

Student Life

Student Leadership & Diversity Conference

University of South Carolina

Be in the Room Where it Happens

February 4, 2017



UNIVERSITY OF
SOUTH CAROLINA



Office of the Associate Vice President
Student Life/Development
Division of Student Affairs and Academic Support

February 4, 2017

Dear SLDC attendees:

Welcome to the 31st annual Student Leadership and Diversity Conference at the University of South Carolina!

The Leadership and Service Center is thrilled to provide an outstanding learning experience that spans topics of both leadership and diversity. The staff and student members of the planning committee have worked diligently with your experience in mind to plan an educational, informative and fun day of sessions and events.

The core-competencies stressed at this year's conference include foundations and pillars for success, diversity education and social justice, and leadership development. We challenge you to be an active participant throughout the day so that you can discover and further develop your skills in these areas. Step outside your comfort zone to create networking opportunities for yourself and others so that when you return home, you can share the lessons of the day with your campus community.

We hope this year's theme of *Be in the Room Where it Happens* will encourage you to consider and act upon the issues that matter most to you, on your campus and in your community. Our keynote speakers and educational sessions will showcase how ideals such as taking initiative, overcoming adversity, and challenging the "status quo" are essential to your role as a leader. Showing up and being engaged will demonstrate your commitment to making positive change in the world.

We wish you a wonderful day of learning, and we thank you for participating in the Student Leadership and Diversity Conference.

Sincerely,

SLDC Planning Committee

Agenda

February 4, 2017

Registration

Russell House University Union Lobby (2nd Floor)

8:30 - 9:30 a.m.

Continental Breakfast

*Presented by Aflac; Russell House University
Union Lounge 202*

8:30 - 9:30 a.m.

Opening Session and Keynote

“Wake Up, Show Up, Speak Up! It’s Showtime!”
*Russell House University Union Ballroom
Jo Anne Hill, Director of Diversity and
Employee Engagement at Aflac*

9:30 - 10:40 a.m.

Educational Session I

10:50 - 11:45 a.m.

Educational Session II

11:55 a.m. - 12:50 p.m.

Lunch and Keynote

“Leading Within Your Own Community”
*Russell House University Union Ballroom
Dr. Todd Crump, Assistant Medical
Director at Lexington Medical Center*

12:50 - 1:55 p.m.

Networking Session

Russell House University Union Ballroom

1:55 - 2:35 p.m.

Educational Session III

2:45 - 3:40 p.m.

Closing

Russell House University Union Ballroom

3:40 - 4 p.m.

Keynote Speakers



Jo Anne Hill

Director of Diversity and Employee Engagement at Aflac

Jo Anne is director of diversity and employee engagement at Aflac, the leading provider of voluntary insurance at the work site in the United States. In her role, Mrs. Hill is responsible for ensuring that Aflac's employment strategies and actions are reflective of its diverse marketplace. She leads and manages the diversity and inclusion approach for the company, including the integration of diversity into core personnel and business processes, with a focus on developing, implementing and driving best practice programs, initiatives, and processes to foster Aflac's corporate commitment to diversity.

Jo Anne joined Aflac in 1990 and has held a variety of positions. Her extensive career at Aflac has enabled her to gain a profound understanding of the company's culture and foster its award winning reputation as an ethical company, preparing her for her current role as chief diversity officer. Under Mrs. Hill's leadership, Aflac maintains a workforce boasting 67 percent women and more than 40 percent minorities. In 2016, Mrs. Hill appeared on Black Enterprise Magazine's Top Executives in Corporate Diversity list. She also appeared on Profiles in Diversity Journal's list of Diversity Leaders in 2016. She holds a bachelor's degree in broadcast journalism from the University of Georgia and is active in multiple non-profit organizations. Jo Anne and her husband, Morgan Hill, have two children, Brandon Denzel (23) and Matthew Jared (10).



