

# SIPA Quiz Bowl: Study Sheet: People

*This is the study guide for people in journalism.*

*Names are listed below and identifications can be found below. Your task is to match them up!*

Edwin Armstrong	Horace Greeley	Robert Maynard	Ida Tarbell
Dave Barry	Katherine Graham	William Holmes McGuffey	Elizabeth Timoth
Carl Bernstein	Gilbert Grosvenor	Rupert Murdoch	John Tinker
Herb Block	Johanne Gutenberg	Edward R. Murrow	Mary Beth Tinker
Nellie Bly	Sara J. Hale	Thomas Nast	Ted Turner
Matthew Brady	Andrew Hamilton	Allen Neuharth	Garry Trudeau
Tom Brokaw	Benjamin Harris	Adolph Ochs	DeWitt and Lila Wallace
Katie Couric	William Randolph Hearst	William Paley	Barbara Walters
Walter Cronkite	Euna Lee and Laura Ling	Joseph Pulitzer	Margaret Bourke-White
Benjamin Day	Henry Luce	Ernie Pyle	Jann Werner
Lee De Forest	Don Hewitt	Summer Redstone	Bob Woodward
Mary Baker Eddy	Stanley Hubbard	Tim Russert	John Peter Zenger
Philo Farnsworth	Garrison Keillor	David Sarnoff	
Reginald Fessenden	Gerald Levin	Upton Sinclair	
Tom French	Rush Limbaugh	St. Francis de Sales	

## Helpful Hints: Quiz Bowl Identification

*Match these hints with the people on above to help prepare you for the SIPA Quiz Bowl.*

- Long-time cartoonist for the *Washington Post*
- Man who published the *New York Sun*
- Founder of *Time* and *Life* magazines; coined the term photojournalism
- Inventor whose projects included the audion tube
- Editor of the first woman's magazine, the *Lady's Book*
- Creator of *USA Today*
- Invented FM as an alternative transmission method
- Invented technology that uses electrons to transmit moving images live
- Wrote influential reading textbooks
- Founded *Reader's Digest*
- Publisher of the *Washington Post* during Watergate
- First female newspaper editor
- Miami syndicated columnist who specializes in humor and light satire
- Newspaper publisher whose trial established First Amendment rights and established truth as a defense in a libel case
- Took pictures of images from World War II for *Life* magazine
- This person had the first radio program in 1906
- Founded CBS
- Author of Harry Potter books
- *St. Petersburg Times'* Pulitzer Prize winning journalist who spent one year in a Florida high school and chronicled his experiences in *South of Heaven*
- Photographer credited for taking the first picture of Abraham Lincoln, famous for his photographs of the Civil War
- First African American editor of a major newspaper
- Started CNN and Headline news networks
- Cartoonist who exposed Tammany Hall and created the Republican elephant, Democratic donkey, and Santa Claus as we know him today
- Author of *The Jungle*, who exposed the meatpacking industry
- Founded *Christian Science Monitor* in 1908
- Pioneer of direct broadcast transmission
- Founded the company Viacom
- Invented the printing press
- Credited with establishing the editorial page
- Creator of *Rolling Stone* magazine
- Published *Publick Occurrences*
- Began school of journalism at Columbia University, journalism's most coveted award named after this person
- "Doonesbury" creator
- Famous for his coverage of WWII, killed in Okinawa by the Japanese
- Defended John Peter Zenger in his seditious libel case
- Patron saint of journalism
- Broadcast the sinking of the Titanic for 72 hours; later founded RCA and became president of NBC
- *New York Times* owner who refused to allow political cartoons on the editorial page because he said a cartoon cannot show both sides of an issue
- Reporter who investigated Standard Oil Company
- Pen name of person who exposed the atrocities of mental institutions and her 72 day trip around the world
- Has been on air over 20 years broadcasting from the fictional Lake Wobegon
- Introduced photographs in *National Geographic*
- Competing editor with Joseph Pulitzer during circulation wars of early 1990s
- Conservative radio personality with the largest talk show following
- *Washington Post* reporters who broke the Watergate story and later wrote *All the President's Men*
- Person who offered exclusive HBO programming to cable systems
- First TV journalist to be called an anchorman, famous for coverage of political conventions, one of most respected TV journalists
- Created the television show 60 Minutes
- First solo female anchor of network evening news
- These two ladies were held in North Korea and sentenced to 12 years hard labor before being released back to the United States after a conference with Bill Clinton
- The first female co-anchor of network evening news
- Long time moderator for NBC's "Meet the Press" and author of "Big Russ and Me"
- Australian-born American media mogul
- Long time NBC anchor and author of "The Greatest Generation"