Jennifer L. Martinsen

University of South Carolina
Center for Business Communication
Darla Moore School of Business
1014 Greene Street
Columbia, SC 29208
jenn.martinsen@moore.sc.edu

Education

University of South Carolina PhD in English, December 2010

University of North Carolina at Charlotte M.A. in English, May 2004

University of Wisconsin - Eau Claire

B.A., December 1999, magna cum laude

Major: English Minor: History

Academic Employment

University of South Carolina – Darla Moore School of Business Center for Business Communication Clinical Assistant Professor, 2023 – current

Newberry College

Associate Professor of English, 2017 – 2023 Assistant Professor of English, 2012 – 2016

University of South Carolina Department of English

Adjunct Instructor, 2009 – 2012 Graduate Teaching Assistant, 2004 – 2009 Research Assistant, Summer 2005, 2006, and 2007

University of North Carolina at Charlotte Graduate Teaching Assistant, 2002 – 2004

Publications

ARTICLES AND BOOK CHAPTERS

"The Devolution of Tiffany Case." The Many Facets of Diamonds Are Forever: James Bond on Page and Screen, edited by Oliver S. Buckton, Lexington Books, March 2019.

[&]quot;She remembered that he had yet to learn to be laught at': Humor, Humility, and National Identity in

Pride and Prejudice." Humor and Culture. Spec. issue of Proteus: A Journal of Ideas vol. 29, no. 1, Fall 2013, pp. 5 – 16.

BOOK REVIEWS

Rev. of *The Cambridge Companion to Sherlock Holmes*, edited by Janice M. Allan and Christopher Pittard, Studies in Crime Writing, no. 3, 2022.

Conference Presentations

"James Bond: Plays Well with Others"

South Atlantic Modern Language Association Annual Conference, Virtual, November 2021

"Taking the Wheel: Tracy di Vicenzo as the First Bond Woman in On Her Majesty's Secret Service"

South Atlantic Modern Language Association Annual Conference. Atlanta, GA November 2019

"Reimaging the Monster and the Human in Penny Dreadful"

Victorians Institute Annual Conference. Asheville, NC. November 2018.

Master Class in Soviet Espionage

SpyCon 2018, Alpharetta, GA March 2018

Paper Presentation: "From Russia With Love: When the Fantastic is Actually Historical Fact" Co-Presenter with Yevgenya Strakovsky (Georgia Institute of Technology)

Femme Fatales Spies

SpyCon 2018, Alpharetta, GA March 2018

Co-Panelist with Matt Sherman and Yevgenya Strakovsky (Georgia Institute of Technology)

"Will the Real Rosa Klebb and Tatiana Romanova Please Stand Up?"

South Atlantic Modern Language Association Annual Conference. Atlanta, GA November 2017

"The Devolution of Tiffany Case"

South Atlantic Modern Language Association Annual Conference. Jacksonville, FL November 2016

"'Wink, Wink, Nudge, Nudge': The Role of Humor and Shame in Northanger Abbey" British Women Writers Annual Conference. New York, NY, June 2015

"Between the Chauvinist and the Playboy: The Problem and Legacy of George Lazenby's James Bond" Popular Culture Association of the South Annual Conference. Savannah, GA, October 2013 Panel Co-organizer and Session Chair

"Reframing National Identity: Nineteenth-Century Comic Illustrations in Britain" University of South Carolina Graduate Student Day. Columbia, SC, April 2009

"The Victorian Invention of the Comic Strip: National Identity Reframed"
Victorians Institute Annual Conference. Columbia, SC, October 2008

"'Love Isn't Brains... It's Blood': Gender, Sex and Violence in the Buffyverse" SC3: The Slayage Conference on the Whedonverses. Arkadelphia, AK., June 2008 Paper Presentation: "Wham Bam Thank You Ma'am': The Evolution of Faith" Panel Organizer and Session Chair

"Marginalized Humor: Disrupting National Power Dynamics in Castle Rackrent"

Dickens Project Winter Conference. Davis, CA, February 2008

- "Stuck in the Rhizome: A Struggle with Purpose in Midnight's Children"
 Philological Association of the Carolinas. Rock Hill, SC, March 2006
- "The Power of Faith from The Princess and the Goblin to The Magician's Nephew"

