomas Cooper Library

published by the Caroline McKissick Dial Foundation of the South Caroliniana Library.

The book, edited by Nancy H. Washington, University Libraries, and designed by Mary Arnold Garvin, formerly of University Publications, contains more than 50 illustrations, many of them previously unpublished.

Continued on page 6

■ **DEADLINE FOR MUNGO GRADUATE TEACHING AWARDS IS JAN. 31:** The deadline for nominations for the annual Michael J. Mungo Graduate Teaching Awards is Jan. 31. The three awards of \$2,000 each are being offered for the second time this spring. The awards recognize and reward excellence in graduate teaching on the Columbia campus. All full-time tenured or tenure-track faculty who teach graduate students are eligible. Nominations can be brief and will be accepted from students, faculty, department chairs, and deans. Nominees will receive a request from the University Faculty Committee on Instructional Development to provide specific information, which will be due Feb. 28. Winners will be recommended by the University Faculty Committee on Instructional Development under the supervision of the provost, who will make the final selection for the awards. The winners will be announced at the General Faculty/Senate meeting May 1. Send nominations to: Donald J. Greiner, associate provost and dean of undergraduate affairs, Office of the Provost, Osborne Administration Building.

■ **WORLD WAR I LITERATURE COLLECTION FEATURES WORKS BY ROSENBERG, OWEN:** USC has acquired a research archive of World War I literature featuring poets Isaac Rosenberg and Wilfred Owen, whose writings from the trenches in Europe captured the horror and carnage of battle. The collection was acquired from Joseph Cohen, a Tulane University professor who began collecting World War I literature in 1952 while a graduate student in the English department at the University of Texas. Rosenberg, recognized as the first significant Jewish poet in English literature, was one of the major poets whose life was cut short by the Great War and the only one who served in the ranks. This acquisition includes one of three known copies of Rosenberg's first and rarest pamphlet, *Night and Day*, published in 1912, making Thomas Cooper Library one of only three libraries in the world to have all three of Rosenberg's publications. Yale and Oxford are the other two. Owen also was killed in World War I. Paul Willis, dean of USC Libraries, said the collection puts Thomas Cooper Library at the forefront of collections associated with World War I. "We're delighted to have this collection," he said. "Combined with the Joseph M. Brucoli Great War Collection, this new material positions the USC collection among the leading American research resources for the study and teaching of the literature, history, and culture of World War I."



Owen

## Student speak

- **Name:** Carla Wynn
- **Major:** Print journalism
- **Class:** Junior
- **Hometown:** Beaufort

**Q. You're a University Ambassador?**

**A.** Yes, I've been an ambassador for a year and a half.

**Q. How did you become an ambassador?**

**A.** It's just another student organization, like student government, and you have to go through a selection process.

**Q. What motivated you to become an ambassador?**

**A.** I saw people giving tours of campus, and it just seemed neat that they got that firsthand experience telling people about USC and sharing their experiences, and I wanted to share mine.

**Q. What are your other responsibilities besides tours?**

**A.** Tours, I guess, are the most high profile thing that we do. We also help at the Visitor Center and do all kinds of little stuff. There's also a center at the airport, and we greet people when they arrive in Columbia there.

**Q. What's the most unusual question you've ever gotten from someone on a tour?**

**A.** Let's see. We had someone ask about hall bathrooms one time. They wanted to know if it was just a big room with a hose. I thought that was very funny, but I tried not to laugh.

**Q. As a journalism major, what do you want to do after graduation?**

**A.** I actually just want to go to graduate school and study religion. If I have it my way, I'd like to go to Duke.

**Q. What about after graduate school?**

**A.** Probably go into some kind of Christian ministry or maybe be a college professor.



President Sorensen and former Gov. Jim Hodges march to the investiture. KIM TRUETT

## Sorensen installed as USC's 27th president

Andrew A. Sorensen was installed as USC's 27th president Dec. 14 during a ceremony marked by greetings and challenges from state, University, and student leaders.

About 500 guests, including university presidents from throughout the state, and USC faculty, staff, and students attended the event, which was held in the new Strom Thurmond Wellness and Fitness Center.

Former Gov. Jim Hodges joined state dignitaries and University faculty and students in calling on Sorensen to lead USC in fulfilling its mission of teaching, research, and outreach for the people of South Carolina and to provide the vision to move the University toward national prominence.

Sorensen pledged "to crusade boldly for greater legislative support of our mission," including pursuits of new sources of revenue. He singled out a recent grant of \$11 million from the National Institutes of Health to USC that will create a center for research on colorectal cancer, the second leading cause of cancer deaths in South Carolina.

"In these varied activities, we reach out to everybody in the state and inextricably relate research, teaching, and outreach," Sorensen said.

USC alumnus and history professor Dan Carter, who delivered the investiture address, spoke of new ways to answer the old question, "What are we to do?"

"We can spend the taxpayers' money more carefully," he said. "We can try to do a better job of expanding knowledge, developing skills for our citizens, and helping to promote the economic and physical well-being of our state. Creating a life that leads us outwards from ourselves toward the creation of a just and compassionate community is at the core of a liberal education, and it must be the foundation on which the University of South Carolina builds for the 21st century."

Hodges, who presided over the event, said, "Dr. Sorensen is well-qualified to lead this institution into the next century. His credentials as a scholar, teacher, and administrator of higher education are exemplary. He has demonstrated exceptional judgment, intelligence, and integrity."

"He has demonstrated exceptional judgment, intelligence, and integrity."

—Gov. Jim Hodges

## Blatt P. E. Center to offer same hours, same resources

No changes are anticipated for faculty and staff who use the Blatt P.E. Center once the Strom Thurmond Wellness and Fitness Center opens later this year.

"Faculty and staff shouldn't notice a change at all," said Herbert Camp, director of campus recreation. "We are keeping all programs in the P.E. Center intact: the hours won't change, the weight room upstairs will remain fully operational using the same hours, and the pool will remain open. We will offer the same hours and the same resources."

But the three academic units that use the Blatt facility—physical education, exercise science, and dance—will experience a notable change, Camp said.

"Because most of student recreation will move to the Wellness & Fitness Center, there will be new opportunities and more space for the three academic units that use the Blatt Center," he said. "The move will provide greater flexibility for them and their programming."



FILE PHOTO

The Blatt P.E. Center will continue to offer a full range of fitness programs.

■ **COLLEGE OF LIBERAL ARTS NAMES OUTSTANDING ALUMNI:** The College of Liberal Arts presented its outstanding alumni awards during the fall semester. Marie-Louise Ramsdale received the 2002 Outstanding Young Alumni Award. Ramsdale, who received her BA in international studies in 1990, is a former Carolina Scholar and student body president. She founded the Columbia branch of City Year; practiced law at Nelson, Riley, Mullins, and Scarborough; and was head of the state's First Steps program. The 2002 Outstanding Graduate Alumni Award went to Steve Dillingham, who received an MPA in 1978 and Ph.D. in political science in 1987. He was an assistant professor of criminal justice from 1981 to 1986 and currently is chief administrator of the National District Attorneys' Association. Bill Ginn received the 2002 Outstanding Alumni Award. Ginn, who received his BA in international studies in 1969, is general manager of the Sumitomo Mitsui Banking Corporation and chair of SMBC Leasing and Finance.

■ **USC DEDICATES ARTHUR E. HOLMAN JR. CONSERVATION LABORATORY:** The USC Libraries' conservation laboratory was dedicated last fall to the memory of Arthur E. Holman Jr. The facility, which opened in 1999, will be called the Arthur E. Holman Jr. Conservation Laboratory. John E. Swearingen, who was Holman's classmate at USC, made the donation to honor his lifelong friend. The Arthur E. Holman Jr. Conservation Laboratory contains 2,300 square feet of workspace. It houses state-of-the-art conservation equipment, including custom-made moveable work tables, fume hoods, an industrial-strength dust collection system, a leaf caster, a surgical-grade microscope, and a large collection of finishing tools for fine bindings. Holman received a BS degree from USC in 1938. He was chair of the Holman Insurance Agency when he died on Dec. 15, 2000.

