

# MASTER OF ARTS IN ECONOMICS

Discover the Why



**Darla Moore  
School of Business**



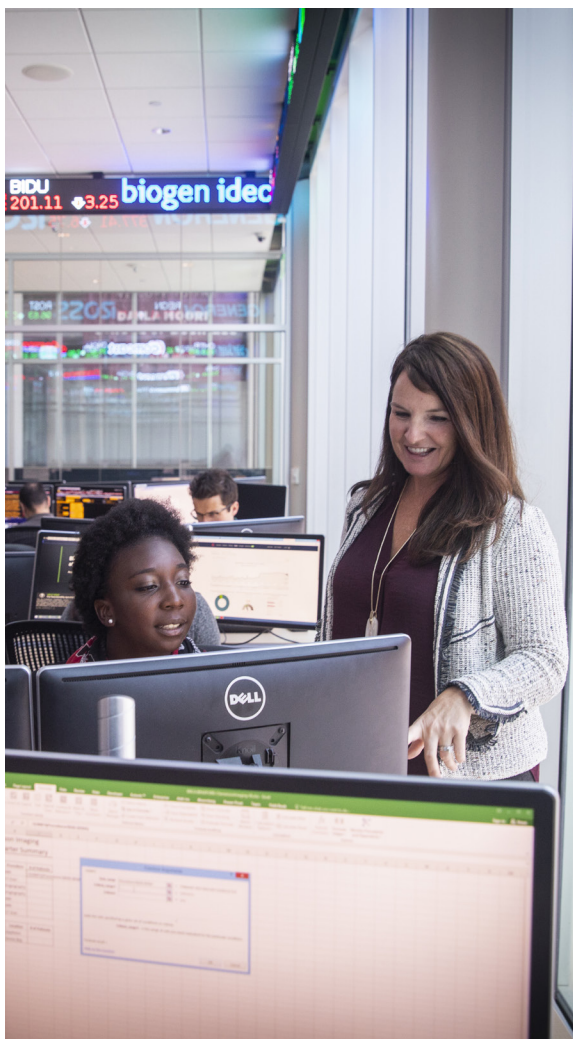
# ANALYZE. ADAPT. APPLY.

The Master of Arts in Economics at the **University of South Carolina Darla Moore School of Business** combines a solid foundation in economics with an emphasis on practical applications. You'll develop **real-world economic and financial experience**, covering a vast array of industry-related topics such as sales and revenue forecasting, marketplace trend analysis, econometric modeling and more — all of which are some of the **most sought-after skills** in business and government today.



The program is compact — only two semesters for most students — but powerful, with course offerings in areas such as:

- Economic theory
- Environmental economics
- Growth and development
- Health economics
- International economics
- International trade, theory and policy
- Investment management
- Labor economics
- Money and banking
- Quantitative economics
- Risk management
- Securities



## FLEXIBLE CURRICULUM

You'll select from one of three tracks: economics, financial economics or thesis. Each track includes a common core of macroeconomics, microeconomics, econometrics and statistics and student-selected electives, allowing for personalization that fits your career interests — whether you want to work in business, government or the finance sector or go on to earn a Ph.D.

## TOP-RANKED FACULTY

You'll learn from world-renowned faculty who are not only thought leaders in their fields but have relevant industry experience in banking and finance as well as state, national and international economics. What's more, you'll be paired with a faculty advisor who will help you select classes and guide you through the program.

## INCREASED EARNING POTENTIAL

By investing two semesters beyond a bachelor's degree, you'll vastly increase your skillset and see a significant salary increase upon graduation. Non-thesis track students go on to work at top corporations and government agencies; thesis-track students are accepted into esteemed doctoral programs across the nation.



## WHERE CAN YOUR ECONOMICS DEGREE TAKE YOU?

- Business (small or corporate)
- Ph.D. research or teaching in economics, finance or law
- Government
- Private or public industry
- Public policy administration

## SPECIALITIES BY TRACK

### ECONOMICS TRACK

- Public Policy Analyst
- Econometrician
- Statistician
- Consultant

### FINANCIAL ECONOMICS

- Data Scientist
- Actuary
- Investment Manager
- Financial Analyst
- Consultant

### THESIS TRACK

- Research Analyst
- College Professor

**3:1** FACULTY TO STUDENT RATIO

# DESIGNED TO SUIT YOUR **FUTURE CAREER.**

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No matter which track you select or your future career goals, the MAEcon program provides you with a strong economics foundation and the ability to customize the curriculum to match your interests through self-selected electives and guided support from faculty mentors.

## **BEFORE YOU START:**



### **PREREQUISITE COURSES**

- Principles of Macroeconomics
- Principles of Microeconomics
- Calculus

## **ECONOMICS COMMON CORE**

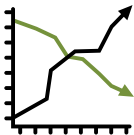
All students complete a common core (12 credits) before going on to self-selected electives, which are determined by track. The financial economics track includes two additional required courses.