 English Graduate Student Association Annual Conference. Charlotte, NC, January 2004
- "A Question of Infamy: Klytaimnestra and Delilah" English Graduate Student Association Annual Conference. Charlotte, NC, April 2003
- "TAC: Tutoring Across the Curriculum"

International Writing Centers Association and National Conference of Peer Tutoring in Writing Joint Conference. Hershey, PA. October 2003
Panel Presentation

"Love is War in Les Liaisons Dangereuses"

Philological Association of the Carolinas. Myrtle Beach, SC, March 2003

"TAC: Tutoring Across the Curriculum"

Southeastern Writing Center Association Annual Conference. Charlotte, NC, February 2003

Panel Presentation and Session Chair

Honors and Fellowships

W.C. "Billy" Carter Professorship Award, April 2021

Recognized by Newberry College for "Selfless giving to students, staff, colleagues, and alumni in making Newberry College a more enriching place." This award recognized my service during the 2019 – 2020 academic year; however, due to the pandemic, it was distributed in April 2021.

The National Society of Leadership and Success Excellence in Teaching Award, Newberry College, April 2014

Recognized by the Newberry College student chapter of the National Society of Leadership and Success for demonstrating excellence and leadership skills in the classroom.

- Letter of Recognition for "Exemplary" Syllabi, University of South Carolina, September 2011
 Recognized by the First-Year English Program directors for having my Spring 2011 English 102 syllabus identified as doing a particularly good job of representing the curriculum and program goals. My syllabus was among approximately 15 selected.
- Letter of Recognition for Strong Student Evaluations, University of South Carolina, January 2009 and 2011

Recognized by the First-Year English Program directors for having student evaluations among the top 10% of all First-Year English sections taught during the Fall 2008 and Fall 2010 semesters.

Dickens Universe. University of South Carolina, Summer 2007 and 2009

One of two graduate students selected by the English Department to participate in a weeklong workshop at the University of California – Santa Cruz focusing on *The Pickwick Papers* in 2007 and *David Copperfield* in 2009.

Ceny Walker Graduate Fellowship. University of South Carolina, Spring 2008

Received a \$1000 fellowship from the Walker Institute of International and Area Studies to travel to England and study archives in the British Library in London and the John Johnson Collection of Printed Ephemera at the Bodleian Library in Oxford.

- Department of English Grant, University of South Carolina, Spring 2008
 - Received a \$1000 grant to travel to England and study archives in the British Library in London and the John Johnson Collection of Printed Ephemera at the Bodleian Library in Oxford.
- College of Arts and Sciences Research Department Grant, University of South Carolina, Spring 2008
 Received a \$1000 grant to travel to England and study archives in the British Library in London and the John Johnson Collection of Printed Ephemera at the Bodleian Library in Oxford.
- William R. Richey Teaching Award, University of South Carolina, Spring 2007

 One of two graduate students selected by the English Department to receive a \$1000 award and to teach an undergraduate survey for majors in our area of specialty.
- Department of English Research Fellowship. University of South Carolina, Summer 2007
 Received a \$2000 fellowship to work with Patrick Scott on the Stirling/South Carolina edition of the
 Collected Works of James Hogg specifically the edition of Hogg's Life of Burns, G. Ross Roy and Patrick Scott,
 eds.

Service

Academic Calendar Task Force, Newberry College, April 2023

Worked with Associate Dean Christy Wendland, Dr. Charles Horn, and Dr. Dennis Lambries to analyze recent pandemic-related changes to the academic calendar (i.e., the addition of a J-Term, revision to the Core, increase in online and graduate programs) and to develop a new academic calendar template that would better serve multiple college stakeholders for at least the next two years.

