

MEDIA EVALUATION ENTRY FORM

SOUTH CAROLINA SCHOLASTIC PRESS ASSOCIATION

School of Journalism and Mass Communications/University of South Carolina, Columbia, S.C. 29208
(803) 576-6632 • nmbrook@mailbox.sc.edu

Broadcast ☐ Literary Magazine ☐ Newspaper/newsmagazine ☐ Online ☐ Yearbook ☐

Publication Name

Adviser Name

School Name

Adviser Email

School Address

City State Zip Code

Phone

Number of students in production class

For broadcast only, how often do you produce a show?

☐ Daily ☐ Twice a week ☐ Once a week
☐ Twice a month ☐ Once a month

Evaluation fee: \$50

To receive an evaluation, your program must be an SCSPA member. To become a member, visit <http://scspa.sc.edu>. If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.

Mail to:

SCSPA
SJMC/USC
Attn: Nina Brook
800 Sumter Street
Room 229
Columbia, SC 29208

Guidelines for Media Evaluation Entry

Enclose this entry form with full payment to SCSPA of \$50 as well as the enclosures listed below along with a letter to the judge. If you advise multiple publications, you must fill out an entry form for each publication and you must pay an evaluation fee for each publication type.

Publication type	Received in office date	Enclosures necessary
<input type="checkbox"/> Broadcast	Feb. 1	Links to 2 shows (no more than 20 minutes):
<input type="checkbox"/> Literary Magazine	June 7	One copy of the magazine
<input type="checkbox"/> Newspaper/newsmagazine	Feb. 1	One copy of two issues (can email PDF copies)
<input type="checkbox"/> Online	Dec. 15	Link:
<input type="checkbox"/> Yearbook	June 7	One copy of the yearbook

For the following, indicate the approximate percentage of work done by students, advisers and professionals. Totals should add up to 100 percent.

	Writing	Editing	Page Design	Headline writing	Caption writing	Ad design	Graphics	Selling ads	Taking photos	Editing photos	Cover (YB, LM, newsmag)	Online news site
% by students												
% by advisers												
% by pros												

Explain how and by whom staff is selected. _____

Who approves copy prior to publication/production? _____

Who determines content of publication/site/production? _____

All work is original and have been unedited from original publication or air date. There are no copyright violations.

Adviser's Signature

Date

Editor's signature

Date

You may, and are encouraged to, include a letter explaining to the judge how your media is produced, any issues with the production and other information you think the judge may find pertinent in viewing your production.