Dr. Todd Crump

Assistant Medical Director at Lexington Medical Center

Michael "Todd" Crump completed high school in South Florida, then attended the University of Miami where he received a bachelor's degree in business administration. Active in student life, he decided to enroll in the University of South Carolina's College of Education whereby he received a master's degree in higher education and student personnel services. During that same time, he served as residence hall director for Columbia Hall and Preston College. However, a lifelong dream of becoming a physician still nudged at him. Not getting any younger, he decided to pursue this dream. He matriculated at the University of South Carolina School of Medicine where he would serve as class president for all four years. He then joined the Emergency Medicine Residency Program at Palmetto Richland where he became chief resident.

Since that time, Dr. Crump has been practicing at Lexington Medical Center. He serves as the assistant medical director for the emergency department and coordinates care in their observation medicine units. In addition to his administrative duties, Dr. Crump also works regular shifts in the department and serves on hospital committees. As an assistant professor of clinical surgery at the USC School of Medicine, Dr. Crump enjoys teaching and engaging students as they pursue careers in medicine. He volunteers as the medical director for the Free Medical Clinic in Columbia, and he frequently serves as an expert medical correspondent for several local media outlets. He enjoys music, attending USC athletic events and volunteering at his church and in the community.

Conference Presentations and Abstracts

Session 1

10:50–11:45 a.m.

*Sessions are coded by the four core competencies of the conference.

- (FP)** Foundations & Pillars for Success
- (LD)** Leadership Development
- (DESJ)** Diversity Education, Social Justice
- (AT)** Advisors Track

The Power of One (LD)

Russell House Theater

Jo Anne Hill, Aflac

Join an interactive discussion on the power that rests within each individual to make a difference. The Power of One details the need to be in the room but also to speak up and speak out. The discussion will detail the impact of taking ownership and being a part of the conversation.

H.E.A.R.T Leadership (LD)

SEC Room, 2nd floor

Dr. Willis Watt, Methodist University

Interpersonal conflict is normal, inevitable and constant. Because conflict is a part of every leader's interpersonal relationships, it is essential to be able to effectively manage conflict. H.E.A.R.T. leaders are better equipped to manage personal and professional conflicts. After all, conflict is a reality.

Creating Your Legacy as a Student Leader (FP)

Room 203

Dr. Kirsten Kennedy, University of South Carolina

What do you want your leadership legacy to be? Will it "just happen" or can you think critically about your leadership skills, your personal and work values, and the organizational context to create a legacy to which you can aspire? This session will guide participants through a framework of personal reflection to help create an aspirational leadership legacy. Participants will leave with an action plan toward achieving that legacy.

Exploring the Intersection of Socioeconomic Class and Leadership (DESJ)

Room 205

Dr. Jabari Bodrick, University of South Carolina

A person's socioeconomic status often influences how the person defines leadership and the person's leadership style. This interactive presentation is designed to help leaders explore socioeconomic status and leadership. Session attendees will learn how to define socioeconomic class; articulate status with race/ethnicity, gender identity or expression, ability, sexual orientation, immigration status and other identities; and identify how their attributed, claimed or desired status influences their leadership.

The Five Practices of Exemplary Leadership (FP)

Leadership and Service Center Amphitheater

Kayleigh Campbell, University of South Carolina

Molly Basdeo, University of South Carolina

Student leadership is a rewarding experience, but many times challenging. How do you develop into a stronger leader? Using the Five Practices of Exemplary Leadership model will give you a clear and focused way to build on your own leadership skills. In this session you will learn about the five practices, use case studies to examine how leaders use these practices while leading their organizations, and develop your own action plan based on one of the practices.

Know Thyself: Taking Ownership of Your Identity (DESJ)

Leadership and Service Center - Student Government Suite

Paul Bradley, Augusta University

This session will allow students to examine and discuss the portrayal of the LGBT community in society such as media or politics compared to the real every day LGBT community experiences. In addition, the session will engage students in dialogue on reclaiming their identity and owning who they are through an interactive group activity. This session will provide an opportunity for students to hear the experiences, ideas and feedback of individuals who have a different sexual identity than their own.