- English Program Assessment Coordinator, Newberry College 2019 2023
 - Responsibilities included gathering annual assessment data of English Program Learning Objectives and entering the results into Compliance Assist.
- Faculty Council Secretary, Newberry College 2018 2023
 - Elected three times by the faculty to serve a two-year term on Faculty Council starting fall 2018. Committee responsibilities included reviewing and approving academic program proposals, developing new policies and procedures (such as Post-Tenure Review and a Grievance Policy), responding to various faculty concerns, and hearing student appeals. Secretarial duties included taking minutes at each meeting and sending out letters to students with the results of their appeals. During the summer of 2022, served as interim Faculty Council Chair. Duties included gathering and distributing supporting materials for 37 student appeals as well as running the August Faculty Council Meeting. Presented the Council's summer work in a report to the full faculty in August 2022.
- English Program Curriculum Co-Coordinator, Newberry College 2013 2023
 Responsibilities included helping to spearhead the English Program Review during the 2013 2014
 academic year, developing semester teaching schedules with Dr. David Rachels, and taking minutes for each program meeting.
- Network for Vocation in Undergraduate Education (NetVUE) Vocation Across the Academy Grant Leadership Team. Newberry College, March 2020 2023
 - Along with Dr. Krista Hughes (director of the Muller Center), Dr. Laura Roost (Associate Professor of Political Science,) and Dr. Naomi Simmons (Associate Professor of Sociology) proposed and was awarded a

Vocation Across the Academy Grant. Leadership team responsibilities included helping to manage and execute the goals outlined in the grant. Focus was on developing classes and creating professional development opportunities to better improve a campus wide understanding of vocational exploration.

Campus Alliance for Respect and Diversity (CARD) Ally, Newberry College 2015 – 2023
Responsibilities as an ally were to support the mission of CARD by protecting and promoting the individual needs and identities of our students.

Gateways to Completion (G2C) Program, Newberry College 2021 - 2023

Worked with the John Gardner Institute as a Liaison for the Gateways to Completion Project at Newberry College. The project aimed to improve the DFWI rates in gateway courses. At Newberry College, the primary focus was on ENG 113: First-Year Composition. During Year One, a Steering Committee and Course Committee engaged in a self-study drawing on institutional data to determine areas in need of change. Year Two involved acting on the recommendations from the committees and piloting course specific changes. Liaison responsibilities included serving as a general manager for the entire project by communicating with the Gardner Institute representatives and the campus committees, gathering data by administering the Student Learning Gains survey, updating the G2C platform, completing various reports, and attending multiple Teaching and Learning Academies and meetings offered through the Gardner Institute.

Mental Health and Burnout Task Force, Newberry College, February 2022

Worked with Dean Timothy Elston, Interim Dean Jerry Alewine, Dr. Jodie Peeler, Dr. Don Lawrimore, and Dr. Molly Getsinger to discuss how to address and minimize faculty burnout.

In-Service Panel Presentation on Humanity of Inclusive Practices, Newberry College, August 2020
Worked with seven colleagues to run a panel presentation during the 2020 In-Service annual workshop.
Discussed our experience of attending the John Gardner Institute's virtual workshop on The Humanity of Inclusive Practices and shared strategies focused on developing a more trauma-informed pedagogy.

Academic Assessment Committee, Newberry College 2016 - 2020

Appointed to serve as Academic Assessment Committee member for four years. Responsibilities included serving as co-chair in 2017 – 2018 and fall 2019, chair in 2018 – 2019, and as a coach to Program Assessment Coordinators as well as helping to run the annual Assessment workshop in February. Helped implement the Assessment Mini-Grant initiative in 2019 which recognized three programs each year that showed the most improvement in their assessment efforts and awarded those programs with a \$500 minigrant aimed at making assessment a stronger part of the program culture.

Credo: Academic Support Services Module, Newberry College 2019 - 2020

Appointed to serve as a member of the Credo Module concerned with reviewing and improving the Academic Support Services at Newberry Colleges in an effort to improve retention. Responsibilities included taking minutes during large group meetings and working with colleagues from academics, athletics, and staff to evaluate the support services available to all students. Specific Support Services that received targeted attention were tutoring, the Early Alert system, and peer-to-peer mentoring programs.

Credo: Early Alert Subcommittee, Newberry College, Summer 2019

Worked with the Director of Institutional Effectiveness, the Assistant Dean of the Center for Student Success, and the Head Volleyball Coach to overhaul the Early Alert system at Newberry College as part of the Credo Academic Support Services Module. Responsibilities included having weekly meetings throughout April and May, creating and distributing faculty surveys about the Early Alert system, talking with sister colleges about their Early Alert systems and retention strategies, and modifying the system at Newberry. The revised system went live in fall 2019.

