

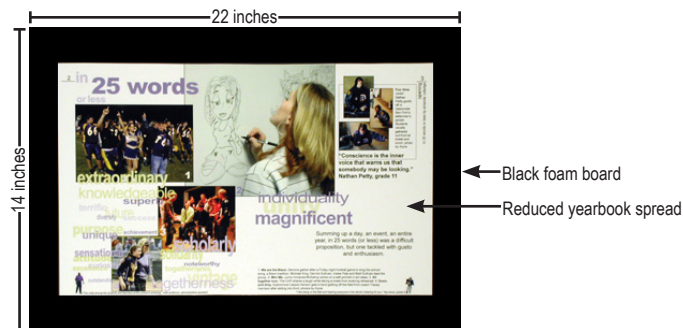
SIPA Carry-in Contests

ENTRY FEE: \$5 per entry. DO NOT SEND ENTRIES TO THE SIPA OFFICE.

AWARDS: Three awards will be given for each of the carry-in contests: Best of Convention, First-Runner Up and Honorable Mention. Winners will be announced at the closing ceremony on Sunday.

ENTRIES ELIGIBILITY: Two entries per category per publication. Publications must be SIPA members, and the adviser and one paying student must be present at the SIPA Convention. Entries must be turned in by 10 p.m. Friday. Schools may enter on the spot (no supplies will be provided). Entries will be disqualified if they do not meet the established criteria.

ENTRY PREPARATION: All entries must be from the 2009-2010 school year. Each entry must be mounted on 14" x 22" black, white or gray foam/mounting/poster board. Actual pages, quality copies or PDFs are acceptable. If entry is larger than 14" x 22" please reduce and print to fit on this size board. (See example below.) Each entry must have an entry tag on the back. Tags will be available in PDF form online and at the registration desk.



Carry-in Contest Categories

Advertising

Students must design computer-generated advertisement not to exceed 8 x 13 inches. The ad must target high school students and be based on a concept that will be available on the SIPA Web site. (See entry preparation directions above.)

- (AC) – Advertising, Color
- (ABW) – Advertising, Black and White

Art/Graphic/Illustration

- (AEC) – Editorial Cartoon
- (G) – Computer Graphic
- (I) – Illustration (including photo generation)
- (S) – Strip Cartoon

Broadcast

Students do not have to mount broadcast entries. Entries must be submitted on CD or DVD. Students will attach tag to the outside of the entry case.

- (BA) – Anchor (30-60 seconds)
- (BC) – Public Service Announcement (30-60 seconds)
- (BG) – Graphics
- (BH) – Human Interest/Feature Story (2:30 max)
- (BN) – News Story (1:30 max)
- (BP) – Audio Podcast
- (BR) – Reporter (1:30 max)
- (BS) – Sports Coverage (1:30 max)
- (BV) – Videography (2:30 max)

Literary Magazine

- (MG) – Best Spread
- (MC) – Literary Magazine Cover

Recruitment/Public Relations

- (PR) – Recruitment Brochures

Newspaper/Newsmagazine

- (NF) – Newspaper Front Page
- (NMC) – Newsmagazine Front Page/Cover
- (NC) – Newspaper Centerspread

- (NE) – Newspaper Entertainment Page
- (NFP) – Newspaper Feature Page
- (NS) – Newspaper Sports Page
- (NOE) – Newspaper OP/ED Page
- (NHP) – Newspaper Headline Package

Photography

Photos may be traditional film or digitally produced. Photographs may be color or black and white. Print photos on 8 x 10 paper and trim to appropriate size. Photography entries must uphold the highest standards of journalistic integrity and should not be manipulated beyond acceptable standards (ie. Photoshop changes).

- (PA) – Academic
- (PC) – Club
- (PCS) – Computer Special Effects
- (PN) – News
- (PP) – Portrait
- (PSE) – Special Effects in Camera
- (PPS) – Pictorial/Scenic
- (PSA) – Sports Action
- (PSF) – Sports Feature
- (PSL) – Student Life

Yearbook

- (YA) – Academic Spread
- (YAD) – Ad Spread
- (YC) – Club Spread
- (YP) – People Spread
- (YS) – Sports Spread
- (YSL) – Student Life Spread
- (YC) – Yearbook Cover
- (YH) – Yearbook Headline Package
- (YAC) – Yearbook Alternative Copy
- (YO) – Opening Spread
- (YSD) – Section Divider
- (YES) – End Sheet