The SCSPA Most Improved Magazine Award Entry Form

This award goes to the magazine that shows the most improvement based on this year's publication evaluation compared to last year's. Be sure to send a copy of this year's publication and one from the previous year.

This contest is provided for members at no additional cost.

PLEASE TYPE OR PRINT LEGIBLY.

Name of publication _____

School _____

Address _____
street city zip

School phone (_____) _____ - _____

Adviser's name _____ Editor's name _____

Cover Description: 2010-'11 _____

2011-'12 _____

Comments for judges concerning the revamping of this year's publication over last year's:

_____

_____

_____

_____

_____

Statement of changes you would like the judge to be aware of:

_____

_____

_____

_____

_____

Please submit this form with your two magazines (one current year, one from last year). Note that different judges evaluate SCSPA's magazine evaluation competition and this Most Improved Magazine contest.

Received in office deadline: June 8, 2012

Mail to: SCSPA
School of Journalism and Mass Communications
University of South Carolina
Columbia, SC 29208