



**1) How do I apply to the IBCE Program?**

Students interested to participate in the IBCE are required to complete the USC Admissions process for the Darla Moore School of Business. Following initial discussion with an IBCE advisor, prospective students will then be asked to complete a form that will be used for further consideration. The IBCE program is very limited in size. Early inquiries are appreciated. Only student beginning the first year of college are eligible for this four year sequence of study. Those interested in beginning the IBCE program of study should make plans to apply to USC by the appropriate deadlines.

**2) How do I arrange an opportunity to speak with an IBCE advisor?**

To arrange a time to visit the Moore School or a conference call with an advisor to discuss your specific questions about the IBCE Program of Study, please contact:

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Director / International Activities & Specialty Programs / Undergraduate Division  
Program Manager, International Business and Chinese Enterprise (IBCE)

Darla Moore School of Business  
University of South Carolina  
1705 College Street  
Columbia, SC 29208  
Phone: 1-803-777-2191

**3) Do I need previous experience with the Chinese language? International experience?**

Because students already bring cultural and language diversities to the IBCE experience we do not regard previous language training or international experiences as a pre-requisite for admission to the program. All interested students are encouraged to apply to the program. While students will reside in Cantonese-speaking Hong Kong, Mandarin Chinese (Putonghua) is a central language for Asia and the regional markets. The IBCE program's focus on international business and language studies is to build a foundation toward fluency in the auditory, spoken, reading and written contexts of Mandarin Chinese.

**4) What is my status when enrolled in the IBCE program?**

As a student in the IBCE program, you are part of the International Business major at the Darla Moore School of Business at the University of South Carolina. Upon meeting the degree requirements of your program of study, you will receive the Bachelor of Science in Business Administration. IBCE advisors in the Undergraduate Division will work with you to develop a formal program of study to outline your courses for a double major in International Business and a required second functional major selected from the following: marketing, management, finance, accounting, economics, insurance and risk management, real estate, or management science.

**5) What is the timeframe for commitment to IBCE?**

Given the competitive nature of admissions and limited size of IBCE, students are notified of their admission status to IBCE by the end of February. Admitted students are strongly encouraged to declare their commitment to this program of study at the earliest time, and no later than April 30, 2010 for those beginning USC in August 2010 for the Fall Term.

**6) What are my projected costs for IBCE?**

Costs for the program are related to the tuition costs for attending USC Columbia as a full time undergraduate student. *USC generated scholarships will apply toward the tuition costs for Fall and Summer term for each academic year.* There is an additional language study fee for attending intensive summer language courses at [CUHK's Yale-China Language Center \(CLC\)](#). Please see the following projected costs:

***Each IBCE summer term is currently USD 5500 + room & board***

***Students complete two summer terms of IBCE language immersion at CLC***

In addition, students should plan for the following estimated costs for room/board during the academic year (fall and spring semesters), as well as related living expenses while residing in CUHK's dormitory located on the campus in the New Territories of Hong Kong:

Projected/Estimated Costs for CUHK living expenses

- ❖ CUHK dormitory ~ ranges USD 500-2000/term projected at 3 terms/year
- ❖ Meals on campus are estimated at USD 1400/term
- ❖ Personal expenses ~USD 1000/term @ 3 terms/year
- ❖ Personal expenses include books, laundry, sundries, local transportation, etc.
- ❖ Students are also responsible for international travel to and from Hong Kong as well as relevant travel costs associated with study and travel within the region.

**7) What can I expect from the college life experience in both locations?**

Daily life in the IBCE program of study will be exciting, inspiring and challenging as you spend extended periods of time in two regions of the world. The campuses of USC and CUHK are culturally different places and each offers of safe environment for students to work together in these exciting educational settings. There are dedicated IBCE program coordinators and advisors who will provide you with timely information and oversight as you progress in your studies and further prepare to reside in US and Asia on the respective campuses. For further information, please explore the following links:

[Student Life on Campus at USC](#)

[Chinese University of Hong Kong Undergraduate Studies](#)

[CUHK Chinese Language Center](#)

**8) I have scholarships at USC. Can they be applied to the IBCE program?**

Scholarships administered through USC can be applied to your program of study for tuition costs, but do not directly apply toward the summer language study fees.

**9) What is the size of the program?**

The USC IBCE cohort is generally limited to 20 students. This group will join a cohort of approximately 20 CUHK students in Hong Kong in the second year to form a combined group of approximately 40 IBCE students. Students receive the Bachelor's degree from their respective home university.

**10) In addition to my focus on international business and Mandarin Chinese, how might I continue to study other languages during my IBCE studies at the Moore School?**

Because Mandarin Chinese is the primary language focus for IBCE, we do not emphasize the study of other languages. Your IBCE program of study over the four year sequence is an integrated curriculum of general education requirements, international business curriculum and Chinese language study. However, some IBCE students choose to continue study in other languages as part of their electives. You can discuss this prospect with your academic advisor in the Darla Moore School of Business.

**11) Are career services integrated into the program and how is the internship process coordinated?**

Career Services are an important part of your business education. The Office of Career Management in the Moore School and the USC Career Center work together to offer our IBCE students guidance in developing and delivering "value added" training focused on career exploration and job search skills. The Office of Career Management also works with organizations and alumni to facilitate opportunities for IBCE students in the US, while also collaborating with our colleagues at CUHK to offer challenging and rewarding internship experiences in Asia, primarily Hong Kong and Mainland China.

**12) What are the next steps to pursue this interest?**

Dr. David Hudgens will provide an information form you to complete upon request. This form will be used to consider you for participation in IBCE. Upon admission to USC and the Darla Moore School of Business as a first year student, you will notified about your status in IBCE prior to the end of February in advance your matriculation at USC in August of the first year of college. Dr. Hudgens will be further communicating with you on a regular basis to inform you about preparing for this experience and your freshman orientation in June, and the beginning of your studies in August. In the meantime, as you have specific questions, please let us know at your convenience.

We are grateful for the opportunity to work with you in this regard as we pioneer innovative paths in international business education at the Moore School of Business.

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