FACILITY

Support the Career Center’s facility by naming one of our physical spaces used widely by students, alumni, faculty and staff.

RESOURCE ROOM
Interactive multimedia resource center of career and occupational information essential for preparing all USC students for their future career plans and job search. The Resource Room is the central entrance to all activities in the Career Center.

SMART CLASSROOM
State-of-the-art classroom equipped with audiovisual tools, LAN connections, and wireless Internet access available to students, alumni, employers, visitors and USC staff.

COLLEGE OF ENGINEERING & COMPUTING RESOURCE ROOM (SATELLITE LOCATION)
Inviting lounge and resource room to prepare College of Engineering and Computing students for careers in engineering and technology. Inclusive of a waiting area for on-campus interviews with employers.

EXECUTIVE CONFERENCE ROOM
Large executive board room for student programming, employer consultations, employer information sessions, training, presentations and staff meetings, equipped with audiovisual tools, LAN connections, and wireless Internet access.

* Partnership amounts are to be determined.

Benefits
- Prominent location of partner name on room signage.
- Partner name/logo on flatscreens recognizing partnership at Career Center entrance.
- Partner name/logo displayed on the Career Center website.
- Partner name/logo displayed on Career Center Resource Room computer screen savers.

Length of Recognition
- Corporations will be recognized as partners for 5 years.
PROGAMS

Support the professional development of our students and alumni through innovative programming our office provides ranging from individual workshops to day and week-long events. Options are not limited to those listed here.

STEM POWER: Creating Pathways for Diversity

NEW! A combination of our former EmpowHER and Diversity Programs, this 1-day seminar is for both female and other under-represented students interested in STEM (science, technology, engineering and math) fields. This 6-hour program consists of 3 stand-alone presentations led by primary co-sponsors, lunch for all participants, and roundtable discussions facilitated by up to 7 secondary co-sponsors. Offered both fall and spring semesters.

$3,000 - primary sponsor/presenter

$250 - secondary sponsor/roundtable facilitator
(doest not qualify to be a Career Center Partner)

JOB FAIR PREP WEEK (*)

Week-long series of Career Center staff and employer-led workshops, resume critiques and mock interviews, culminating in our fall or spring Career Fest and Science, Engineering and Technology job fairs. Choose which fair’s prep week and which semester you want to sponsor. Events are open to all students.

$7,000 (co-sponsorship of this event is available)

ETIQUETTE DINNER

Offered twice each year, our etiquette dinners are tailored for students by college/school. Facilitated by a certified etiquette consultant, sponsorship of an etiquette dinner provides an opportunity for your staff to network with and mentor students over a formal dinner. You have the option to be the sole sponsor of this event, or sponsor one or more tables alongside other employers.

$1,000 per table
($2,000 minimum required to be a Career Center Partner)
(co-sponsorship of this event is available)

* Indicates opportunities for employer volunteer participation without sponsorship.
Support the job search preparation of our students and alumni by sponsoring one of the cutting-edge technological products our students and alumni use.

**JOBMATE**
The USC Career Center’s interactive online job search tool. All USC students and alumni have access to use JobMate to search and apply for positions, sign up for interviews and view Career Center events such as job fairs and information sessions.

$25,000 (2 years) / $15,000 (1 year)

**INTERVIEW STREAM**
The USC Career Center’s interactive online interview preparation tool. All USC students and alumni have access to use Interview Stream to conduct online mock interviews.

$18,000 (2 years) / $10,000 (1 year)

**CAREERSPOTS**
Engaging 1-3 minute videos sprinkled throughout the Career Center website and available to students and alumni through JobMate. Topics include dress for success, the elevator pitch, researching companies, job fair preparation, interview tips, networking and more.

$15,000 (2 years) / $7,500 (1 year)
(co-sponsorship is available)

**FLAT SCREENS / SMART BOARDS**
We appreciate your support of technological upgrades that allow us to provide cutting-edge delivery of services for our students and alumni. Items available for sponsorship include smart boards, flat screen monitors, and touch screen displays to be used in our career resource room, conference room and classrooms.

Career Resource Room - $15,000 (2 years) / $7,500 (1 year)

Conference Room/Classroom - $18,000 (2 years) / $10,000 (1 year)

**OPTIMAL RESUME**
The USC Career Center’s interactive online resume builder. All USC students and alumni have access to use Optimal Resume to create their resume.

$18,000 (2 years) / $10,000 (1 year)

**ALUMNI CAREER WEBINAR SERIES**
The Alumni Career Webinar Series provides live and pre-recorded career webinars, featuring the nation’s top career authors and experts, to over 250K USC Alumni.

$8,000 (2 years)/$5,000 (1 year)
Support the active job search efforts of our students and alumni through sponsorship of our job fair-related initiatives.

**JOB FAIR BAGS**
We'll purchase a tote bag with your logo on it for distribution to the 400-1200 students and alumni who attend our job fairs (attendance varies by fair).

- **$5,000** - Science, Engineering and Technology Job Fair (S.E.T.)
- **$5,000** - Career Fest (all majors)
- **$4,000** - Opportunity Knocks Part Time Job Fair (all majors)
- **$3,000** - Pharmacy Day (students interested in working in pharmacies)
- **$2,500** - Education Recruitment Day (students interested in positions in K-12 education)

**LINKEDIN PHOTO BOOTH**
Offered to provide our students with a professional quality photograph of themselves in business attire, our LinkedIn photo booth is set up near the student registration table at our Career Fest and Science, Engineering and Technology job fairs. Your name/logo will be prominently displayed as the sponsor of the photo booth.

- **$3,000** (co-sponsorship is available)

**Length of Recognition**
- Partners will be recognized for one year and have first right of refusal for annual renewals.

**Benefits**
- Recognition as a partner in the student newspaper (Gamecock) ad promoting the fair.
- Recognition as a partner in the employer listing given out to all students at the fair.
- Partner name/logo on flatscreens recognizing partnership at Career Center entrance.
- Partner name/logo displayed on the Career Center website.
- Partner name/logo displayed on Career Center Resource Room computer screen savers.

**JOB FAIR**
Limited to a select group of employers who are first to request this option, you'll be given a prime table location on the end of the aisle as students enter the fair. (Available for the S.E.T. and Career Fest job fairs only).

- **$2,500**
PARTNERSHIP WITHOUT SPONSORSHIP

Interested in becoming a Career Center Partner without sponsoring an activity or item? We’d be happy to have you join our Partnership Program.

$2,000

For more information on the Career Center’s Partnership Program, please contact:

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