### **CORE CLASSES**

- ECON 712: Applied Macroeconomics
- ECON 711: Applied Microeconomics
- ECON 736: Applied Econometrics
- STAT 700: Applied Statistics I





## ECONOMICS TRACK

The economics track allows you to customize the curriculum to suit your interests and future career goals. You'll receive a strong foundation in economics with the opportunity to participate in hands-on research projects that directly relate to contemporary business and social problems.

### AREAS OF EXPERTISE

- Economic growth
- Environmental economics
- Health economics
- International economics
- Labor economics

Beyond the economics common core, students will choose six electives (18 credits). Three electives may be taken outside of economics.

### CAREER PATHS

This track prepares students to enter careers in government or business. Some graduates use this degree as a springboard toward further education in law or a doctoral degree in economics or finance.



## DUAL-DEGREE PROGRAM: J.D. + MAECON

The ability to analyze trends and predict future earnings are among the most sought-after skills in business and government. But a strong economics background goes far beyond the financial, helping forecast all sorts of outcomes based on certain criteria.

Combining your law degree (Juris Doctor or J.D.) with a Moore School MAEcon degree can set you apart as the rare candidate who can recognize the fiscal and societal impacts of a legal decision — and work to improve them.

What's more, you can use up to nine credit hours from the law program to satisfy MAEcon requirements and vice versa – this means that if you enroll in the combined program, your total course load may be reduced by as many as 18 credit hours from what you would be required to take if you earned the two degrees separately.



## FINANCIAL ECONOMICS TRACK

The financial economics track provides you with a solid foundation in economic theory and econometrics, allowing you to hone your financial expertise through coursework in financial variation models, risk management, portfolio analysis and other finance industry topics.

### AREAS OF EXPERTISE

- Financial institutions
- Fixed income securities
- Corporate finance
- Asset pricing

### CAREER PATHS

Students can specialize in areas such as corporate finance, investments and risk management, allowing them to seamlessly transition to jobs in the financial industry or government positions.

Beyond the economics common core, students will take two additional required courses (FINA 761 Advanced Financial Management and FINA 762 Investment Management) and four electives.

Financial institutions such as banks, investment banks, investment companies and insurance companies are constantly in the market for graduates with expertise in financial economics.

## THESIS OPTION

The thesis track is intended to help you prepare for a Ph.D. in economics or finance prior to applying to a doctoral program. As a thesis track student, you'll work directly with a Moore School faculty member to write a thesis on your selected research topic. Beyond the economics common core, students will take six hours of thesis preparation and four electives in their area of concentration.

### CAREER PATHS

Most students become researchers or go on to teach at a research-based four-year college or university.



## **JOB SUCCESS FROM DAY ONE**

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At the Moore School, you'll not only gain the skills you need to excel in today's fast-paced, data-driven environment, you'll also be trained in a wide range of job skills courtesy of the Office of Career Management. OCM supports MAEcon students through professional development workshops, career fairs and one-on-one career coaching including customized career planning.

***Learn more at  
[moore.sc.edu/ocm](https://moore.sc.edu/ocm).***



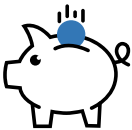
# STUDY ABROAD OPPORTUNITIES

Students in the MAEcon program have the opportunity to take part in a variety of international immersion programs during their time at the Moore School. The most popular courses are offered over Spring Break and Maymester through the IBUS 759: Business Study Abroad Global Classroom option.

Learn more about study abroad opportunities at [moore.sc.edu/studyabroad](https://moore.sc.edu/studyabroad).

## INCREDIBLE JOB OUTLOOK

Jobs in economics and finance are some of the fastest-growing jobs today. According to the Bureau of Labor Statistics, job outlook for economists is expected to grow eight percent between now and 2028, faster than the average for all occupations.



Salaries vary based on education, experience and industry. Below are a few examples of median annual salaries by industry according to [payscale.com](https://payscale.com).