- Job Search Committee for 20th-Century American Literature Assistant Professor, Newberry College, April 2019
 Helped to select and interview candidates for the position of a 20th-Century American Literature Assistant
 Professor specializing in African American Literature.
- Bridge to Big Ideas Summer Program, Newberry College, June 2018, June 2019, and July 2020 Worked with Dr. Naomi Simmons to run writing workshops with high school students from Newberry County who are potentially interested in attending Newberry College. Focused not only on their writing skills but also what it is like to come to college.
- Faculty Freshman Mentor, Newberry College 2017 2018

Assigned to serve as a Faculty Freshman Mentor to 22 students. In addition to serving as an academic advisor, responsibilities included increasing freshman retention; helping students feel more connected on campus; and guiding students through college bureaucracy.

Academic Advising Task Force, Newberry College February 2017

Responsibilities included evaluating the current advising process at Newberry College and developing a strategy to better serve high-risk student populations and to create more equity in advising loads. Served as Co-Chair.

- Reader for Studies in Crime Writing, Newberry College January 2017

 Reviewed an article about Agatha Christie's The Murder of Roger Ackroyd for Studies in Crime Writing.
- Faculty Secretary, Newberry College 2016 2017

Elected by the faculty to serve as secretary. Responsibilities included taking minutes at every monthly faculty meeting and at any special sessions.

Transfer Task Force, Newberry College Fall 2015

Responsibilities included developing strategies for creating a transfer friendly atmosphere at Newberry College.

Freshman Academic Advisor, Newberry College 2014 - 2015 and 2016 - 2017

Worked with the Center for Student Success and helped advise approximately 20 incoming first-year students by crafting semester class schedules, meeting with advisees at multiple summer orientations, and addressing any concerns they had about their first year at Newberry College.

London May Term Trip Coordinator, Newberry College Fall 2014 - May 2016

Responsibilities included serving as lead contact person with Janet Penyak, the travel agent at Travel Leaders of Columbia; serving as a primary contact person for students as well as their parents; leading student information meetings; developing and organizing traveler information lists (e.g., date of birth information, roommate and room assignments, travel insurance policies, etc.); working with the Marketing Department to develop all forms of publicity for the trip; and recruiting 24 students, 2 alumni, and 10 friends of Newberry College to travel to London for nine days May 17 – 25, 2016.

Campus Allies for Survivors of Sexual Trauma (CAST) Ally, Newberry College 2015

Responsibilities as an ally were to support the mission of CAST by serving as an on-campus advocate for survivors of sexual trauma.

Scholarship and Awards Committee, Newberry College 2013 - 2015

Responsibilities included recommending to the faculty and the President student candidates for special recognition for the fall Honors Day, spring Awards Day, and May Commencement as well as representing the faculty in the selection of scholarship recipients to be selected by the full faculty. Served as Secretary.

- Faculty Lecture Series: *Harry Potter* Roundtable, Newberry College, October 2014

 Participated in an interdisciplinary roundtable discussion about JK Rowling's *Harry Potter* series with Dr. Susan Epting (History), Dr. Amanda Hodges (English), and Dr. Christy Wendland (Religion).
- Appreciative Advising Group, Newberry College, Fall 2014

 Member of an interdisciplinary group of volunteers from the college to devise ways of improving academic advising for all students.
- Faculty Lecture Series Presentation, Newberry College, October 2013
 Presented "British Identity through Comic Illustrations" as part of the fall Faculty Lecture Series program.
- Strategic Planning Committee, Newberry College, Fall 2013 Spring 2015

 Elected by the faculty to be a member of the Strategic Planning Committee for a two-year term.
- Writing Intensive Subcommittee, Newberry College, Summer 2013

 Helped to develop the requirements and Student Learning Outcomes for courses in the 2014 Core

 Curriculum that would be designated as Writing-Intensive as well as attended the Core Committee Retreat
 in August 2013 to present the subcommittee's work.
- Job Search Committee for Electronic Resources Librarian, Newberry College, May 2013

 Helped to select and interview candidates for the position of Electronic Resources Librarian for Wessels