Advisors Roundtable (AT)

Witten Room, 3rd Floor

Jerry T. Brewer, University of South Carolina

Advisors are invited to join UofSC's Associate Vice President for Student Affairs and Academic Support in a roundtable discussion about hot topics and trends affecting student leaders.

The Art of Saying No (FP)

Room 302

Tanya Hatton, University of South Carolina

Janai Hawkins-Glen, University of South Carolina

Sonya Clemon, University of South Carolina

There are many theories that explain today's students' over involvement and competitive mentality. Many students focus heavily on intrinsic and extrinsic values without the concern of health or academic deterioration that may result from over involvement. Institutions express pride in their numerous extracurricular and co-curricular activities without providing students with the tools to be selective. The benefits and gains need to match the students' short/long term goals. From orientation through matriculation, involvement is promoted but when is enough, enough? This presentation seeks to inform participants about the dangers of over involvement and provide tools to be selective in choosing activities.

The Gender Construct and How it Impacts Transgender Identities (DESJ)

Room 303

Maggie Lawter, University of South Carolina

We live in a society that is defined by two genders: man and woman. These genders come with expectations of how you should interact with the world, how you should dress and who you should be. Come explore the gender construct and what these created roles and assumptions in our society mean for transgender people.

Motivating the Middle: What Student Leaders Can Do To Increase Member Participation (LD)

Room 304

Sarah Kelly, University of South Carolina

Sarah Vaughan, University of South Carolina

Many students are involved in campus organizations during their time in college. As leaders, it is important to be knowledgeable about the different aspects of your organization so that members feel inclined to participate. What do you do as a leader when there are members who aren't motivated to contribute? This presentation will help you explore why members may not be motivated and think about ways you can motivate others to

contribute meaningfully. Additionally, we will explore successful and unsuccessful leadership transitions and talk about strategies to maintain organizational performance during the start of a new leadership experience.

Exploring Change Management: Investing in Others and Organizational Successes (LD)

Room 305

Holly Bruner, University of South Carolina

Hillary Lichterman, University of South Carolina

John Kotter, a prominent author on leadership and change, proposed, "A great change leader creates other change leaders." Student leaders are talented individuals who are committed to change and growth in causes bigger than themselves. This session is designed for participants to understand Kotter's 8 Stage Change Process and how the principles can translate to being effective change agents in student organizations. Activities and takeaways will equip students with skills to make changes in organizations.

Who Lives, Who Dies, Who Tells Their Story (DESJ)

ODK Room, 3rd Floor

James McClellan, University of South Carolina

Katie Cohen, University of South Carolina

Alexis Michalos, University of South Carolina

Hannah Perry, University of South Carolina

Our stories are what make us diverse. This presentation addresses the ways we understand and listen to others' stories. Attentive dedication to an individual's story allows the listener to better understand others; simultaneously, the teller is given a safe space to express themselves and develop an understanding of their experiences. The presentation outlines methods designed to foster inclusion and understand the varying perspectives of those around us, the storytellers. Listening to an individual's story honors their diversity.

Lessons for the Global Leader (DESJ)

Senate Chambers, 3rd Floor

Alina Burkholder, University of South Carolina

The expectation is that global leaders must be flexible enough to be successful even when crossing national borders and when working with people from other cultures. In order to accomplish this, an in-depth understanding of and clear communication with people from a variety of cultural backgrounds is essential. This workshop equips leaders with tools necessary to navigate cross-cultural conflicts.

Session 2

11:55 a.m. – 12:50 p.m.

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- (FP)** Foundations & Pillars for Success
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The Positives (FP)

Russell House Theater

Dave Foster, University of South Carolina

Maintaining a healthy mindset is key to being a successful student and leader. Topics such as where happiness comes from, pitfalls of perceived happiness and personal value alignment will be covered. This workshop will allow students to identify and cultivate happiness in everyday life.

