Overview

This advanced course in the brand ambassador certification program builds on material introduced in the Photographic Style course. Participants will explore different techniques that can be used to produce compelling images that support the university’s photographic style and work effectively in conveying our brand essence.

You must complete Photographic Style before registering for this class.

Maximum class size is 7.

Objectives

The objectives of this course are as follows:

- Expand your knowledge on our photographic style
- Provide instruction and feedback on your images
- Getting you comfortable shooting images for the university

Activities

To better understand the photographic style of the university we will be taking the class outside of the class room for some hands-on practical experience. The class will take a campus walk, guided by staff from creative services, to practice taking photos with participants own camera equipment. Attendees will need to wear comfortable shoes for walking and bring a camera (this includes your phone camera) to participate in the class.

Evaluation

Course will be evaluated by attendance and post-course evaluation forms.