■ **SOUTH CAROLINIANA LIBRARY EXHIBITS HOLIDAY CARDS:** Holiday greeting cards from the collections of political leaders, state officials, and businesses are on display in the South Caroliniana Library through Jan. 20. The display includes the holiday cards received in 2001 by U.S. Sen. Lindsey Graham, who was elected to the Senate in November. Other cards are from former S.C. Gov. Carroll Campbell, Lt. Gov. Bob Peeler, U.N. Secretary General Kofi Anan, U.S. Rep. J.C. Watts, and U.S. Sen. John McCain. "The South Caroliniana Library is emphasizing patriotic cards this year, including a number of views of Washington, D.C., particularly the Capitol," said Herb Hartsook, curator of the Modern Political Collections at South Caroliniana Library. The exhibit is on display in the Book Division reading room. The library is open from 8:30 a.m. to 5 p.m. Monday-Friday and from 9 a.m. to 1 p.m. Saturdays. For more information, call 7-3131.

For the first time in many years, the Top of Carolina is open to the public for a Sunday brunch that includes custom-made omelets, a hot buffet, and spectacular views.



PHOTO COURTESY OF CAROLINA DINING SERVICES

## A room with a view: Panoramic sights and gourmet buffet round out Top of Carolina

BY KATHY HENRY DOWELL

Sunday brunch is a heady experience at the Top of Carolina, the revolving restaurant atop Capstone House residence hall.

From 11 a.m. to 1:30 p.m. Sundays, diners feast on an all-you-can-eat buffet that includes a carving station, Belgian waffles, omelets, hot buffet line, salads, dessert cart, fresh fruit, breads, and beverages. As they eat, diners are treated to a view of the city, and parts beyond, that is—even on a rainy day—astounding.

Original plans for Capstone House called for a conventional, 18-story women's residence hall. During the design process, then-USC President Tom Jones visited Tokyo and dined in a revolving restaurant. He returned to USC with an idea for a similar restaurant on campus. Once the Capstone design plan was adjusted and approved, Jones set out to find the necessary rotating platform and revolving mechanism.

A nearly perfect match was found in an old warehouse on Long Island, New York. The materials had

been part of the rotating Gas Pavilion at the 1965 World's Fair in New York. Robert G. Wilson, a businessman from the Upstate, purchased the items as a gift to USC.

When it opened in 1967, Top of Carolina was the first revolving restaurant in the Carolinas. For many years, "The Top" was a popular place for alumni to gather before home football games, and dinner meals there offered a glittering nighttime view. In the late 1980s, the restaurant closed to the public but continued to offer space and catering service for special events.

Last September, the restaurant reopened to the public for Sunday brunch. The cost is \$15.95 per person, including tax; \$7.95 for children 6 to 12; and no charge for children 5 and under. To make reservations, call 7-0848.

The space also is available for special events. To reserve, call the catering office at 7-7919.

Kathy Henry Dowell can be reached at 7-3686 or kdowell@gwm.sc.edu.

## Battery, fuel cell research attracting industrial partners

BY CHRIS HORN

The Department of Chemical Engineering's battery design and fuel cell research is attracting an impressive list of industrial partners who are collaborating with USC faculty and students.

John Van Zee is one of several USC chemical engineering faculty members with research interests in advanced battery design and hydrogen fuel cells. Their research induced Battery Design Co., based in Pleasanton, Calif., to send a "landing party" to USC's Technology Incubator. The offshoot of the main company is focused on working with USC researchers and developing new design techniques.

"They've hired two of our graduates, a chemical engineering Ph.D. and a dual major master's graduate in chemical engineering/mechanical engineering and computer science," Van Zee said. "Everybody talks about keeping talent close to home. In this case, you've got bright minds that are staying right here, very close to the University."

Battery Design Co. develops software that simulates the performance of batteries and helps scientists and engineers design new batteries ([www.batdesign.com](http://www.batdesign.com)). Joe Liedhegner, a chemical engineering senior who will graduate in May, worked with Battery Design Co. last summer.

"I'm hoping to work in fuel cell development after graduation, and this kind of experience is invaluable," he said.

Collaborating with industrial partners isn't new for Van Zee. With assistance from USC's Research Foundation, he has attracted a consortium of nine industrial partners interested in advanced research on polymer electrolytic membrane (PEM) fuel cells.

PEM cells convert hydrogen gas into electricity and emit pure water as the only byproduct. PEMs are about three times more efficient than internal combustion engines and are envisioned as potential power supplies for residential neighborhoods, in recreational vehicles and forklift trucks, and for commercial and personal transportation.

"PEM research could spawn a new industry that would, in time, transform transportation and electricity generation," Van Zee said.

Each of Van Zee's industrial partners contributes \$35,000 annually to the consortium, which includes 13 USC faculty members, 35 Ph.D. students, 20 undergraduates, and two visiting professors.

The National Science Foundation is expected to contribute an annual sum to the consortium to establish a hydrogen fuel cell research center at USC this spring. For more information about the PEM research, see [www.che.sc.edu/centers/PEMFC/index.html](http://www.che.sc.edu/centers/PEMFC/index.html).

Chris Horn can be reached at 7-3687 or [chorn@gwm.sc.edu](mailto:chorn@gwm.sc.edu).

"PEM research could spawn a new industry that would, in time, transform transportation and electricity generation."

—John Van Zee

## USC to oversee \$2 million in DOD environmental research

USC's Institute for Public Service and Policy Research has received \$2 million from the U.S. Department of Defense (DOD) to coordinate and fund environmental research projects at several Southeastern universities, including USC.

Each university project will address environmental issues facing the nation's military, such as air and water quality, effects of small-arms munitions plants, and building deconstruction.

The universities are part of the defense department's Region 4 Pollution Prevention Partnership, which includes more than 90 military installations and facilities in eight Southeastern states. The partnership was established to enhance military bases' environmental compliance and performance through pollution prevention.

USC will link the major research universities with

specific military bases in the region and provide funding for the programs.

Participating universities are the University of Florida, Fayetteville State University, the University of Georgia, Georgia Tech, the University of Louisville, Mississippi State University, and the University of Tennessee.

USC's research project calls for the development of a database to assess how military installations in the region address pollution prevention. Phil Barnes, an associate research professor in the School of the Environment, will conduct USC's research project.

Robert Oldendick is director of the Institute for Public Service and Policy Research in USC's College of Liberal Arts. Christine Steagall coordinates DOD Region 4 Pollution Prevention Partnership.



Barnes

## Koger season features Shakespeare comedy and *Porgy and Bess*

Four events remain in the Koger Concerts season. Tickets for all performances are available at the Carolina Coliseum box office, all Capital Tickets outlets, or by calling 251-2222. The remaining performances for the season are:

■ **Feb. 10—The Acting Company in *As You Like It***, 7:30 p.m. The mission of the Acting Company, founded in 1972 by Margot Harley and the late John Houseman, is to provide young, talented, well-trained American actors an opportunity to develop their craft. Over the years, the company has been the recipient of numerous awards, including the Los Angeles Drama Critics Award and several Obies. Tickets are adults, \$20 orchestra, \$15 grand tier, and \$8 balcony; children under 12, \$15, \$10, and \$5.

■ **Feb. 28—The Return (A Beatles Tribute Band)**, 8 p.m. Formerly known as the Roaches, The Return is one of the most technically accurate Beatles tribute bands, providing audiences with the opportunity to relive—or experience for the first time—the British Invasion. Tickets are adults, \$12.50 orchestra, \$10 grand tier, and \$8 balcony; children under 12, \$10.50, \$8, and \$6.

