


**IB
CE**

International Business
& Chinese Enterprise Program
國際貿易及中國企業



Campus of Chinese University of Hong Kong
Shatin, New Territories, Hong Kong SAR, China

IB
CE

International Business
& Chinese Enterprise Program
國際貿易及中國企業

A Collaboration between
Chinese University of Hong Kong
& The Darla Moore School of Business
University of South Carolina



Class of 2014

Main Features of IBCE

- The primary objective of the program is to develop individuals who can operate in the Chinese business environment;
- USC takes 20 students per year, who are matched with 20 students at CUHK;
- USC students will receive a B.S. in Business Administration, major in a special track in the International Business major, and have a second USC business major;
- Forming the Cohort
 - USC students spend Freshman year at USC.
 - All students spend Sophomore and Senior Years at the Chinese University of Hong Kong.
 - All students spend Junior year at USC.
- Language Requirement
 - USC students participate in intensive study of Mandarin Chinese (Putonghua), with two summers in Hong Kong.
 - CUHK students have Mandarin Chinese (Putonghua) requirement.
- Internships in US and China/Hong Kong with linked opportunities for graduate study for the cohort.





USC IBCE

Class of 2013

- Currently there are 22 students planning to go to Hong Kong in late May 2010 as the IBCE Class of 2013
- 6 alternate candidates on the waiting list
- 7 / 22 are in the Capstone Scholars Program
- 5 / 22 are South Carolina Honors College
- 5 / 22 are advanced/native Mandarin speakers
- Additionally, prior to enrolling at USC, 7 / 22 had a foundation in Mandarin
- 11 / 22 are women & 11 / 22 are men (all first year)
- 7 / 22 are SC residents
- **GA, MA, MD, MO, NC, TN, VA & China (中国)**

Year One

Academic Year 2010-2011

USC students complete one year of study at the Columbia campus

Summer 2011

USC students take full summer of intensive classes in Putonghua at the Chinese University of Hong Kong (CUHK).

Year Two

Academic Year 2011-2012

CUHK students join the cohort of USC students. All students complete one year of study at the Hong Kong campus. USC students take Putonghua

Summer 2012

USC students take second full summer of intensive classes in Putonghua at the Chinese University of Hong Kong.

Year Three

Academic Year 2012-2013

All students complete one year of study at the Columbia campus.

Summer 2013

CUHK & USC students complete an internship in the United States.

Year Four

Academic Year 2013-2014

All students complete one year of study at the Hong Kong campus. USC students take Putonghua if needed.

May 2014

All students are awarded a Bachelors degree from their originating institution.

Summer 2014

CUHK & USC students complete an internship in Hong Kong

Optional Year Five

Academic Year 2014-2015

Students continue study in the Master in International Business degree program or other graduate program at USC.

Tuition, Fees & Additional Costs

- ❖ USC Tuition Fees apply while students are in courses at CUHK for Autumn 2010/Spring 2011 & Autumn 2012/Spring 2013 (Total of 4 Semesters);
- ❖ Additional language fees for Mandarin summer study is USD 5500/summer term (x 2 terms): Summer 2010 and Summer 2011;
- ❖ Payment schedules to respective institutions to be determined;
- ❖ USD500-2000 per term for CUHK dormitory based upon occupancy (single / double). Anticipate 6 terms of study (2 summer terms + 4 academic semesters) in total;
- ❖ The USD1400 per term is estimated for having meals in various canteens on campus. There is no meal plan at CUHK;
- ❖ Personal expenses (including books, laundry, sundries, local transportation, etc.) are estimated to be annually @ USD3000 (including summer);
- ❖ Travel costs for airfare/transportation to and from Asia/Hong Kong;
- ❖ Annual study trips into Mainland China and surrounding areas, estimated to be USD 500/trip.



The IBCE Administrative Team at Darla Moore School of Business and the Chinese University of Hong Kong, in coordination with the USC Study Abroad Office, coordinate to prepare students for their time abroad:

<http://www.sa.sc.edu/sa/current.shtm>



Hong Kong (Nov. 2008)

<http://www.globalphotos.org>



Other Important Resources

[Chinese University of Hong Kong Undergraduate Studies](http://www.cuhk.edu.hk/v6/en/prospectivestudents/undergraduate-studies.html)

<http://www.cuhk.edu.hk/v6/en/prospectivestudents/undergraduate-studies.html>

[CUHK Chinese Language Center](http://www.cuhk.edu.hk/clc/new/en/)

<http://www.cuhk.edu.hk/clc/new/en/>

[Hong Kong Digest](http://www.hketony.gov.hk/ny/e-newsletter/09aug/index.htm)

<http://www.hketony.gov.hk/ny/e-newsletter/09aug/index.htm>



MOORE
THE DARLA MOORE SCHOOL OF BUSINESS
UNIVERSITY OF SOUTH CAROLINA



STATEMENT of INTEREST in IBCE Program

Last Name:

First Name:

Best email to communicate with you prior to your formal notification of admission status at USC:

Date of Application Submitted to USC:

Have you also applied to South Carolina Honors College?

SAT or ACT Score:

Previous Chinese language study, if any*:

Have you spent time in Asia*?

(*previous study not a requirement for the program)

Have you studied other languages?

If you participate in IBCE (requiring Chinese language study)

do you intend to study other languages at USC?

Please briefly describe your interest in the IBCE Program. You may provide your response in the body of the email when you return this slide (via attachment) to dhudgens@sc.edu .

Please return this slide (#12) only via email attachment. We will provide further follow up regarding your status in IBCE once your formal application to USC has been processed for an admissions decision. In the meantime, if you any questions please email: dhudgens@sc.edu .