

CARRY-IN CONTEST ENTRY INSTRUCTIONS

Fill out the following information, except for the rating, and place a tag on the back of each of your carry-in contest entries. The tags can be printed on either Avery Mailing Labels Product No. 8163 or on plain paper. If you print the tags on plain paper, make sure to securely tape the label on the back of the entry so the tag does not fall off. Also make sure to fill out the tag completely so the judge can identify what category, student, school, and publication the entry belongs to. If you have any questions, contact Leslie Dennis by phone (803-777-6284) or by email (schopres@mailbox.sc.edu).

Carry-In Contest Categories

Advertising

- (AC) – Advertising, Color
- (ABW) – Advertising, Black and White

Art/Graphic/Illustration

- (AEC) – Editorial Cartoon
- (G) – Computer Graphic
- (I) – Illustration (including photo generation)
- (S) – Strip Cartoon

Broadcast

Students do not have to mount broadcast entries. Entries must be submitted on DVD, Mini-DV or VHS tape. Students will attach tag to outside of the entry case.

- (BA) – Anchor (30-60 seconds)
- (BC) – Public Service Announcement (30-60 seconds)
- (BG) – Graphics
- (BH) – Human Interest/Feature Story (2:30 max)
- (BN) – News Story (1:30 max)
- (BR) – Reporter (1:30 max)
- (BS) – Sports Coverage (1:30 max)
- (BP) – Audio Podcast
- (BV) – Videography (2:30 max)

Literary Magazine

- (MG) – Best Spread
- (MC) – Literary Magazine Cover

Newspaper/News magazine

- (NF) – Newspaper Front Page
- (NMC) – News magazine Front Page/Cover
- (NC) – Newspaper Centerspread
- (NH) – Newspaper Headline Package
- (NE) – Newspaper Entertainment Page
- (NFP) – Newspaper Feature Page
- (NS) – Newspaper Sports Page
- (NOE) – Newspaper OP/ED Page

Online

- (O) – Online Best of Show

Photography

Photos may be traditional film or digitally produced. Photographs may be color or black and white. Print photos on 8 x 10 paper and trim to appropriate size (no more than 10 inches in the long direction). Photography entries must uphold the highest standards of journalistic integrity and should not be manipulated beyond acceptable standards (i.e. Photoshop changes).

- (PA) – Academic
- (PC) – Club
- (PCS) – Computer Special Effects
- (PN) – News
- (PEP) – Environmental Portrait
- (PSE) – Special Effects in Camera
- (PPS) – Pictorial/Scenic
- (PS) – Sports
- (PSL) – Student Life

Recruitment/Public Relations

- (PR) – Recruitment Brochures

Yearbook

- (YA) – Academic Spread
- (YAD) – Ad Spread
- (YC) – Club Spread
- (YP) – People Spread
- (YS) – Sports Spread
- (YSL) – Student Life Spread
- (YC) – Yearbook Cover
- (YH) – Yearbook Headline Package
- (YAC) – Yearbook Alternative Copy
- (YO) – Opening Spread
- (YSD) – Section Divider
- (YE) – End Sheet

Carry-in Contest Category: _____

Name: _____

School: _____

Publication: _____

Rating: _____ Best of Convention

_____ First Runner-Up

_____ Honorable Mention

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