



Master of International Business

Darla Moore School of Business

DOUBLE-DEGREE PROGRAM

KOC UNIVERSITY | ISTANBUL, TURKEY



What is the Master of International Business Double-Degree program?

The MIB Double-Degree program is a two-year immersion program enabling you to earn two master's degrees from two world-renowned universities in two different countries, giving you a new perspective on how the world works.

You earn a Master of International Business degree at the Darla Moore School of Business — the nation's leading institution for international business education — followed by a Master of Science in International Management at Koc University, the top business school in Turkey, according to Financial Times. Both programs combine cutting-edge management skills with a deep understanding of the worldwide marketplace—providing you with everything you need to master a world in motion.

Why is it valuable to participate in this program?

The MIB degree is a direct path to a career in international business — a second degree from one of our partners accelerates this process. Both degrees provide you with:

- Real-world experience and credentials to demonstrate your ability to succeed in the global economy
- Access to a global network of peers
- Educational immersion at top-ranked international universities

Why choose the Koc University Double-Degree program?

Koc University's Master of Science in International Management is a globally focused program that will equip you with the skills necessary for assessing and implementing decisions on a global scale. If you're interested in international marketing, business in the Middle East, or business strategy for developing markets, you're especially well-suited for this program.

Courses offered at Koc University include:

- Global Strategy
- Brand Value Creation and Maximization
- Economics of Information and Contracts
- and many others

Also unique to the Master of Science in International Management is the introductory seminar that kicks off the program. This rigorous, one-week seminar on a topic such as "Innovation and Entrepreneurship" will give you an academically and culturally intensive starting point. The rest of the program is composed of skills seminars, business projects and visits to the executive leaders of several top companies to foster dialogue between the leaders of different generations.



Career connections and employment outlook

The Moore School's Office of Career Management prepares you for a successful job search by developing and delivering value-added training focused on career exploration and targeted job placement. As an MIB student, you'll be trained in a wealth of skills to launch your international career, including resume development, interviewing, building a personal brand and professional networking opportunities.

Furthermore, each of our partner schools have extensive career centers to support students in their chosen careers through international internships, international career fairs, personalized career advice and one-on-one career coaching. Through this incredibly strong combination, recent graduates of the MIB have found placement at companies such as IBM, PricewaterhouseCoopers, Dell, Capgemini, Ernst and Young, Bank of America and many other leading international corporations.



FALL 2023 DEADLINES:

Priority: Dec. 1

Normal Decision: Feb. 1

Late Decision: March 15

For highly competitive applications, a student may be automatically awarded a seat in a double-degree program. Other applications will be considered in select rounds, with seats being allocated based on the strengths of each applicant.

FINANCIAL ASSISTANCE AND PROGRAM COSTS:

Both fellowships and graduate assistantships are available for double-degree applicants. Awards are based on the quality and depth of the current applicant pool and on the total amount of dollars available. The earlier you apply, the more financial assistance is available to both domestic and international students.

TUITION COSTS FOR THE MIB DOUBLE-DEGREE PROGRAM:

Resident Status	Total Two-Year Cost for Program (U.S. Dollars)
In-State/Resident	\$36,300
Non-Resident	\$43,260

READY TO GET STARTED? CONTACT US TODAY:

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ABOUT THE DARLA MOORE SCHOOL OF BUSINESS

For nearly a century, the Darla Moore School of Business at the University of South Carolina has provided outstanding business education to students who have gone on to become leaders in every business sector. Known worldwide for its top-ranked programs in international business, the Moore School is home to a world-class faculty and 12 major research centers. Upon graduation, Moore School students join an international network of nearly 50,000 alumni working in all 50 states and more than 95 countries on six continents.

Learn more at sc.edu/moore.