

NAME

Address • City, State Zip
(555) 555-5555
User name@email.sc.edu

OBJECTIVE

Seeking a position to utilize fashion analysis, retail management, trend forecasting, buying and visual merchandising skills.

EDUCATION

University of South Carolina
Bachelor of Science in Retailing
Specialization: Fashion Merchandising
GPA: 3.97

Columbia, SC
May 2011

PROFESSIONAL EXPERIENCE

S.H. Merrick Fashion and Interiors, L.L.C.
Retail Associate

Gordonsville, VA
June 2008- August 2010

This position entailed merchandising and selling high-fashion apparel from countries such as Iceland, France and Italy. Assisted the clientele in choosing outfits best suited for them.

- Sold over \$6,000 in merchandise monthly
- Designed and planned new store displays to be visually appealing
- Contacted clients by phone and mail for customer service

Novel
Sales Associate

Charlottesville, VA
June 2008-August 2010

Helped customers purchase their favorite gifts, such as monogrammed frames and purses, jewelry and baby gifts. Was imperative to learn all the details about the vendors' products in order to best assist consumers.

- Created daily store displays to promote new products and increase sales
- Received and secured new inventory shipments
- Trained three new employees according to the policies and procedures of the company
- Provided outstanding customer service to foster repeat business

HONORS

President's List five semesters • Dean's List one semester • Alpha Lambda Delta Freshman Honor Society

ACHIEVEMENTS

University 101 Scholarship • Hospitality, Retail, Sports Management Piggly Wiggly Scholarship • Hospitality, Retail, Sports Management Lourie's Scholarship • Who's Who Among American College Students

ACTIVITIES

Kappa Kappa Gamma • Fashion Board • Carolina Productions

REFERENCES

Available upon request