■ **March 3—*Porgy and Bess***, 7:30 p.m. Based on the novel by DuBose Heyward about the residents of Charleston's famed Catfish Row, *Porgy and Bess* has become America's great folk opera. This production includes a cast of operatic singers from some of the nation's leading opera companies performing such memorable songs as "Summertime" and "I Got Plenty O' Nuttin'." Tickets are adults, \$20 orchestra, \$15 grand tier, and \$12 balcony. No children-under-12 ticket prices apply to this show.

■ **April 1—Sandy Duncan Celebrates Broadway**, 7:30 p.m. Joined by the Dick Goodwin Orchestra of Columbia, Sandy Duncan will perform her tribute to Broadway. Star of stage and screen, Duncan has been nominated for two Tony Awards and has received the New York Drama Desk Award and the Outer Critics Circle Award. Tickets are adults, \$30 orchestra, \$20 grand tier, and \$10 balcony; children under 12, \$20, \$10, and \$8.

## Summer Dance Conservatory accepting applications

Dance students 12 and older are invited to apply for USC's Summer Dance Conservatory, a three-week residential program offering intensive training in ballet and jazz.

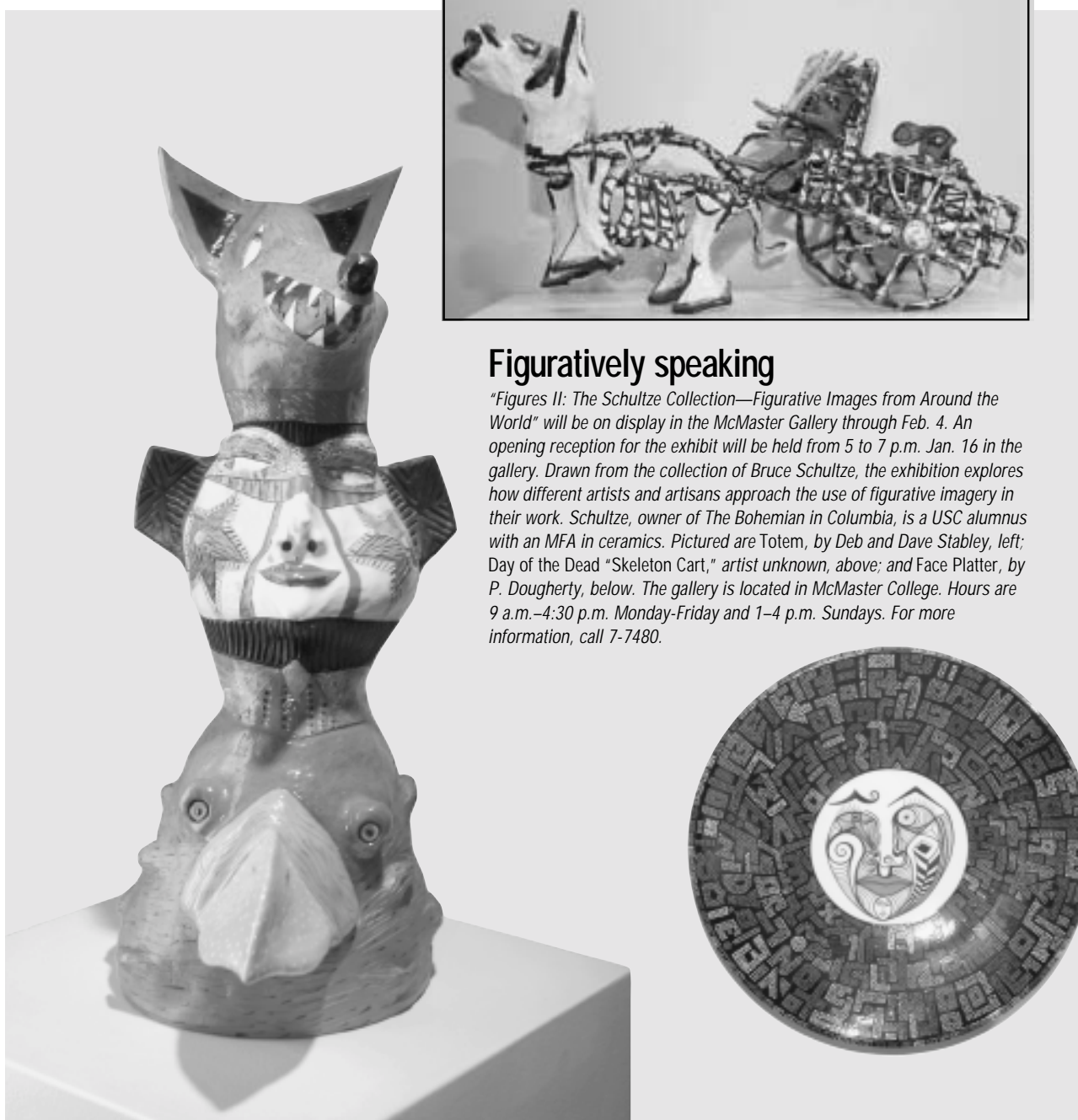
The Summer Dance Conservatory will be held July 11–Aug. 3 and will culminate in a performance at the Koger Center, where conservatory students will perform classical works as well as new and innovative choreography.

Students in the ballet program will receive instruction with an emphasis on technique, pointe work, variations, pas de deux, character, modern, jazz, contemporary, and ballroom dance. Faculty will offer instruction on various levels, from junior to the Dance Conservatory's new professional level. At this level, students will receive individual coaching in addition to conservatory classes.

The jazz program emphasizes technique, jazz, modern, lyrical, musical theater, repertoire, tap, ballet, and ballroom dance. Students in the jazz program will be offered four classes daily and will present new choreographic works at the final performance.

The 2003 USC Summer Dance Conservatory faculty will include Fernando Bujones, artistic director of the Orlando ballet; Stacy Calvert, former soloist, New York City Ballet; and Mia Michaels, teacher and choreographer, NYC Dance Alliance.

Admission requirements and audition policies vary. For details, including a complete listing of audition times and locations, visit [www.cla.sc.edu/thea](http://www.cla.sc.edu/thea) or call Susan Anderson, artistic director, at 7-5636.



### Figuratively speaking

"Figures II: The Schultze Collection—Figurative Images from Around the World" will be on display in the McMaster Gallery through Feb. 4. An opening reception for the exhibit will be held from 5 to 7 p.m. Jan. 16 in the gallery. Drawn from the collection of Bruce Schultze, the exhibition explores how different artists and artisans approach the use of figurative imagery in their work. Schultze, owner of *The Bohemian in Columbia*, is a USC alumnus with an MFA in ceramics. Pictured are Totem, by Deb and Dave Stabley, left; Day of the Dead "Skeleton Cart," artist unknown, above; and Face Platter, by P. Dougherty, below. The gallery is located in McMaster College. Hours are 9 a.m.–4:30 p.m. Monday-Friday and 1–4 p.m. Sundays. For more information, call 7-7480.

## Quartet's concert features old and new music

By LARRY WOOD

The Ciompi String Quartet will perform works by Bela Bartok and three living composers from North Carolina Jan. 30 as part of the Southern Exposure New Music Series.

The 7:30 p.m. concert, which is free, will be held in the School of Music Recital Hall.

"The quartet is internationally known. They have had a history of commissioning and performing contemporary works, but they do all kinds of repertoire," said John Fitz Rogers, artist director of the series and an assistant professor of composition in the School of Music.

"It's exciting for the School of Music because students will have a chance to hear a really top-flight ensemble."

The quartet, artists-in-residence at Duke University, will perform Bartok's *String Quartet No. 6* and contemporary masterworks by North Carolina composers Ben Johnston, Scott Lindroth, and Nathaniel Stookey.

"Bartok is probably the most important composer of string quartets in the 20th century," said Eric Pritchard, the quartet's first violinist, from his office at Duke. "This is a very beautiful, soft piece from 1939. It's a reaction to the oncoming war in Europe."

"It's the last piece he completed before he left Europe and came to the United States. It's always a very powerful experience for the audience and the performers."

The program also will include Johnston's *Fourth Quartet*, subtitled "Amazing Grace."

