

MISSION: Develop competent, caring nurse leaders to advance the profession of nursing through the integration of teaching, research, and service to improve client health and well-being outcomes.

VISION:
To achieve prominence as a national leader in the collaborative use of revolutionary and innovative nursing practices.

- GOAL 1:**
Transform Nursing Education
- GOAL 2:**
Increase Research and Scholarship Productivity
- GOAL 3:**
Nurture a Thriving Practice Environment
- GOAL 4:**
Maximize Resources
- GOAL 5:**
Maximize core missions through effective technology

- 1-A**
Implement a 3-year enrollment plan for all academic programs based on available resources*
- 2-A**
Promote a collegial research and scholarship culture that supports sustained quality and rigor*
- 3-A**
Create a financially sustainable practice plan*
- 4-A**
Align resources with optimal enrollments across each program level*
- 5-A**
Promote integrated database development to support effective data-driven decision making*

- 1-B**
Improve quality and effectiveness of academic programs while committing to innovative and Nimble curricula*
- 2-B**
Build Interdisciplinary Research Teams in Focused Areas*
- 3-B**
Expand collaborative Practice opportunities for faculty and students
- 4-B**
Recruit and retain high quality and effective faculty and staff*
- 5-B**
Deploy cost-effective technology to support an effective infrastructure*

- 2-C**
Strengthen research and scholarship support mechanisms
- 3-C**
Maximize student research and scholarship potential in the practice environment
- 4-C**
Cultivate current and secure new, diverse funding sources*
- 5-C**
Use measurable criteria to evaluate technology effectiveness across core missions*

→ **Effectively Market the Core Mission Activities** ←

→ **Lead through Collaboration with Key University and External Partners** ←