 Library.
- Southern Atlantic Modern Language Association Conference 2010 2011
 Organized the Teaching Languages and Literature Panel for 2011 and served as Secretary in 2010
- First-Year English Instructor Orientation, University of South Carolina, August 2011
 Participated in the "First-Year English Greatest Hits" Panel during August 2011 orientation. One of four experienced instructors invited to share assignments and strategies for teaching *Critical Reading and Composition*.
- First-Year English Subcommittee, University of South Carolina 2011
 Served on the Spring 2011 textbook selection committee for the First-Year English Program's Critical Reading and Composition course.
- Graduate English Association, University of South Carolina 2004 2009

 Co-hosted annual fall charity event from 2004 2009, which raised almost \$1500 for Pets, Inc. a local non-profit animal shelter in Columbia, SC.
- Nineteenth-Century Club, University of South Carolina 2007 2008 Served as Tri-Chair during the 2007 – 2008 academic year.
- English Graduate Student Association Conference Committee 2004
 Helped organize the English Graduate Student Association Annual Conference at the University of North Carolina at Charlotte in Spring 2004.
- English Graduate Student Association, University of North Carolina at Charlotte 2003 2004 Served as Secretary during the 2003 2004 academic year.

Teaching Experience

COURSES TAUGHT AT THE UNIVERSITY OF SOUTH CAROLINA - DARLA MOORE SCHOOL OF BUSINESS

Professional Communication - (4 sections)

COURSES TAUGHT AT NEWBERRY COLLEGE

Composition

First-Year Composition – (7 sections)

Freshman Composition and Introduction to Literature and Research - (13 sections)

Freshman Composition and Introduction to Library Research - (3 sections)

Introduction to Literature and the Research Paper – (7 sections)

Literature

Introduction to British Literature - (8 sections)

Survey of British Literature through the 18th Century – (3 sections)

Survey of British Literature from the 19th Century to the Present – (2 sections)

Literature and Culture: The Harry Potter Phenomenon - (2 sections)

Women's Literature – (1 sections)

As a Summerland Honors Course - (2 sections)

Major Authors: Jane Austen - (1 section)

Major Authors: Wilkie Collins - (1 section)

Major Authors: Agatha Christie - (Summerland Honors Course - 1 section)

British Period: 19th Century British Literature - (1 section)

As a Summerland Honors Course - (2 sections)

British Period: Modernism - (1 section)

As a Summerland Honors Course - (2 sections)

British Period: Age of the Commonwealth - (Summerland Honors Course - 3 sections)

Senior Capstone - (3 sections)

Senior Capstone cross-listed with Historiography – (2 sections)

Special Topics: James Bond - (Summerland Honors Course - 1 section)

Special Topics: Gothic Mysteries - (Summerland Honors Course - 1 section)

The Early Novel - (1 section)

The Modern Novel - (1 section)

Period Studies in Late British Literature: Victorian Sensation Fiction - (1 section)

Inquiry

"'I aim to misbehave': Leadership, Community, and Technology in FIREFLY" - (14 sections)

May Term

May Term: London Through the Eyes of a Child - (1 section)

J-Term

Independent Study: An Independent Study in Pop Cultures Studies Focused on FRANKENSTEIN and DRACULA - (1 section)

COURSES TAUGHT AT THE UNIVERSITY OF SOUTH CAROLINA

Composition

Rhetoric and Composition (Capstone Scholars Theme Section, "Thieves, Liars, Murderers: Researching and Writing about Crime Reporting") – (1 section)

Rhetoric and Composition (Honors), University of South Carolina Honors College - (3 sections)

Rhetoric and Composition - (5 sections)

Critical Reading and Composition - (4 sections)

Composition and Literature - (5 sections)

Freshman Composition - (7 sections)

Literature

British Literature Survey II - (1 sections)

Fiction – (2 sections)

Fiction (Teaching Assistant for Dr. Rebecca Stern) - (1 discussion section)

Themes in British Literature (Teaching Assistant for Dr. Anthony Jarrells) - (4 discussion sections)

COURSES TAUGHT AT THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

Composition

Argumentation – (2 sections)

Freshman Composition - (1 section)

Guest Lecturer

University of South Carolina, September 2009

Lectured on the function of humor in Wilkie Collins's *The Moonstone* in Dr. Rebecca Stern's large lecture *Fiction* course.

University of South Carolina, January 2008

Guest lecturer for two weeks in Dr. Thomas J. Rice's British Literature Survey II course.