"Ben Johnston is a very distinguished composer who spent most of his career at the University of Illinois," Pritchard said. "He was extremely innovative in his use of microtonal music. 'Amazing Grace' is such a famous tune, and Johnston finds a way of using that language but making it very accessible and making it extremely recognizable."

Lindroth, on the music faculty at Duke, composed his *First String Quartet* for the Ciompi Quartet. "He's a distinguished younger composer," Pritchard said. "The piece, which we will

perform at the concert, has some elements of minimalism, which is somewhat representative of his generation, but it's not strictly minimalist."

The piece by Stookey, who is a former student of Lindroth's and a recent graduate of Duke's composition program, is the most eclectic. "He's the youngest composer on the program and draws from rock 'n' roll and all different genres of classical music," Pritchard said. "It's very much a postmodern piece, drawing from many different sources."

The quartet will record Stookey's work later this year.

Founded in 1966 by Giorgio Ciompi, the group's original first violinist, the Ciompi Quartet performs regularly in major cities across the U.S. and has traveled to Europe, Israel, South America, Australia, and China. The group will tour Italy in April 2003.

The other members of the group are Hsaio-mei Ku, second violin, Jonathan Bagg, viola, and Frederic Raimi, cello.

Pritchard, who has been with the quartet since 1995 and is the group's newest member, encouraged "... people to give the concert a try."

"Sometimes people are reluctant to go to a concert featuring all new music," he said, "but there's a lot of variety here and

really a great sense of progression over the four generations that are represented from Bartok to Stookey."

The series will present spring concerts on April 8 and 29.



The Ciompi String Quartet

### If you go

- **What:** The Ciompi String Quartet, presented as part of the Southern Exposure New Music Series
- **When:** 7:30 p.m. Jan. 30
- **Where:** School of Music Recital Hall
- **Admission:** Free

# calendar

## lectures/conferences

### Engineering/Math/Science

■ **Jan. 16** Physics and Astronomy, "Type II Supernovae: More Explosive Than A Hollywood Film," Christina Lacey, physics and astronomy, 4–5 p.m., Jones Physical Sciences Center, Room 409. Refreshments at 3:45 p.m.

■ **Jan. 27** Chemistry, "Balancing Research and Teaching in a Primarily Undergraduate Institution: Rewards and Challenges," Stacey Gillespie, Elon College, Divisional Seminar in the Physical Chemistry Seminar Program, 12:20 p.m., Jones Physical Sciences Center, Room 115.

■ **Feb. 3** Chemistry, "C60: The Perfect Molecule for the Development of a Universal Model for Molecular Dynamics," Art Rodriguez, East Carolina University, 12:20 p.m., Jones Physical Sciences Center, Room 115.

### Liberal Arts

■ **Jan. 22** Anthropology, Wednesday Archaeology at South Carolina Lunch (WASCL) meeting, "Pets in America," Katherine Grier, history, noon–1 p.m., Room 201, Hamilton College. Participants should bring their lunch to this free event.

■ **Jan. 24** Philosophy, "Evaluation, Volition, and Desire: Elements of a Theory of Motivations," Joseph Boyle, University of Toronto, 4 p.m., Gambrell Hall, Room 151. Reception to be held in the Welsh Humanities Building, Reading Room 615.

■ **Feb. 5** Richard L. Walker Institute of International Studies, Palmetto Forum, "Did the Settlement in Central Africa Settle Anything?" Ron Atkinson, history, 12:30–1:30 p.m., Palmetto Club, 1231 Sumter St. Three-course meal is \$11, payable at the door. Reservations are required by 5 p.m. on the Tuesday before the meeting by calling 7-8180.

■ **Feb. 5** Anthropology, Wednesday Archaeology at South Carolina Lunch (WASCL) meeting, "The Kolb Site," Chris Judge, archaeologist, S.C. Department of Natural Resources, noon–1 p.m., Room 201, Hamilton College. Participants should bring their lunch to this free event.

## mckissick museum

■ **Through Jan. 26:** "Collections Highlights: McKissick Collection Quilts," coverlets and bedspreads from McKissick's holdings explore quilting as a traditional art form. McKissick Museum exhibitions are free and open to the public. The museum is open 9 a.m.–4 p.m. every Tuesday, Wednesday, and Friday; 9 a.m.–7 p.m. on Thursdays; and 1–5 p.m. on Sundays. For more information, call 7-7251 or go to [www.cla.sc.edu/MCKS](http://www.cla.sc.edu/MCKS).

■ **Jan. 26–March 9:** "Robert Lyon: Recent Sculpture," an exhibit of the USC art professor's mixed-media works of sculpture. The works make references to previous cultures and civilizations and speak to the artist's concerns about the relationship of humankind to the Earth as a living organism.

■ **Jan. 26–March 9:** "Enamelware: Art for All," European-decorated enamelware, a cousin to the familiar gray or blue mottled graniteware, satisfied utilitarian needs while bringing beauty into turn-of-the-century homes. Produced in France, Germany, Austria, and Czechoslovakia, enamelware featured images of flowers, birds, animals, painted scenes, and abstract designs. Mass-produced but hand-decorated, such designs were part of the movement to "democratize beauty."

■ **Through Feb. 2:** "A Soldier's Musical Legacy," the guitar and Dobro musical traditions of Ralph Smith, old-time country musician from Greenville County.

## concerts



Buddy Wachtel performs at the Koger Center Jan. 24.

■ **Jan. 24, USC Symphony:** Banjo virtuoso Buddy Wachtel, 8 p.m., Koger Center. Tickets are \$15 adults; \$12 faculty, staff, and senior citizens; \$7 students. Tickets can be purchased at the Coliseum Box Office, all Capital Tickets Outlets, or by calling 251-2222.

■ **Jan. 27 School of Music:** Faculty and Guest Artist Concert Series, Bradley Edwards, music, trombone, 7:30 p.m., School of Music Recital Hall, free.

■ **Jan. 28 School of Music:** Faculty and Guest Artist Concert Series, Charles Fugo, piano, 7:30 p.m., School of Music Recital Hall, free.

■ **Jan. 30 School of Music:** Southern Exposure Series Concert, featuring Duke University's Ciompi Quartet, 7:30 p.m., School of Music Recital Hall, free. John Fitz Rogers, music, is the series' artistic director. (See story page 4.)

■ **Jan. 31 School of Music:** Faculty and Guest Artist Concert Series, Lynn Kompass, music, piano and voice, 7:30 p.m., School of Music Recital Hall, free. Assisted by Marcia Porter, soprano.

■ **LIST YOUR EVENTS:** The *TIMES* calendar welcomes submissions of listings for campus events. Listings should include a name and phone number so we can follow up if necessary. Items should be sent to *TIMES* Calendar at University Publications, 920 Sumter St., e-mailed to [kdowell@gwm.sc.edu](mailto:kdowell@gwm.sc.edu), or faxed to 7-8212. If you have questions, call Kathy Dowell at 7-3686. The deadline for receipt of information is 11 days prior to the publication date of issue. Publication dates for 2003 are Feb. 6 and 20, March 6 and 27, April 10 and 24, May 8 and 29, June 19, July 17, Aug. 7 and 28, Sept. 11 and 25, Oct. 9 and 23, Nov. 6 and 20, and Dec. 11.



If you require special accommodations, please contact the program sponsor.

## sports

■ **Jan. 18 Men's Basketball:** Florida, 8 p.m., Carolina Center.

■ **Jan. 19 Women's Basketball:** Georgia, 2 p.m., Carolina Center.

■ **Jan. 30 Women's Basketball:** Florida, 7 p.m., Carolina Center.

■ **Feb. 1 Men's Basketball:** Kentucky, 1 p.m., Carolina Center.

■ **Feb. 6 Women's Basketball:** LSU, 7 p.m., Carolina Center.

■ **Feb. 7 Men's Baseball:** Charleston Southern, 3 p.m., Sarge Frye Field.