History has its Eyes on You: Discovering Leadership Skills for Future Success (FP)

SEC Room, 2nd Floor

Scott McDonald, University of South Carolina

Mike Dial, University of South Carolina

It is a common misconception that leadership is a trait that individuals are born with, when in reality it is a set of skills that are consistently needing to be developed. We are in an age where leaders are needed to guide our future so learning how to sharpen these skills is imperative. This interactive workshop will give participants the chance to explore and practice various leadership traits and skills through hands-on activities.

New Year, Same Team: How to Take Stock of Your Organization (LD)

Room 203

Tiffany Conde, University of South Carolina

Katherine Glassman, University of South Carolina

Feeling like your team is hot or cold after a restful winter break?

Learn how to take the temperature of your team and use team building activities for any type of group. This presentation will also be grounded in leadership development theory.

Beyoncé, Lemonade, Womanism and Identity (DESJ)

Room 205

Dr. Shay Malone, University of South Carolina

Lisa McCoy, University of South Carolina

On April 23, 2016, Beyoncé released her visual album Lemonade. Whether you love her, hate her or are just somewhere in between, you felt the world shake with this release. Join us while we analyze this visual album and discuss the effects it had as well as examine our own personal identities like Beyoncé did through Lemonade.

Reconstructing Masculinity: Developing the Modern Man (DESJ)

Leadership and Service Center Amphitheater

Ryan Lloyd, University of South Carolina

Michael Pfeifer, University of South Carolina

Jared Sarcka, University of South Carolina

Hegemonic masculinity is at the heart of some of our most pervasive issues facing college campuses including hazing, interpersonal violence, mental health concerns and alcohol and drug use. College students and staff have a unique opportunity to deconstruct the traditional notions of masculinity and recreate their understanding of what it means to be a man in modern society. This presentation provides participants the opportunity to discuss issues of masculinity and how to combat them in society.

Blow Us All Away with Your Sweet Marketing Skills (LD)

Leadership and Service Center - Student Government Suite

Stephanie Suarez, University of South Carolina

Every organization is always looking for better ways to market. So how do you stand out in the crowd? Get a little creative with it! Join this session to learn some Branding 101 and think of new ways to be bolder with your marketing. During this session we will cover tips for designing your own marketing materials, creative ways to market your organization and events and how to manage your organization's brand.

If You Were in My Shoes (DESJ)

Witten Room, 3rd Floor

Carrie Armstrong, University of South Carolina

In today's technology driven world we often don't have the time to be real and vulnerable with one another and ourselves. During this workshop, time will be spent reflecting on the big eight categories of our individual identities and listening to those around us.

Project Management 101: Achieve Your Goals Without the Stress (LD)

Room 302

Hayley Efland, University of South Carolina

Laura Galloway, University of South Carolina

Ivy Sibley, University of South Carolina

Does dread wash over you when a professor assigns group projects? Does your organization struggle with meeting its event planning deadlines? If yes, this session is for you! During this session, attendees will learn what project management is and how to utilize it to achieve goals. Attendees will also receive a template to use for planning.

Women Leaders and the C-Word (DESJ)

Room 303

Jessie McNevin, University of South Carolina

A study of leaders found that on average, women possess more leadership traits than their male counterparts. However, one trait was consistently missing from women leaders: confidence. This session will pull studies and video clips from top leadership researchers as we explore how to close the confidence gap.

"Major Keys" to Leading Your Organization (FP)

Room 304

Megan Colascione, University of South Carolina

Dominique Francis, University of South Carolina

Are you tired of trying to lead an organization where only a few of the members do all of the work? Do you ever ask yourself, "Why did all of these people even join the organization if they didn't intend to work at all?" If so, you need to attend this presentation. The "Major Keys to Leading Your Organization" is a presentation that summarizes T.J. Sullivan's book "Motivating the Middle: Fighting Apathy in College Student Organizations."