**\$60,000**  
RESEARCH ANALYST

**\$62,000**  
FINANCIAL ANALYST

**\$65,000**  
DATA ANALYST

**\$72,000**  
ECONOMIST

**\$78,000**  
SENIOR FINANCIAL ANALYST

**\$88,000**  
SENIOR DATA ANALYST



# POWERFUL ROI.

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The return on investment that MAEcon students receive is substantial. Economics and financial economics graduates have gone on to work at top employers across the nation and around the world. Recent employers include:

**ADIDAS** **AXA** **EQUITABLE** **BLUECROSS** **BLUESHIELD**  
**COLLIERS** **INTERNATIONAL** **DELOITTE & TOUCHE LLP**  
**ERNST & YOUNG** **FIRST CITIZENS BANK** **PURE INC.**  
**SOUTH CAROLINA STATE BUDGET AND CONTROL BOARD**  
**U.S. CENSUS BUREAU** **U.S. BUREAU OF LABOR STATISTICS**  
**WELLS FARGO**



# FEDERAL RESERVE BANK OF BOSTON



## MELISSA GENTRY

Federal Reserve Bank of Boston

Melissa Gentry (MAEcon '18) found her niche in the thesis track of the MAEcon program. She thrived on data analytics work with software such as Stata and R and uses many of the theories she learned in her job as a research assistant for the Federal Reserve Bank of Boston.

“The MAEcon program gave me a solid theoretical background that I can use every day as I research public policy. Pursuing the thesis track gave me an incredible opportunity to hone my research skills and learn more about a topic in economics I’m passionate about.”

Gentry says that she found the optional certificate in applied statistics to be very valuable for her career.

“I loved that I was able to earn the certificate without needing to extend my time in school — it just required being selective when choosing electives for the program. When applying for jobs, or looking ahead at Ph.D. programs, any kind of additional statistics work is incredibly meaningful as a way to signal that you will be a fantastic candidate.”



## A COMPETITIVE EDGE

Enhance your degree with applied statistics or data analytics

MAEcon students can also add optional 12-credit graduate certificates in data analytics or applied statistics to hone their data analytics capabilities, thus learning how to transform raw data into knowledge-based projections for accurate, informed decision making.

### APPLIED STATISTICS

- 12 credits\*
- Format: Online

*Note: To earn the Applied Statistics certificate, MAEcon students only have to take an additional six credits since the other six are taken as part of the required MAEcon core classes.*

### BUSINESS ANALYTICS

- 12 credits
- Format: In Person

Learn more at [sc.edu/moore/maecon](https://sc.edu/moore/maecon)



“The MAEcon program gave me a solid theoretical background that I can use every day as I research public policy. Pursuing the thesis track gave me an incredible opportunity to hone my research skills and learn more about a topic in economics I’m passionate about.”

- MELISSA GENTRY

# GET STARTED.

## ADMISSION REQUIREMENTS



- Undergraduate degree
- Competitive GRE or GMAT score
- Official transcripts
- Two letters of recommendation
- Online application and essay
- TOEFL or IELTS test scores for international applicants

*No work experience required*

## APPLICATION DEADLINES

**Priority:** Nov. 1

**Normal Decision:** Feb. 1

**Late Decision:** June 30

*Note: The MAEcon program admits for the fall semester only.*

## PROGRAM COST

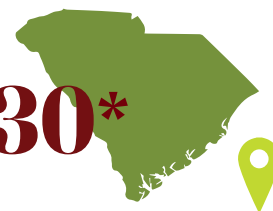
IN STATE

**\$18,000\***



OUT OF STATE

**\$30,930\***



*\*Tuition and fees are subject to change at the discretion of a UofSC Board of Trustees mandate*

## FINANCIAL AWARDS

All applicants are considered for merit-based financial awards upon admission. No additional application is required to receive financial awards. Awards include:

- Individual fellowship awards (amounts vary)
- In-state tuition scholarships: most qualified out-of-state candidates receive in-state tuition
- Graduate assistantships: students receive a stipend and work 10 hours per week for the department

*For best consideration, application materials should be submitted by Feb. 1. Applications received after Feb. 1 will be considered for financial awards as funds are*

## CONTACT US TODAY

Kathy Anastes  
Program Manager

**803-777-7400**

**kathy.anastes@moore.sc.edu**

# START HERE, GO ANYWHERE.



For more than a century, the Darla Moore School of Business at the University of South Carolina has provided outstanding business education to students who have gone on to become leaders in every business sector. **Known worldwide** for its **top-ranked programs in international business**, the Moore School is home to a **world-class faculty** and **11 major research centers**. Upon graduation, Moore School students join an international network of **more than 50,000 alumni** working in all 50 states and 96 countries on six continents.



## COLUMBIA, SOUTH CAROLINA *Snapshot*

### STATE CAPITAL

a.k.a “COLA” or “SODA CITY”

### KNOWN FOR

- Urban amenities with Southern hospitality and charm
- Affordability and low cost of living
- Extensive dining and food options
- Arts and entertainment
- Easy access to mountains, beaches, and outdoor activities

### NEARBY CITIES

- Charleston, South Carolina
- Charlotte, North Carolina
- Atlanta, Georgia

## **Darla Moore School of Business**

1014 Greene Street  
Columbia, SC 29208  
803-777-3176

[sc.edu/moore/maecon](http://sc.edu/moore/maecon)

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