■ **Feb. 8 Men's Baseball:** Charleston Southern, 1:30 p.m., Sarge Frye Field.

■ **Feb. 9 Men's Baseball:** Charleston Southern, 1:30 p.m., Sarge Frye Field.

## theatre/opera/dance

■ **Jan. 22–26 Carolina Center:** Ringling Bros. and Barnum and Bailey Circus. For more information, call 6-9200. To purchase tickets, call the Center's box office at 6-9181.

■ **Feb. 7–16 Theatre South Carolina:** *Rhinoceros*, by Eugene Ionesco. Directed by Terry Donovan Smith, Drayton Hall Theater. Curtain times are 8 p.m. Tuesday–Saturday and 3 p.m. Sundays. Tickets are \$12 general public; \$10 faculty and staff, senior citizens, and the military; \$9 students. To purchase tickets, call 7-2551.

## exhibits

■ **Through Feb. 4 McMaster Gallery:** "Figures II—The Schultz Collection," an exhibition of objects from around the world that features figurative imagery. The collection includes decorative and utilitarian pieces. McMaster Gallery is free and open to the public. Located on the first floor of McMaster College, the gallery features art exhibits by USC faculty, students, and alumni, as well as other artists, particularly ones from the Southeast. Visitors should enter through the Senate Street entrance. Gallery hours are 9 a.m.–4:30 p.m. weekdays and 1–4 p.m. on Sundays. For more information, call 7-4236. (See page 4.)

## around the campuses

■ **Through Feb. 26 USC Sumter:** Display of work by husband and wife artistic team from Eutawville, S.C. The University Gallery, Anderson Library, will feature works by Chris Bilton, painter. The Upstairs Gallery, Administration Building, will feature works by Carmen Latitia Bilton, sculptor. University Gallery hours are 8:30 a.m.–8:30 p.m. Monday–Thursday; 8:30 a.m.–1 p.m. Fridays; and 2–6 p.m. Sundays. The gallery is closed Saturdays. Upstairs Gallery hours are 8:30 a.m.–5:30 p.m. Monday–Friday. The gallery is closed Saturdays and Sundays. For more information about these exhibits, call Cara-lin Getty at 55-3727 or Laura Cardello at 55-3858.

## miscellany

■ **Feb. 5** Last Lecture Series, Reginald Bain, music, 7 p.m., Gressette Room, Harper College. Sponsored by the Carolina Scholars Association. Free and open to the public.

■ **HRTM TO HOLD AUCTION FOR TRAVEL PACKAGES:** The School of Hotel, Restaurant, and Tourism Management (HRTM) in the College of Hospitality, Retail, and Sport Management will hold its first fund-raising auction from 4:30 to 7:30 p.m. Feb. 12 in McCutchen House. The live auction will feature more than 120 travel packages, including hotels and rounds of golf, to cities in more than 25 states, including New York, Las Vegas, and Atlanta. Proceeds will support HRTM scholarships, student organizations, and departmental activities. Admission is free. For more information, call 7-6665.

■ **PUBLIC RELATIONS SENIOR WINS NATIONAL SCHOLARSHIP:** Melissa Miklus, a senior public relations major, recently received the Betsy Plank scholarship from the Public Relations Student Society of America (PRSSA). She is the first USC student to be awarded the scholarship and one of four students nationally to be recognized for their academic achievements, leadership, practical experience, and commitment to public relations. "This is a big honor," said Beth Dickey, an associate professor in the School of Journalism and Mass Communications and USC's PRSSA faculty advisor. "Betsy Plank is a legend in public relations, and this scholarship is one of the most recognized in the public relations industry."

■ **OUTSIDE PROFESSIONAL ACTIVITIES FOCUS OF JAN. 29 SEMINAR:** "What You Should Know About Outside Professional Activities" is the focus of a Jan. 29 seminar sponsored by USC's Research Foundation in the Research Educational Series. The seminar will feature Tommy Coggins, director of USC's Office of Research Compliance, and will provide background on federal and University requirements concerning outside professional activities and discuss the framework of unit policies. The seminar will include what should be reported, such as contracts with private sector entities, ownership or equity in businesses or corporations, and participation in contracts or proposals through an entity other than the University. The seminar will be held from 2 to 3 p.m. in the Byrnes Building, Conference Room 513. Contact Wanda Hutto at 6-6042 or by e-mail at huttowk@gwm.sc.edu if you plan to attend.

■ **APPLICATIONS ACCEPTED FOR SC-PAAE SCHOLARSHIP:** The deadline for students to apply for scholarships from the S.C. Professional Association for Access and Equity (SC-PAAE) is Feb. 1. The awards include \$500 for two-year undergraduate, \$750 for four-year undergraduate, and \$1,000 for graduate. For eligibility requirements and applications, call Myra Smith at 7-4978.



## Conference opener

The Gamecocks men's basketball team opened its SEC season in the Carolina Center Jan. 8 with a 55-49 win over Mississippi. The men's next home game is at 8 p.m. Jan. 18 against Florida.

KIM TRUETT

# Units will take 2.5 percent budget cut; USC funds will cover other 2.5 percent

By LARRY WOOD

University units have cut their 2002-03 budgets by 2.5 percent, and central funds will be used to cover the remainder of a state-mandated 5 percent budget cut, Provost Odom told the Faculty Senate at its Dec. 11 meeting.

Odom said that the University would not increase tuition for the spring semester.

"We are really hoping that we will not have another budget cut this fiscal year," Odom said. "If we make it through the remainder of the year without another budget cut, we almost certainly will see another cut as we begin the new fiscal year in July. Any way we look at it, it is not an encouraging picture."

State legislators agreed to allow the across-the-board 5 percent cut imposed by the Budget and Control Board Dec. 10. The board will return 0.5 percent of the cut to state agencies if the state's economy improves, a prospect Odom characterized as "highly unlikely."

At the beginning of this fiscal year, Odom asked deans and other vice presidents to have their units set

aside 5 percent of their budgets in anticipation of a mid-year cut.

Four candidates for the position of vice president of advancement have visited campus, and the search committee for dean of the law school has announced four finalists for the position. (See story page 7.)

Three Carolina Distinguished Professorships will come open this year. Professors interested in the position can nominate themselves or have a colleague nominate them to their department chair or dean, Odom said.

Odom thanked faculty members on Sorensen's behalf for increased external funding, which is up about 30 percent. He also noted that more applications for external funding have been submitted than at this time last year. Sorensen was at USC Aiken for a prior commitment and was unable to attend the meeting, which had been rescheduled because of inclement weather Dec. 4.

Larry Wood can be reached at 7-3478 or larryw@gwm.sc.edu.

## PSA spring luncheon series dates announced

The Presbyterian Student Association's Thursday Luncheon Series focus this spring will be "Terrorism in the Modern World." A variety of speakers will address the topic from their particular area of expertise:

■ Jan. 23—"World Political Phenomenon," Peter Sederberg, dean, South Carolina Honors College, and professor, government and international studies

■ Jan. 30—"The Media," Charles Bierbauer, dean, College of Mass Communications and Information Studies

■ Feb. 6—"State of South Carolina," Major General Stanhope S. Spears, adjutant general

■ Feb. 13—"Psychological Effects," Janice McMeekin, clinical service manager, pastoral counseling, Palmetto Health Richland

■ Feb. 20—"Public Health," Harris Pastides, dean, Arnold School of Public Health, and interim vice president for research

■ Feb. 27—"Civil Liberties," Chief Justice Jean Toal, South Carolina Supreme Court.

The series is open to students, faculty, staff, and friends of the Presbyterian Student Association. Each event, which includes lunch, is free for students; a \$3 donation is suggested for other participants.

