

University of South Carolina

Quality Enhancement Plan Committee Minutes

206B Osborne August 26, 2010

2:30-4:00 pm

Attending: Helen Doeringhaus (Ex-officio), Peter Duffy (Theatre & Dance), Susanne Hicklin (Institutional Assessment), Sarah Krivak (International Programs), Valerie Littlefield (History), Julie Morris (Undergraduate Research), Bruce Nims (USC Lancaster), Ruth Patterson (for Jed Lyons, CTE), Dennis Pruitt (Ex-officio), Irma Van Scoy (Education, Chair)

Not Attending: Mary Alexander (Ex-officio), Ashley Cohen-Burnell (student), Michelle Faucett (student), John Gardner (Ex-officio), Jeremy Lane (Music), Phil Moore (Ex-officio)

Minutes: The minutes for the August 10 meetings were distributed and approved with no corrections.

Membership Changes: Peter Duffy, Theatre & Dance, joins the committee with this meeting.

Meetings for Fall: Fall meetings are presently scheduled from 2:30-4:00 p.m. as follows. The schedule will be modified to accommodate subcommittee meetings so that members are not asked to attend a meeting more than once every other week. Rooms are being confirmed.

Thursday, September 9, ***Location to be announced*** (due to subcommittee kick-off)

Thursday, September 23

Thursday, October 7

Thursday, October 21

Thursday, November 4

Thursday, November 18

Thursday, December 2

Thursday, December 16

Feedback/update since “roll out” at Provost’s Meeting and Arts & Sciences Deans’ Meeting

Overall comments from audiences have been positive. Some concerns include the feasibility of the technology, differences in campus cultures, and issues related to keeping information (events, dates, etc) up-to-date.

QEP Communication Plan/Proposal

1. Maegan Gudridge, director of public relations for Student Affairs recommended to assist with QEP communications and marketing
2. The first open forum will be Tuesday October 5, 11:30-1:00 pm; Russell House Theatre
 - a. Tentative agenda:
 - i. Theatrical production by Peter Duffy and theatre students

- ii. Presentation of QEP flyer/PowerPoint overview
 - iii. Q&A
- b. Committee members are requested to come early and stay late to answer questions/concerns [FAQ needed for committee members including why these particular pillars were chosen]
- 3. Center for Teaching Excellence is hosting a workshop on Integrative Learning. This is an opportunity to introduce QEP concepts, receive feedback (committee members may attend), and advertise open forum. CTE is seeking input on information to include or highlight.
- 4. Videos: Mary Alexander will be providing details on costs, timetables, etc. Multiple videos are being considered: 1) short to highlight administrative support for web, as a link, and to supplement presentations, 2) more comprehensive (show piece), and 3) video of theatrical presentation
- 5. Presentations to begin soon as the USC community must be knowledgeable regarding the QEP by March. Provost's Office will solicit timetable for departmental and college meetings. Regular updates recommended to Faculty Senate (contacts: Chair - Patrick Nolan, Sociology and Jeanna Luker, Faculty Senate Office admin). Bruce Nims will present to the Regional Faculty Senate executive committee on Sept 10th and the general meeting on Sept 24th. The committee discussed the draft presentation guide and postcard and offered the following general recommendations and observations:
 - a. The majority of committee members favored the "building with pillars" image over the puzzle but recommended a more refined 3-D rendering with the "foundation" of academics and in-class learning emphasized. Other visualizations/images discussed. Can an acronym be created from pillar names?
 - b. Recommend alternate wording for international focus: internationalization, international learning, world view, etc.
 - c. Recommend changing phrasing to "student empowerment..." NOT "empowering students..." to emphasize student control rather than the faculty/staff role as agents of empowerment.
 - d. Concerns regarding presentation & postcard:
 - i. Include "what is integrated learning" instead of "what does this mean"
 - ii. "5 things you can do" Instead, include more questions or list resources (or both):
 - 1. Why should I care? Equip student to be life-long learners and engaged citizens;
 - 2. How do I help my students do this? Include websites/links such as CTE & student engagement or include more active recommendations: be a research mentor, bring service-learning into your classes, host a Maymester abroad, etc.
 - iii. Emphasize that these are not NEW tasks. We are building on established programs and activities.
 - iv. Different versions for faculty/staff & students

- e. Engage students as peer educators to present during classes, at student org meetings, etc. (target classes of faculty who have integrated the pillars) and to assist with student input (council of key student leaders).
- 6. Other forms of communication or venues were presented including electronic media (Facebook, blog, twitter, USC message boards), publications (USC Times monthly features, Student Affairs Causerie, Student Media, Carolinian), give-aways (carabiner, t-shirts, coffee mugs, jumpdrives, water bottles, mousepads, screen savers) at football games, Russell House, Strom.

Subcommittees

The next meeting (Sept 9) will initiate the subcommittees: Technology, Engagements, Orientation and Assessments, Professional Development, and Pilot. Chairs will meet to review subcommittee missions and will regularly report progress to QEP committee.