

NAME

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EDUCATION

University of South Carolina (USC) Columbia, S.C.
South Carolina Honors College

Bachelor of Arts in Journalism and Mass Communication May 2007

- *Major:* Public Relations *Minor:* Political Science
- **GPA: 4.0**

RELATED EXPERIENCE

Military Professional Resources Inc. (MPRI)
Strategic Communications Division Internship

Alexandria, VA
May-July 2006

- Executed daily media surveillance
- Created visual communication models for contract proposals
- Researched business development opportunities

Bateman Team Competition
Media Relations Coordinator

Columbia, S.C
January-May 2006

- Researched, planned, implemented and evaluated a PR campaign for Habitat for Humanity
- Initiated and coordinated student and mass media coverage and promotional material
- Received first place in the International Competition

Budweiser, Pearlstine Distributors Inc.
Contemporary Marketing Team

Charleston, S.C.
June-August 2005

- Executed promotional events for Budweiser products
- Interacted with distributors and consumers on a weekly basis
- Marketed new Budweiser products (e.g. Budweiser Select) to 21-25 year olds

The Gamecock (USC's Student Newspaper)
Staff Member – Public Relations Staff

Columbia, S.C.
August 2003-May 2004

- Brainstormed and implemented weekly promotional events to increase readership
- Created promotional posters
- Increased participation in Best of the Gamecock by 50%

Senator Bill Nelson
Press Office and Legislative Staff Fellow

Washington, D.C.
January-May 2004

- Authored press releases and created a contact database (over 200 contacts) for press office
- Fulfilled constituent service requests
- Researched and contributed to position paper (on Emergency Contraceptives) for the Senator

Piccolo Spoleto
Box Office Staff

Charleston, S.C.
May 2004

- Coordinated ticket numbers for daily onsite sales
- Interacted with customers during events
- Promoted individual events

Senator John Edwards Presidential Campaign
Student Liaison/Grassroots Organizer

Charleston, S.C.
September-December 2004

- Conducted door-to-door campaigning
- Initiated fundraising ideas for USC Students for Edwards Organization
- Recruited three South Carolina colleges to participate in grassroots campaigning

University of South Carolina Young Democrats
Vice President of Minority Recruitment &
Vice President and Committee Chair of Publicity

Columbia, S.C.
August 2003-April 2005

- Created slogans, t-shirt designs and advertisements for meetings
- Prepared and presented 8 speeches per semester to minority organizations
- Promoted campaign fundraising, and university activity events

Carolina Gamecock Crew

Columbia, S.C.
August 2002-April 2005

President, Vice President, Fundraising Chair, Publicity Chair

- Created advertisement for membership recruitment, increased to 60 active members
- Created and tracked financial growth and expenditures as a result of a Capital Campaign
- Managed the team's meetings and travel plans for three regattas per semester

ADDITIONAL EXPERIENCE

Miyo's Gourmet Group (*Server*)

December 2004-present

Morgan Creek Grill (*Server, Cocktail Waitress*)

April-August 2003

Marriot International, Renaissance Hotel (*Food and Beverage Associate*)

April-August 2002

- Delivered positive customer service while assisting customers with inquiries
- Improved communication skills in dealing with multinational customers and customers with special needs

SKILLS

French (Proficient), Hebrew (working knowledge); Microsoft Applications; Quark Express

ACTIVITIES

- Public Relations Student Society of America (PRSSA), *Member*
- Office of Multicultural Student Affairs, *Officer Skills Training Director*
- The Gamecock (Student Newspaper), *Writer for "Viewpoints" section*
- University of South Carolina Student Government, *Director of Safety-Executive Cabinet, Residence Hall Committee Chair*
- University Safety Committee, *Student Representative*
- Minority Affairs Council, *Diversity Week Co-Chair, University 101 Curriculum Revisal Chair*
- YEAH Certified (Youth Empowerment Against HIV), *Education Program Presenter*
- SHARE (Sexual Health Awareness and Rape Education), *Peer Leader*
- Sigma Alpha Lambda, *Vice President of Public Relations*
- University Standards and Petitions Committee, *Student Representative*

HONORS

- President's List (eight semesters)
- Palmetto Fellow
- Target All Around Scholar
- Washington Fellow
- Budweiser of Columbia Scholar
- Mortar Board Scholarship
- Omicron Delta Kappa
- Alpha Lambda Delta
- Gamma Beta Phi
- Golden Key Honor Society
- Student Government Meritorious Award

COMMUNITY SERVICE

- Boys and Girls Club of the Midlands
- Harvest Hope Food Bank
- Philippines Art Program
- Earth Day Education (D.C.)
- Leukemia and Lymphoma Society
Team in Training
- Palmetto Cycling Coalition
- Clean Carolina
- Y IMPACT
- USC Student Tutor
- American Diabetes Association