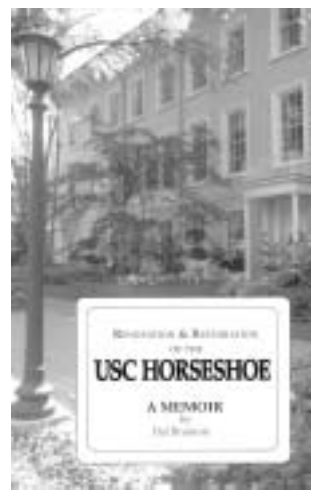
Luncheons will be held from 12:30 to 1:30 p.m. at the Presbyterian Student Center, 1702 Greene St. For more information, call 799-0212.

## Brunton continued from page 1

The Horseshoe restoration was completely different from Brunton's other projects with the University because it dealt with saving old buildings rather than building new ones, he said.

"When we started the project, restoration wasn't on anybody's priority list," Brunton said. "We had to sneak it in, and as the book shows, the start of the work was almost purely accidental. Everything else we did later on was purposeful, but the start of it sort of fell into place by chance. Then people started getting widely enthusiastic about it."

The cost of the book is \$15.95 and proceeds will benefit the Caroline McKissick Dial Endowment of the South Caroliniana Library. Copies of the book will be available at a book signing from 4 to 5:30 p.m. Jan. 30 (see box on page 1 for more information) or at the USC Bookstore in the Russell House.



Vol. 14, No. 1

January 16, 2003

TIMES is published 20 times a year for the faculty and staff of the University of South Carolina by the Department of University Publications, Laurence W. Pearce, director.

Director of Periodicals: Chris Horn

Managing Editor: Larry Wood

Design Editor: Betty Lynn Compton

Senior Writers: Marshall Swanson, Kathy Henry Dowell

Photographers: Michael Brown, Kim Truett

To reach us: 7-8161 or larryw@gwm.sc.edu

Campus Correspondents: Office of Media Relations, USC Columbia: Deidre Martin, Aiken: Marlys West, Beaufort: Sherry Greer, Lancaster: Jane Brewer, Salkehatchie: Gibson Smith, Spartanburg: Tom Prewett, Sumter: Terry Young, Union.

The University of South Carolina provides equal opportunity and affirmative action in education and employment for all qualified persons regardless of race, color, religion, sex, national origin, age, disability, or veteran status. The University of South Carolina has designated as the ADA and Section 504 coordinator the Executive Assistant to the President for Equal Opportunity Programs.

## Buffet continued from page 1

House. "This will be an academic experience for our students; the dining rooms and the kitchens are their laboratories."

McCutchen House, which formerly was operated as the Faculty Club before budget constraints forced it to close, has been thoroughly refurbished by the College of Hospitality, Retail, and Sport Management. The interior features new paint, carpeting, furniture, and kitchen fixtures.

The buffet price will be \$7.95 plus tax and a 15 percent service charge, bringing the total to \$9.50 payable by cash, credit card, or check. The service charge fees will be used for future upkeep of the building, which was originally constructed in 1813.

The buffet will be open beginning at 11 a.m. Tuesday through Friday. Diners will be seated until 1 p.m. McCutchen House's four dining rooms accommodate 130 people with tables for two, four, and six. Larger groups that desire block seating must call 24 hours in advance, and entire dining rooms can be reserved.

Each day's buffet offering will include a carving station, home-made soups, a seafood dish, and bread and cheese displays. McCutchen House also will feature bananas foster parfait as its signature dessert.

The Culinary Institute, directed by Antun, also will use McCutchen House for its night and weekend courses. The institute will offer occasional weekend meals at McCutchen House at dates to be announced.

For more information about the new McCutchen House buffet, go to [www.hrsn.sc.edu/hrtm/](http://www.hrsn.sc.edu/hrtm/).

The service charge fees will be used for future upkeep of the building, which was originally constructed in 1813.

■ **JOB VACANCIES:** For up-to-date information on USC Columbia vacancies, access the human resources Web page at <http://hr.sc.edu> or visit the employment office, 508 Assembly St. For positions at other campuses, contact the personnel office at that campus.

■ **McKISSICK MUSEUM AWARDED FEDERAL GRANT:** McKissick Museum has received a federal grant from the Institute of Museum and Library Services (IMLS) in recognition of outstanding performance. The \$112,500 grant was part of more than \$15 million in grant money to 179 museums throughout the country. The grants are given to museums that have the highest approval rating of their peers and must excel in every aspect of operations, from collections care to public outreach. Each year, more than 800 museums apply for the funds. "For more than 20 years, McKissick has been the recipient of IMLS support grants. They have been instrumental in McKissick's ability to build a nationally recognized program in South Carolina traditional arts," said Lynn Robertson, museum director. "The funds will be used to improve access to the museum's collections, programs, and research through Web-site development, digital media, and enhanced public information."



Robertson

■ **RESEARCH FOUNDATION RECEIVES HHS GRANT:** The USC Research Foundation has received a \$453,970 award from the U.S. Department of Health and Human Services (HHS) to fund community-based research into local disease prevention and health promotion needs. The grant will support Participatory Research for Physical Activity Promotion, which will partner with a community health coalition and a parks and recreation department to study the impact of social marketing, policy, and environmental support initiatives on increasing physical activity. "This grant will help identify critical health research needs in Sumter County so that we can better target community efforts to promote good health and prevent illness," HHS Secretary Tommy G. Thompson said. "By supporting such local projects across the country, we are helping to develop and implement effective local strategies to improve the health of residents."

## Faculty/Staff

■ **BOOKS AND CHAPTERS:** Karl Stenger, German, Aiken, "Brigid Brophy," *Modern British Women Writers*, Vicki K. Janik and Del Ivan Janik, editors, Greenwood Press, Westport, Conn.

John Logue, biology, Sumter, "Species and Speciation," and "Inflorescences," *Magill's Encyclopedia of Science: Plant Life*, Bryan Ness, editor, Salem Press, Pasadena, Calif.

Lingle Earle, pharmacy, "The U.S. Health Care System," *Pharmaceutical Care*, American Society of Health-System Pharmacists Inc., Bethesda, Md.

Robert R. Weyeneth, history, *Kapi'olani Park: A History*, Kapiolani Park Preservation Society, Honolulu, Hawaii.

■ **ARTICLES:** Peter G. Murphy, humanities, Union, "William Gilmore Simms's *Vasconcelos*: A Multicultural Reading," *Studies in the Novel*.

Sara Wilcox, exercise science, Mary Pettinger, Robert Brunner, Abby C. King, Kelly R. Evenson, and Anne McTiernan, "Vigorous leisure activity through women's adult life: the Women's Health Initiative observational cohort study," *American Journal of Epidemiology*.

David A. Rotholz, Center for Disability Resources (medicine), D. Reid, M. Parsons, L.A. Morris, B. Braswell, B.C. Green, and D. Schell, "Training human service supervisors in aspects of positive behavior support: Evaluation of a state-wide, performance-based program," *Journal of Positive Behavior Interventions*.

Gail Barnes, music, and Stephen Zdzinski (University of Miami), "Development and Validation of a String Performance Rating Scale," *Journal of Research in Music Education*.

Girma Negash, political science, Aiken, "Apologia Politica: An Examination of the Politics and Ethics of Public Remorse in International Affairs," *International Journal of Politics and Ethics*.

Ward Briggs, languages, literatures, and cultures, "Second-Hand Superiority: Basil Lanneau Gildersleeve and the English," *Polis: The Journal of the Society for Greek Political Thought*.

Matthew B. Wolf, pharmacology, physiology, and neuroscience, "A Three-Pathway Pore Model Describes Extensive Transport Data from Mammalian Microvascular Beds and Frog Microvessels," *Microcirculation*.

Ed Cox, educational leadership and policies, "Cultivating Acceptance," *Principal Leadership*.

James Day, languages, literatures, and cultures, "Theater, Texts, and Ambiguity in Gide's *L'Immoraliste*," *French Review*.

■ **PRESENTATIONS:** Katherine Reynolds and Michelle Maher, higher education administration and student affairs, "Move 'Em Out! Innovative Strategies to Facilitate Dissertation Progress," Council on the Advancement of Higher Education Programs, Sacramento, Calif.