What Influences Your Leadership? (FP)

Room 305

Nigel Word, University of South Carolina

Jordan Baratta, University of South Carolina

This session will help you reflect on and interact with the values, experiences and individuals of your life that you deem as the influencers of your leadership identity as you connect the pieces.

"Dinner Table" Discourse: Retrieving the Lost Art of Communicative Leadership (LD)

ODK Room, 3rd Floor

Taylor Dahlby, University of South Carolina

With the development of technology, we've inadvertently become detached from the need to communicate directly with others face-to-face. However, the need for communicative leadership—speaking publicly, addressing conflict and facilitating discussion—remains important, and is a skill that 46% of employers believe current graduates need to improve upon. This presentation will prompt students to reflect upon their identities with relation to success in the workplace.

Serving in Solidarity: Working for Ethical and Engaged Allyship (DESJ)

Senate Chambers, 3rd Floor

Gavin Weiser, University of South Carolina

Often, historically marginalized communities' voices become co-opted by well-intended allies. This "allyship" is divisive and harmful to the struggle. Come engage in best practices to work in solidarity with communities in which you don't share an identity, for all of our liberations are bound up together. Learn more about how to serve as an advocate within historically marginalized and oppressed communities without speaking for or co-opting the struggle and leadership from those individuals. Issues of meaningful allyship and the struggles to truly be engaged with the work will be addressed within this workshop.

Everyone Wants to Be in the Know, Ever Thought About "Predicting the Know?" (AT)

Room 348

Zach Roberson, University of South Carolina

Today, it's all about how fast you can get information, but have you ever thought about "predicting the know?" Move past the BuzzFeed articles and spam emails and learn about new resources to help you identify emerging topics both in the news and your areas of interest. This presentation will apply the concept of boundary-spanning to how you obtain information, make decisions and understand varying or diverse perspectives as you move from being in the know to "predicting the know."

Session 3

2:45 - 3:40 p.m.

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FUNDamentals of Leadership (FP)

Russell House Theater

Julie Beck, Mount Olive Chamber of Commerce

Learn leadership lessons gained from a world traveler who has explored 50 states, 82 countries and 7 continents. Life lessons include: follow your dreams; challenge yourself; meet new people; try new things; overcome challenges/obstacles; have fun and celebrate your successes.

It's a Marathon, Not a Sprint: How to Retain and Develop Student Employees (AT)

SEC Room, 2nd Floor

Ryan Gross, University of South Carolina

Supervising students in an employment setting can be daunting, frustrating and time-consuming. However, if you can think of student employment as a competency of your work, supervising students can be the most rewarding part of your job! We'll talk about strategies to train, develop and retain your student workers- strategies informed through 10 years of practice.

What Comes Next: Listening, the Other Half of Effective Communication (LD)

Room 203

Mike Dial, University of South Carolina

Scott McDonald, University of South Carolina

In the early years of life, children are taught to speak. This is an

important developmental milestone. As we progress through life, the ability to communicate ideas is often valued over the ability to listen. Few of us are ever taught to listen. Effective listening helps us examine and challenge the information we hear in order to improve its quality, thereby improving our decision-making. This interactive workshop will challenge leaders to listen and understand what can occur when we take time to hear one another.

Sticks and Stones: Social Media, Microaggressions and Freedom of Expression (DESJ)

Room 205

Dr. Shay Malone, University of South Carolina

We've all heard the phrase sticks and stones... but how does this translate to a world in which these stones are now virtual? This interactive workshop will discuss the issues of social media, college students and freedom of expression as it pertains to the lived experiences of students today.

