

BROADCAST INDIVIDUAL COMPETITION CATEGORIES

Thanks to rubrics used by the Michigan Interscholastic Press Association, one of our sister state scholastic press associations, SCSPA's will provide judges with the category descriptions below to evaluate our member's broadcast individual competition. Thanks, MIPA!

Category#1

ANCHOR FOR NEWS PROGRAM (Max: 5:00)

A person who has anchored a news program should send in a minimum of two examples of their anchor style. Entire tape should not exceed five minutes.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the voice pleasing and easily understood?
- Is the pace of speech appropriate?
- Is the voice modulated — not monotone?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?
- Are there different angles for a variety of shots?

Editing

- Is there overuse of transitions?
- Are the clips short?
- Are interviews concise and to the point?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?
- Do they help tell the story?

Category #2

FEATURE STORY (Max: 2:30)

Feature stories should inform and/or instruct. There should be interviews and voiceovers.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the music appropriate for the subject matter?
- Does the music pace fit the pace of the video?
- Is the volume consistent?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?
- Are there different angles for a variety of shots?

Editing

- Is there overuse of transitions?
- Are the clips short?
- Are interviews concise and to the point?
- Is it appropriate length to tell the story?
- Is there a fade in at the beginning and a fade out at the end?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?
- Do they help tell the story?

Story Idea

- Is it appropriate for schools?

Category #3

GRAPHICS (Max: 30 seconds)

This category could include any program that has used pictorials to present the story. It could be an opener for a TV segment, an opener for a news story, weathercast graphics or an infograph for a commercial.

Editing

- Is there overuse of transitions?
- Are the clips short?

Typography

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it fit the subject matter?

Graphics

- Are the graphics appropriate and good resolution?
- Do they help promote the message?
- Do they add information to the program?
- Are the graphics of professional quality?
- Is there an excess use of clip art?
- Are the graphics original?

Category #4

NEWS STORY (Max: 2:00)

News stories should report and not interpret the news. They should give the facts, telling the story in an interesting and informative manner. There should be interviews and voiceovers.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the music appropriate for the subject matter?
- Does the music pace fit the pace of the video?
- Is the volume consistent?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?
- Are there different angles for a variety of shots?

Editing

- Is there overuse of transitions?
- Are the clips short?

- Are interviews concise and to the point?
- Is it appropriate length to tell the story?
- Is there a fade in at the beginning and a fade out at the end?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?
- Do they help tell the story?

Story Idea

- Is it an interesting concept or trite?
- Is it appropriate for schools?

CATEGORY #5

PERSONALITY PROFILE OR HUMAN INTEREST STORY (Max: 2:30)

These stories should focus on an interesting angle about a person's life or an interesting angle about life in general.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the voice pleasing and easily understood?
- Is the pace of speech appropriate?
- Is the voice modulated — not monotone?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?
- Are there different angles for a variety of shots?

Editing

- Is there overuse of transitions?
- Are the clips short?

- Are interviews concise and to the point?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?
- Do they help tell the story?

Story Idea

- Is it an interesting concept or trite?
- Is it appropriate for schools?
- Does it appeal to the emotions of the audience?
- Does the personality profile go beyond a simple biography?

CATEGORY #6

PUBLIC SERVICE ANNOUNCEMENT (30, 45 or 60 seconds)

PSAs should give information about an upcoming event or shed light on an issue or situation affecting teens, the school, or the community. Segments which are broadcast at school or public TV are eligible.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the music appropriate for the subject matter?
- Does the music pace fit the pace of the video?
- Is the volume consistent?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?

- Are there different angles for a variety of shots?

Editing

- Is there overuse of transitions?
- Are the clips short?
- Are interviews concise and to the point?
- Is it appropriate length to tell the story?
- Is there a fade in at the beginning and a fade out at the end?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?

- Do they help promote the message?

Public Service Announcement

Does it show a problem, give a solution and contact information?

CATEGORY #7

REPORTER (MAX: 5:00)

A reporter may send clips of his/her reporting style. The entry may include a variety of clips of the reporter in different stories – no longer than five minutes.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the voice pleasing and easily understood?
- Is the pace of speech appropriate?
- Is the voice modulated — not monotone?

Editing

- Is there overuse of transitions?
- Are the clips short?
- Are interviews concise and to the point?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?
- Does it distract from the story?
- Are the graphics appropriate and good resolution?
- Do they help tell the story?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?
- Are there different angles for a variety of shots?

CATEGORY #8

SPORTS (Max: 1:30)

The coverage may be live or from a sports news story.

Audio

- Is it clear?
- Does the voiceover compete with ambient sound or music?
- Is the voice pleasing and easily understood?
- Is the pace of speech appropriate?
- Is the voice modulated — not monotone?

- Are there close-ups of the players or just entire field?
- Are there different angles for a variety of shots?
- Do they follow the action?

Editing

- Is there overuse of transitions?
- Are the clips short?
- Are interviews concise and to the point?

Video/filming

- Is there obvious use of a tripod or is the video shaky?
- Is the color consistent?

Graphics and Type

- Is the type a good size, good color and font readable?
- Is it legible?

- Does it distract from the sports?
- Are the graphics appropriate and good resolution?
- Do they enhance the sports information?

* For Digital Storytelling, please submit through the online individual contest – deadline March 15.