Professional Development and Activities

Compass Group, Newberry College, 2018 - 2019

Volunteered to participate in a cross-campus group run by the Director of the Muller Center, Dr. Krista Hughes. This group of faculty and staff engaged in learning about how vocational exploration can become a stronger part of Newberry College culture. To fulfill the conditions of a Lilly Endowment grant during the 2018 – 2019 academic year, the goal was to weave vocational material into the First-Year Experience, especially through mentoring and advising.

CONFERENCE ATTENDANCE

Vocation of a Lutheran College Annual Conference, July 2019

Augsburg College, Minneapolis, MN

Theme - Beyond Privilege: Engaging Diversity, Inclusion, and Equity

The XXIII Annual James Joyce Conference, June 1013

Charleston, SC

WORKSHOPS, SEMINARS, AND WEBINARS

"The Humanity of Inclusive Practices: Liberatory and Contemplative Pedagogy," Teach and Learning Academy Virtual Workshop, July 2022

The John Garbder Institute

"The Humanity of Inclusive Practices: Keep Walking," Teach and Learning Academy Virtual Workshop, June 2021 The John Gardner Institute

"Lutheran Higher Education Call to Inclusion" Conversation Series, February 2021

Muller Center, Newberry College

Three-week conversation series focused on providing a deeper dive into a specific topic of interest.

"Helping English Majors Pivot from College to Career with Cathy Day" Webinar, February 2021 W.W. Norton & Company, Inc.

"Courageous Texts, Courageous Teaching" Webinar, July 2020

The Council of Independent Colleges

Network for Vocation in Undergraduate Education (NetVUE)

"Building Equity and Social Justice Education to Create Inclusive Learning Environments on Campus and Online," Webinar, July 2020

SpeakOut: The Institute for Democratic Education & Culture, Summer Institute

"Humanity of Inclusive Practices" Teaching and Learning Academy Virtual Workshop, July 2020 John Gardner Institute

Title IX Advisor Training, Newberry College, April 2018

Campus Allies for Survivors of Sexual Trauma Ally Training Workshop, Newberry College August 2015

Campus Alliance for Respect and Diversity Ally Training Workshop, Newberry College January 2015

Capstone Mutual Expectations Workshop, University of South Carolina, September 2011
Students in the University of South Carolina Capstone Scholars Program met with instructors to discuss what they expect from their teachers and what their teachers expect from them in the classroom.

Writing Workshop, University of California – Santa Cruz, August 2009
Weeklong workshop with Dr. Kathleen Frederickson (University of California – Davis) at the Dickens Universe.

English Program for Internationals: Working with ESL Students Workshop, University of South Carolina, January 2009

Pedagogy Workshop, University of California - Santa Cruz, August 2007

Weeklong workshop with Dr. Molly Clark Hillard (University of Southern Mississippi) and Dr. Priti Joshi (University of Puget Sound) at the Dickens Universe.

TUTORING

The Writing Center, University of South Carolina, Fall 2010, Spring 2011, Fall 2011, and Spring 2012 Worked with students individually across all disciplines.

Writing Resources Center, University of North Carolina at Charlotte, 2002 - 2003

Worked with students individually across all disciplines and gave in-class presentations on MLA and APA documentation styles.

RESEARCH ASSISTANTSHIP

University of South Carolina, Summer 2006

Complied research for annotations in the Stirling / South Carolina edition of the Collected Works of James Hogg – specifically the edition of Hogg's Life of Burns, and edited the manuscript for the fifth volume of Hogg's Life of Burns, G. Ross Roy and Patrick Scott, eds.

University of South Carolina, Summer 2005

Edited a nineteenth-century text using OCR for the Stirling / South Carolina edition of the Collected Works of James Hogg – specifically the edition of Hogg's Life of Burns, G. Ross Roy and Patrick Scott, eds.

Professional Affiliations

Association for Business Communication (2023 – current)
South Atlantic Modern Language Association (2010 – 2012 and 2016 – current)
Jane Austen Society of North America (2016 – 2023)
Research Society for Victorian Periodicals (2015 – 2023)
North American Victorian Studies Association (2014 – 2023)
Popular Culture Association of the South (2013)
American Association of University Women (2008 – 2009)
Modern Language Association (2007 – 2012)
Victorians Institute (2008 and 2018)