Who Are You? Choosing Paths to Happiness (FP)

Leadership and Service Center Amphitheater

Luis Sierra, University of South Carolina

Heather Bowling, University of South Carolina

Who are you? What's important to you? Join a participant-driven, active discussion of values, happiness and a framework for values-based decision making. Learn how to check-in with yourself before you say "yes" or "no" to people and opportunities. It's all about you.

Running Effective Meetings (LD)

Leadership and Service Center - Student Government Suite

Kim McMahon, University of South Carolina

Have you ever attended a meeting that seemed pointless? Or lasted forever? Are you nervous about facilitating meetings? Come to this session to learn tips for planning and facilitating meetings so your attendees not only feel like part of the group but also participate and sign up for activities. We'll discuss the reasons that groups host meetings, prepare the agenda to fit your needs and strategize to make your meetings valuable and productive.

Being the Other by Default - When Being a Minority Makes You a Spokesperson (DESJ)

Witten Room, 3rd Floor

Nathalie Turenne, University of South Carolina

Tempest Bouknight-Davis, University of South Carolina

Have you ever sat with a group of people who expected you to be the spokesperson for a minority group? This is one of the many microaggressions that students of color experience on a daily basis. In this session, you will be given tools and resources to navigate through the complex issues of being a minority student leader on a homogenous campus. Join us as we not only discuss the challenges faced by students of color, but also communicate ways to find support and call others 'IN' to the conversation.

Advancing Social Justice Through Sustainability (DESJ)

Room 302

Hayley Efland, University of South Carolina

Laura Galloway, University of South Carolina

Ivy Sibley, University of South Carolina

When most people hear "sustainability," they think of recycling. However, sustainability is much more dynamic - it is an interdisciplinary field composed of environmental, economic and social issues. Participants of this session will develop a better understanding of the many facets of sustainability and how social justice is among the most important. In this interactive session, you will assess your ecological footprint and learn how social justice is related to sustainability. You will learn about the three pillars of sustainability, solidify your own values and gain an understanding of how your values influence your leadership style.

Recognizing Academic Red Flags in Your Peers - How to Take Action (LD)

Room 303

Mia Cherry, University of South Carolina

Allison Printz, University of South Carolina

For student leaders, knowing when and how to step in and help peers in academic or personal need can be crucial. We know these conversations are often difficult, so intentionally thinking about how to best have these conversations can be an awesome tool in a student leader's toolkit. Motivating peers to make changes in their academic and personal habits can lead to a stronger group of students for any organization or club.

Don't Throw Away Your Shot: Marketing Your Service and Leadership Experiences in the Job/ Internship Search (LD)

Room 304

Sandra Greene, University of South Carolina

Sloane Stuart, University of South Carolina

Don't throw away your shot! Student leaders often fail to reflect on their leadership and service experiences and fully articulate these experiences in job interviews. This session will give student leaders the tools to successfully market their leadership experiences and to reflect on the skills they've gained. Leaders will leave this session with goals, action steps and workshopped resume bullet points.

Make it Happen (FP)

Room 305

Alexandra Scovel, University of South Carolina

Does the idea of goal setting seem intimidating and overwhelming? Are you interested in learning an easy way to set goals? This presentation will address how to identify your values, set purposeful goals and actively achieve these goals in a manner that emphasizes progress over perfection. During the presentation you will have the opportunity to practice purposeful goal setting and leave with resources and tools to make what matters happen.

Press Start: Gaming as a Means of Building Community (LD)

ODK Room, 3rd Floor

Duncan Culbreth, University of South Carolina

Ryan Poling, University of South Carolina

Did you know that 77% of men and 57% of women ages 18-29 report playing video games in some form, according to a 2015 Pew research study? How do we, as leaders on a college campus, harness this undeniable interest to better reach students? Come see how gaming can surprise, delight and challenge communities into action. Plus, we'll be doing a live demo during the presentation.