David A. Rotholz, Center for Disability Resources (medicine), "American Association on Mental Retardation (AAMR): Current National Association Perspective," AAMR Southeast Region, Myrtle Beach.

Robert E. Markland, management science, "Writing Publishable Articles—Editors Speak Up," New Faculty Development/Doctoral Student Consortiums, Decision Science Institute, San Diego, Calif.

Jim Charles, education, "Teaching James Welch: Bridging the Distance Between Us," National Council of Teachers of English, Atlanta, Ga.

Angela R. Gover, John M. MacDonald, and Geoff A. Alpert, criminology and criminal justice, "Process and Outcome Evaluation of a Rural Domestic Violence Court," American Society of Criminology, Chicago, Ill.

Robert Brame, criminology and criminal justice, and Alex Piquero (University of Florida), "Selective Attrition and the Age-Crime Relationship," American Society of Criminology, Chicago, Ill.

Girma Negash, political science, Aiken, "Guises of Censorship: Old and New Fetters on Artistic Freedom in Africa," International Conference: Language-Culture, Evora, Portugal.

Harry Catoe, regional campuses, and Jim Curtis, computer services, "Convergence for the Classroom," Computers on Campus Conference, Myrtle Beach.

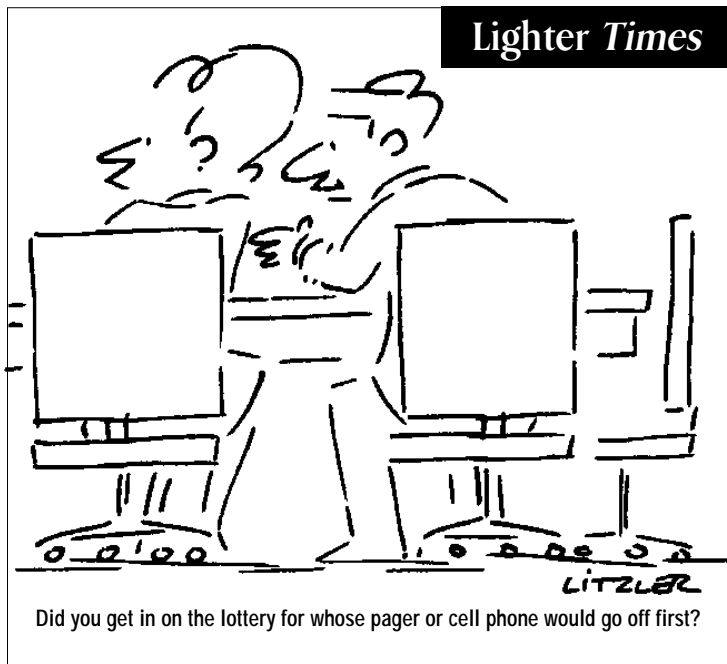
J. Alexander Ogden, languages, literatures, and cultures, "Peasant Poets through Red-Colored Glasses," American Association for the Advancement of Slavic Studies, Pittsburgh, Pa., also, "Nekrasov's Peasant Voice," American Association for Teachers of Slavic and East European Languages, New York, N.Y.

George Voulgaris, marine science and geological sciences, Benjamin Gutierrez (USC graduate student), and Robert Thieler, "Wind-Driven Flow and the Maintenance of a Rippled Scour Depression: Wrightsville Beach, North Carolina, USA," American Geophysical Union, San Francisco, Calif.

■ **OTHER:** Robert E. Markland, management science, received an Outstanding Service Award from the Decision Sciences Institute at its 2002 annual meeting in San Diego, Calif.

Leon Ginsberg, social work, was a special lecturer at Taehsin Christian University, Degeu, South Korea, where students use his textbook, *Understanding Social Problems, Policies, and Programs* (USC Press).

Robert Markland and Kirk Karwan, management science, have been appointed to Governor-elect Mark Sanford's Department of Motor Vehicles Policy Task Force. Faculty/Staff items include presentation of papers and projects for national and international organizations; appointments to professional organizations and boards; special honors; and publication of papers, articles, and books. Submissions should be typed, contain full information (see listings for style), and be sent only once to Editor, TIMES, 920 Sumter St., Columbia campus. Send by e-mail to: [chorn@gwm.sc.edu](mailto:chorn@gwm.sc.edu).



Lighter Times

Did you get in on the lottery for whose pager or cell phone would go off first?

## Pate to be faculty representative to SEC, NCAA

Russ Pate has been named faculty athletics representative to the Southeastern Conference (SEC) and the National Collegiate Athletic Association (NCAA).

Pate, a professor and former chair of the Department of Exercise Science in the Arnold School of Public Health, is the school's associate dean for research. Internationally recognized for his research on the link between physical activity and health, Pate is a former president of the American College of Sports Medicine.

As faculty representative, Pate will advise President Sorensen on matters related to the athletics program and work with the president to determine the University's position on NCAA legislation. He also will review the eligibility, admission, and progress of all student-athletes.



Pate

Pate will assist in evaluating compliance with NCAA regulations, attend SEC and NCAA meetings necessary for USC's athletics program, and serve as the University's voting delegate at the NCAA's annual meetings.

"I am honored to have been asked by Dr. Sorensen to serve in this important role," Pate said. "I look forward to working with our president and USC athletics director Dr. Mike McGee in continuing the effort to build an athletic program that optimally supports the overall goals of the University and provides our student-athletes with an outstanding educational experience."

Pate succeeds Susie H. VanHuss, executive director of USC Foundations and distinguished professor emerita in the Moore School of Business.

## Graham selects USC as repository for political archive

U.S. Sen. Lindsey Graham has selected USC as the repository for his political papers and memorabilia.

The Graham collection will include correspondence, speeches, legislative files, campaign records, audio-visual records, and other materials that document the senator's activities. It also will provide a historical record of the lives and concerns of South Carolinians and others through letters and e-mails received by Graham and his office.

"The papers of Lindsey Graham will strengthen in a significant way the University's Modern Political Collections," said Paul Willis, dean of the USC libraries. "Primary resource materials such as these are essential to the research and study of the history of South Carolina. We are pleased to offer scholars major and unique holdings. Lindsey Graham's collection, which details his service in the U.S. House of Representatives and Senate, is an important addition."

The collection also includes papers from Graham's predecessors from the South Carolina Third District in the U.S. House of Representatives, Butler Derrick, Bryan Dorn, and Butler Hare, which date back to 1925.

Graham, a Seneca native, served as a U.S. congressman from 1995 to 2002 and succeeded Strom Thurmond as a senator. He earned his undergraduate and law degrees from USC.

For more information, call Herb Hartsook, curator of USC's modern political collections, at 7-0577 or visit [www.sc.edu/library/socar/mpc/index.html](http://www.sc.edu/library/socar/mpc/index.html).

## Finalists named for law school deanship

Four finalists have been named for the deanship of the School of Law. They are Nathan M. Crystal, a law professor at USC; Robert W. Hillman, a law professor at the University of California-Davis; Robert H. Jerry II, a law professor at the University of Missouri-Columbia; and David A. Logan, a law professor at Wake Forest University.

■ **HIGH TECH JOB FAIR SET FOR FEB. 5:** The third annual Engineering and High Tech Fair will be held from 11 a.m. to 3 p.m. Feb. 5 in the Reading Room at the Swearingen Engineering Center. The fair is open to students, faculty, and staff. Companies will be looking for candidates to fill full- and part-time positions, as well as internships and co-ops. Companies scheduled to be represented include BMW Manufacturing Corp., Michelin North America, and Milliken & Company. Registration is ongoing; an updated list of participating companies is available at <https://careerweb.sa.sc.edu/tech/company/index.html>. The Engineering and High Tech Fair's Web site also has general information about conducting a job search, including a virtual tour of a career fair, resume writing tips, and guidelines for attending a career fair. To learn more, go to [www.sc.edu/career/tech/](http://www.sc.edu/career/tech/).

