

Blueprint for Academic Excellence Academic Enrichment and Conferences Regional Campuses and Continuing Education

I. Vision, Mission and Goals

A. Executive Summary and Mission Statement

- i. *Vision Statement* – Academic Enrichment and Conferences provides value-added expertise **and quality service** to improve the University's programs and services in partnership with academic and administrative units of the University, as well as the greater community.
- ii. *Mission Statement* – Academic Enrichment and Conferences supports the University of South Carolina's mission of outreach and engagement by providing noncredit opportunities, conference and event services, and youth academic programs.
- iii. *Long-Term Goals* –
 - a) Goal 1: Promote the University to prospective students and parents through access to summer academic youth programs that demonstrate the breadth and quality of undergraduate programs of study and faculty. Expand the curricular scope, quantity, and economic diversity of summer academic youth programs for academically talented students while assuring their long-term sustainability through additional and special funding sources.
 - b) Goal 2: Offer the USC community a comprehensive and professional one-stop center for approving, processing, and issuing Continuing Education Units (CEUs) and noncredit certificates, to assure uniform institutional standards for CEU processing, approval, record-keeping, and reporting in compliance with best practices for SACS accreditation and the needs of the Office of Institutional Planning and Assessment (excepting areas where CEUs are required for professional (re)licensure, such as medicine, nursing, law, and pharmacy). Conduct other noncredit initiatives, such as test preparation seminars and online courses for personal and professional development.
 - c) Goal 3: Support outreach projects by offering the USC community a comprehensive and professional one-stop conference and event office to ensure quality and stewardship in conference, events, meeting, and planning services.
 - d) Goal 4: Implement sound and efficient administrative and fiscal management processes through utilization of excellent human resources management techniques and technology while providing quality customer service.