Learning to Thrive in Mister Rogers' Neighborhood (DESJ)

Senate Chambers, 3rd Floor

Gavin Weiser, University of South Carolina

Suzanna Watkins, University of South Carolina

Sam Sawyer, University of South Carolina

Lisa McCoy, University of South Carolina

Join us for an interactive representation of the communities we all live and participate in. We will explore the inequities within our society that often go unnoticed while also discussing how to overcome the divisions set in the place from years of oppression.

Networking and Thanks

Learning and leading doesn't stop at SLDC!

Help continue the SLDC message by participating in networking opportunities throughout the day of the conference and beyond.

Get Connected:

Follow @UofSC_LSC on Twitter and Instagram.

Use #SLDC2017 when sharing about today's experience!

Stay Connected:

Like the **University of South Carolina Leadership and Service Center's** Facebook page so you can share ideas and maintain motivation after the conference.

Visit our **website** (bit.ly/slhc2017) for updates throughout the conference and for further information.

Special thanks to:

SLDC Planning Committee

Ryan Patterson, Leadership Coach, Leadership and Service Center
Mike Lifavi, Graduate Assistant, Leadership and Service Center
Megan Colascione, Assistant to the Associate Vice President, Department of Student Life
Tiffany Conde, Assistant Director of Residential Leadership Initiatives, University Housing
Desiree Horlbeck, Student Committee Member
Tamera Sullivan, Student Committee Member
Taylor Bradley, Student Volunteer
Kimberly Narro, Student Volunteer
Nic Poupore, Student Volunteer
Rebecca Maurer, Graphic Designer, Leadership and Service Center

University and Campus Partners:

Workshop presenters, keynote speakers, Kim McMahon, Jerry T. Brewer, Coach Ray Tanner, the Department of Student Life and Russell House University Union operations staff!

Conference Sponsors:



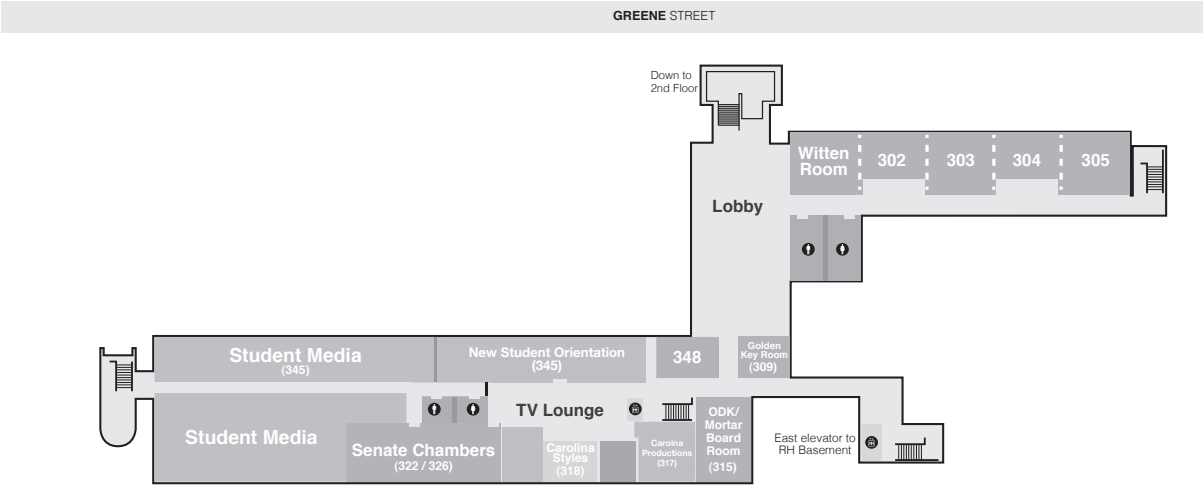
Maps

RUSSELL HOUSE SECOND FLOOR



* Please dispose of food and beverages before entering the classrooms for sessions.

RUSSELL HOUSE THIRD FLOOR



**Save the Date for
Next Year!**

February 3, 2018