■ **WOMEN'S STUDIES ANNOUNCES SPEAKERS SERIES:** Women's Studies has set the spring schedule for its Brownbag Pedagogy Series: Teaching for Social Justice and its spring Research Series. There is no charge to attend any of these events; participants are invited to bring a bag lunch to the pedagogy series. Brownbag topics include:

- Jan. 29—"Women, Work, and Community Development," Sheila Ards, vice president for community development, Benedict College, noon, Flinn Hall, Room 101.
  - Feb. 13—"Learning by Doing: A Community Health Development Class Meets the Real World of Neighborhood Organizing," Kathryn Luchok and Sara Griffin, health promotion, education, and behavior, Arnold School of Public Health, 12:30 p.m., Flinn Hall, Room 102.
  - March 5—"Women and the War on Drugs: Punishing Pregnant Women," Syndi Anderson, South Carolina Advocates for Pregnant Women, noon, Flinn Hall, Room 101.
  - April 8—"Queen Victoria's Fat: Feminism, Representation, and the Powerful Female Body," Rebecca Stern, English, 12:30 p.m., Flinn Hall, Room 102.
- The following dates have been set for the Women's Studies Research Series:
- Jan. 23—"Girls, Math, and School Tracking," Lala Carr Steelman, sociology, and Lynn M. Mulkey, sociology, USC Beaufort, 3:30 p.m., Gambrell Hall, Room 250.
  - March 5—"Students Creating New Knowledge," Women's Studies graduate students, 3:30 p.m., Gambrell Hall, Room 151.
  - March 19—"Taking it to the Streets: Women's Studies in the High School Classroom," Mary E. Styslinger, education, 3:30 p.m., Gambrell Hall, Room 151.

## Honors College cultivating group participation in undergraduate research

BY CHRIS HORN

Sowing seed grants in several academic disciplines, USC's Honors College is hoping to cultivate more involvement of undergraduate students in faculty research.

Faculty in neuroscience, history, and cell biology are using the grants to initiate projects intended to expose larger numbers of students to research.

"We're interested in getting whole groups of undergraduates participating in research projects—not just individual students," said Leslie Sargent Jones, associate dean of the Honors College. "Most research universities have only begun to integrate undergraduates into group-based research, and we're hoping to find more faculty here who are amenable to trying it."



Jones

In an Honors College course this past fall entitled "Gender and the Brain," Marlene Wilson emphasized research literature studies and oral presentations by the students.

"The goal of the class wasn't for the students to accumulate information through lectures or a textbook but instead to dig into current research literature like faculty and graduate students do," said Wilson, an associate professor in the Department of Pharmacology, Physiology, and Neuroscience in the School of Medicine.

The undergraduates, who hailed from nursing, psychology, and pre-medicine majors, developed oral presentations on their literature findings, then worked with the help of graduate students to design experiments on specific aspects of brain/gender science.



Wilson

"The idea is to give undergraduates a primary experience in knowledge creation," said Jones, who assisted in teaching the Gender and the Brain course. "We want to encourage students to do research on the cutting edge of their respective majors."

To that end, the Honors College has provided seed grants to history faculty member Tom Lekan, who is working with undergraduates on an oral history project in Georgetown; to Mike Matthews in chemical engineering, who has launched the Research Communications Studio (see Dec. 12 *TIMES*); and to Wayne Carver, cell biology and anatomy, who is developing a course and research project in cardiovascular biology.

"So often, undergraduates are viewed as a drain on research with the thought that they can't devote enough time or that they lack experience," Jones said. "Our contention is that integrating undergraduates into research is part of teaching; it should be part of their education. Students in that age range are often the most capable of asking off-the-wall questions that can push the envelope of research."

The Honors College has advocated research-based learning for undergraduates through the successful MARE (Marine and Aquatic Research Experience for Undergraduates) program, the MARSci online research journal (see Nov. 21 *TIMES*), and the new University 201 course.

"We want these projects to be a mix of honors and non-honors students so that the concept will export to the rest of the University," Jones said. "We're pushing undergraduate group research on a piecemeal basis as we find interested faculty. I hope the concept can achieve a critical mass."



MICHAEL BROWN

"These are the kinds of things people want to keep," Bonnie Drowniany said of her ad figure collection.

## Tony the Tiger, meet Bob's Big Boy

Professor's collection of figures illustrates advertising's scope, power

BY MARSHALL SWANSON

At first glance, it seems a bit of a stretch to think of Colonel Sanders, the Pillsbury Dough Boy, and Tony the Tiger as part of American history.

But Bonnie Drowniany, an associate professor and director of advertising and public relations in the College of Mass Communications and Information Studies, believes otherwise.

As far as she's concerned, they and other advertising figures are an integral part of America's development, and upon closer examination, you begin to realize she has a point.

After all, did you know that most Americans' perception of Santa Claus as a jolly fat white man dressed up in a red suit is actually an image created by a Coca Cola ad campaign to bolster people's spirits during the Depression? Or that the Quaker Oats man was first registered as a brand image in 1877 and Aunt Jemima, used to sell a self-rising pancake mix, goes back to the 1890s?

The scope and influence of advertising and its profound influence on Americans' lives hits home when you visit Drowniany's office and see her gargantuan collection of ad figures that line bookshelves on two walls.

There's the Morton Salt girl (1910s), Mr. Peanut (1916), Snap, Crackle, and Pop (1920s), Bob's Big Boy (1930s), Smokey Bear (1947), and Gidget the Taco Bell Dog (1980s-90s), among other figures on display.

The collection began in earnest about four years ago when Drowniany was Christmas shopping and saw some ornaments and lights in the form of M&M's, the Campbell Soup characters, and other figures. Immediately she thought, "Why would anyone want this stuff on their tree?"

After a moment's reflection, however, she realized, "I should! It would be a fun Christmas tree for my office." What followed was as many advertising-related ornaments on her office tree as she could find. She added a Pillsbury Dough Boy and his white dog, Poppy, which she had acquired as an undergraduate advertising major at Syracuse University, and the collection was born.

Before long, colleagues began bringing her other items. A neighbor introduced her to eBay, and students, alumni, and others would buy or alert her to things they had seen at flea markets and yard sales. The collection has grown to "at least a thousand items," some of which are on display through April at the Visitor Center in the

### If you go

- **What:** Bonnie Drowniany's collection of advertising figures
- **Where:** Visitor Center, lobby of Carolina Plaza
- **When:** Through April
- **Hours:** 8:30 a.m.-5 p.m. Monday-Friday
- **Admission:** Free

lobby of the Carolina Plaza on Assembly Street.

The exhibit graphically drives home the point of how the characters have given personality to America's corporate world. They also show how they have provided corporations with the ability to cross cultures and nationalities with ease as the companies expand into international markets.

For Drowniany and others, many of the figures have a more personal meaning, and many of her favorites are those that make a connection to something or someone that has been important in her life.

"Each of the characters that mean something to an individual takes the person back to a point in time, such as the Dough Boy when I think of my days at Syracuse," she said.

Most of Drowniany's students have heard of the collection, but when they see it for the first time, they're surprised by its scope. "What's fun is when I meet with parents and watch their reaction. The figures really speak to the fact that the college knows advertising."

The genius of using figures or animals to advertise products lies in the figures' believability, Drowniany said. "In the case of Smokey Bear, you definitely don't want his home to be burned. He's more believable than perhaps having a forest ranger say, 'Watch out for forest fires.'"

"Current commercials have a tremendous number of animals, whether they're monkeys who are dancing or a dolphin who's talking, that provide a wonderful connection that people have with their imagination," Drowniany said. "If a company can develop a character that helps with that imagination, there's something fun about thinking there's a little kid named Sprout in the valley with the Jolly Green Giant. We need whimsy."

Marshall Swanson can be reached at 7-0138 or [mwsanson@gwm.sc.edu](mailto:mwsanson@gwm.sc.edu).